



ROTARACT DISTRICT COUNCIL
ROTARY DISTRICT COUNCIL 3190



ROTAFEST 2K18

Where Talent Meets Fun.

CO-HOSTED BY



ROTARACT CLUB OF PRESIDENCY COLLEGE

ROTARACT CLUB OF BANGALORE BIT



ABOUT ROTAFEST



ROTAFFEST is one of the oldest fests of Bengaluru which originally was started to provide a platform for the people who have graduated out of college and cannot attend college fests.



PRATIBHA, an event introduced by Rotaract Club of Presidency College in 2015, was adopted as a format for Rotafest during 2016. It is a platform for government school pupils to showcase their talent and creativity in various cultural events.

700+ kids have participated in each edition of Pratibha (Rotafest).



ROTAFFEST 2K18

DAY 1 PRATIHBA

DAY 2 CULTURAL FEST FOR GENERAL PUBLIC



OBJECTIVES

PLATFORM

Platform for Young Talent.



ENCOURAGE

Encourage Community Service with Fun.



CONNECT

Connect Rotaract Clubs to Government Schools.



FUN

A Fun filled day for one and all.



STUDENTS & GRADUATES

Platform for college students and graduates to showcase their talents.



SUPPORT

Provide ample Support to kids through Rotary & other Organisations.





EVENTS

DAY 1

SOLO

SINGING
DANCE
POT PAINTING
DRAWING
MONO ACT
RANGOLI
FANCY DRESS



GROUP

SINGING
DANCING
SKIT
FACE PAINTING
MEHENDI
SCIENCE MODEL
QUIZ
COLLAGE





You could help us provide them a day full of joy and happiness...



NON-MONETARY SUPPORT

You could also help the kids by providing these materials:



SCHOOL BAGS



CAPS



WATER BOTTLES



NOTEBOOKS



EXAM PADS



STATIONERY



TRANSPORTATION



PRIZES

It's not always about the money...



EVENTS

DAY 2

EVENTS

3190 GOT TALENT
BEAT BOXING
GENERAL QUIZ
POP CULTURE QUIZ
TREASURE HUNT
PROSE
POETRY
PICK & SPEAK
DEBATE
OPEN MIC
COOKING WITHOUT FIRE
FACE PAINTING
PHOTOGRAPHY
FASHION SHOW





INTERESTED TO BE A PARTNER?

www.rotaract3190.org | 3190rotafest1819@gmail.com

SLABS BENEFITS	TITLE (Max 1) INR 1,00,000 (For 2 days)	CO-SPONSORS (Max 2) INR 75,000 (For 2 days)	ASSOCIATE (Max 6) INR 50,000 (For 2 days)	EVENT SUBJECT TO NUMBER OF EVENTS & REQUIREMENTS
LOGO RIGHTS	YES	YES	NO	YES (event banners)
MENTION ON BACKDROP	YES (above event)	YES (below event)	YES (below co-sponsors)	YES (below co-sponsors)
MENTION ON CERTIFICATES	YES	NO	NO	NO
PROMOTION OF WEBSITE	YES	NO	NO	NO
T-SHIRT BRANDING	YES (front pocket)	YES (rear; below cohosts)	YES rear below cosponsors	YES rear below cosponsors
MENTION ON SOCIAL MEDIA	YES	YES	YES	YES (cumulated)
MENTION ON WEBSITE	YES	YES	YES	YES
MENTION IN MEDIA	YES (Paper & Radio)	YES (Paper or Radio)	YES (Radio)	NO
AD MATERIAL DISTRIBUTION	YES	YES	YES	During particular event only
BANNER SPACE	10	6	4	1 (Event Venue)
STALLS	10*10 ft. (2 Nos.)	10*10 ft. (1 Nos.)	6*6 ft. (1 Nos.)	NO
VIDEO PROJECTION PER DAY	YES (3 times)	YES (2 times)	YES (1 time)	NO
EMMCÉE SHOUTOUTS PER DAY	YES (12 times)	YES (8 times)	YES (4 times)	event & prize distribution
STAGE TIME	YES (7 mins)	YES (3 mins)	NO	event & prize distribution

**The organisers has complete rights to change the clauses, terms & conditions of the sponsorship slabs

ARE WE CAPABLE?



OUR ONLINE PRESENCE

IN THE PAST



UNIQUE WEBSITE
USERS PER MONTH



WEBSITE VIEWS
PER MONTH



NEWSLETTER SUBSCRIBERS
PER MONTH



INSTAGRAM
FOLLOWERS



AVERAGE
POST REACH



AVERAGE
PAGE VIEWS
PER WEEK



AVERAGE
PAGE REACH
PER WEEK



AVERAGE
IMPRESSIONS
PER WEEK



FACEBOOK
FOLLOWERS



AVERAGE
POST REACH



POST REACH
DURING EVENTS



AVERAGE
PAGE VIEWS
PER WEEK



AVERAGE
PAGE VIEWS
DURING EVENTS



ROTARACT
CLBUS



ROTARACTORS



GOVERNMENT
SCHOOL KIDS



YOUNG
& TALENTED
PARTICIPANTS



FOOTFALL
FOR 2 DAYS



BE ONE AMONGST US

27th

28th

OCTOBER 2018

KUVEMPU KALAKSHETRA
BANGALORE INSTITUTE OF TECHNOLOGY

With an expected crowd of 1,200 people.



CONTACT US

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Thank You

We value your association and commit
to promote your brand throughout our event.

We look forward to your valuable collaboration