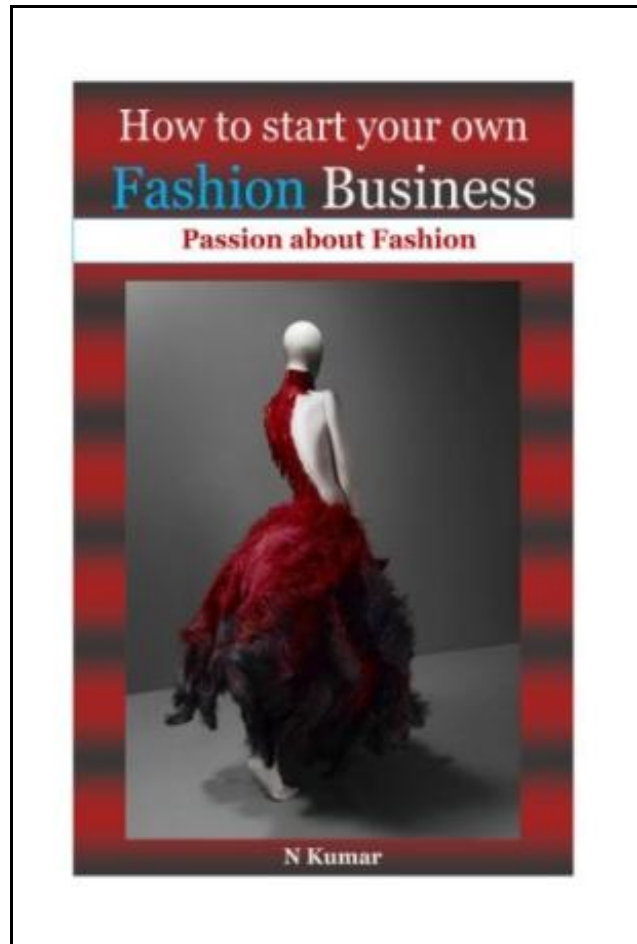


How to Start Your Own Fashion Business: Passion about Fashion(Fashion Books, Fashion Design, Fashion Design Sketching, Fashion Illustration, Fashion Free Books, Fashion for Profit, Fashion Guide) (Paperback)



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Reviews

Basically no words to clarify. Of course, it is perform, still an amazing and interesting literature. Its been printed in an exceptionally basic way which is only soon after i finished reading through this ebook where actually altered me, change the way i really believe.

(Newton Runolfsson)

HOW TO START YOUR OWN FASHION BUSINESS: PASSION ABOUT FASHION(FASHION BOOKS, FASHION DESIGN, FASHION DESIGN SKETCHING, FASHION ILLUSTRATION, FASHION FREE BOOKS, FASHION FOR PROFIT, FASHION GUIDE) (PAPERBACK)



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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.How to Start a Business in the Fashion Design Industry For many, seeing their names on a clothing label is the ultimate dream. If you have long loved playing with fashion and feel that the world of fashion could be improved by the inclusion of your design, jumping into this fast-paced industry may be a goal to which you aspire. While new fashion designers make names for themselves every year, this industry is not one that is easy to enter, but instead one that you must dedicate yourself to gaining entry into. 1. Build your skills. While there is no mandate that fashion designers hold a professional training certification, if you lack this foundation you may find yourself perplexed by some of the concepts or terminology within the industry. To enhance your chances of success, obtain an education before you actively start trying to make your name. 2. Develop a portfolio. Take photos of models wearing your designs to create a look book for yourself, featuring your best work. You will likely start this process during your schooling and can then simply continue after you finish, updating this portfolio regularly. 3. Create a label. While your label will likely not be as immediately coveted as some, you should craft a label that identifies designs as yours and sets them apart from the rest. Feature your company name prominently on this label to start to build brand recognition. 4. Hold a fashion show. Arrange for a show at a local venue, or apply for a slot within a larger fashion show. At the show, display some of your best looks, giving customers a taste of what you have to offer. 5. Sell your...



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