Flowcharting and App Design Drawing Assignment

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Logo

For our photo and video-sharing social networking service app, we decided to create a logo that was fairly simple in design but pleasing to the eye so that more people would be attracted to our app. We decided to use bright colours like fuchsia pink and sky-blue that contrast each other. This will give our users an idea of what the app represents. Since these colours are bright and attractive, it will give off a positve message to the user. This was done after extensive research on how colour can affect a person's perception on something. Contrast between the foreground and background is one of the most important factors for the ease of reading. If coloured text is used on a bright background the contrast will be weak, for optimal contrast results is white text against dark colored backgrounds. In signage & wayfinding design color is the combining factor to harmonize the sign with the environment.

Home Page

Once our app is successfully installed and the user opens the 'Panagram' app, they will be brought to the screen shown above. This is where they 'decide' between two options (*refer to flowchart),* either to Sign-up to create an account for the app *or* if they have previously created an account, they will click the Sign-in button to access their feed.

<u>Sign-in</u>

If the user has clicked the Sign-in button because they have already created an account for the Panagram app, the Sign-in will appear and they will be able to type in their username and password in order to Log-in.

Sign-up

If the user has clicked the Sign-up button, then they will be taken to another page in order to create their account. They will be required to type in their email, full name (first & last), a username for their account as well as a password. By doing so, they have a agreed to all our terms & privacy policy indicated below the Sign-up button.

Sign-up

Once they have submitted all the information necessary for creating a Panagram account, they will be taken to the profile page where they can set up their profile to fit their needs. A profile picture can be added, a name so that other users can recognize people they know, a bibliography or external links on their profile for business inquiries.

Sign-In & Sign-Up
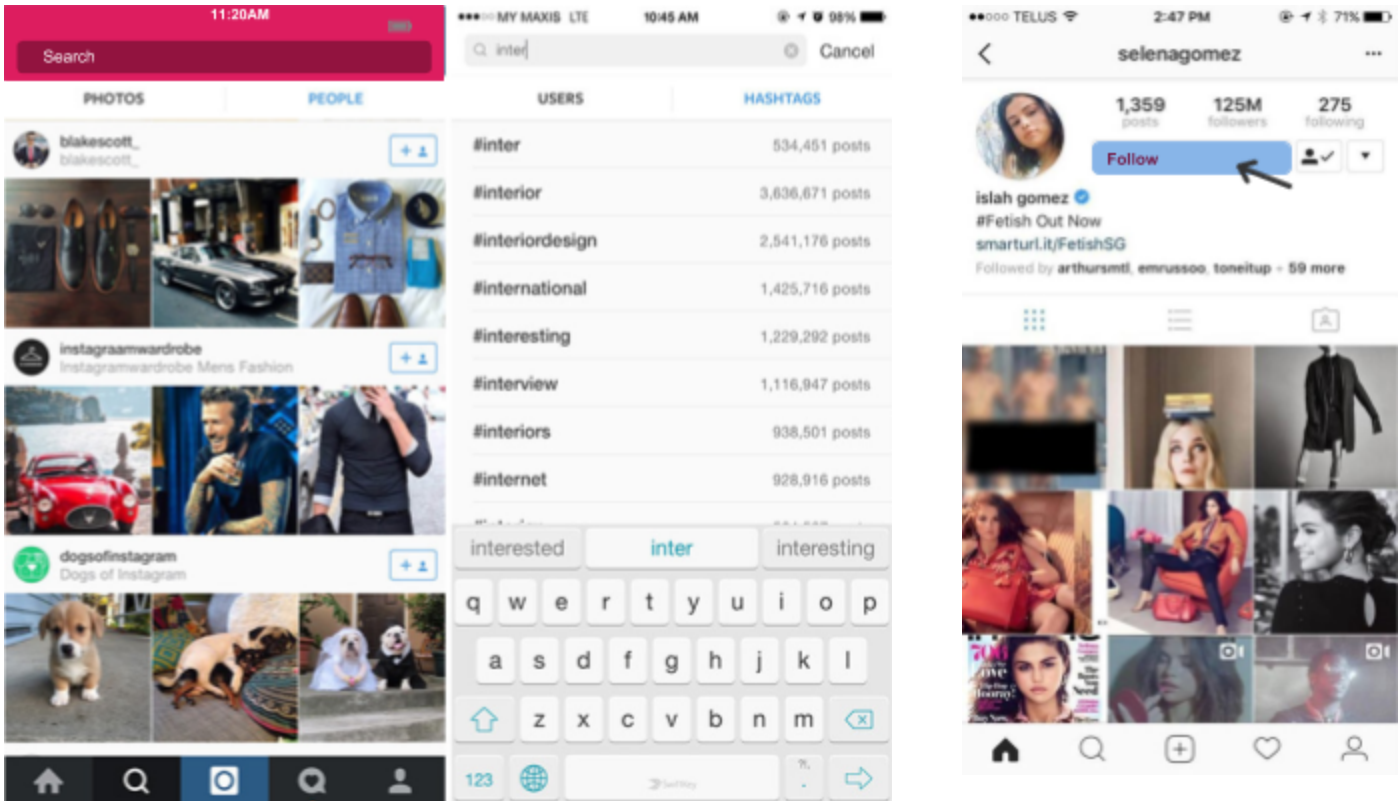
After a person has created their account and edited their profile, they are now free to explore the Panagram app and use it to its full potential! They will be brought to the 'feed' page where they will be able to see posts from people they follow on the app. Although before that, they must follow other users to be able to have a 'feed'. By clicking the Search button, they will be able to type in other user names, click on their profile and then click Follow.

After a person has logged into their Panagram account, they be taken directly to their feed where they will be able to see what pictures and videos their friends post on the social network. A person who has recently created their account and has followed other accounts will also be able to have a feed where they will be able to see posts from the users they just followed.
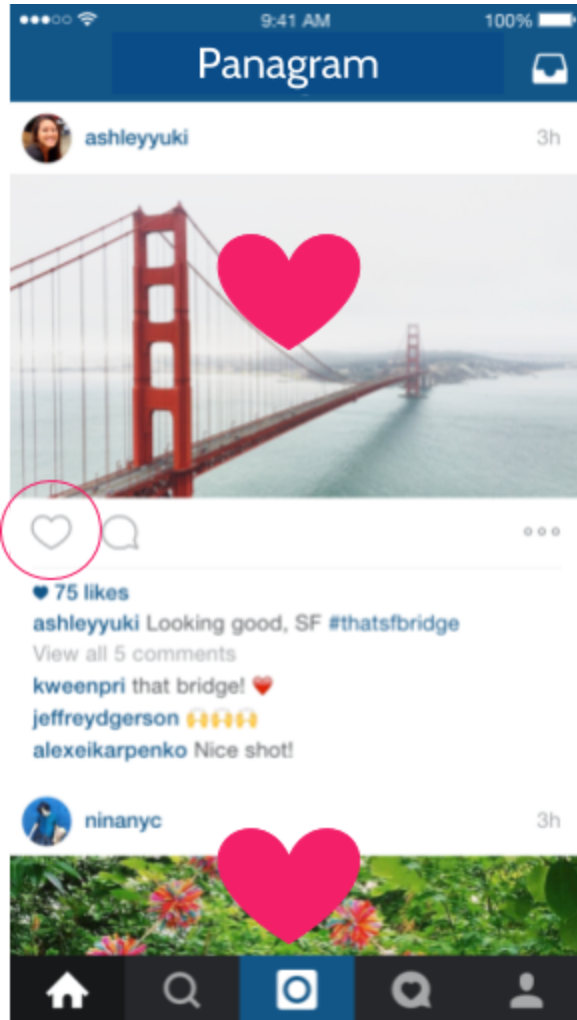
When looking through their feed, a user may notice a picture or video that they really like. To express to the user that posted the picture or video that they enjoy their post, the user can triple-click on the post to 'like' it. Once they have triple-clicked on the post, a fuschia pink coloured heart (similar to the colour of our logo) will pop up on the picture to indicate that the user has liked the post. They also have the option of simply clicking the heart button that appears underneath the post.
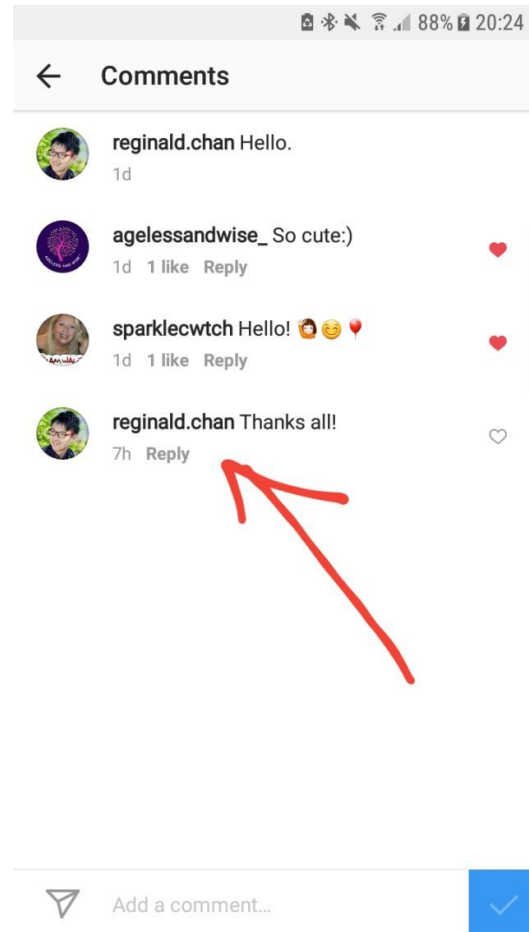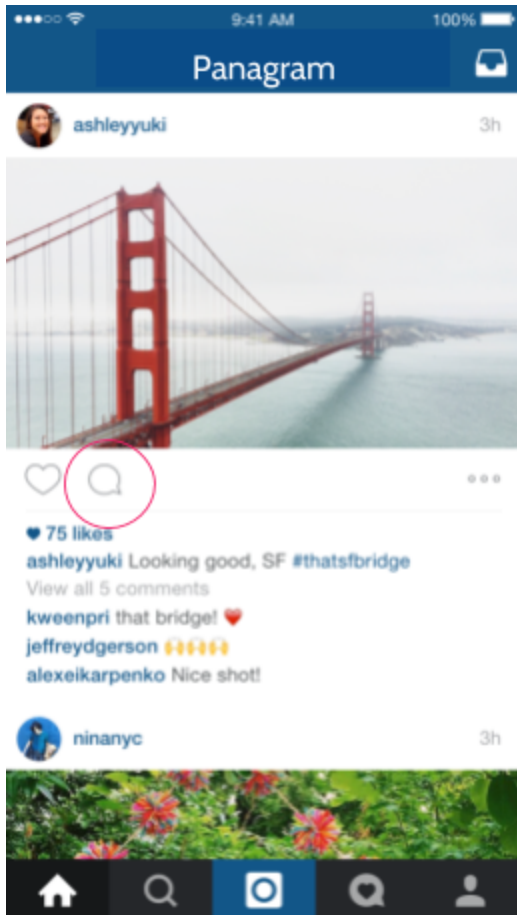
If the user would like to comment on another user's post, they can click on the comment button and type their message and post that comment. All comments written will be found underneath the picture/video that other user has posted.

If the user would like to Post a picture on their profile (which will appear in feed of people that follow them), they can click on the camera button located on the bottom of their feed screen. By pressing on the camera button, they will be taken to a screen where they are able to take picture by simply clicking on the blue circle button or by 'holding' the button, take a video. They also have the option of accessing their gallery (camera roll) to select previously taken pictures/videos to post. Once a picture is taken/selected, they will be Posted on the user's account.
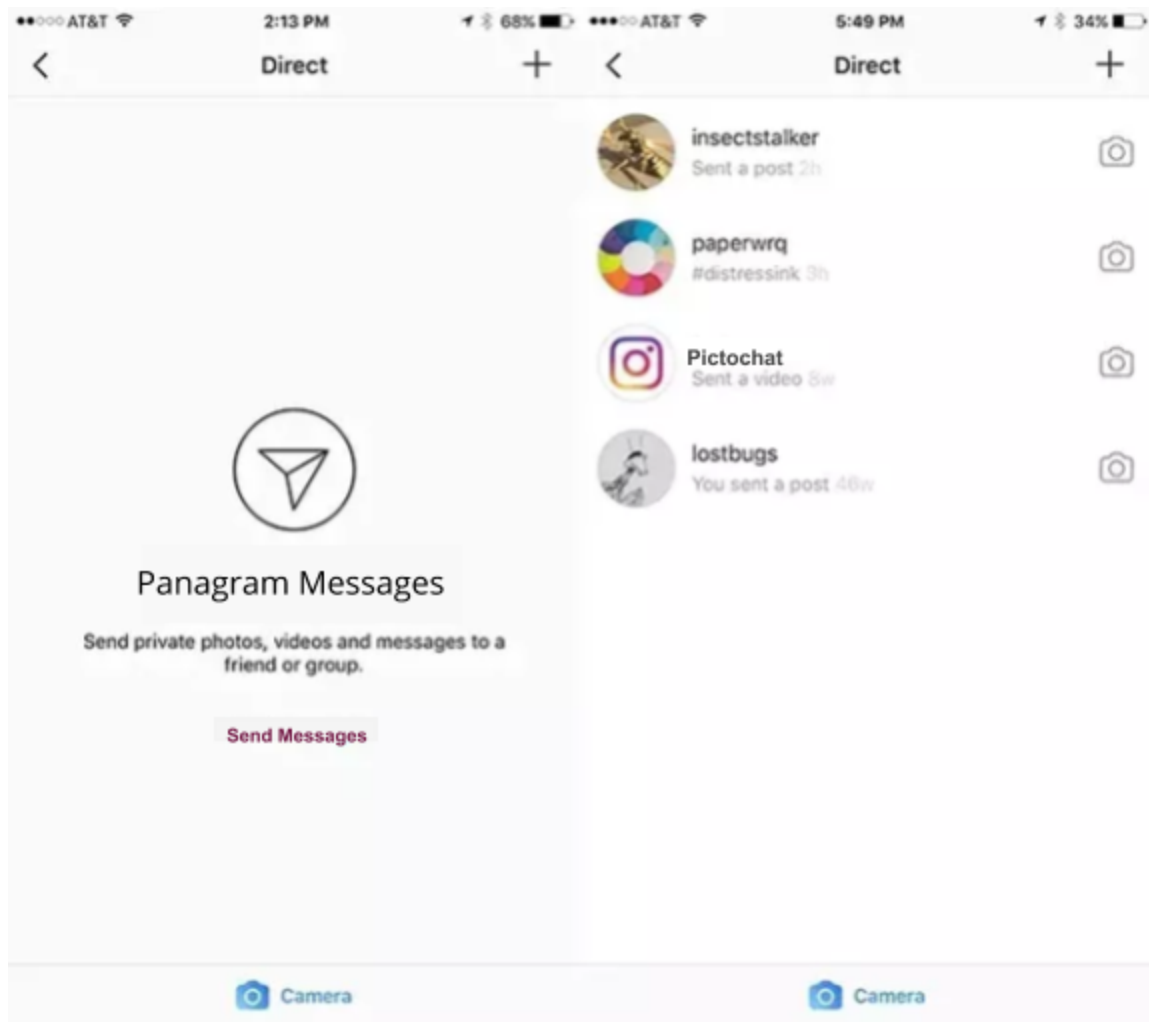
To access direct messages on Panagram, the user must swipe right and click the '+' button to select users they would like to message. The Panagram app is versatile and designed to fit every user's needs. Private photos, videos, messages and voice recordings can be sent to another user through Direct Message.

Once a user has created a conversation with another user on the Panagram app, they can click the camera button located on the bottom left corner of the screen. This will take them to a screen similar to when a user decides to post a picture. They have the option of taking a picture/video using the blue button OR access their camera roll for pictures/videos that have been previously taken. Once that action has been completed, they can send those pictures/videos privately to the user they are chatting with.
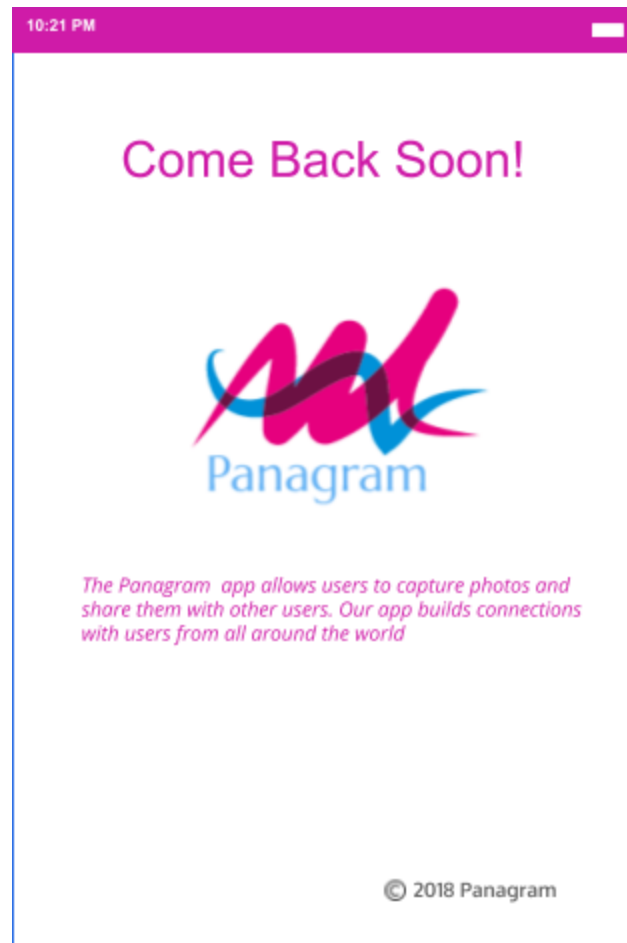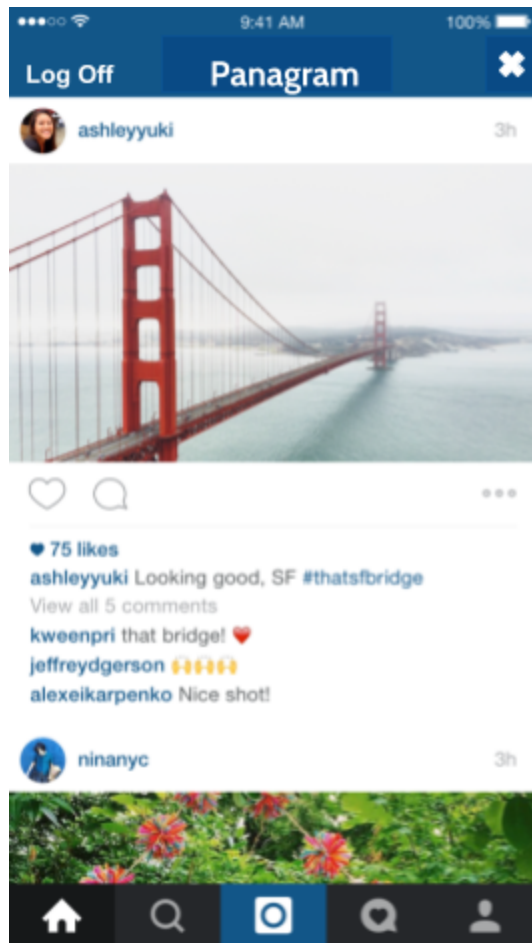
When the user decides is finished looking through their feed, commenting/liking other posts, chatting with friends or would simply like to log off their account *instead* of simply closing it, they can click on the log-off button located on the top right corner of their feed page and click that button to log-out of their account. The other option is to simply close the app by clicking the 'X' button.