



RoveCrest

Sponsorship Packet

Who are we?

RoveCrest is an engineering design team at UC Davis that aims to design and build a Mars rover for competition at the annual University Rover Challenge, which challenges students to build and design the next generation of Mars Rovers that can one day work alongside human explorers on the red planet.

Founded in 2019, the club consists of a diverse team working on AI, robotics, scientific experiment design, and more. With over 70 members across 10 majors, RoveCrest is a multidisciplinary organization that emphasizes utilizing and encouraging diverse skillsets and interests, while still fostering unity in our passion for space exploration.

We are also lucky to have the support of professors and advisors experienced in AI and even working on Mars rovers who have helped us get off the ground with our initial designs. Going forward, we are building upon these to get our new and improved models ready for competition.



Sponsorship Tiers

Sponsorship of our team in any capacity will include recognition on our website and social media as well as in member events and updates, and a logo on apparel and on the rover itself. **In addition to monetary donations, we also accept materials and supplies we need, as well as manufacturing services and facility usage.**

Donations are tax-deductible.

	Martian \$2500+	Astronaut \$1000 - \$2500	Explorer Up to \$1000
Logo on rover	Large size	Medium size	Small size
Logo on team T-shirts	Large size	Medium size	Small size
On website sponsors page	✓	✓	✓
Social media post features	Mentioned and featured in 2 posts per month	Mentioned and featured in 1 post per month	Mentioned and featured in 1 post per month
Logo featured on Facebook header	✓		
On website homepage	✓		
Logo on team presentations and marketing materials	✓	✓	
Logo/mentions on update emails and newsletters	Name + logo + description of how we used your donation	Name + logo	Name mentioned
RoveCrest merchandise	✓		
Logo on campus event tabling	Large size	Medium size	Small size
Greater exposure amongst university students	✓	✓	✓

*Specified donation amounts apply to both monetary donations and services/materials of equal value

Custom Donations

We offer our sponsors the ability to customize what they receive as part of their donation packages. All sponsors wanting to discuss changes can email us at rovecrest.ucd@gmail.com.

Want to learn more?

Visit www.rovecrest.com for more details about our club!

Instagram: [@rovecrest_ucd](https://www.instagram.com/rovecrest_ucd)

Twitter: [@CrestRove](https://twitter.com/CrestRove)

Facebook: [RoveCrest UC Davis](https://www.facebook.com/RoveCrestUCDavis)

Contact Us

Email: rovecrest.ucd@gmail.com

LinkedIn: [RoveCrest Team](https://www.linkedin.com/company/RoveCrestTeam)



RoveCrest's tabling at the UC Davis Engineering Fair.

