NARYA

Web Development Company

Responsive. Reliable. Remarkable.

HTML 5 App & Website Proposal

Prepared By: Narya Web Development Company

Sent On: 15th August, 2025

[Client.FirstName],

Thanks for contacting Narya Web Development Company regarding your upcoming development project. We specialize in HTML5 app and website design and development, and are excited to work with you to accomplish your goals. I've prepared this document as a more thorough introduction to Narya as well as a detailed breakdown of the deliverables and pricing for your upcoming project.

About Narya

Narya is a development firm specializing in HTML5 apps and websites. Our development team designs, builds, and supports websites for private and public institutions worldwide. We apply a well-tested framework to each project, allowing us to complete web development and application projects on time and budget without sacrificing features or functionality.

Our Approach

Narya applies a six-step framework to every development project. This framework breaks projects down into distinct phases, allowing us to monitor progression and results along the way.

1. Planning

Every project begins in the planning phase. In this phase, we work with the customer to discover their needs, wants, and true objectives. This allows us to thoroughly plan a complete project up front, avoiding costly delays and unforeseen challenges later on.

2. Design

In this phase, we create mockups and prototypes based on earlier discussions. By allowing you to review a visual representation of our understanding of your needs early on in the project, we can further solidify your requirements and discover any

additional needs or challenges that did not present themselves in the planning phase.

3. Build

In this phase, we begin building your app or website. We place a heavy emphasis on adhering to the technical and design specifications laid out in the planning phase and perform regular functional tests, which allows us to correct any problems during the build rather than addressing them after project completion.

4. Test & Train

We thoroughly test all sites and apps prior to their final launch. We simulate heavy stress to measure performance and test various browsers, operating systems, and devices with the site or app to ensure that it is responsive and performs well across all platforms. We also train your staff so that they can easily make minor adjustments or publish new content once your site or app is live.

5. Launch

The live launch of your site or app can be stressful. Even with thorough testing throughout development, unforeseen challenges can arise. That's why the Narya team provides full monitoring and support during the launch period. We stand ready to ensure your launch's success and quickly address any issues that arise.

6. Support

Once your site launches successfully, you'll still require a technical partner to support ongoing needs. We offer support services for our completed projects, including monitoring and optimization.

Project Timeline

Here's how your project breaks down, according to preliminary analysis and our standard execution process:

Phase	Date Complete
Planning	
Design	
Build	
Test & Train	
Launch	
Support	

Project Cost

Here's how the costs associated with the project break down:

Name	Price	QTY	Subtotal
Website Build	$0.00	1	Ksh. 0.00
Training	$0.00	1	Ksh. 0.00
12 Months Monitoring & Optimization	$0.00	1	Ksh. 0.00

Subtotal **Ksh. 0.00**

Total **Ksh. 0.00**

By signing electronically below, you agree to the scope of work and pricing in this document and adhere to Narya's standard terms and conditions.

Signed by

_____ _____

[Client.FirstName] [Client.LastName]

[Client.Company]