



Slam Dunk Cover Letters (Paperback)

By Mark Rowh

McGraw-Hill Education - Europe, United States, 2005. Paperback. Condition: New. 2nd New edition. Language: English . Brand New Book. This book presents more than 100 surefire cover letters for every career path and job market. You have a solid resume, sterling references, and a gung-ho attitude. But in today s hurry-up, hyper-competitive business climate, anything less than a dynamite cover letter buys your resume a one-way ticket to the circular file. Don t panic: this book shows you how to craft slam-dunk letters guaranteed to get interviewers to sit up and take notice. Whether you re writing your first cover letter or dusting off an old one, Slam Dunk Cover Letters arms you with everything you need to ensure that your resume gets read. Mark Rowh demystifies the process by answering all your questions about cover letters specifically, and job hunting in general. He debunks common cover letter myths. And, with the help of dozens of annotated examples of winning and losing cover letters he helps you hone your ability to critically assess your own writing. Thoroughly revised and updated for the Internet Age, this second edition of the best selling guide arms you with: 100 samples of sure-fire cover letters...



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