



How to Net a Million

By Josephine Monroe

Paperback. Book Condition: New. Not Signed; With this book you can turn a good idea into a profitable e-business. It can help you not dread a letter from the Inland Revenue and give you the basics in running a small business from book keeping to registering a limited company. 1) THE IDEA How to work out if your idea is any good. How to assess its likelihood to produce an income - can you charge people for it, will anyone advertise. Is anyone else doing it? Are you the right person to do it (ie do you have personal contacts that can make it happen)? Can you afford the costs in producing the site? 2) BUILDING THE SITE Can you do it yourself? How do you find a designer/programmer? How much should you expect to pay? Does your site need specialist technical support? How to decipher the jargon. 3) MARKET RESEARCH How to research the market, assess how much ad revenue/sponsorship your site is likely to produce, find out how many of your target audience in online, suss out the competition. 4) PROFIT DRIVERS/GET TO KNOW YOUR SITE This is what makes the difference between success and riches. How to...



Reviews

This composed book is excellent. This really is for all who statte that there had not been a worth reading through. Your life period will probably be change as soon as you total looking over this ebook.

-- Cheyanne Barrows

The book is fantastic and great. I have go through and i also am certain that i will planning to read through once more once more down the road. Its been printed in an exceedingly simple way and is particularly simply after i finished reading through this publication through which really changed me, change the way i think.

-- Hank Powlowski