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# ZERO TO 100,000: SOCIAL MEDIA TIPS AND TRICKS FOR SMALL BUSINESSES



Pearson Education, 2015. Softcover. Book Condition: New. I work in digital media publishing, yet I've struggled, like most of the business world, to understand how to make social media work for me. Sarah-Jayne and Dean tackled the challenge with an energy that has to be seen to be believed. These two are now my #1 source of information and have provided simple and effective strategies that have helped me to monetize social media. ?Vince Holton, Publisher, Incisor.TV "A fantastic, timely,...

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- Authored by Lynda Gratton
- Released at 2015



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