Cover

Simple, crisp, clean, professional

Flow from Axis website's graphic identity but change it up slightly and adapt to a brochure format

Keep the message simple and crisp, too. Edit one short line from the multiple core messaging lines created for the website. Let's discuss.



One Solid, Reliable Partner

Axis Energy brings you a direct, one-to-one partnership that provides a total EPC and 0&M solution. We're an established, financially secure company with a strong reputation and track record, and years of renewable energy experience. We deliver superior quality at a competitive price, systems that perform, partnership you can trust.

A Total EPC and O&M Solution

Our clients enjoy great peace of mind being able to make one phone call to Axis Energy and know their renewable energy project will be executed with excellence. We take care of it all, from development and due diligence, to pre-construction and full design, through construction and commissioning.

Total Project Peace Of Mind

Back Cover



OUR LEADERSHIP
Renewable experience and expertise



Josh Butler kis General Manager View Full Bio≯



Lourdes Raimundi Axis Energy Estimati View Full Bio •

MEET OUR TEAM LEADERS



LET'S CONNECT

Give us a call or drop us an email and let's talk about your next successful renewable energy project.



Address

100 Newspaper Way Suite 105 Holly Springs, North Carolina 27540



919.346.8333

Fax



info@axis-energyinc.com



Hours of Operation

7:30 am - 4:30 pm

Email

Also keep simple, crisp, but include a bit more content than cover.

Here's where we can introduce the 1910 Legacy connection like on the About page of the website.

Main practical purpose of back cover is Contact info, though, so make sure to have this info displayed prominently.

Do we introduce you personally, Josh? Perhaps the way we introduce you, instead of your photo and contact info, is by a mission-style "statement from the GM", like the PowerSecure SOQ I showed you.

Introduce Axis

Services

 Communicate the same way as website?

Industries

 How do we communicate this? Let's discuss.

Type/size of project - how to communicate? Same way as website – by highlighting a few projects?

Locations/Where we operate

 Until we get more projects "on the map", should we just communicate the "Where" by listing your headquarters and highlighting a few projects?

The Power of Partnership

At Axis Energy, the power of partnership is what drives us - to always perform to our high standards of excellence, and take great care of our customers, vendors and employees. Partnership is the very reason we are here in this business, responding to our customers' needs for comprehensive, reliable, high quality renewable energy solutions.





0&M Services

Our expert team of technicians is well-versed in an assortment of PV technologies to help you operate and optimize your renewable energy system.

- 24/7 Rapid Response
- 24/7 Rapid Response coverage to reduce down time and increase ROI
- Scheduled Maintenance Scheduled maintenance to detect, prevent or proactively correct problem issues
- Performance Optimization
 - Overall balance of system inspection/analysis, string circuit performance, thermal imaging, storm damage repairs
- Added Value Services

Medium voltage underground and overhead construction VLF/Tan Delta Testing. PV system decommissioning

Industries??? Solar PV, Wind, Other?

We give our partners total project peace of mind.



Axis Energy brings you a full array of EPC and O&M services, and one point of contact through design and construction. Our customers have many and diverse renewable energy needs, but the one thing they value most is having total trust in our project performance.



Strong Financial Position

As an established, financially secure company backed by 1910 Legacy Enterprises, Axis Energy provides key value to our customers with our ability to bond and procure for projects of all sizes.



Superior Quality

Any EPC can put personnel on a project. Axis puts an experienced superintendent at every site to ensure our high standards of performance excellence and operational efficiency are achieved, which is the key to delivering our superior quality at a competitive



With boots on the ground throughout the Southeast, and wellestablished strategic partnerships, Axis Energy has the unique capabilities to handle almost any size project, and multiple projects



Axis Energy is an employee-owned company. Each and every Axis employee is directly vested in your success and uniquely driven to succeed, which benefits you in the quality and safety of our work.



Outstanding Safety

As a partnership-based, employeeowned company, we see safety as our moral obligation, and therefore employ and enforce rigorous, industry-best safety practices to ensure that our people go home at the end of the day, and shield our customers from the negative impact of safety-related accidents.



Testimonials? Projects? Need to pay off Power of Partnership!







Introduce Axis difference and value

Safety

 Is there more we can or should say about safety at this point?

Other

 Is there any other "core messaging" to communicate at this point, that we did not cover in the website?

Can we get photos of your people yet, or do we need to stick with current stock images?

BROCHURE EXAMPLES

1.



2.



BROCHURE EXAMPLES

3.





5.



How Well-Designed Electricity Rates Can Help Create Our Clean Energy Future

Designing Electric Rates That Are Good for Customers, and the Planet

While many of us know that combating climate change will require more clean energy such as solar and wind, most people don't know how well-designed electricity rates can help advance a clean energy future.

Rates are simply the prices a utility charges its outcomen for electricity. Depending on how rate are designed they either on spur customers to make clean energy choicine can be a limit to me or clean energy three providing distortions to spowering our can be a limit to me or clean energy interests to expose the providing distortion to so powering our much energy a customer user removes incentive to so see energy and gives customers that allows to limit to the control of the contro

Guiding Principles for Fair Rates and Less Pollution

WRA is working to ensure that electricity rates are smart for our wallets, our environment, our health and our economy. New rate designs should:

- be easy to understand and provide customers the ability to control their electricity use to lower their bills if desired,
 set prices that reflect the cost of carbon pollution to our health, economy and
- environment,
 reward customers who use less energy or choose to use energy when more clean
- revalid customers who use ross energy or choose to use energy when thems thems power is on the system.
 encourage large-scale clean energy projects (like wind farms) and customer-owned clean energy systems (like rooftop solar).
 indicate to electric vehicle owners when they can charge up with cleaner energy

- powering the system, and

 protect access to affordable electricity for low-income customers.

