



Attract: 4 Simple Steps to Engaging Your Ideal Client with Zero Prospecting (Paperback)

By Josh Schoenly

Lioncrest Publishing, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. In today's real estate world, many agents feel as though they're losing. They are trained to market themselves in a miserable and stressful manner: shouting to the masses and begging for business. It's humiliating and ineffective. Plus, there are no retirement plans, pension plans, or paths to exit with a profit. But it doesn't have to be this way. As a real estate agent Josh Schoenly experienced these negatives firsthand and became determined to find a more effective and enjoyable way to attract clients. He succeeded, and now so can you. In this book, Josh shares how you can take control with the winning strategies to attract business in a predictable and enjoyable fashion, without the hassle. Using direct response internet marketing and Josh's four-principle approach of Identify, Attract, Connect, and Converse, you'll build an audience of people who will be begging you to be their agent. You're about to learn how to play an entirely different game—a game you can win.



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