TEMPLE DEV
PRESENTS

OWLHACKS

SPRING 2015 SPONSOR DOCUMENT

Hackathons are weekend-long programming marathons where student contestants build apps, services and gadgets as quickly as they can manage to win prizes and, ultimately, recognition. Hackathons are a paradigm shift in technology education, and they have taken the world by storm. They encourage learning and innovation through collaboration, and have produced some of the most capable thinkers and innovators of the next generation. We believe that Temple University is ready to host its first hackathon, and we're calling it Owlhacks. Owlhacks is a 36-hour hackathon taking place from **Friday, April 17th to Sunday, April 19th**, 2015. We plan to host over 500 participants at the event. This means that Owlhacks will be the largest student-run educational event in Temple's history. Our hackathon will attract some of the top undergraduate developers and designers in the country. This makes Owlhacks a great recruiting and marketing opportunity. We're inviting companies to present their products and services for students to explore and leverage in their applications, and we'd like you to be one of them.

That's Where You Come In

We want you to be a part of the Owlhacks family, and we think that sponsoring Owlhacks has some clear advantages:

- You have the opportunity to recruit, network with, and market your brand to some of the best student engineers on the east coast.
- Although students have complete autonomy over what they choose to develop, companies may influence them through Owlhacks-facilitated marketing:
    - Mentoring
    - Tech Talks
    - API Demos & Prizes
- You have a unique ability to serve the community in a very efficient and public way by helping student engineers and designers learn how to utilize different technologies.
- Your company will get a vantage-point on the bleeding edge of the technological landscape; it's a great opportunity to hear tomorrow's startup ideas today.

How You Can Help

Owlhacks is going to be a huge undertaking, and we need all the support that we can get. There are many ways to support our cause, but the most effective of which are listed below:

- Donate financially to Owlhacks. This allows us the flexibility to spend money where we need it the most.
- Sponsor a meal.
- Sponsor tools for students to use during the event (e.g. web hosting, wi-fi, hardware).
- Sponsor a bus to bring students in from other schools.
- Provide workshops & seminars to students.

Help us make Owlhacks an incredible experience for learning and invention. Our sponsorship packages, listed on the next page, outline our monetary contribution model. The higher your contribution, the more access you get to the student developers at Owlhacks. We are always looking for new and exciting things for our event. Don't hesitate to contact us at **sponsor@owlhacks.com** with any other sponsorship ideas or suggestions that you may have.

OWLHACKS SPONSORSHIP PACKAGES

	BRONZE	SILVER	GOLD	PLATINUM	TITLE (LIMIT ONE)
AMOUNTS	$1,000	$3,000	$7,000	$13,000	$20,000 (MIN BID)
GENERAL					
Reserved Sponsor Table Size	Shared	Fullsize	Fullsize	Fullsize	Fullsize
API Demo Time Limit	2 min	4 min	8 min	12 min	20 min
Tech Talk During Event	-	-	Yes	Yes	Yes
Award Ceremony Speaking Slot	-	-	-	10 min	15 min
Keynote at Beginning of Event	-	-	-	-	Yes
RECRUITING					
Material Distribution	Yes	Yes	Yes	Yes	Yes
Pre-event Resumes & Github IDs	-	Yes	Yes	Yes	Yes
Large Banners Allowed	-	-	-	Yes	Yes
Personal On-site Interviews	-	-	-	-	Yes
BRANDING					
Logo on Website	Yes	Yes	Yes	Yes	Yes
Branded Prize	Yes	Yes	Yes	Yes	Yes
Logo on Shirt, Posters & Banners	-	Yes	Yes	Yes	Yes

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	BRONZE	SILVER	GOLD	PLATINUM	TITLE (LIMIT ONE)
Public Mention & Thank You at Kickoff, Award Ceremony	-	-	-	Yes	Yes
"Owlhacks, co-hosted by [You]"	-	-	-	-	Yes
SWAG					
Can Provide Swag	Yes	Yes	Yes	Yes	Yes
Company Swag Included in the Owlhacks Swagbag	-	-	Yes	Yes	Yes