

eCommerce Dashboard #2: Audience Snapshot

May 7, 2022 - May 13, 2022

All Users
100.00% Sessions

Unique Pageviews

72,671
% of Total: 100.00% (72,671)

Sessions

24,131
% of Total: 100.00% (24,131)

Users

20,174
% of Total: 100.00% (20,174)

Avg. Session Duration

00:02:50
Avg for View: 00:02:50 (0.00%)

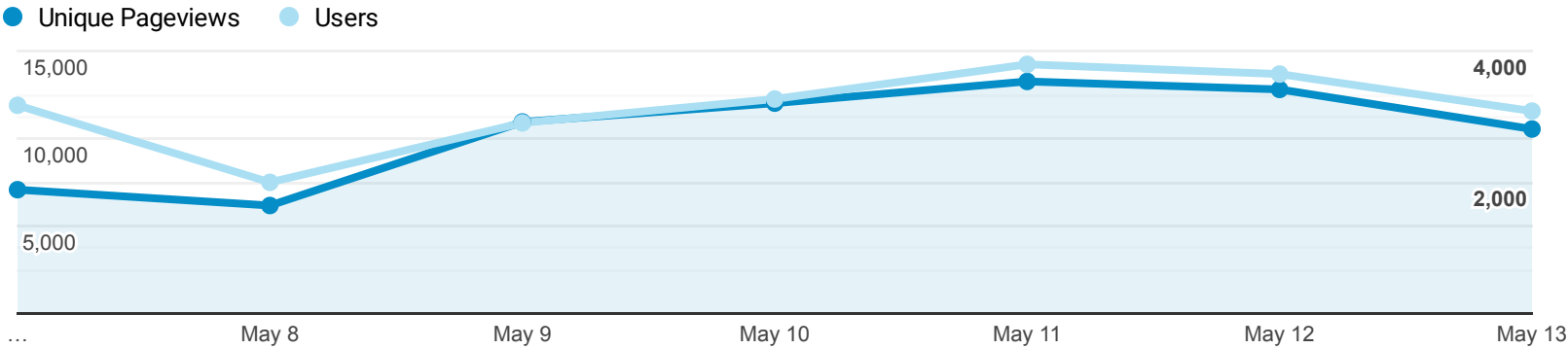
Bounce Rate

54.32%
Avg for View: 54.32% (0.00%)

Pages / Session

4.38
Avg for View: 4.38 (0.00%)

Unique Pageviews and Users



Sessions and Bounce Rate by Device Category

Device Category	Sessions	Bounce Rate
desktop	17,432	51.56%
mobile	6,430	61.45%
tablet	269	62.45%

Visits by Location

