



Organizational Behavior: A Management Challenge (3rd Revised edition)

By Linda K. Stroh, Gregory B. Northcraft, Margaret Ann Neale, Mar Kern, Chris Langlands

Lawrence Erlbaum Associates Inc. Hardback. Book Condition: new. BRAND NEW, Organizational Behavior: A Management Challenge (3rd Revised edition), Linda K. Stroh, Gregory B. Northcraft, Margaret Ann Neale, Mar Kern, Chris Langlands, A true learning tool for students and scholars alike; the third edition of Organizational Behavior: A Management Challenge has been designed to effectively present an overview of the challenges facing managers and employees in today's competitive organizations. The latest research in organizational behavior has been interwoven with real-life cases and practical applications to provide a highly accessible text for advanced undergraduate and MBA students of management and psychology. To reflect the evolving challenges of today's organizations, this text contains expanded coverage of new technologies and global businesses and brings the sophisticated world into the classroom. A new chapter on Inclusion has also been added. New Features: *Research in Action Boxes-contributions from leading researchers in the field. *Focus On-vignettes and boxed items that emphasize technology issues and international issues. *On Your Own--experimental exercises that can be either completed individually or collaboratively. *The Manager's Memo--a unique format for end-of-chapter cases. Real-life management problems presented through a memo. Provides the opportunity for formal written responses, as well as class discussion. *Photos and...

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