



## BROODR DESIGN MODIFICATIONS V.2

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### Header / Global Navigation

See gilttaste for style – only difference is that search bar will be to right of ‘buy sell about blog’ (gilttastes version of market special stories gilt).

NOTE We want the new header version to have a different stylized background, with the current background we have in place simply pushed down right below. A black dark texture – similar to gilttaste without an actual encapsulated nav bar.

### Buy Page / Homepage Carousel

Click through wheel/carousel (LIKE ON GILT TASTE). Note We would want about 3 or 4 slides dynamic as we discussed. We only want this to appear on the homepage/buy url – NOT subsequent pages or drill downs into categories.

Note, we would like a section underneath (like on gilttaste) where we can have text and a email submit – exactly the same structure and style.

### Admin Notes

The carousel and the global navigation will be editable through a standard FTP but not a CMS. Carousel images will be linked to a URL - we assume an internal Broodr page. All admin creds will either be the same as Broodr currently works with or provided our Client on delivery of the above mentioned project.

### Schedule

*Start Date* - Immediate  
*Estimated End Date* - August 19

### Cost

- Graphic Design: 3.5 hours
- Front-end Interaction (JavaScript): 3 hours

Total Time: ~6.5 hours  
Hourly: \$75

**Total Cost: \$500**