





IIT BHU's

# E-Summit'22 Ventures of Veracity

8th-10th April

The annual entrepreneurship festival of IIT (BHU) Varanasi



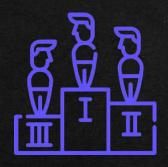
# **About us**

The Entrepreneurship Cell IIT (BHU), Varanasi, is a conglomerate of individuals with a vision, a dream. It is a place for all those who shirk from taking beaten paths and believe in leaving trails in all walks of life. The cell aims at manifesting the latent entrepreneurial spirit of young students.

E-Summit is the annual entrepreneurship – oriented flagship event of E-Cell IIT BHU. We provide an excellent platform for the young and aspiring entrepreneurs to experience the culture of entrepreneurship at IIT BHU.



With a plethora of events, competitions, panel discussions, networking and pitching opportunities, E-Summit caters to each and every vertical of our entrepreneurial society.



Events & Competitions



Panel Discussions & Keynote Lectures



Workshops & Masterclass



# **E-Summit in numbers**

400 K+

LinkedIn Reach

200 K+

Instagram Reach



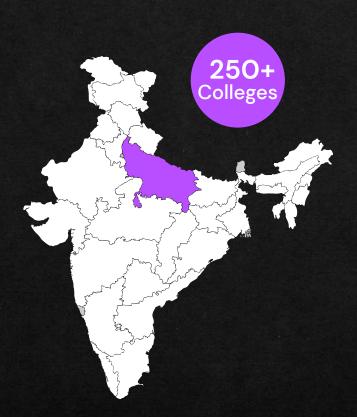
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E-Summit 2020 Footfall

750+

Alumni Startups

### **OUTREACH & PARTICIPATION**



#### **UTTAR PRADESH**

IIT-Kanpur MNNIT-Allahabad IIIT-Allahabad MMMU-Gorakhpur ZHCET(AMU)-Aligarh BBD-Lucknow FET Agra Sunbeam-Varanasi IFT-Lucknow SMS-Varanasi SRMU-Lucknow Galgotia University SRMCEM-Lucknow

#### **BIHAR**

BIT-Patna IIT-Patna NIT-Patna CIMAGE Nalanda

#### **UTTARAKHAND**

**IIT Roorkee UPES Dehradun** 

#### **KARNATAKA**

Bangalore University

#### **DELHI**

IIT Delhi IIIT Delhi NSIT Delhi NIEC Delhi

KIT-Varanasi NIU-Noida RGPIT-Raebareli NIPE-Noida **UIET-Kanpur HBTU Kanpur** SNU-Noida RGIPT-Amethi SMU-Lucknow HITM Agra Indraprasth Ghaziabad Invertis KNIT-Sultanpur

#### **RAJASTHAN**

BITS-Pilani MNIT-Jaipur MUST-Laxmangarh **GEC-Ajmer** BCET CPU GFC-Bikaner RFC **GWEC-Aimer** 

#### **TAMIL NADU**

**NIT Trichy** 

#### **SIKKIM**

Manipal University

#### **MADHYA PRADESH**

**IIM** Indore MANIT Bhopal JUET Guna SRIT- Jabalpur Oriental-Bhopal SPA-Bhopal

#### **WEST BENGAL**

IIT Kharagpur **BCET-Durgapur** MFRI-Kolkata IMU-Kolkata NITMAS-Kolkata IIIT-Kalyani

#### **MAHARASHTRA**

IIT Bombay **VNIT Nagpur IIIT Pune** IISM Mumbai

#### **HARYANA**

NIT-Kurukshetra **BRCM-CET** NIFTEM-Sonipat YMCA Faridabad

#### **ASSAM**

IIT- Guwahati NIT Silchar

#### **MEGHALAYA** NIT Meghalaya

**JHARKHAND** IIT(ISM)-Dhanbad BIT-Mesra

#### NIT-Jamshedpur HIMACHAL

IIT Mandi NIT Hamirpur





# Keynote Lectures & Panel Discussions

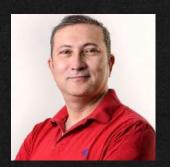


## **Previous Guests**





Guru Sankararaman ex-Vice President IT @Tesla



Sanjay Sethi Co-Founder, CEO @ShopClues.com



Amitava Saha Co-Founder,CEO @XpressBees Co-Founder, COO @FirstCry.com



Piyush Agrawal Founder, Director @cricbuzz.com



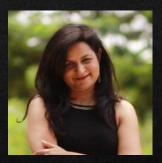
Vishal Jindal Co-Founder, CEO @Biryani by Kilo



Dharamveer Singh Chouhan Co-Founder,CEO @Zostel



Manish Gupta Founder @Alphonso Inc.



Priya Sharma Co-Founder @ZestMoney





Gunjan Shukla ex-CFO @Paypal India



Vishwanathan Iyer VP Architecture @Cisco (APJ)



BV Jagadeesh MD Kaaj Ventures



Sandeep Jain Founder, CEO @GeeksforGeeks



Krishna Vedati Co-Founder, ,CEO @Tynker.com



Vinamra Pandya Founder, CEO @ GoNuts.com (Fortune 40 Under 40)



Anshul Sushil Co-Founder, CEO @Wizikey



Kaustuv Mukherjee Managing Director @BCG Consulting



# **Events**





### **Shark Tank IIT BHU**

Already incubated, well-established startups crave for an opportunity to pitch in front of a panel of investors and venture capitalists. E-Summit provides students a platform, similar to Shark Tank, a pitching event, which will involve persuading the "sharks" to invest hefty amount in their startup!





# CasEx-Startup Case Study Competition

An efficient case-study-solving event and a perfect forum to improve problem-solving and analytical abilities of students by tackling real-world challenges. CaseEx aims to promote a spirit of entrepreneurship, creativity, as well as assist students in effectively addressing current issues.



# **Xpanse - The B-Plan Competition**

Xpanse, a momentous competition to help students get into the shoes of an entrepreneur and tackle real-life business problems given by well-established startups. The participants will be provided with a company's background, mission and vision statement to build a business plan for the company.





# Ideoscope

An event providing an opportunity to young entrepreneurs and students to pitch their new ideas, gain feedback from domain experts and get the chance to improvise on crucial details.



## **Entrevia**

An entrepreneurship-based online trivia, we give a chance to students to test their knowledge about entrepreneurship through an insightful quiz competition!





## **Intern Fair**

With many startups joining the Indian Unicorn Club, there is a marked rise in employment for the talent pool. We call out all the job seekers to join this ultimate "Intern Fair" and grab themselves a chance to walk in their dreams. Participants would register on our intern portal where recruiters will offer chances to intern for them, based on the task performance by participants.



# **Applify**

Undoubtedly today's world operates on apps. Users are so picky to choose and also, so quick to abandon if they don't enjoy the app. Students would design their best version of an app according to the given problem statements.





## Hack-E-Thon

A competition for coding enthusiasts, in this event contestants would bring a tech solution to the business challenges during this event, demonstrating their innovative thinking and technological expertise.



# **Crypto Trading**

Cryptocurrency noted a spectacular rise and popularity in India, particularly amongst the younger cohort. Our goal is to familiarise participants with crypto trading and provide exposure without risking any real money. Participants will be able to take mock crypto trading and analyze their skills on a virtual platform.





# **UXplore**

First impressions never get second chances. Therefore, it is seminal for having an eye-catching and easy-to-use web design that can reach the user, surpassing the rivals. Students would work on cool design features and interactive interfaces from the user's perspective for the given problem statements.

# Plethora of events & opportunities





B-Plan Competition



Idea Validation event



App UI/UX challenge



Elevator Pitching



Networking events



Web Design Challenge



Logo Designing



Entrepreneurship Quiz



Crypto Mock Trading



Meme-a-thon



# Workshops





Cryptocurrency & Blockchain





Machine Learning for Startups

UI/UX Workshop (Figma Design)



Different Workshops



**Digital Marketing** 

**Financial Planning** 





**LinkedIn Growth Hacking** 





## Entrepreneurship 101:

Basics of entrepreneurship

## **Business Models**

and your Startup!

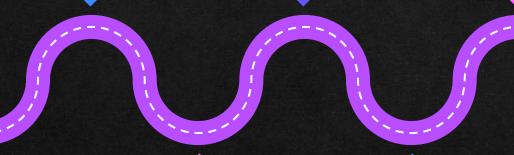
#### Planning your MVP:

The next big thing starts small.









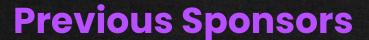
How to **evaluate** your startup idea?

Pitch Decks and Demo Days:

How to **pitch** your startup!



**VCs** and funding: Getting there into the ocean!

































# We're going GLOBAL!

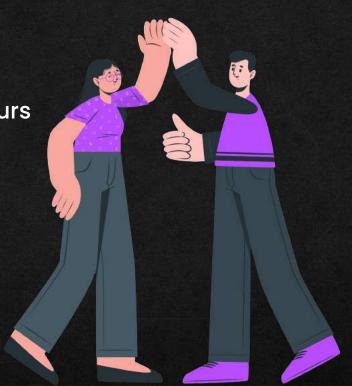


E-Summit' 22 will be held online, expanding participation and possibilities to the global ground!



Creating the next generation of entrepreneurs

# TOGETHER!







# **Contact Us**

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