

ASSIGNMENT

1. Create a blog or website using BlogSpot and WordPress. customise the theme design and post new article with 500 words.

Blogspot url:

<https://bridaldelight.blogspot.com/2023/10/bridal-delight.html>

WordPress url:

<https://bridaldelight.wordpress.com/2023/10/28/bridal-delight/>

2. Create a new Facebook Business page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61552749335375&mibextid=ZbWK>

[wL](#)

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mail



The email newsletter design features a dark background with a pattern of light-colored dots. On the left, a vertical image shows a woman with long dark hair wearing a white, short-sleeved, off-the-shoulder dress, standing on a beach at sunset. To the right of the image, the text 'DISCOUNT 50% OFF' is written vertically. Below the image, the text 'SHOP NOW' is written vertically. The main headline 'BRIDAL DELIGHT' is at the top right, followed by 'NEW ARRIVAL' and 'DRESS' in large, bold, serif font. Below this, a paragraph of text reads: 'Elevate Your Wardrobe: Introducing Our Stylish New Dress Collection! Find Your Perfect Look for Every Occasion.' At the bottom right, the phone number '+123-456-7890' and the website 'www.wedding.com' are listed. A small logo of a wedding dress with the text 'Bridal Delight' is at the bottom right.

BRIDAL DELIGHT

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DRESS

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Bridal Delight