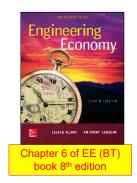


## Learning Stage 2: Basic Analysis Tools

- ▶ Chapter 5
  - Present Worth Analysis
- ▶ Chapter 6
  - ▶ Annual Worth Analysis
- ▶ Chapter 7
  - ▶ Rate of Return Analysis: One Project
- ▶ Chapter 8
  - Rate of Return Analysis: Multiple Alternatives
- ▶ Chapter 9
  - ▶ Benefit/Cost Analysis and Public Sector Economics



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#### LEARNING OUTCOMES

- Purpose:
  - Utilize different annual worth techniques to evaluate and select alternatives.
- Advantages of AW
- 2. Capital Recovery and AW values
- 3. AW analysis
- 4. Perpetual life
- 5. Life-Cycle Cost analysis

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## Advantages of AW Analysis

- ▶ AW calculated for only one life cycle
- Assumptions:
  - ▶ Services needed for at least the LCM of lives of alternatives
  - ▶ Selected alternative will be repeated in succeeding life cycles in same manner as for the first life cycle
  - ▶ All cash flows will be same in every life cycle
    - i.e., will change by only inflation or deflation rate

# Alternatives usually have the following cash flow estimates

- Initial investment, P
  - First cost of an asset
- ▶ Salvage value, S
  - Estimated value of asset at end of useful life
- Annual amount, A
  - ► Cash flows associated with asset, such as annual operating cost (AOC), etc.
- Relationship between AW, PW and FW
  - AW = PW(A/P, i%, n) = FW(A/F, i%, n)
    - n is years for equal-service comparison (value of LCM or specified study period)

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#### Calculation of Annual Worth

- ▶ AW for one life cycle is the same for all life cycles!!
- Example: An asset has a first cost of \$20,000, an annual operating cost of \$8000 and a salvage value of \$5000 after 3 years.
  - $\triangleright$  Calculate the AW for one and two life cycles at i = 10%

```
\begin{split} AW_{one} &= -20,000(A/P,10\%,3) - 8000 + 5000(A/F,10\%,3) \\ &= \$ - 14,532 \\ AW_{two} &= -20,000(A/P,10\%,6) - 8000 \\ &- 15,000(P/F,10\%,3)(A/P,10\%,6) + 5000(A/F,10\%,6) \\ &= \$ - 14,532 \end{split} Both AWs are the same
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## Capital Recovery and AW

- Capital recovery (CR)
  - the equivalent annual amount that an asset, process, or system must earn each year to just recover the first cost and a stated rate of return over its expected life.
    - > Salvage value is considered when calculating CR.
    - Arr CR = -P(A/P, i%, n) + S(A/F, i%, n)
- ▶ Use previous example: note: AOC not included in CR
  - $\qquad \qquad \mathsf{CR} = -20,000 \left( \frac{\mathsf{A}}{\mathsf{P}}, 10\%, 3 \right) + 5000 \left( \frac{\mathsf{A}}{\mathsf{F}}, 10\%, 3 \right) = \$ 6532 \ \mathsf{per} \ \mathsf{year}$
- Now AW = CR + A
  - AW = -6532 8000 = \$ 14,532

Same as the previous slide

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## Selection Guidelines for AW Analysis

- One alternative:
  - ▶ If AW = 0, the requested MARR is met or exceeded and the alternative is economically justified.
- ▶ Two or more alternatives:
  - ▶ Select the alternative with the AW that is numerically largest, that is, less negative or more positive.
    - ▶ This indicates a lower AW of cost for cost alternatives or a larger AW of net cash flows for revenue alternatives.

## ME Alternative Evaluation by AW

- Not necessary to use LCM for different life alternatives
- **Example:** A company is considering two machines.
  - Machine X has a first cost of \$30,000, AOC of \$18,000, and S of \$7000 after 4 years.
  - ▶ Machine Y will cost \$50,000 with an AOC of \$16,000 and S of \$9000 after 6 years.
  - ▶ Which machine should the company select at an interest rate of 12% per year?

```
Solution: AW_X = -30,000(A/P,12\%,4) - 18,000 + 7,000(A/F,12\%,4) = \$ - 26,412 AW_Y = -50,000(A/P,12\%,6) - 16,000 + 9,000(A/F,12\%,6) = \$ - 27,052 Select Machine X; it has the numerically larger AW value
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#### AW of Permanent Investment

- ▶ Use A = Pi for AW of infinite life alternatives
- Find AW over one life cycle for finite life alternatives
- Example: Compare the alternatives below using AW and i = 10% per year

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First Cost, $ -50,000 -250,000
Annual operating cost, $/year -20,000 -9,000
Salvage value, $ 5,000 75,000
Life, years 5 \infty
```

Solution: Find AW of C over 5 years and AW of D using relation A = Pi

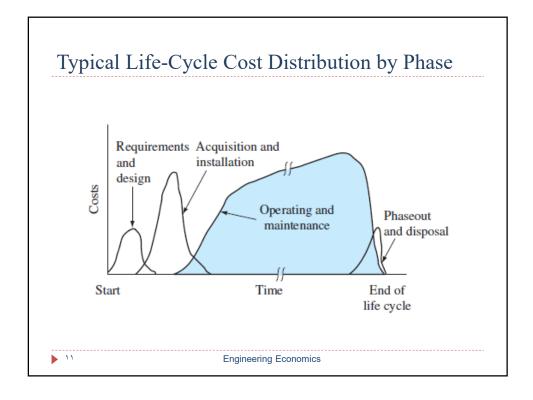
```
AW_{C} = -50,000(A/P, 10\%, 5) - 20,000 + 5,000(A/F, 10\%, 5) = \$ - 32,371

AW_{D} = Pi + AOC = -250,000(0.10) - 9,000 = \$ - 34,000
```

Select alternative C

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## Typical Life-Cycle Cost Distribution by Phase

- LCC analysis includes all costs for entire life span, from concept to disposal.
- ▶ Best when large percentage of costs are O&M
- Includes phases of acquisition, operation, & phaseout
- ▶ Apply the AW method for
  - ▶ LCC analysis of 1 or more cost alternatives
- Use PW analysis
  - if there are revenues and other benefits considered

## Example 6.7 LCC Analysis (1/4)

- In 1860s, GM, and PL Inc. both started in flour business in two different cities. During 2000-2010, GM purchased PL for more than \$10 billion and integrated the product lines.
  - ▶ Food engineers, food designers, & food safety experts made many cost estimates as they determined the needs of consumers and the combined company's ability to technologically and safely produce and market new food products.
    - At this point only cost estimates have been addressed (no revenues or profits).
  - Assume that the major cost estimates below have been made based on a 6-month study about two new products that could have a 10-year life span for the GM.
    - Use LCC analysis at the industry MARR of 18% to determine the commitment size in AW terms.
      - ☐ Time is indicated in product-years. Since all estimates are for costs, they are not preceded by a minus sign.

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## Example 6.7 LCC Analysis (2/4)

Consumer habits study (year 0) 0.9 million Preliminary food product design (year 1) Preliminary equipment/plant design (year 1) 0.5 million Detail product designs and test marketing (years 1, 2) 1.5 million each year Detail equipment/plant design (year 2) 1.0 million Equipment acquisition (years 1 and 2) \$2.0 million each year Current equipment upgrades (year 2) 1.75 million New equipment purchases (years 4 and 8) 2.0 million (year 4) + 10% per purchase thereafter 200,000 (year 3) + Annual equipment operating cost (AOC) (years 3-10) 4% per year thereafter Marketing, year 2 vears 3-10 5.0 million (year 3) and -0.2 million per year thereafter year 5 only 3.0 million extra \$20 per hour (year 3) + Human resources, 100 new employees for 2000 hours per year (years 3-10) 5% per year Phaseout and disposal (years 9 and 10) \$1.0 million each year

A. Esfahanipour

## Example 6.7 LCC Analysis (3/4)

- Solution (cont'd):
  - For LCC analysis, first calculate PW by each phase and stage, add all PW values, then find AW over 10 years.
  - Acquisition phase:

Requirements definition: consumer study

PW = \$0.5

Preliminary design: product and equipment

PW = 1.4(P/F, 18%, 1) = \$1.187

Detailed design: product and test marketing, and equipment

PW = 1.5(P/A, 18%, 2) + 1.0(P/F, 18%, 2) = \$3.067

A1 = 0.2, g = 4% & i = 18%

Operation phase:

Construction and implementation: equipment and AOC

PW = 2.0(P/A, 18%, 2) + 1.75(P/F, 18%, 2) + 2.0(P/F, 18%, 4) + 2.2(P/F, 18%, 8)

$$+ 0.2 \left[ \frac{1 - \left(\frac{1.04}{1.18}\right)^8}{0.14} \right] (P/F, 18\%, 2) = \$6.512$$
 Geometric Gradient with A1 = 0.2, g = 4% & i = 18

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## Example 6.7 LCC Analysis (4/4)

- Solution:
  - Operation phase:

Use: marketing

PW = 8.0(P/F, 18%, 2) + [5.0(P/A, 18%, 8) - 0.2(P/G, 18%, 8)](P/F, 18%, 2)+3.0(P/F,18%,5)

= \$20.144

Use: human resources: (100 employees)(2000 h/yr)(\$20/h) = \$4.0 million in year 3

Geometric Gradient with A1 = 4, g = 5% & i = 18% 
$$\frac{PW}{1.18} = 4.0 \left[ \frac{1 - \left(\frac{1.05}{1.18}\right)^8}{0.13} \right] (P/F, 18\%, 2) = \$13.412$$

- Phaseout phase: PW = 1.0(P/A,18%,2)(P/F,18%,8) = \$0.416
- The sum of all PW of costs is PW = \$45.238 million.
- Finally, determine the AW over the expected 10-year life span.
  - AW = 45.238 million(A/P,18%,10) = \$10.066 million per year
  - This is the LCC estimate of the equivalent annual commitment to the two proposed products.

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## **Summary of Important Points**

- AW method converts all cash flows to annual value at MARR
- ▶ Alternatives can be mutually exclusive, independent, revenue, or cost
- ▶ AW comparison is only one life cycle of each alternative
- ▶ For infinite life alternatives,
  - annualize initial cost as A = P(i)
- ▶ Life-cycle cost analysis
  - includes all costs over a project's life span

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