



PIZZA SALES REPORT

Jan/15 - Dec/15

pizza_category

All

1/1/2015

12/31/2015



HOME



BEST/WORST SELLERS



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BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on Weekends,
Friday/Saturday evenings

MONTHLY

There are **maximum** Orders from
month of **July and January**

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BUSIEST DAYS & TIMES

CATEGORY

Classic Category contributes to
maximum sales & totals orders

SIZE

Large size pizza contributes to
maximum sales



\$817.86K

Total Revenue



\$38.31

AVG Order Value



50K

Total Pizzas Sold



21K

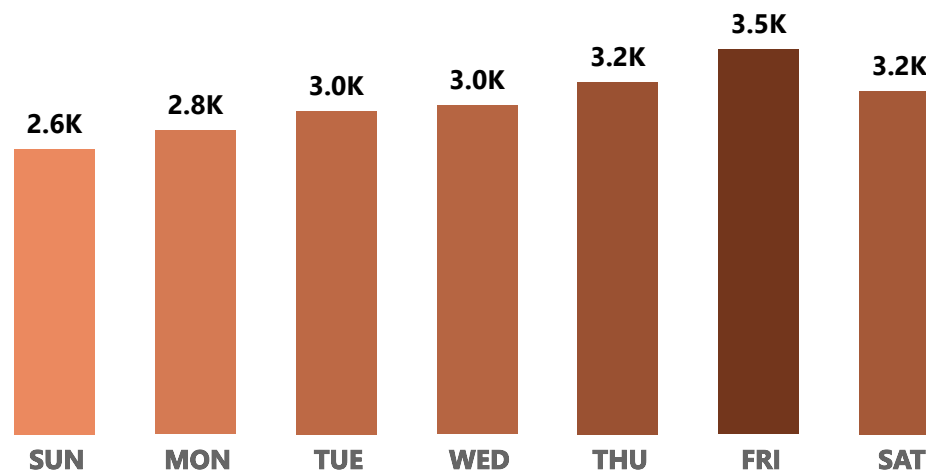
Total Orders



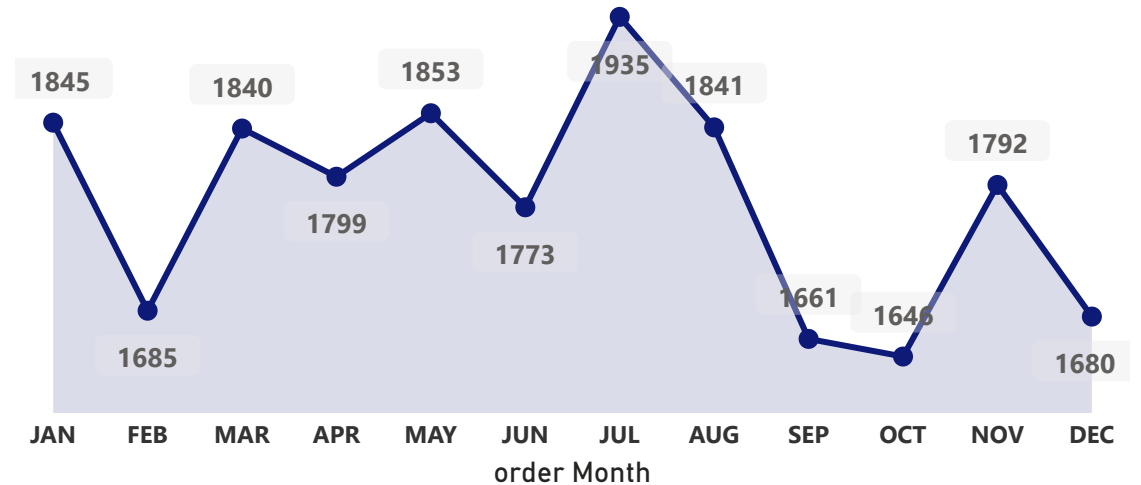
2.32

Avg Pizzas per Order

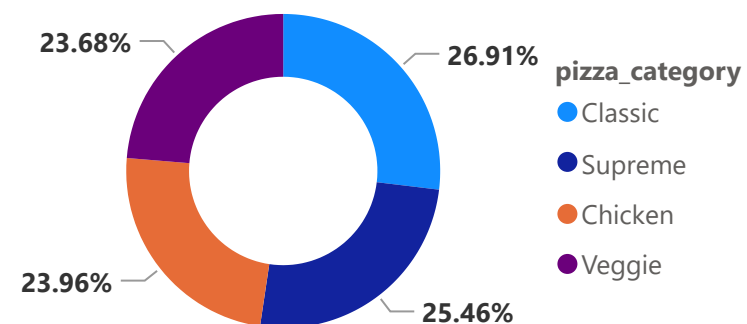
Daily Trend for Total Orders



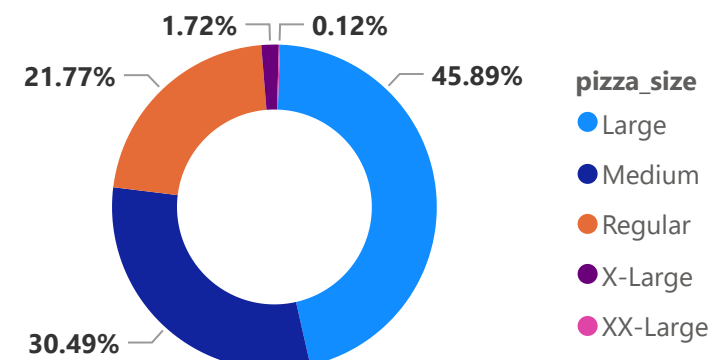
Monthly Trend for Total Orders



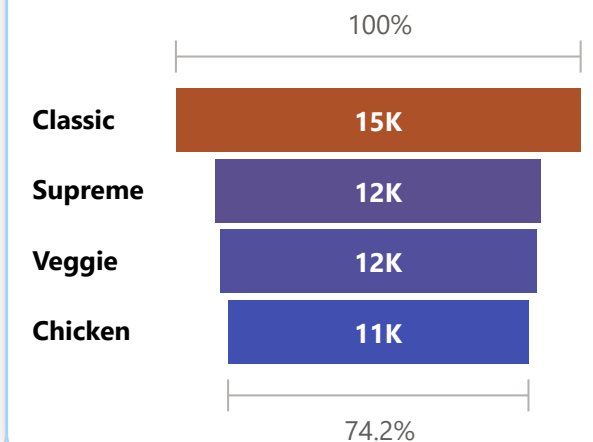
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by category





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na**BEST SELLERS**

REVENUE

The Thai Chicken Pizza Contributes to
Maximum Revenue

QUANTITY

The Classic Deluxe Contributes to
Maximum Total Quantities

TOTAL ORDERS

The classic Deluxe Pizza Contributes to
Maximum Total Orders

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na**WORST SELLERS**

REVENUE

The Brie Care Pizza Contributes to
Minimum Revenue

QUANTITY

The Brie Care Pizza Contributes to
Minimum Total Quantities

TOTAL ORDERS

The Brie Care Pizza Contributes to **Minimum**
Total Orders



\$817.86K

Total Revenue



\$38.31

AVG Order Value



50K

Total Pizzas Sold



21K

Total Orders



2.32

Avg Pizzas per Order

Top 5 pizzas by Revenue

The Thai Chicken Pizza	\$43K
The Barbecue Chicken ...	\$43K
The California Chicken ...	\$41K
The Classic Deluxe Pizza	\$38K
The Spicy Italian Pizza	\$35K

Top 5 pizzas by Quantity

The Classic Deluxe ...	2.5K
The Barbecue Chick...	2.4K
The Hawaiian Pizza	2.4K
The Pepperoni Pizza	2.4K
The Thai Chicken Pi...	2.4K

Top 5 pizzas by Orders

The Classic Deluxe P...	2.3K
The Hawaiian Pizza	2.3K
The Pepperoni Pizza	2.3K
The Barbecue Chick...	2.3K
The Thai Chicken Pi...	2.2K

5 Least pizzas by Revenue

The Spinach Pesto Pi...	\$16K
The Mediterranean P...	\$15K
The Spinach Suprem...	\$15K
The Green Garden Pi...	\$14K
The Brie Carre Pizza	\$12K

5 Least pizzas by Quantity

The Soppressata Piz...	961
The Spinach Supre...	950
The Calabrese Pizza	937
The Mediterranean ...	934
The Brie Carre Pizza	490

5 Least pizzas by Orders

The Soppressata Pizza	941
The Calabrese Pizza	918
The Spinach Supre...	918
The Mediterranean ...	912
The Brie Carre Pizza	480