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The Ultimate Practice Adjustment (Hardback)

By Chris Tomshack DC

Dog Ear Publishing, United States, 2014. Hardback. Book Condition: New. 206 x 135 mm. Language: English . Brand New Book ***** Print on Demand *****.The Ultimate Practice Adjustment Running a successful chiropractic practice in the United States takes more than intimate knowledge of the body and how it works, especially when rules continually change. About half of chiropractic graduates have a practice that fails, and many others struggle to pay their bills. Defying that dismal outlook for chiropractic care is Dr. Chris Tomshack, who started a franchise model of a chiropractic practice in 2006 -- one that s not dependent on a doctor s personality -- that has since grown to more than 400 clinics around the world. In The Ultimate Practice Adjustment, Tomshack shares the secrets to success he s had with HealthSource Chiropractic, including how he removed himself from day-to-day clinical duties. He describes specific actions chiropractors can take to keep patients pouring into their clinics, transforming their practice with a few simple - but monumental - changes. Today s successful practice requires both excellence and efficiency, with patients demanding the very best care, and rightly so. When doctors spend their energy doing what s best for their...



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