



Applied Wisdom: Bad News Is Good News and Other Insights That Can Help Anyone Be a Better Manager (Paperback)

By James C Morgan

Chandler Jordan Publishing, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Success in business demands the effective management of people. James C. Morgan, who for nearly three decades led the high-tech powerhouse Applied Materials Inc. to both financial success and to the designation as one of America's most admired companies and best places to work, provides a simple, straightforward set of principles and tips that he says can help anyone be a better manager. Applied Materials is one of Silicon Valley's great success stories and it helped propel the digital revolution. But Jim Morgan's management techniques are not reserved for high-tech: Applied Wisdom shows how the same approaches, tools, and values work at any scale, from start-ups to middle management in a global corporation -- and even to non-profits. Rich in stories and practical examples, it's a must-read for those seeking a timeless and proven management manual. Advance Praise for Applied Wisdom I have been a beneficiary of Jim's wisdom and this book makes his wisdom come alive for new and experienced leaders alike. -- Henry M. Paulson, Chairman, The Paulson Institute, former U.S. Treasury Secretary Managers of any...



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