ROSHAN OJHA

GRAPHIC & UI/UX DESIGNER | FRONT-END DEVELOPER

CONTACT

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SKILLS

- Graphic Design
- UI/UX Design
- Front-End Development: HTML, CSS, JavaScript,
- Video Editing
- Digital Marketing
- Design Fundamentals
- Tools: Git, VS Code, Google Analytics, Meta Ads Manager
- Ads Optimization
- Soft Skills: Collaboration, Communication

LANGUAGES

- Nepali (Fluent)
- English (Fluent)
- Hindi (Basic)

REFERENCE

Available upon request

PORTFOLIO

- 🌐 roshan-ojha.com.np

PROFILE

Passionate and creative Graphic & UI/UX Designer with 2+ years of hands-on experience in visual design, user interfaces, front-end development, and digital marketing. Successfully delivered high-impact freelance projects for local and global clients — including large-scale branding, web, and ad design campaigns.
Known for combining design thinking with data-driven strategy to create visually stunning and performance-focused work.

WORK EXPERIENCE

Graphic Designer
OmniAIVerse   2024 – 2025

- Designing branding assets, marketing visuals, and promotional graphics for AI-driven products and services.
- Collaborating with cross-functional teams to deliver visually cohesive design systems aligned with futuristic tech themes.
- Creating content for digital campaigns, including motion graphics, social media creatives, and pitch decks.

Freelance Graphic & UI/UX Designer | Front-End Developer
Self-employed   2023 - PRESENT

- Led 15+ freelance projects with 100% client satisfaction, including large-scale branding and e-commerce designs.
- Designed complete UI systems and responsive websites that improved conversion by up to 40%.
- Created social media graphics and motion visuals for product launches that reached 100K+ audience organically.

Digital Marketing & E-commerce Manager
Elite Wears   2021 - 2023

- Designed social media content, ads, and promotional visuals that boosted online sales.
- Ran and optimized Facebook and Instagram ad campaigns, improving ROI through A/B testing, audience targeting, and performance analysis.

EDUCATION & CERTIFICATIONS

Bachelor of Science in Computer Science & Information Technology
Tribhuvan University(TU) | Expected Graduation Year: [2025]

Google UX Design Certificate
Explored UX principles, design thinking, user research, and wireframing

Foundations of Digital Marketing and E-commerce — Google
Focused on digital marketing strategies, online sales optimization, and e-commerce fundamentals