

ROTARACT DISTRICT COUNCIL ROTARY DISTRICT COUNCIL 3190



ROTAFEST 2K18



CO-HOSTED BY







ROTAFEST



ROTAFEST is one of the oldest fests of Bengaluru which originally was started to provide a platform for the people who have graduated out of college and cannot attend college fests.



PRATIBHA, an event introduced by Rotaract Club of Presidency College in 2015, was adopted as a format for Rotafest during 2016. It is a platform for government school pupils to showcase their talent and creativity in various cultural events.

700+ kids have participated in each edition of Pratibha (Rotafest).

2 DAYS

ROTAFEST 2K18 • DAY 1 PRATIHBA

CULTURAL FEST FOR GENERAL PUBLIC



CTIVE

PLATFORM

Platform for Young Talent.



ENCOURAGE

Encourage Community Service with Fun.



CONNECT

Connect Rotaract Clubs to Government Schools.



FUN

A Fun filled day for one and all.



STUDENTS & GRADUATES

Platform for college students and graduates to showcase their talents.



SUPPORT

Provide ample Support to kids through Rotary & other Organisations.







EVENTS

DAY 1

S0L0

SINGING
DANCE
POT PAINTING
DRAWING
MONO ACT
RANGOLI
FANCY DRESS



GROUP

SINGING
DANCING
SKIT
FACE PAINTING
MEHENDI
SCIENCE MODEL
QUIZ
COLLAGE









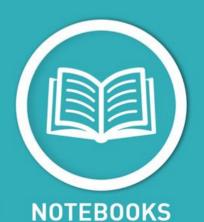


You could also help the kids by providing these materials:

















STATIONERY

TRANSPORTATION

PRIZES

It's not always about the money...



DAY 2

EVENTS

3190 GOT TALENT
BEAT BOXING
GENERAL QUIZ
POP CULTURE QUIZ
TREASURE HUNT
PROSE
POETRY
PICK & SPEAK
DEBATE
OPEN MIC
COOKING WITHOUT FIRE
FACE PAINTING

PHOTOGRAPHY

FASHION SHOW









3190rotafest1819@gmail.com

www.rotaract3190.org

SLABS >

PLATINUM INR 50,000

GOLD INR 30,000

SILVER INR 20,000

EVENTS SUBJECT TO EVENT

GOODWILL **INR 5,000**

| BENEFITS V | (For 2 days) | (For 2 days) | (For 2 days) | REQUIREMENT | (For 2 days) |
|-----------------------------|------------------------|-------------------------|---------------------|--|----------------------------|
| | | | | | |
| LOGO RIGHTS | YES | YES | NO | YES Event Banners Only | NO |
| MENTION ON BACKDROP | YES (below event) | YES (below platinum) | YES (below gold) | YES with other sponsors | YES with other sponsors |
| MENTION ON CERTIFICATES | YES | МО | NO | NO | NO |
| PROMOTION OF WEBSITE | YES | МО | NO | NO | МО |
| T-SHIRT BRANDING | YES (rear) | NO | NO | NO | NO |
| MENTION ON SOCIAL MEDIA | YES (Exclusively) | YES (Cumulated) | YES (Cumulated) | YES (Cumulated) | YES (Cumulated) |
| MENTION ON WEBSITE | YES (Exclusively) | YES (Cumulated) | YES (Cumulated) | YES (Cumulated) | YES (Cumulated) |
| MENTION IN MEDIA | YES (Paper & Radio) | YES (Paper/Radio) | NO | NO | МО |
| AD MATERIAL DISTRIBUTION | YES | YES | YES | YES during event only | NO |
| BANNER SPACE | 6 | 3 | 2 | 1 (Event Venue) | МО |
| STALLS | 10*10 ft. (1 Nos.) | 6*6 ft. (1 Nos.) | NO | NO | NO |
| VIDEO PROJECTION PER DAY | YES (3 times) | YES (1 time) | NO | NO | МО |
| EMMCEE SHOUTOUTS PER DAY | YES (8 times) | YES (6 times) | YES (4 times) | YES (2 times-At Event & Valedictory) | YES (inauguration) |
| STAGE TIME | YES (3 mins) | МО | NO | YES pirze distribution of sponsoring event | МО |

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ROTARACT **CLBUS**



ROTARACTORS



GOVERNMENT SCHOOL KIDS



YOUNG & TALENTED **PARTICIPANTS**



FOOTFALL FOR 2 DAYS



FACEBOOK FOLLOWERS



AVERAGE POST REACH



POST REACH DURING EVENTS



AVERAGE PAGE VIEWS PER WEEK



AVERAGE PAGE VIEWS DURING EVENTS



INSTAGRAM FOLLOWERS



AVERAGE POST REACH



AVERAGE PAGE VIEWS PER WEEK



AVERAGE PAGE REACH PER WEEK



AVERAGE IMPRESSIONS PER WEEK



UNIQUE WEBSITE USERS PER MONTH



WEBSITE VIEWS PER MONTH



NEWSLETTER SUBSCRIBERS PER MONTH

27th 28th OCTOBER 2018

KUVEMPU KALAKSHETRA
BANGALORE INSTITUTE OF TECHNOLOGY

With an expected crowd of 1,200 people.

CONTACT



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Thank You

We value your association and commit to promote your brand throughout our event.

We look forward to your valuable collaboration