



Proposal for **IIMB Samarpan Platform**

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Why IIM B Samarpan?

- Social responsibility is a **core value** at IIM Bangalore.
- **Vikasana**, the social impact student body, drives initiatives with NGOs and local communities.
- Engagement in social work builds **empathy, leadership, and community orientation** among students.

Current Challenges & Solution

- Lack of a single platform to discover opportunities of social work within IIM Bangalore

IIMB Samarpan Platform, serving as a single point to identify & sign up for social work opportunities related to IIM Bangalore.

- Incentive alignment for students to engage in social work

In future, a coin based gamification can be built into the platform, that keeps track of how many social work assignments a particular user has completed, which can be used to provide social work awards & rankings to students (can it be a resume point?)

Key Features of MVP:

**User Account
Creation**

ADMIN ACCESS

- Post and manage social work opportunities
- Update status of opportunities (e.g., Open, Completed)
- View list of students who signed up
- Access basic analytics (e.g., page views, sign-ups)

STUDENT ACCESS


- Browse and discover curated opportunities
- Sign up for opportunities with one click
- Track participation status in personal profile (future enhancement)


Platform UI Idea >>

 search for opportunities

Filters:

Duration 

Type 

Skill 

- Instant
- 1-3 days
- 1 week
- 2-4 weeks



Teaching @ IIM B

A brief description of the opportunity

Duration: 2hr/week | 4 wks

Type: Teaching

Skill: Maths



Cancer Donation

A brief description of the opportunity

Duration: Instant

Type: Donation

Skill: None

Implementation Plan & Future Scope

- **Phase 1:** MVP (basic posting & sign-up) - 2nd September 2025

Basis user feedback & admin approval (*beyond Community Service hours*):

- **Phase 2:** Integration with IIMB Tech Stack + Notifications, reminders, basic analytics.
- **Phase 3:** Advanced features (badges, volunteering hours transcript, NGO integration).

Task Split & ManHour Estimates:

Task	Deliverable	Effort (hrs)	Owner
Requirements & user stories	Feature list, acceptance criteria	3	Bharat
Competitive UX skim (iVolunteer + 1 peer)	Notes on filters/cards/apply	2	Bharat
IA + low-fi wires	Site map, flows	4	Bharat
Hi-fi Figma prototype	Screens (Home, List, Detail, Apply, Login, Admin)	5	Bharat
Design system	<u>Colors</u> , type, buttons, cards	2	Bharat
Content & <u>microcopy</u>	Landing, FAQs, field help, emails	3	Bharat
Admin policy/SOP	Posting policy, approval SLA, roles	2	Bharat
UAT coordination & triage	Test script, issue log	2	Bharat
GTM (campus launch plan)	Posters copy, mailer, WhatsApp note	2	Bharat
Bharat subtotal		25	

Task	Deliverable	Effort (hrs)	Owner
Architecture + repo/CI	Stack doc, repo, <u>envs</u>	2	Rounak
Auth setup	Email/Google login	3	Rounak
DB schema	Users, Opportunities, Applications, Tags	3	Rounak
Frontend implementation	Pages: Home/List/Detail/Apply/Login/Profile	6	Rounak
APIs (CRUD + apply)	REST endpoints	4	Rounak
Admin console (web)	List/create/edit/close, approve apps	3	Rounak
Email notifications	<u>Applicant</u> confirm, admin daily digest	1	Rounak
Deployment & DNS	<u>Vercel</u> + domain config	2	Rounak
Analytics wiring	Event counters, dashboard basics	1	Rounak
Rounak subtotal		25	

MVP Cost Estimate:

- **Domain**(\approx ₹850–₹1,700/yr): Through GoDaddy
- **Hosting** (shared or entry cloud) (\approx ₹420–₹1,700/month)
- **Vercel/Supabase**: can start on free tiers (sufficient for MVP traffic) and graduate to the first paid tier if needed (only if you see sustained usage).
- **SSL**: free via Let's Encrypt/Vercel.
- **Database**: free via SQLite

Total Annual Cost: ₹ 13000 - ₹ 17000

MVP Acceptance Criteria:

- Admin can create/edit/close opportunities; sees list of applications.
- Student can search/filter, view an opportunity, apply, receive confirmation email.
- Admin receives daily digest of new applications.
- Basic analytics page (counts: opps, applications, apply rate).
- Deployed at a live URL with HTTPS; smoke-tested on mobile + desktop.

Thank You!