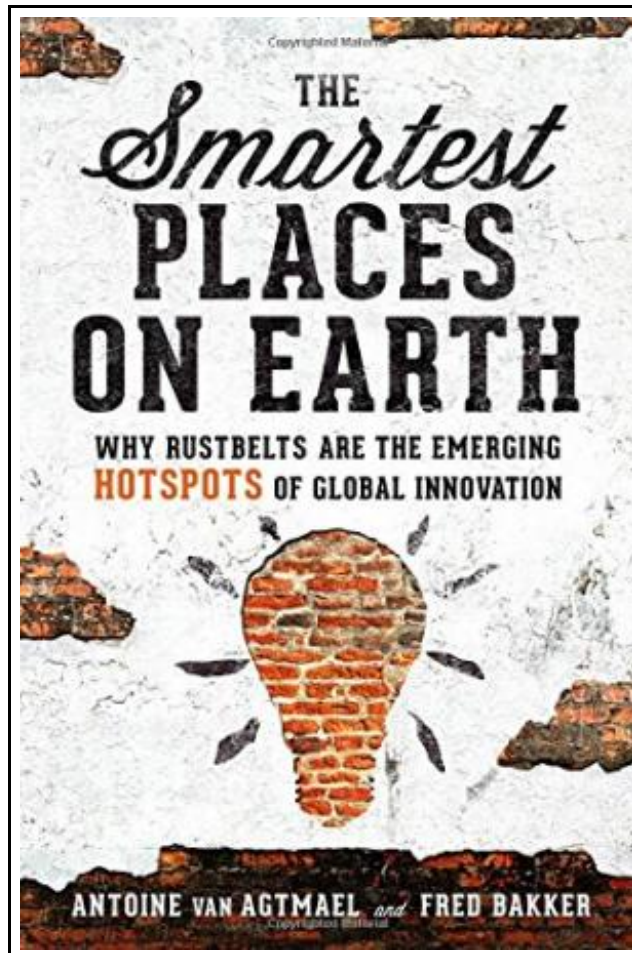


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THE SMARTEST PLACES ON EARTH: WHY RUSTBELTS ARE THE EMERGING HOTSPOTS OF GLOBAL INNOVATION (PAPERBACK)

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INGRAM PUBLISHER SERVICES US, United States, 2018. Paperback. Condition: New. Reprint. Language: English . Brand New Book. Antoine van Agtmael coined the term emerging markets and built a career and a multibillion-dollar investing firm centered on these surging economies that would, over time, supplant the West as engines of wealth and prosperity. The trend held for decades, but a few years ago van Agtmael and Alfred Bakker, a renowned European journalist, began seeing signs that the tide might be turning. For example, during a visit to an enormously successful chip company in Taiwan, the company's leaders told them that their American competitors were now eating their lunch. And Taiwan was not the only place giving them this message. Thus began a remarkable two-year journey to reassess the conventional wisdom that the United States and Europe are yesterday's story and to determine whether there something profound is happening that points the way to the creation of the next economy. In *The Smartest Places on Earth*, van Agtmael and Bakker present a truly hopeful and inspiring investigation into the emerging sources of a new era of competitiveness for America and Europe that are coming from unlikely places--those cities and areas once known as rustbelts that have, from an economic perspective, been written off. Take Akron, Ohio, whose economy for decades was dependent on industries such as tire manufacturing, a product now made cheaply elsewhere. In Akron and other such communities, a combination of forces--including visionary thinkers, government initiatives, start-ups making real products, and even big corporations--have succeeded in creating what van Agtmael and Bakker call a brainbelt. These brainbelts depend on a collaborative work style that is unique to the societies and culture of America and Europe, since they involve levels of trust and freedom of thinking that can t...



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