

EDUCATION

- 2018 **Springboard**
Data Science Career Track
- 2017 **General Assembly**
Data Science; Python
Bootcamp
- 2010 **University of Illinois Chicago**
Ph.D. Measurement,
Evaluation, Statistics and
Assessment
- Bradley University**
BS Journalism, Journalism
Photography

SUMMARY

My 10 years as an analyst and consultant advising groups as they implemented mission-critical programs based on specialized statistical models serves me well as a data scientist. I'm experienced at formulating business questions and using specialized analysis models to provide answers, and then interpreting the results for practical application. I've implemented data science projects to help clients predict demand, and I've developed engaging data visualizations based on data I acquired and wrangled.

SKILLS

DATA SCIENCE: Python: pandas, numpy, plotly, cufflinks, matplotlib, scikit-learn, and seaborn; SPSS; github

STATISTICS: Machine learning, inferential and Bayesian concepts and methods, psychometric theory and methods (Rasch and classical), hierarchical linear modeling

COMMUNICATION: Business and scientific writing and editing, presenting at business and research conferences, leading task-oriented workshops, presenting and advising at board meetings

CONSULTING: High-level advising for the development, administration and analysis of high-stakes testing programs, ad hoc technical consulting and research relating to statistical and psychometric issues.

DATA SCIENCE PROJECTS

CAN WINTER SEVERITY PREDICT ADMISSIONS FOR ALCOHOLISM TREATMENT?

March 2018

Research ties alcoholism to seasonal affective disorder (SAD), a depressive mood disorder associated with seasonal winter weather. I created a pilot study for a network of alcoholism treatment centers to see if they could predict patient treatment demand -- and thereby manage staffing needs -- based on the severity of a given winter season, as measured by an index from the National Weather Service.

VISUALIZING MOVIE COUPLES' AGE DISCREPANCIES OVER TIME

Aug. 2018

Using data from Lynn Fisher (<https://github.com/lynnandtonic/hollywood-age-gap>) and Plotly, I created this interactive visualization.

CLASSIFICATION VIA LOGISTIC REGRESSION, CROSS VALIDATION, AND GRID SEARCH

Aug. 2018

Work sample demonstrating these machine learning methods.

ADDITIONAL WORK SAMPLES

Links to Python code, client presentations, videos and Powerpoints are at my blog.

EMPLOYMENT

ROSS BROWN DATA SCIENCE AND PSYCHOMETRICS

Los Angeles

Data Scientist and Psychometric Consultant

April 2016 to Current

- Consultant to the American Board of Professional Neuropsychology (ABN) for its multi-year project to update the ABN Written Exam Program. The project plan I developed ensures that test development and scoring procedures align with the *Standards for Educational and Psychological Testing*, and are appropriate for ABN's resources.
- Advised The Finished Product, Dumfries, Va., as it identified the challenges and potential solutions facing a home-schooling group that sought to launch a norm-referenced K-12 testing program.
- Advised Membean, Inc., as it developed a plan to analyze and interpret the performance of its multidimensional K-12 vocabulary learning items.
- Consultant for The American Board of Venous and Lymphatic Medicine in assessing different scoring methods.

PSI SERVICES LLC

Los Angeles

Senior Psychometrician

April 2014 to March 2016

Psychometrician and consultant for certification testing programs. ♦ Psychometric work: job analysis, item writing and exam drafting workshops, standard setting, and CTT equating. ♦ Client management work: planning and implementing program improvements. ♦ Business development work: developing SOWs for new projects, developing proposals for project bids.

MEASUREMENT INCORPORATED

Chicago

Senior Psychometrician

Jan. 2005 to March 2014

Conduct ad hoc research and analysis, and provide consulting expertise on issues such as possible disclosure of exam content, the implications of changes to exam format, scoring exams that inadvertently gave the answers to questions to subgroups of candidates, and all aspects of launching new testing programs.

Guide and instruct lay people on different statistical concepts and methods to develop cut scores for written exams; and develop and validate content, and train and calibrate examiners for performance assessments.

Implemented one-parameter and many facet statistical psychometric models for the analysis and equating of exams and performance assessments.

INTERNET START-UPS AND BUSINESS MAGAZINES

Chicago

Freelance marketing writer and editor, graphic designer, business journalist, and managing editor

Jan. 1997 to Aug. 2001

Wrote and edited research reports, press releases, speeches, white papers, case studies, articles, emails and newsletters. Wrote and edited business magazine news and feature articles. ♦ As managing editor of business magazines, I managed staff, budgets, editorial development and production.