



Microeconomics plus Pearson MyLab Economics with Pearson eText, Global Edition (Mixed media product)

By Daniel Rubinfeld

Pearson Education Limited, United Kingdom, 2017. Mixed media product. Condition: New. 9th edition. Language: N/A. Brand New Book. For Intermediate Microeconomics courses. This package includes Pearson MyLab Economics. Microeconomics and its role in decision making and public policyMicroeconomics exposes students to topics that play a central role in microeconomics. From game theory and competitive strategy, to the roles of uncertainty and information, and the analysis of pricing by firms with market power, the text helps students understand what s going on in the world of business. It also shows students how microeconomics can be used as a practical tool for decisionmaking and for designing and understanding public policy. The 9th Edition further illustrates microeconomics relevance and usefulness with new coverage and examples, and an improved exposition that is clear and accessible as well as lively and engaging. With Microeconomics, readers will be able to fully appreciate how a modern economy functions. This package includes Pearson MyLabTM Economics, an online homework, tutorial, and assessment program designed to work with this text to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts. Pearson MyLab Economics should...



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