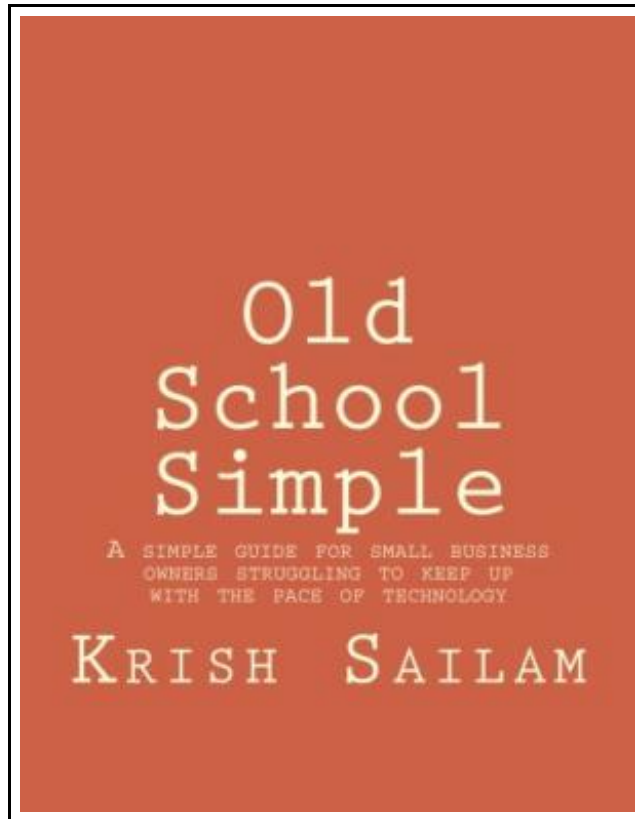


Old School Simple: A Simple Guide for Small Business Owners Struggling to Keep Up with the Pace of Technology



Filesize: 1.2 MB

Reviews

This publication is wonderful. It can be rally fascinating throgh reading period of time. You are going to like the way the writer create this publication.

(Mrs. Piper Jacobi)

OLD SCHOOL SIMPLE: A SIMPLE GUIDE FOR SMALL BUSINESS OWNERS STRUGGLING TO KEEP UP WITH THE PACE OF TECHNOLOGY

[DOWNLOAD](#)

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 142 pages. Dimensions: 11.0in. x 8.5in. x 0.3in. Krish Sailam takes a macro-level view of how technology is potentially slowing down small business. There are too many game changers and too much noise from experts, and there is not enough time in the day to keep up with every new technology that comes out. You have a business to run, and it is my job to save you time and more importantly money with your technology decisions. Old School Simple helps you find a starting point. Old School Simple explores three main themes: How to decide if a technology is relevant to your business and will increase revenue or decrease costs. How to create goals around implementing technology. How to create actionable metrics to measure your success. The point of the book is that if you had a choice to spend 1000 a month on technology that you didn't fully understand or didn't have time for, versus 1000 a month making your core product better, the decision to invest in your product is always a better bet. But if you have to implement a new technology, I want you as a business owner to define a goal, and a metric. The book provides guides on finding technology help, defining tangible goals, and measuring your success. Talk to any expert in SEO, social media, paid search, or app development and they will all agree it is nearly a full-time job to stay on top of new technology every day. As a small business owner, your core job is to create amazing products and services. Not to know every new technology that comes out. If you do find a technology that is relevant to your business and your...



[Read Old School Simple: A Simple Guide for Small Business Owners Struggling to Keep Up with the Pace of Technology Online](#)



[Download PDF Old School Simple: A Simple Guide for Small Business Owners Struggling to Keep Up with the Pace of Technology](#)

Other Books



Talking Digital: A Parent s Guide for Teaching Kids to Share Smart and Stay Safe Online

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. It is time for the digital talk. Today, kids are growing up in a wired world. Their...

[Download Book »](#)



The About com Guide to Baby Care A Complete Resource for Your Babys Health Development and Happiness by Robin Elise Weiss 2007 Paperback

Book Condition: Brand New. Book Condition: Brand New.

[Download Book »](#)



Happy Baby Happy You 500 Ways to Nurture the Bond with Your Baby by Karyn Siegel Maier 2009 Paperback

Book Condition: Brand New. Book Condition: Brand New.

[Download Book »](#)



How to Make a Free Website for Kids

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Table of Contents Preface Chapter # 1: Benefits of Having a Website Chapter...

[Download Book »](#)



Genuine] Whiterun youth selection set: You do not know who I am Raoxue(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-08-01 Pages: 254 Publisher: rolls of publishing companies basic information title:...

[Download Book »](#)



Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to

[Download eBook »](#)



Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.From a certified teacher and founder of an online tutoring website-a simple and

[Download eBook »](#)



Dog on It! - Everything You Need to Know about Life Is Right There at Your Feet

14 Hands Press, United States, 2013. Paperback. Book Condition: New. 198 x 132 mm. Language: English . Brand New Book ***** Print on Demand *****.Have you ever told a little white lie? Or maybe a

[Download eBook »](#)



On Becoming Baby Wise, Book Two: Parenting Your Five to Twelve-Month Old Through the Babyhood Transition

Parent-Wise Solutions, 2012. Paperback. Book Condition: New. BRAND NEW, Perfect Shape, No Black Remainder Mark, Fast Shipping With Online Tracking, International Orders shipped Global Priority Air Mail, All orders handled with care and shipped promptly in

[Download eBook »](#)



Readers Clubhouse Set B Time to Open

Barron s Educational Series, United States, 2006. Paperback. Book Condition: New. 222 x 148 mm. Language: English . Brand New Book. This is volume nine, Reading Level 2, in a comprehensive program (Reading Levels 1

[Download eBook »](#)