

Proposal for IIMB Samarpan Platform

Submitted by:

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Why IIM B Samarpan?

- Social responsibility is a core value at IIM Bangalore.
- Vikasana, the social impact student body, drives initiatives with NGOs and local communities.
- Engagement in social work builds empathy, leadership, and community orientation among students.

Current Challenges & Solution

 Lack of a single platform to discover opportunities of social work within IIM Bangalore

IIMB Samarpan Platform, serving as a single point to identify & sign up for social work opportunities related to IIM Bangalore.

 Incentive alignment for students to engage in social work In future, a coin based gamification can be built into the platform, that keeps track of how many social work assignments a particular user has completed, which can be used to provide social work awards & rankings to students (can it be a resume point?)

Key Features of MVP:

User Account Creation

STUDENT ACCESS

- Post and manage social work opportunities
- Update status of opportunities (e.g., Open, Completed)
- View list of students who signed up
- Access basic analytics (e.g., page views, sign-ups)

- Browse and discover curated opportunities
- Sign up for opportunities with one click
- Track participation status in personal profile (future enhancement)

Platform UI Idea >>







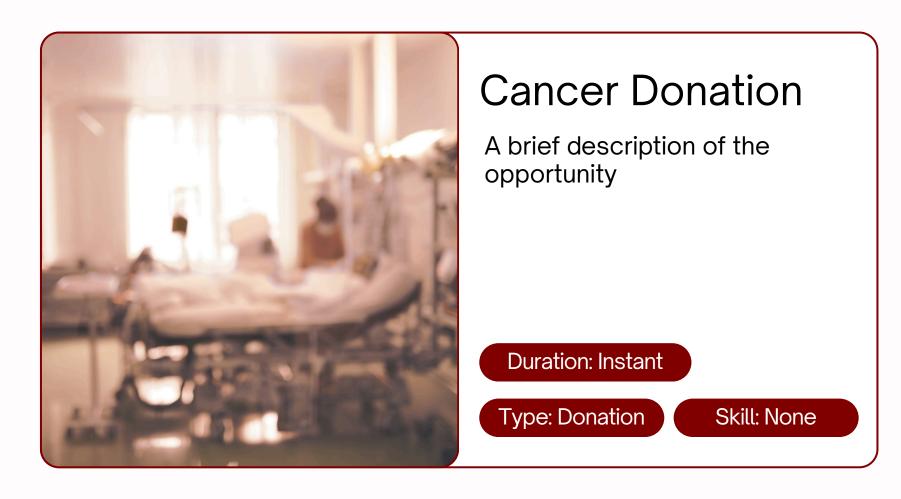
Filters: Duration V Type V Skill

Instant
1-3 days

1 week

2-4 weeks





Implementation Plan & Future Scope

• Phase 1: MVP (basic posting & sign-up) - 2nd September 2025

Basis user feedback & admin approval (beyond Community Service hours):

- **Phase 2:** Integration with IIMB Tech Stack + Notifications, reminders, basic analytics.
- **Phase 3:** Advanced features (badges, volunteering hours transcript, NGO integration).

Task Split & ManHour Estimates:

| Task | Deliverable | Effort (hrs) | Owner |
|--|--|-----------------|--------|
| Requirements & user stories | Feature list, acceptance criteria | 3 | Bharat |
| Competitive UX skim (<u>iVolunteer</u> + 1 peer) | Notes on filters/cards/apply | 2 | Bharat |
| IA + low-fi wires | Site map, flows | 4 | Bharat |
| Hi-fi Figma prototype | Screens (Home, List, Detail, Apply, Login, Admin) | 5 | Bharat |
| Design system | Colors, type, buttons, cards | 2 | Bharat |
| Content & microcopy | Landing, FAQs, field help, emails | 3 | Bharat |
| Admin policy/SOP | Posting policy, approval SLA, roles | 2 | Bharat |
| UAT coordination & triage | Test script, issue log | 2 | Bharat |
| GTM (campus launch plan) | Posters copy, mailer, WhatsApp note | 2 | Bharat |
| Bharat subtotal | | 25 | |

| Task | Deliverable | Effort (hrs) | Owner |
|-------------------------|--|-----------------|--------|
| Architecture + repo/CI | Stack doc, repo, envs | 2 | Rounak |
| Auth setup | Email/Google login | 3 | Rounak |
| DB schema | Users, Opportunities, Applications, Tags | 3 | Rounak |
| Frontend implementation | Pages: Home/List/Detail/Apply/Login/Profile | 6 | Rounak |
| APIs (CRUD + apply) | REST endpoints | 4 | Rounak |
| Admin console (web) | List/create/edit/close, approve apps | 3 | Rounak |
| Email notifications | Applicant confirm, admin daily digest | 1 | Rounak |
| Deployment & DNS | Vercel + domain config | 2 | Rounak |
| Analytics wiring | Event counters, dashboard basics | 1 | Rounak |
| Rounak subtotal | | 25 | |

MVP Cost Estimate:

- **Domain**(≈ ₹850–₹1,700/yr): Through GoDaddy
- Hosting (shared or entry cloud) (≈ ₹420–₹1,700/month)
- Vercel/Supabase: can start on free tiers (sufficient for MVP traffic) and graduate to the first paid tier if needed (only if you see sustained usage).
- SSL: free via Let's Encrypt/Vercel.
- Database: free via SQLite

Total Annual Cost: ₹ 13000 - ₹ 17000

MVP Acceptance Criteria:

- Admin can create/edit/close opportunities; sees list of applications.
- Student can search/filter, view an opportunity, apply, receive confirmation email.
- Admin receives daily digest of new applications.
- Basic analytics page (counts: opps, applications, apply rate).
- Deployed at a live URL with HTTPS; smoke-tested on mobile + desktop.

Thank You!