



Official MBA Handbook [Taschenbuch] by Pilgrim, Michael

By Michael; Pilgrim

Pearson Financial Times, 2005. Taschenbuch. Condition: Neu.

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- The MBA market is expanding and changing as business schools and universities seek to respond to the global economic trends and the long-term effects of e-commerce. The huge variety of programmes increases the need for information for all applicants. 'The Official MBA Handbook' continues to address the needs of all prospective MBA students, helping to answer the question 'Why do an MBA through to choosing a school and financing study. This year one focus will be on the specific needs of women and overseas students in the MBA market. Written in conjunction with the Association of MBA's, this essential Guide has been fully updated for 2005/2006 MBA Programmes. The commentary reviews how the MBA is changing - the huge variety of programmes offered increases the need for accurate and up-to-date information for potential MBA applicants. It is designed as a single point of reference for anyone looking to embark on an MBA. It contains key information on everything from funding to school selection, course content and job and salary prospects. The Association of MBAs was founded in 1967....



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