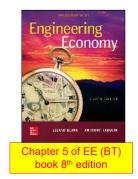


Learning Stage 2: Basic Analysis Tools

- ▶ Chapter 5
 - Present Worth Analysis
- ▶ Chapter 6
 - Annual Worth Analysis
- ▶ Chapter 7
 - ▶ Rate of Return Analysis: One Project
- ▶ Chapter 8
 - ▶ Rate of Return Analysis: Multiple Alternatives
- ▶ Chapter 9
 - ▶ Benefit/Cost Analysis and Public Sector Economics



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LEARNING OUTCOMES

- Purpose:
 - ▶ Utilize different present worth techniques to evaluate and select alternatives.
- 1. Formulate Alternatives
- 2. PW of equal-life alternatives
- 3. PW of different-life alternatives
- 4. Future Worth analysis
- 5. Capitalized Cost analysis

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Formulating Alternatives

- ▶ Two types of economic proposals
 - ▶ Mutually Exclusive (ME) Alternatives: Only one can be selected; Compete against each other
 - ▶ Independent Projects: More than one can be selected; Compete only against DN
 - ▶ Do Nothing (DN) An ME alternative or independent project to maintain the current approach; no new costs, revenues or savings
- ▶ Two types of cash flow estimates
 - ▶ Revenue: Alternatives include **both** estimates of costs (cash outflows) **and** revenues (cash inflows)
 - Cost: Alternatives include only costs;
 - revenues and savings assumed equal for all alternatives;
 - also called service alternatives

PW Analysis of Alternatives

- ▶ Convert all cash flows to PW using MARR
- Use costs by minus sign; receipts by plus sign

EVALUATION

- \blacktriangleright For one project, if PW > 0, it is justified
- ► For mutually exclusive alternatives, select one with numerically largest PW
- \blacktriangleright For independent projects, select all with PW > 0

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Selection of Alternatives by PW

• Example: For the alternatives shown below, which should be selected if they are (a) mutually exclusive; (b) independent?

Project ID	Present Worth
A	\$30,000
В	\$12,500
C	\$-4,000
D	\$ 2,000

Solution:

- (a) Select numerically largest PW; alternative A
- (b) Select all with PW > 0; projects A, B & D

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A. Esfahanipour

Example: PW Evaluation of Equal-Life ME Alts.

- Example:
 - ▶ Alternative X has a first cost of \$20,000, an operating cost of \$9,000 per year, and a \$5,000 salvage value after 5 years.
 - ▶ Alternative Y will cost \$35,000 with an operating cost of \$4,000 per year and a salvage value of \$7,000 after 5 years.
 - ▶ At an MARR of 12% per year, which should be selected?

Solution: Find PW at MARR and select numerically larger PW value

$$PW_X = -20,000 - 9000(P/A, 12\%, 5) + 5000(\frac{P}{E}, 12\%, 5) = -\$49,606$$

$$PW_Y = -35,000 - 4000(P/A, 12\%, 5) + 7000(P/F, 12\%, 5) = -\$45,447$$

Select alternative Y

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PW of Different-Life Alternatives

- Must compare alternatives for equal service
 - i.e., alternatives must end at the same time
- ▶ Two ways to compare equal service:
 - ▶ Least common multiple (LCM) of lives
 - Specified study period

Note: The LCM procedure is used unless otherwise specified

Assumptions of LCM approach

- Service provided
 - is needed over the LCM or more years
- ▶ Selected alternative
 - can be repeated over each life cycle of LCM in exactly the same manner
- Cash flow estimates are the same for each life cycle
 - i.e., change in exact accord with the inflation or deflation rate

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Example: Different-Life Alternatives

Compare the machines below using present worth analysis at i = 10% per year

	Machine A	Machine B
First cost, \$	20,000	30,000
Annual cost, \$/year	9000	7000
Salvage value, \$	4000	6000
Life, years	3	6

Solution: LCM = 6 years; repurchase A after 3 years

$$\begin{aligned} PW_A &= -20,000 - 9000(P/A,10\%,6) - 16,000(P/F,10\%,3) + 4000(P/F,10\%,6) = \$ - 68,961 \\ PW_B &= -30,000 - 7000\left(\frac{P}{A},10\%,6\right) + 6000\left(\frac{P}{F},10\%,6\right) = \$ - 57,100 \\ \hline \end{aligned}$$

Select alternative B

PW Evaluation Using a Study Period

- Once a study period is specified,
 - all cash flows after this time are ignored
- ▶ Salvage value is
 - the estimated market value at the end of study period
- ▶ Short study periods are often defined by management
 - when business goals are short-term
- Study periods are commonly used in equipment replacement analysis

11

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Example: Study Period PW Evaluation

- **Compare** the alternatives below using present worth analysis
 - \rightarrow at i = 10% per year and a 3-year study period

	Machine A	Machine B
First cost, \$	-20,000	-30,000
Annual cost, \$/year	-9,000	-7,000
Salvage/market value, \$	4,000	6,000 (after 6 years)
		10,000 (after 3 years)
Life, years	3	6

Solution: Study period = 3 years; disregard all estimates after 3 years

```
PW_A = -20,000 - 9000(P/A,10\%,3) + 4000(P/F,10\%,3) = \$ - 39,376

PW_B = -30,000 - 7000(P/A,10\%,3) + 10,000(P/F,10\%,3) = \$ - 39,895
```

Marginally, select A; different selection than for LCM = 6 years

17

Future Worth Analysis

- ▶ FW exactly like PW analysis, except calculate FW
- Must compare alternatives for equal service
 - i.e. alternatives must end at the same time
- ▶ Two ways to compare equal service:
 - ▶ Least common multiple (LCM) of lives
 - Specified study period

Note: The LCM procedure is used unless otherwise specified

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FW of Different-Life Alternatives

- ▶ Compare the machines below using future worth analysis
 - at i = 10% per year

	Machine A	Machine B
First cost, \$	-20,000	-30,000
Annual cost, \$/year	-9000	-7000
Salvage value, \$	4000	6000
Life, years	3	6

Solution: LCM = 6 years; repurchase A after 3 years

```
FW_A = -20,000(F/P,10\%,6) - 9000(F/A,10\%,6) - 16,000(F/P,10\%,3) + 4000 = \$ - 122,168
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 $FW_B = -30,000(F/P,10\%.6) - 7000(F/A,10\%,6) + 6000 = \$-101,157 \\ Select \ B$

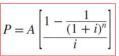
Note: PW and FW methods will always result in same selection

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Capitalized Cost (CC) Analysis

- CC refers to the PW of a project with a very long life,
 - i.e., PW as n becomes infinite

Basic equation is: $CC = P = \frac{A}{i}$



- "A" essentially represents the interest on a perpetual investment
- ► For example, in order to be able to withdraw \$50,000 per year forever at i = 10% per year,
 - the amount of capital required is 50,000/0.10 = \$500,000
- ▶ For finite life alternatives,
 - convert all cash flows into an A value over one life cycle and then divide by i.

10

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Example: Capitalized Cost

► Compare the machines shown below on the basis of their capitalized cost. Use i = 10% per year

 Machine 1
 Machine 2

 First cost,\$
 -20,000 -100,000

 Annual cost,\$/year
 -9000 -7000

 Salvage value, \$
 4000 ----

 Life, years
 3 ∞

Solution: Convert machine 1 cash flows into A and then divide by i

$$\begin{split} A_1 &= -20,000(A/P,10\%,3) - 9000 + 4000(A/F,10\%,3) = \$ - 15,834 \\ CC_1 &= -15,834/0.10 = \$ - 158,340 \\ CC_2 &= -100,000 - 7000/0.10 = \$ - 170,000 \end{split}$$

Select machine 1

17

Example (5.6) of Capitalized Cost

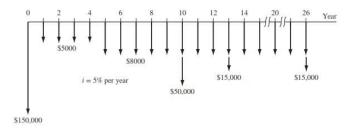
- A transportation company has just installed a new software to charge and track toll fees.
 - ▶ The director wants to know the total equivalent cost of all future costs incurred to purchase the software system.
 - ▶ If the new system will be used for the indefinite future, find the equivalent cost (a) now, a CC value, and (b) for each year hereafter, an AW value.
 - The system has an installed cost of \$150,000 and an additional cost of \$50,000 after 10 years.
 - The annual software maintenance contract cost is \$5000 for the first 4 years and \$8000 thereafter.
 - In addition, there is expected to be a recurring major upgrade cost of \$15,000 every 13 years.
 - Assume that i = 5% per year for county funds.

11

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Example (5.6) of Capitalized Cost (cont'd)

- Solution
 - a) Draw a cash flow diagram for two cycles
 - Find the PW of the nonrecurring costs of \$150,000 now and \$50,000 in year 10 at i = 5%. (i.e., CC₁)



 $CC_1 = -150,000 - 50,000(P/F,5\%,10) = \$-180,695$

14

Example (5.6) of Capitalized Cost (cont'd)

Convert the \$15,000 recurring cost to an A value over the first cycle of 13 years, and find the capitalized cost (CC_2) at 5% per year A = -15,000(A/F.5%.13) - \$-847

A = -15,000(A/F,5%,13) = \$-847 $CC_2 = -847/0.05 = \$-16,940$

- There are several ways to convert the annual software maintenance cost series to A and CC values.
 - ▶ A straightforward method is to, first, consider the \$-5000 an A series with a capitalized cost of

 $CC_3 = -5000/0.05 = \$-100,000$

▶ Second, convert the step-up maintenance cost series of \$-3000 to a capitalized cost CC₄ in year 4, and find the PW in year 0

 $CC_4 = \frac{-3000}{0.05} (P/F, 5\%, 4) = \$-49,362$

19

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Example (5.6) of Capitalized Cost (cont'd)

► The total capitalized cost CC_T for this company is the sum of the four-component CC values.

$$CC_T = -180,695 - 16,940 - 100,000 - 49,362$$

= \$-346,997

▶ b) the AW value forever:

$$AW = Pi = CC_T(i) = $346,997(0.05) = $17,350$$

- ▶ Correctly interpreted, this means that
 - ▶ the company have committed the equivalent of \$17,350 forever to operate and maintain the toll management software.

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Summary of Important Points

- ▶ PW method converts all cash flows to present value at MARR
- ▶ Alternatives can be mutually exclusive or independent
- Cash flow estimates can be for revenue or cost alternatives
- > PW comparison must always be made for equal service
- Equal service is achieved by using LCM or study period
- Capitalized cost is PW of project with infinite life;
 - \rightarrow CC = P = A/i

11