



## Persuading on Paper

By Marcia Yudkin

Infinity Publishing.com. Paperback. Book Condition: New. Paperback. 326 pages. Dimensions: 8.3in. x 5.9in. x 0.7in.Stumped when it comes to using words to pull in business Marcia Yudkins Persuading on Paper shows how any business owner or self-promoter can craft brochures, newsletters, sales letters and press releases that make the phone ring and the mailbox fill up with orders. From how to explain what you do in one compelling phrase to working effectively with designers and printers, this book takes you step by step through the process of creating marketing materials that sell like crazy. Make the most of any promotional budget by keeping this book around! This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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