## informal

## polite

female

$$oldsymbol{eta}_0$$

reference level

 $\beta_0 + \beta_{pol}$ 

male

$$\beta_0 + \beta_{\text{male}}$$

$$\beta_0 + \beta_{\text{male}}^+$$
 $\beta_{\text{pol}} + \beta_{\text{pol\♂}}$ 
C4