

# MARKETING CAMPAIGN REPORT

Total Cost of Campaign

₹ 12.09K

Average Cost of Campaign

₹366.32

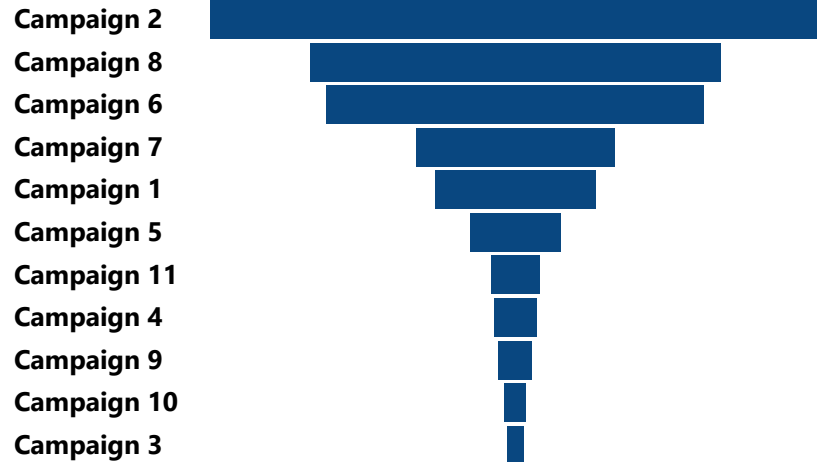
Min Cost Per Result(CPR)

₹ 2.11

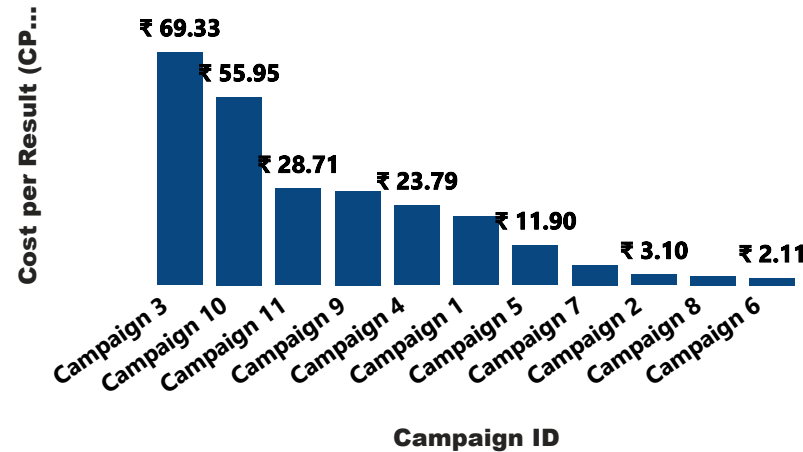
Max Cost per Result...

₹ 69.33

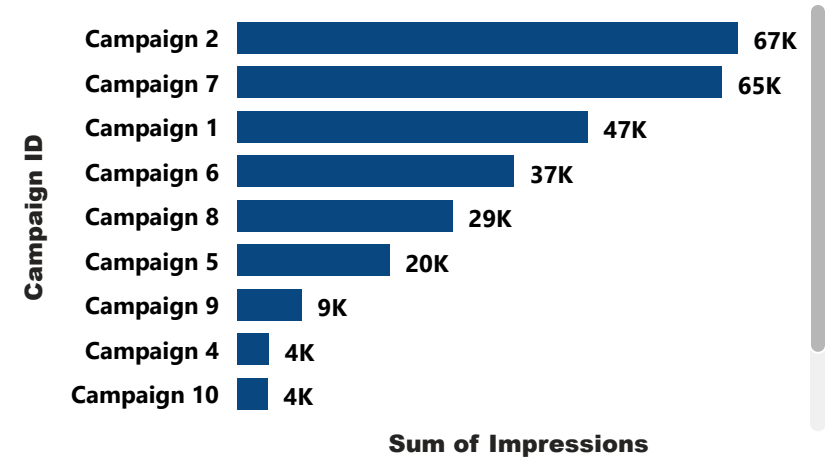
Sum of Unique Link Clicks (ULC) by Campaign ID



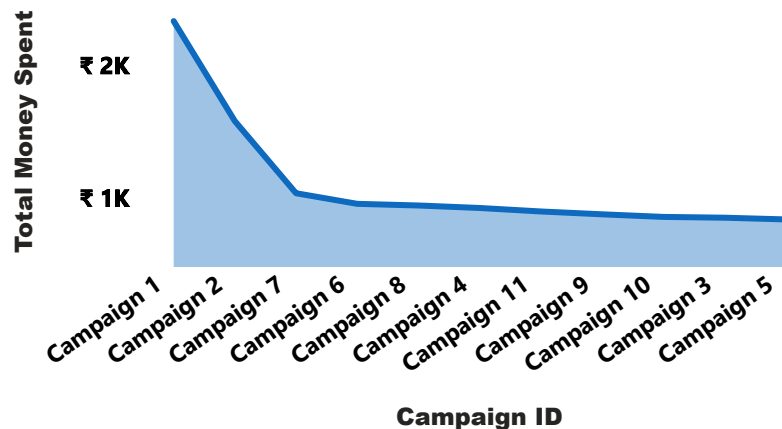
Cost per Result (CPR) by Campaign ID



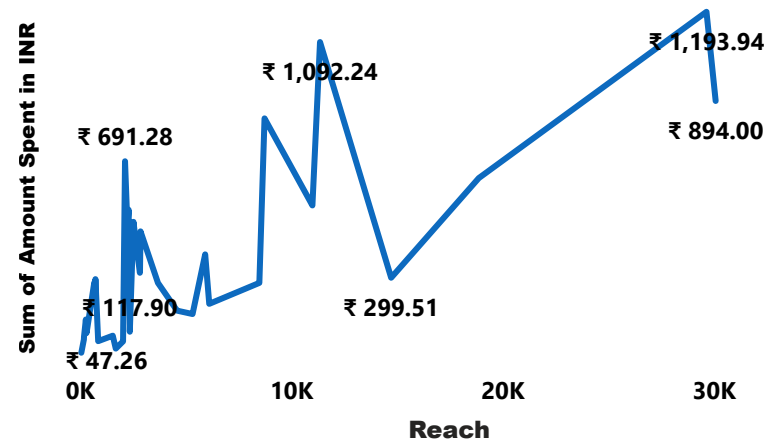
Sum of Impressions by Campaign ID



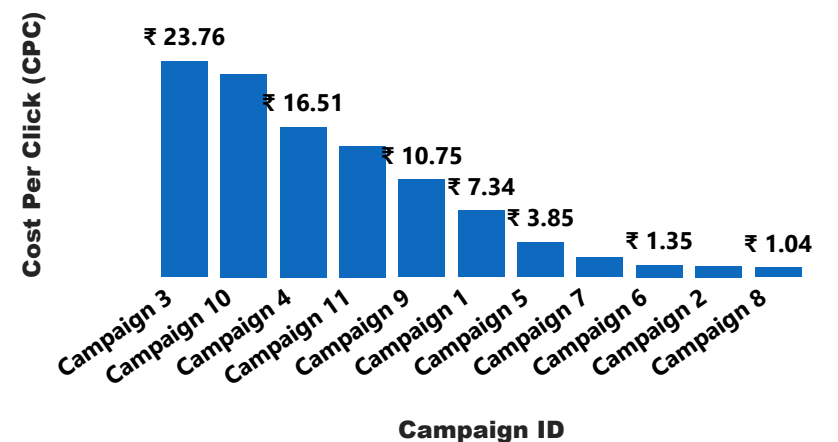
Total Money Spent by Campaign ID



Sum of Amount Spent in INR by Reach

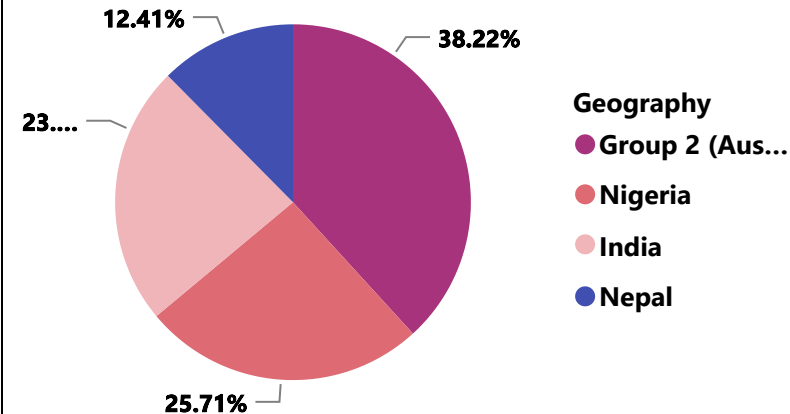


Cost Per Click (CPC) by Campaign ID

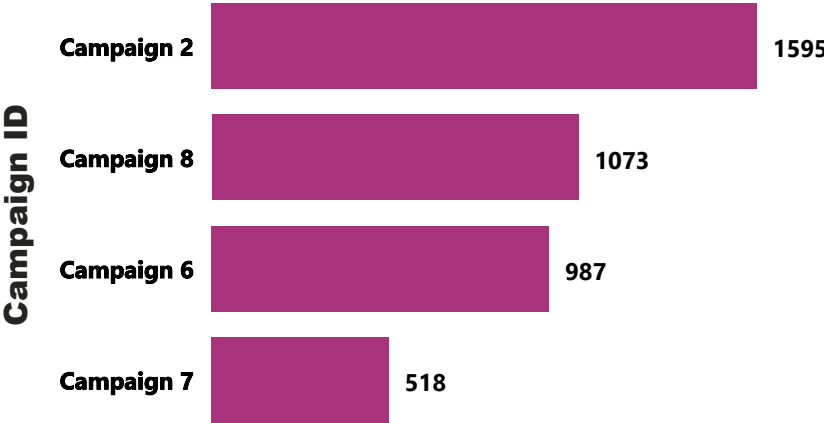


# Top and Least performing Marketing Campaign Report

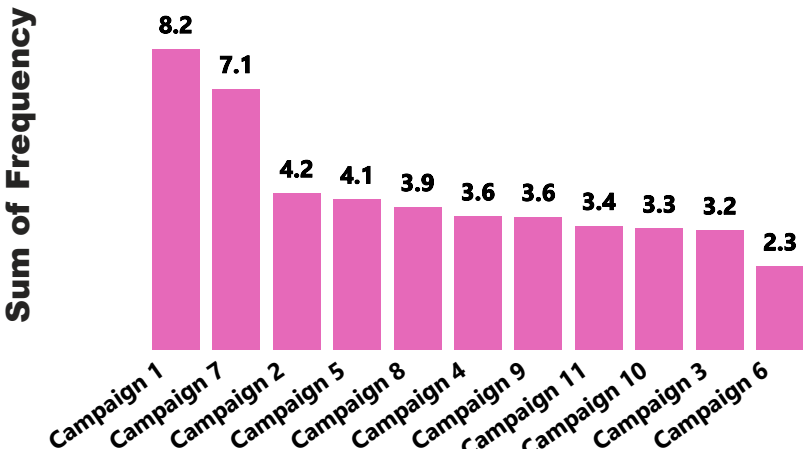
Unique Link Click by Geography



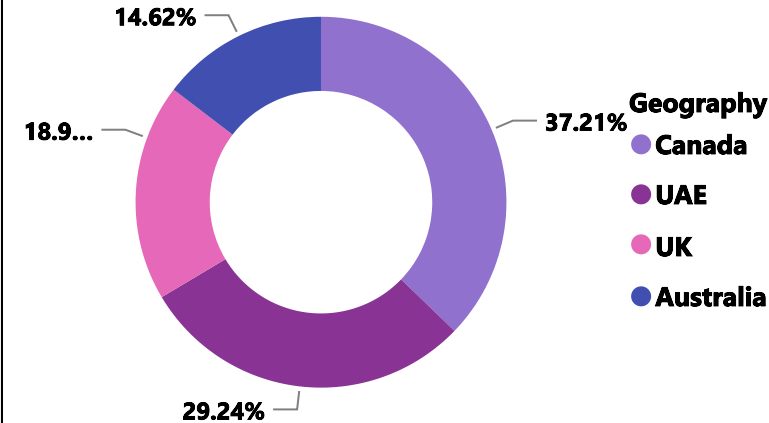
Unique Link Click by Campaign ID



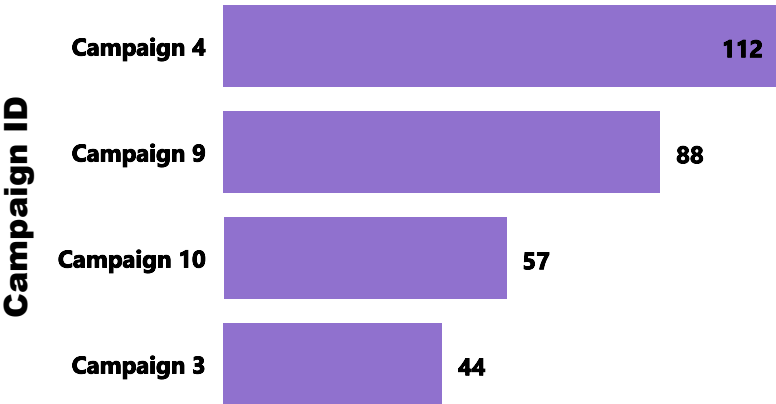
Sum of Frequency by Campaign ID



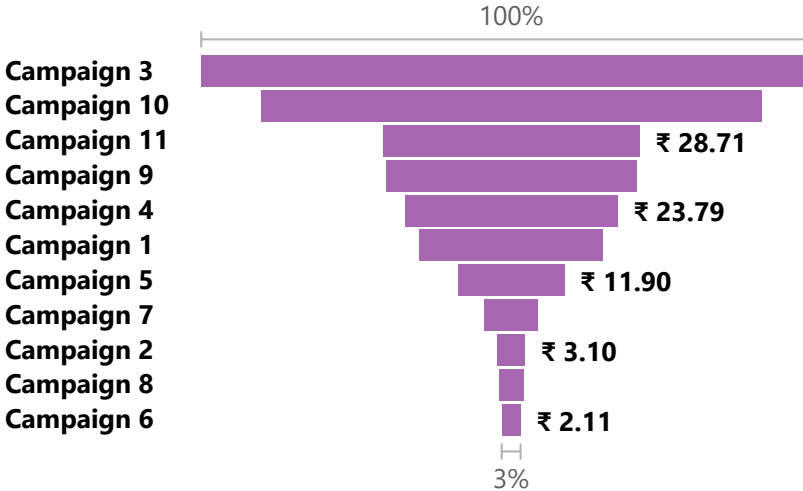
Unique Link Click by Geography



Unique Link Click by Campaign ID



Sum of Cost per Result (CPR) by Campaign ID



Unique Link Click