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CSR REPORTING AT FLUGHAFEN MÜNCHEN GMBH : COMMUNICATION AND SOCIAL RESPONSIBILITY



GRIN Publishing Mai 2014, 2014. Taschenbuch. Condition: Neu. Neuware - Seminar paper from the year 2014 in the subject Communications - Media and Politics, Politic Communications, grade: 2,0, University of Applied Sciences Wildau (Wildau Institute of Technology), course: Aviation Management 2012, language: English, abstract: 'Living Ideas - Connecting Lives' 'We promote cooperative development with the region, assume responsibility for our employees, and create added value for our customers.' This is the brand-new motto of the fresh corporate identity program of Flughafen...

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- Authored by Sebastian Wagner
- Released at 2014



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