



SOUKSPOT API PLATFORM

REVOLUTIONIZING THE TUNISIAN SOUK TRADING

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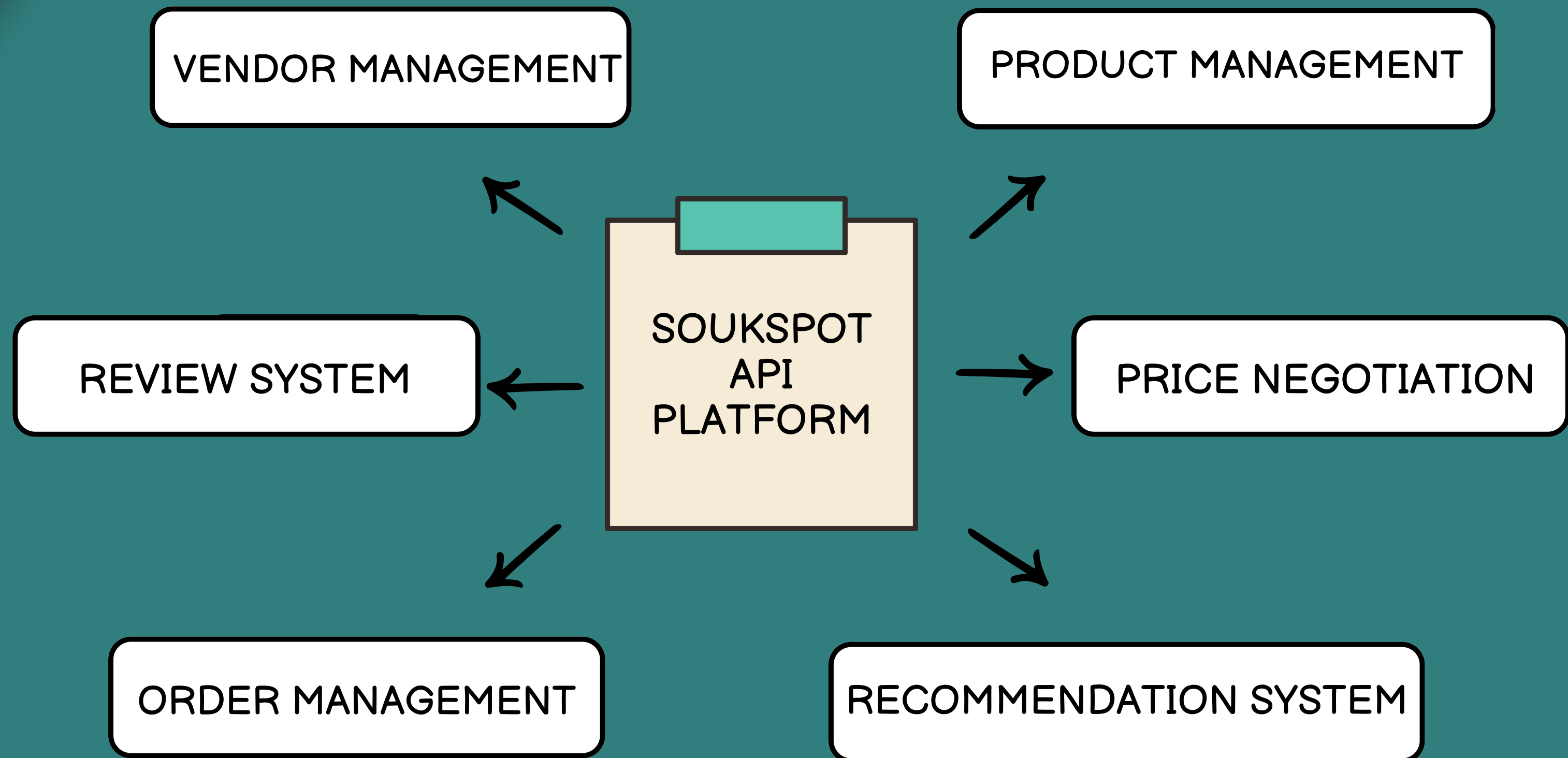
OVERVIEW

- MOTIVATION
- SOLUTION
- TECHNOLOGIES USED
- SECURITY IMPELMENTATION
- RESULTS
- FUTURE ENHANCEMENTS
- CONCLUSION

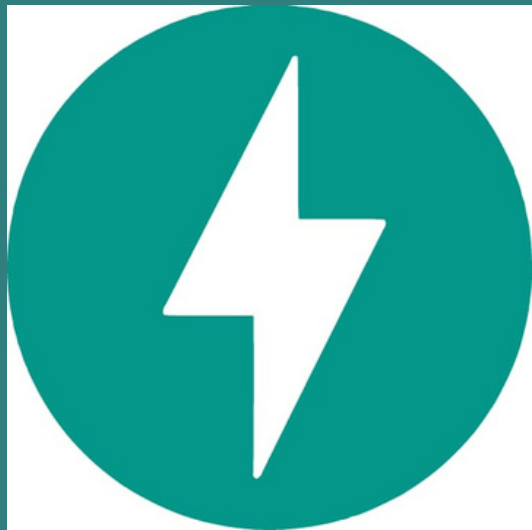
MOTIVATION

Tunisian souks lack structured online presence, causing inconsistent information, limited communication and hindering promotion of traditional products.

SOLUTION



TOOLS



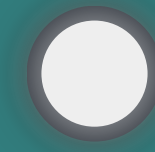
SECURITY



RESULTS



Empowered Vendors
Through Efficient
Management



Dynamic Product
Catalogs with
Enhanced Visibility



Personalized Shopping
Experiences



Enhanced Trust with
Review System

ENHANCEMENTS

**ADVANCED
RECOMMENDATION SYSTEM**

**DETAILED MAPS INSIDE
SOUKS**

**REALTIME
COMMUNICATION**

CONCLUSION

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**THANK
YOU**