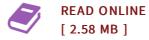# Designing and Proposing Your Research Project (Paperback)

By Jennifer Brown Urban, Bradley Matheus van Eeden-Moorefield

American Psychological Association, United States, 2017. Paperback. Condition: New. Concise. Language: English . Brand New Book. Designing a study and writing up a research proposal takes time---often more time than actually conducting the study! This practical guide will save you time and frustration by walking you through every step of the process. For starters, it will help you hone in on a research topic - a huge (and hugely important) first step. Then it will guide you in developing the research question, designing the study, and choosing the best strategies for sampling and measurement. The figures, tables, and exhibits offer a wealth of examples and tools, including activities and worksheets to practice alone or in a study group.While many research design books focus on either qualitative or quantitative studies, this book presents a balanced discussion of the relative strengths and limitations of each, as well as differences in how validity is handled for each. No research study can be perfect or provide all the answers. In fact, the best studies result in more questions than answers. This book will deepen your understanding of study limitations and ways to build upon them in future research.

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