

## Team members

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# W7-S2 PRACTICE

## FROM IDEA TO MOCKUP

 *At the end of this practice, you should be able to...*

- ✓ **Define Your Website's Personality** among the 7 personalities types
- ✓ **Plan Design Elements:** fonts, colors, layouts, border radius, shadows, etc.
- ✓ **Create Figma Mockup:** Design a detailed website prototype
- ✓ **Justify Your Choices:** Explain how your design supports your goals

## Resources

*You will need to read and use the following resources to perform this Web Design project*

### THEORY OF WEB DESIGN

- ✓ [CADT Course slides](#)
- ✓ [All Web Rules and Guidelines](#)
- ✓ [The 7 Websites Personalities](#)

### IMAGES

- ✓ <https://unsplash.com>
- ✓ <https://squoosh.app>

### TYPOGRAPHY

- ✓ <https://fonts.google.com>

### ICONS

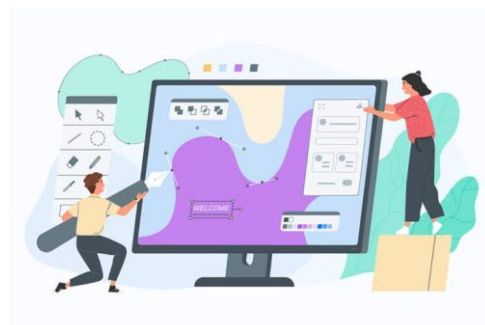
- ✓ <https://fonts.google.com/icon>
- ✓ <https://phosphoricons.com>
- ✓ <https://icons8.com/icons>

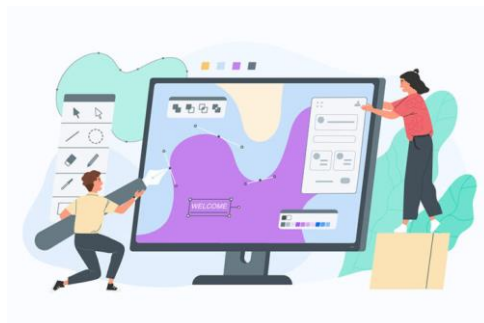
### COLORS

- ✓ <https://yeun.github.io/open-color>
- ✓ <https://coolers.co/palettes/trending>
- ✓ <https://paletton.com>
- ✓ <https://flatuicolors.com>
- ✓ <https://coolers.co/contrast-checker>

### DESIGN INSPIRATIONS

- ✓ <https://land-book.com>





## PART 1 – Identify your *business* & your website *personality*

The first part of this project is to identify

- Which **business** to you want to build a website for
- Which website personality you want to apply

THE BUSINESS	
Your business Type	<p>Select your website type of business</p> <ul style="list-style-type: none"><li>○ Education</li><li>○ <b>Non-Profit and Community Services</b></li><li>○ Sports and Fitness</li><li>○ Agriculture and Environment</li><li>○ Art and Design</li><li>○ Travel and Hospitality</li><li>○ Finance and Insurance</li><li>○ Healthcare and Pharmaceuticals</li><li>○ Manufacturing and Production</li><li>○ Media and Entertainment</li><li>○ Technology and Software</li><li>○ Food and Beverage</li><li>○ Services</li><li>○ E-commerce</li><li>○ <i>Other (specify)</i></li></ul>
Your business Description	<p>This project proposes the development of an Online Selling Scam Report Platform, a web-based system designed to help users identify, report, and avoid online selling scams. This platform allows users to report the scam cases, check seller's credibility, and identify scamming behaviors.</p>

YOUR WEBSITE PERSONALITY	
Website Personality	<p>Select your website personality (check this <a href="#">link</a> for details)</p> <ul style="list-style-type: none"><li>○ <b>Serious</b>/Elegant</li><li>○ <b>Minimalist</b>/Simple</li><li>○ Plain/<b>Neutral</b></li><li>○ <b>Bold</b>/Confident</li><li>○ <b>Calm</b>/Peaceful</li><li>○ <b>Startup</b>/Upbeat</li><li>○ Playful/Fun</li></ul>

## PART 2 – Analyze *other designs* and *plan your layout*

The second part of this project is to:

- Check for inspiration on [website design inspiration galleries](#)
- Draw on paper your first ideas...
- Identify your website layout approach

INSPIRATIONS	
Your inspiration references	<p>List some websites that inspired your design (example <u>this one</u>)</p> <ul style="list-style-type: none"><li>• <i>Pinterest</i></li><li>• <i>Dribbble.com</i></li><li>• <i>Stripe.com</i></li><li>• <i>Notion.com</i></li></ul>

THE FIRST IDEAS	
Your first mock up	<p><i>My first mock-up is a simple white-background homepage with a clear header, a hero section, and a straightforward reporting form. The goal is to keep the interface clean, readable, and trustworthy for users who want to report online scams quickly.</i></p>
How do you define your layout approach ?	<p>Select your layout among the list - or write a description</p> <ul style="list-style-type: none"><li>○ <i>Single-Column Layout</i></li><li>○ <a href="#">Grid based layout</a></li><li>○ <a href="#">Row of Cards</a></li><li>○ <a href="#">Masonry Layout</a></li><li>○ <a href="#">Hero Section Layout</a></li><li>○ <a href="#">Magazine Layout</a></li><li>○ <a href="#">Fullscreen Layout</a></li><li>○ <a href="#">Sidebar Layout</a></li><li>○ <a href="#">Split-Screen Layout</a></li><li>○ <a href="#">Z-Pattern Layout</a></li><li>• <i>Other (describe your layout)</i></li></ul> <p>I choose the Single-Column Layout combined with a light Hero Section Layout at the top</p>

## PART 3 – Specify the website design ingredients

Now you need to specify the fonts, colors, icons pack, shadows you want to use for your design

- Make sure you understand the [75 web design ingredients](#)
  
- Look up for
  - Fonts
    - <https://fonts.google.com>
  - Colors
    - <https://yeun.github.io/open-color>
    - <https://coolers.co/palettes/trending>
    - <https://paletton.com>
    - <https://flatuicolors.com>
  - Icons
    - <https://fonts.google.com/icon>
    - <https://phosphoricons.com>
    - <https://icons8.com/icons>
  - Image
    - <https://unsplash.com>

THE DESIGN SPECIFICATION	
Typography	<p>Which <b>fonts</b> will you use?</p> <ul style="list-style-type: none"><li>- <b>Headline 1:</b> Inter Bold</li><li>- <b>Headline 2:</b> Inter Semibold</li><li>- <b>Paragraph:</b> Inter Regular</li><li>- <b>Small text / labels:</b> Inter Light</li></ul> <p>- Etc.</p>
Colors	<p>Which <b>colors</b> will you use?</p> <ul style="list-style-type: none"><li>- Your main color            white/black</li><li>- Your gray color            #F4F4F4</li> <li>- Accent color<ul style="list-style-type: none"><li>• Blue shades: #1565C0, #E3F2FD</li><li>• Gray shades: #888888, #DDDDDD</li></ul></li></ul>
Icons (If any)	<p>Are you using icons? Sure.</p> <p>Which <b>Icon pack</b> will you use? (URL)[fontawesome.com]</p>

	<p>What are <b>the goals of icons</b> in your design?</p> <ul style="list-style-type: none"> <li>display action, display features, visual assistance text, logo, etc.</li> </ul>
Shadows (If any)	<p>Are you using shadows? Yes, sure.</p> <p>What are <b>the goals of shadows</b> in your design?</p> <ul style="list-style-type: none"> <li>To show the emphasized thing on the page.</li> </ul>
Border Radius	<p>Are you using border radius?</p> <ul style="list-style-type: none"> <li>Yes, sure.</li> </ul> <p>Where is the border radius applied?</p> <ul style="list-style-type: none"> <li>images, buttons, cards, tables, etc.</li> </ul>

## *PART 4 – Detailed website prototype*

Now it's time to present your detailed design, which will be reviewed by other students and lecturer next week

- Either copy the mock up here or provide a FIGMA link to your work