

### Last Updated: January 10, 2022

ExpoBazaar USA understands you care about how your personal information is used and shared, and we take your privacy seriously. Please read the following to learn more about our privacy practices. By using or accessing the Services in any manner, you acknowledge that you accept the practices and policies outlined in this Privacy Policy, and that we will collect, use, and share your information in the following ways.

Remember that your use of ExpoBazaar's Services is subject to the certain Terms & Conditions, Terms of Service, which incorporates this Privacy Policy. Any terms we use in this Policy without defining them have the definitions given to them in the Terms of Service.

# What does this Privacy Policy cover?

This Privacy Policy applies to ExpoBazaar.com, and all other websites, applications, widgets, products, services, and other offerings (collectively, the "Services") owned and operated by ExpoBazaar USA, Inc. and our affiliates and subsidiaries (collectively, "ExpoBazaar") that link to this Privacy Policy. This Policy covers our treatment of the personal information we gather through use of our Services.

ExpoBazaar USA Inc. 123 Oak Lawn Ave, Dallas, TX 75207 is the data controller for the personal information collected in connection with use of ExpoBazaar's services in the United States of America. ExpoBazaar USA, Inc. is the data controller for the personal information collected in connection with use of ExpoBazaar's services elsewhere.

# What Information does ExpoBazaar Collect?

We collect information about your use of our Services. We also gather various types of personal information, as explained in more detail below.

### Information You Provide to Us:

We receive and store any information you knowingly provide to us.

#### Communication with Us

We collect personal information from you when you communicate with us, for example when you request information about our services, contact our Support team, apply for a job, or register for our newsletter.

### How Does ExpoBazaar Use the Personal Information It Collects?

We use the information we collect about you for various business purposes as described below.

- To provide you with our Services
- Enter into a contract with you
- Allow you to set up a user account and profile
- Fulfil your requests for products and services
- Allow you to create and share content with others
- Communicate with you about your account and updates to our Services

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- Determine your order or account limits and eligibility for extended payment terms
- Process applications, transactions, and payments
- Allow you to register for events
- Facilitate communications between you and other users
- For our legitimate business interests
- Analyze how you use the Services
- Understand user interest and engagement on the Services
- Engage in marketing or sales outreach
- Provide customized content, offers, or Services, including marketing content via email, postal mail, social media, SMS, or other channels, subject to applicable laws
- Research and develop Services
- Improve and streamline our Services
- Verify your identity and prevent fraud
- Detect security incidents; protect against malicious, deceptive, fraudulent, or illegal activity
- Ensure quality control
- Debug to identify and repair errors
- Enforce our Terms and policies
- Audit or other compliance activities
- To comply with our legal obligations

We retain and use your information in connection with potential legal claims, and for compliance, regulatory and auditing purposes. For example, we retain information where we are required by law, or if we are compelled to do so by a court order or regulatory body. Also, when you exercise any applicable legal rights, you have to access, amend or delete your personal information, we may request identification and verification documents from you for the purpose of confirming your identity.

With your consent ExpoBazaar may collect and use personal information based with your consent. You can revoke your consent at any time (either through our Services directly or by contacting us via privacy@ExpoBazaar.com), though note that you might not be able to use any service or feature that requires collection or use of that personal information.

In exceptional cases we may further process your personal information to protect your vital interests or as further required for the public good.

### Will ExpoBazaar Share Any of the Personal Information It Receives?

We do not rent nor sell your personal information in personally identifiable form to anyone.

### What Are My Privacy Rights and Choices?

You can always opt not to disclose information to us, but keep in mind some information may be needed to register with us, use our Services or to take advantage of some of our features.



**Opting Out of Communications:** If you no longer wish to receive electronic communications from us, click the unsubscribe link at the bottom of the email or follow opt-out instructions provided in other communication channels. Note you may still receive transactional emails from us. We process requests to be placed on do-not-mail and do-not-call lists as required by applicable law.

# Will ExpoBazaar Change this Privacy Policy?

We're constantly trying to improve our Services, so we may need to change this Privacy Policy from time to time as well, but we will alert you to material changes by placing a notice on the https://www.ExpoBazaar.com website, by sending you an email, and/or by some other means. By using the Services after any changes to the Privacy Policy have been posted, you agree to the new Privacy Policy.

