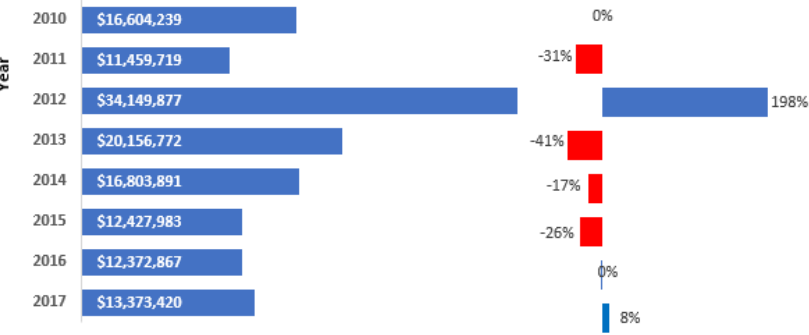
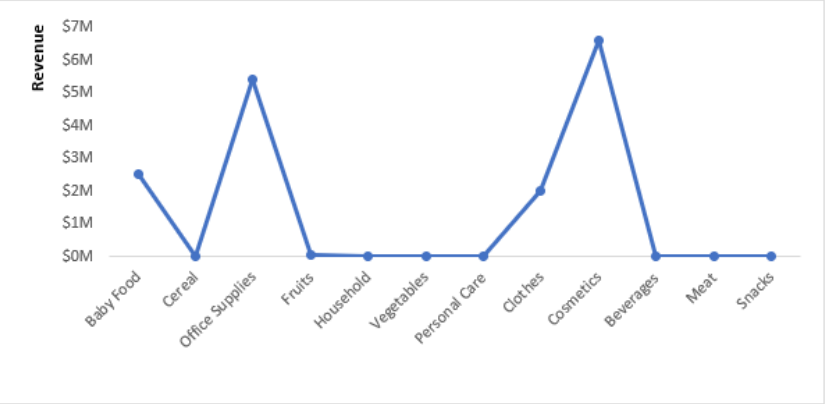


Why is revenue declining after 2012 when the highest revenue was made?

2012 recorded the highest amount of revenue for the past 8 years while other years shows decline in revenue

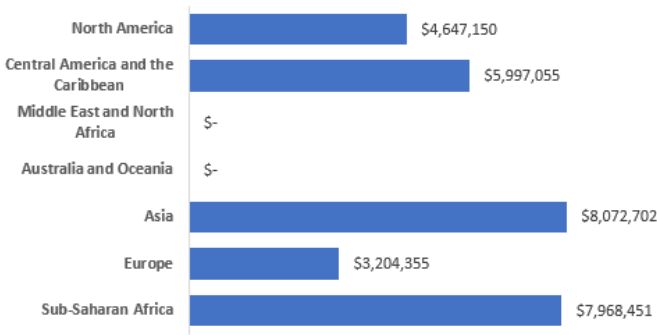


10 Item types were sold in 2012, which is the highest number of item type sold for period in review

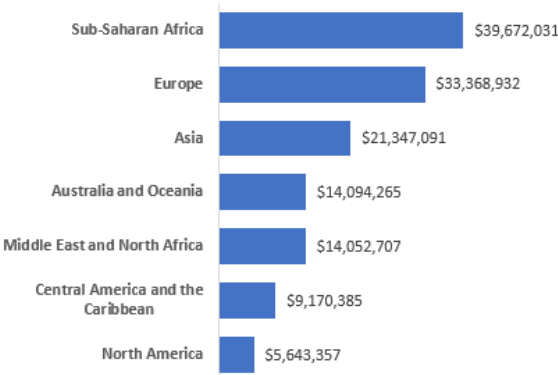


Year 2010 ItemType Household

Regions with the highest Revenue based on item typ



Sub-saharan Africa and Europe got the highest Revenue



Top Performing Countries in Europe

Rank	Countries	Revenue	Profit
1	Lithuania	\$5,396,577.27	\$1,046,233.75
2	Iceland	\$3,876,652.40	\$1,541,705.29
3	Switzerland	\$3,808,901.49	\$1,512,729.45
4	Romania	\$3,458,252.00	\$1,375,311.70
5	Spain	\$3,015,902.51	\$747,939.49

Bottom Performing Countries in Europe

Rank	Countries	Revenue	Profit
1	Slovakia	\$26,344.26	\$10,795.23
2	United Kingdom	\$188,452.14	\$46,735.86
3	Slovenia	\$221,117.00	\$72,975.60
4	Albania	\$247,956.32	\$166,635.36
5	Portugal	\$324,971.44	\$122,029.78

Top 5 Performing Countries in Sub Saharah Africa

Rank	Countries	Revenue	Profit
1	Djibouti	\$6,052,890.86	\$2,425,317.87
2	The Gambia	\$5,449,517.95	\$1,385,883.27
3	Rwanda	\$5,253,769.42	\$1,417,493.49
4	Cameroon	\$3,851,030.28	\$781,681.30
5	Mozambique	\$3,586,605.09	\$889,472.91

Bottom 5 Performing Countries in Sub Saharan Africa

Rank	Countries	Revenue	Profit
1	Lesotho	\$89,623.98	\$23,150.46
2	Mali	\$151,359.90	\$79,245.74
3	South Sudan	\$173,676.25	\$53,252.50
4	Comoros	\$197,883.40	\$85,223.58
5	Niger	\$246,415.95	\$75,555.90