# Ideation Phase
# Brainstorm & Idea Prioritization Template

| Date | OCT 30,2023 |
|---|---|
| Team ID | NM2023TMID0200218 |
| Project Name | TO SUBMIT WEBSITE'S SITEMAP TO GOOGLE SEARCH CONSOLE |

**Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Reference:https://app.mural.co/t/vish7259/m/vish7259/1698476439382/c22586451a4c3d46fe47cbae5cb960dee8974ee4?sender=u65d8171e98f686c581e98872

**Step-1: Team Gathering, Collaboration and Select the Problem Statement**

**Step-2: Brainstorm, Idea Listing and Grouping**



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**Brainstorm**

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

**Vandhana V**

Sitemap Submission Automation Tool

Sitemap Generator and Submission

**Roshini V**

Multi-Platform Sitemap Submission

Sitemap Management Dashboard

**Vishali devi A**

SEO Audit and Sitemap Submission

Google Search Console Integration

**Reethika S**

WordPress Plugin

Educational Resources

**3**

**Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

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**Step-3: Idea Prioritization**