



ROTARACT DISTRICT COUNCIL  
ROTARY DISTRICT COUNCIL 3190



# ROTAFEST 2K18

*Where Talent Meets Fun.*

CO-HOSTED BY



ROTARACT CLUB OF PRESIDENCY COLLEGE

ROTARACT CLUB OF BANGALORE BIT



# ABOUT ROTAFEST



**ROTAFFEST** is one of the oldest fests of Bengaluru which originally was started to provide a platform for the people who have graduated out of college and cannot attend college fests.



**PRATIBHA**, an event introduced by Rotaract Club of Presidency College in 2015, was adopted as a format for Rotafest during 2016. It is a platform for government school pupils to showcase their talent and creativity in various cultural events.

**700+** kids have participated in each edition of Pratibha (Rotafest).



**ROTAFFEST 2K18**

**DAY 1** PRATIBHA

**DAY 2** CULTURAL FEST FOR GENERAL PUBLIC



# OBJECTIVES

## PLATFORM

Platform for Young Talent.



## ENCOURAGE

Encourage Community Service with Fun.



## CONNECT

Connect Rotaract Clubs to Government Schools.



## FUN

A Fun filled day for one and all.



## STUDENTS & GRADUATES

Platform for college students and graduates to showcase their talents.



## SUPPORT

Provide ample Support to kids through Rotary & other Organisations.





# EVENTS

## DAY 1

### SOLO

SINGING  
DANCE  
POT PAINTING  
DRAWING  
MONO ACT  
RANGOLI  
FANCY DRESS



### GROUP

SINGING  
DANCING  
SKIT  
FACE PAINTING  
MEHENDI  
SCIENCE MODEL  
QUIZ  
COLLAGE







*You could help us provide them a day full of joy and happiness...*



# NON-MONETARY SUPPORT

You could also help the kids by providing these materials:



SCHOOL BAGS



CAPS



WATER BOTTLES



NOTEBOOKS



EXAM PADS



STATIONERY



TRANSPORTATION



PRIZES

*It's not always about the money...*



# EVENTS

## DAY 2

### EVENTS

3190 GOT TALENT  
BEAT BOXING  
GENERAL QUIZ  
POP CULTURE QUIZ  
TREASURE HUNT  
PROSE  
POETRY  
PICK & SPEAK  
DEBATE  
OPEN MIC  
COOKING WITHOUT FIRE  
FACE PAINTING  
PHOTOGRAPHY  
FASHION SHOW







# INTERESTED TO BE A PARTNER?

[www.rotaract3190.org](http://www.rotaract3190.org) | [3190rotafest1819@gmail.com](mailto:3190rotafest1819@gmail.com)

SLABS ➤ BENEFITS ▼	PLATINUM INR 50,000 (For 2 days)	GOLD INR 30,000 (For 2 days)	SILVER INR 20,000 (For 2 days)	EVENTS SUBJECT TO EVENT REQUIREMENT	GOODWILL INR 5,000 (For 2 days)
LOGO RIGHTS	YES	YES	NO	YES Event Banners Only	NO
MENTION ON BACKDROP	YES (below event)	YES (below platinum)	YES (below gold)	YES with other sponsors	YES with other sponsors
MENTION ON CERTIFICATES	YES	NO	NO	NO	NO
PROMOTION OF WEBSITE	YES	NO	NO	NO	NO
T-SHIRT BRANDING	YES (rear)	NO	NO	NO	NO
MENTION ON SOCIAL MEDIA	YES (Exclusively)	YES (Cumulated)	YES (Cumulated)	YES (Cumulated)	YES (Cumulated)
MENTION ON WEBSITE	YES (Exclusively)	YES (Cumulated)	YES (Cumulated)	YES (Cumulated)	YES (Cumulated)
MENTION IN MEDIA	YES (Paper & Radio)	YES (Paper/Radio)	NO	NO	NO
AD MATERIAL DISTRIBUTION	YES	YES	YES	YES during event only	NO
BANNER SPACE	6	3	2	1 (Event Venue)	NO
STALLS	10*10 ft. (1 Nos.)	6*6 ft. (1 Nos.)	NO	NO	NO
VIDEO PROJECTION PER DAY	YES (3 times)	YES (1 time)	NO	NO	NO
EMMCÉE SHOUTOUTS PER DAY	YES (8 times)	YES (6 times)	YES (4 times)	YES (2 times-At Event & Valedictory)	YES (inauguration)
STAGE TIME	YES (3 mins)	NO	NO	YES prior distribution of sponsoring event	NO

\*\*The organisers has complete rights to change the clauses, terms & conditions of the sponsorship slabs



# ARE WE CAPABLE?



## OUR ONLINE PRESENCE

## IN THE PAST



UNIQUE WEBSITE  
USERS PER MONTH



WEBSITE VIEWS  
PER MONTH



NEWSLETTER SUBSCRIBERS  
PER MONTH



INSTAGRAM  
FOLLOWERS



AVERAGE  
POST REACH



AVERAGE  
PAGE VIEWS  
PER WEEK



AVERAGE  
PAGE REACH  
PER WEEK



AVERAGE  
IMPRESSIONS  
PER WEEK



FACEBOOK  
FOLLOWERS



AVERAGE  
POST REACH



POST REACH  
DURING EVENTS



AVERAGE  
PAGE VIEWS  
PER WEEK



AVERAGE  
PAGE VIEWS  
DURING EVENTS



ROTARACT  
CLUBS



ROTARACTORS



GOVERNMENT  
SCHOOL KIDS



YOUNG  
& TALENTED  
PARTICIPANTS



FOOTFALL  
FOR 2 DAYS



BE ONE AMONGST US

27th

28th

OCTOBER 2018

KUVEMPU KALAKSHETRA  
BANGALORE INSTITUTE OF TECHNOLOGY

*With an expected crowd of 1,200 people.*



# CONTACT US

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# Thank You

We value your association and commit  
to promote your brand throughout our event.

We look forward to your valuable collaboration