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The Metronome Effect: The Journey to Predictable Profit (Paperback)

By Shannon Byrne Susko

ADVANTAGE MEDIA GROUP, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The Metronome Effect will guide you on your journey to predictable profit. It will ensure the habituation that excellence is derived from is engrained in your organization. Every leader is empowered to set their metric beat to make sure the company is doing everything it needs to do to grow their profit. This book draws on the wisdom of some of the best business minds of our time, as well as the author's own experiences as a serial entrepreneur, to create a methodology that shows you a practical step-by-step process; how to rhythmically integrate all the crucial parts of your business. Every leader has a metronome--find yours and discover the path to predictable profit. Shannon Byrne Susko has more than twenty years of experience building and leading high-growth technology companies in the financial services industry. She co-founded, served as Chief Executive Officer, and led the sale of two companies in less than six years: Subserveo, Inc. and Paradata Systems Inc. She was recognized as one of Canada's Top 40 under 40 in 2000, and was awarded the Sarah Kirke Award...



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