

# Embodiment

CS786

September 23<sup>rd</sup> 2024

## Recap: the mind constructs information

- Current neuroscience and AI fashions argue for the brain as a passive store of information
- The mind is not a passive receptacle
- It exists in a body with a long history and a complex present
- It constructs information based on being in the world (Heidegger)

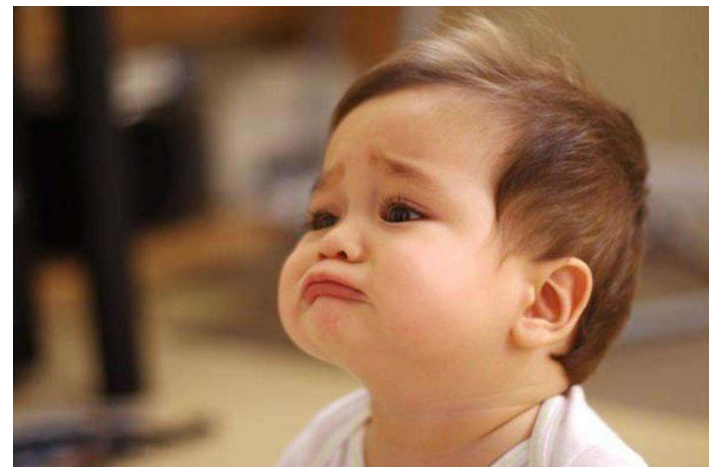
# The Debate on the Joy of Fish

- Zhuangzi and Huizi were enjoying themselves on the bridge over the Hao River. Zhuangzi said, "The minnows are darting about free and easy! This is how fish are happy."
- Huizi replied, "You are not a fish. How do you know that the fish are happy?" Zhuangzi said, "You are not I. How do you know that I do not know that the fish are happy?"
- Huizi said, "I am not you, to be sure, so of course I don't know about you. But you obviously are not a fish; so the case is complete that you do not know that the fish are happy."
- Zhuangzi said, "Let's go back to the beginning of this. You said, How do you know that the fish are happy; but in asking me this, you already knew that I know it. I know it right here above the Hao."

How do we know which dog is happy  
And which is sad?



# Where do cuteness judgments come from?



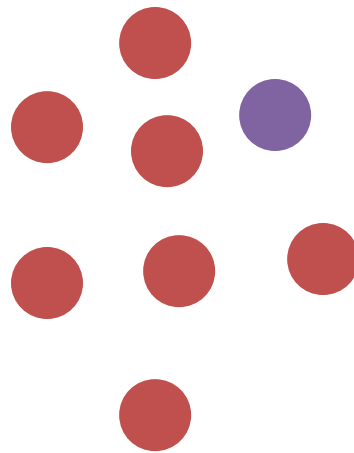
# Embodied cognition

- The claim that cognition is deeply dependent on the fact that we inhabit bodies of flesh and blood
- Always in tension with efforts to abstract human-like 'intelligence' into machines
- Flavors of embodiment
  - Perceptual
  - Memory
  - Social

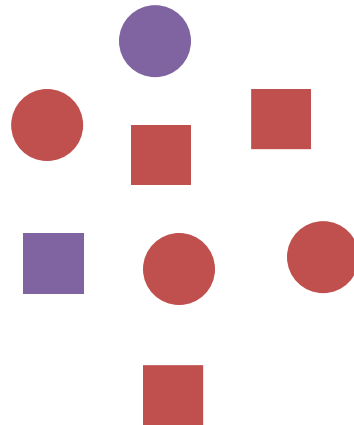
Embodiment in Action

# **VISUAL PRIORS**

# Visual search (easy)

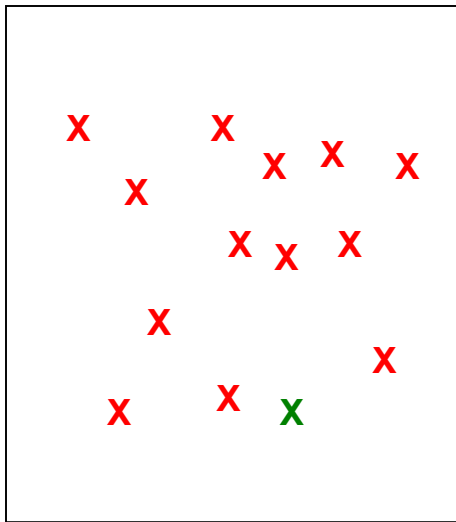


# Visual search (hard)

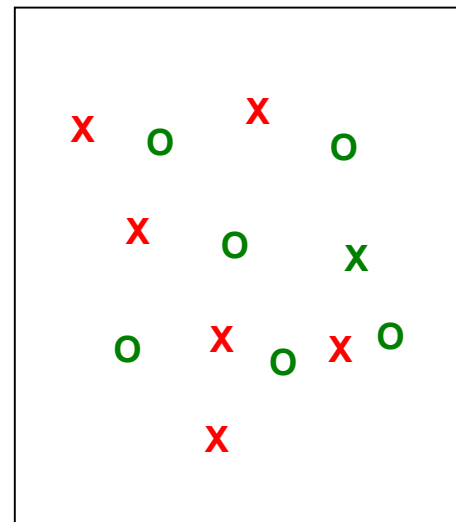




# Visual search



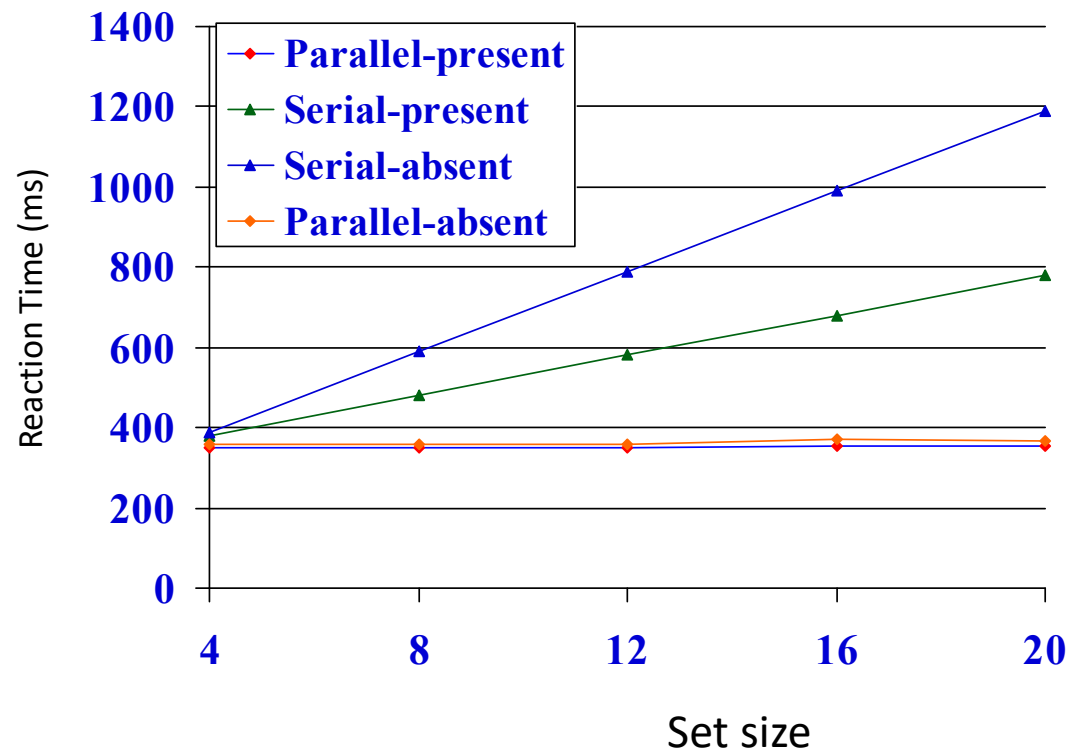
Feature search



Conjunction search

*Treisman & Gelade 1980*

# “Serial” vs “Parallel” Search



# Feature Integration Theory: Basics (FIT)

Treisman (1988, 1993)

- Distinction between objects and features
- Attention used to bind features together (“glue”) at the attended location
- Code 1 object at a time based on location
- Pre-attentive, parallel processing of features
- Serial process of feature integration

# FIT: Details

- Sensory “features” (color, size, orientation etc) coded in parallel by specialized modules
- Modules form two kinds of “maps”
  - Feature maps
    - color maps, orientation maps, etc.
  - Master map of locations

# Feature Maps

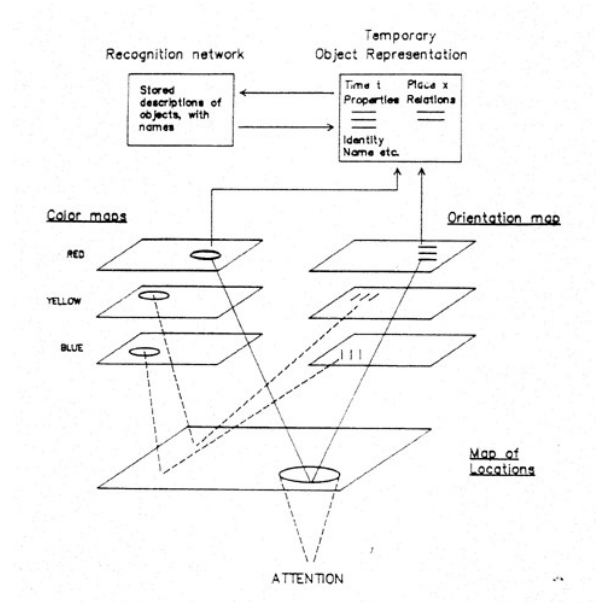
- Contain 2 kinds of info
  - presence of a feature anywhere in the field
    - there's something red out there...
  - implicit spatial info about the feature
- Activity in feature maps can tell us what's out there, but can't tell us:
  - where it is located
  - what other features the red thing has

# Master Map of Locations

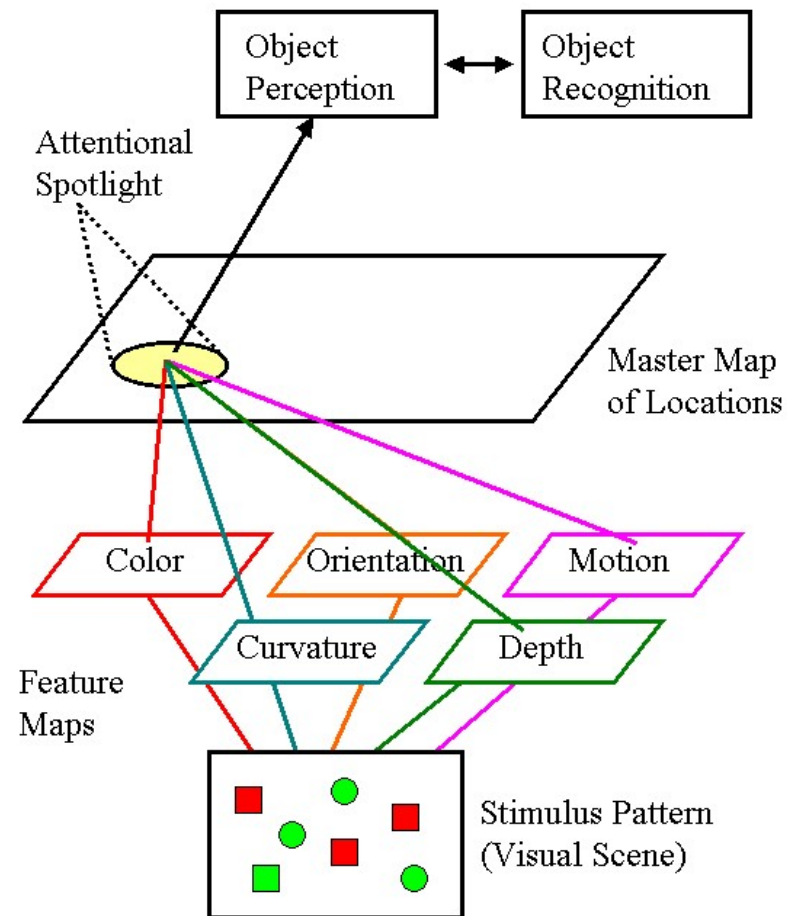
- codes where features are located, but not which features are located where
- need some way of:
  - locating features
  - binding appropriate features together
- [Enter Focal Attention...]

# Role of Attention in FIT

- Attention moves within the location map
- Selects whatever features are linked to that location
- Features of other objects are excluded
- Attended features are then entered into the current temporary object representation



## Feature Integration Theory (Treisman)

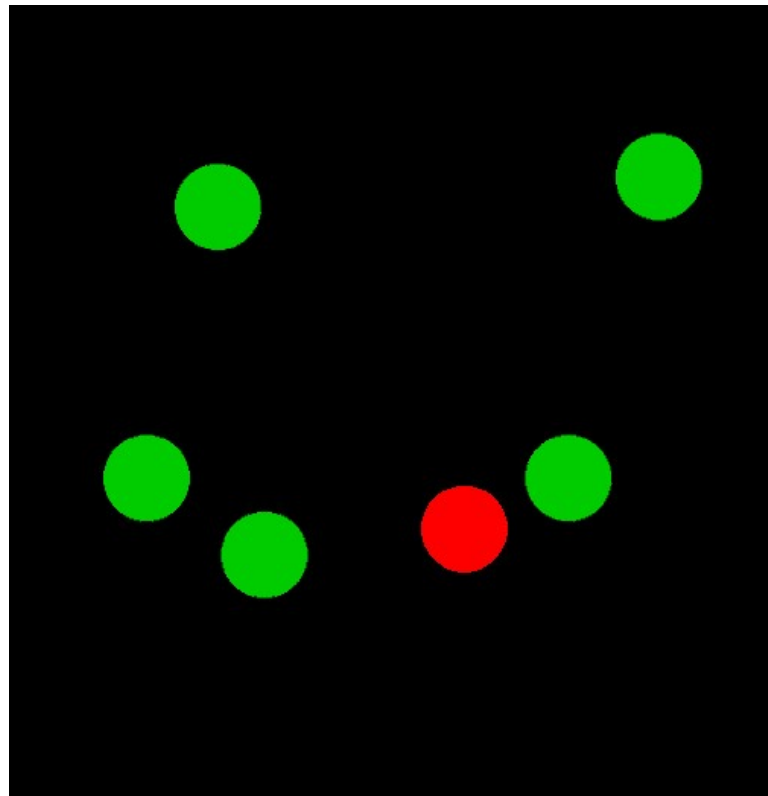




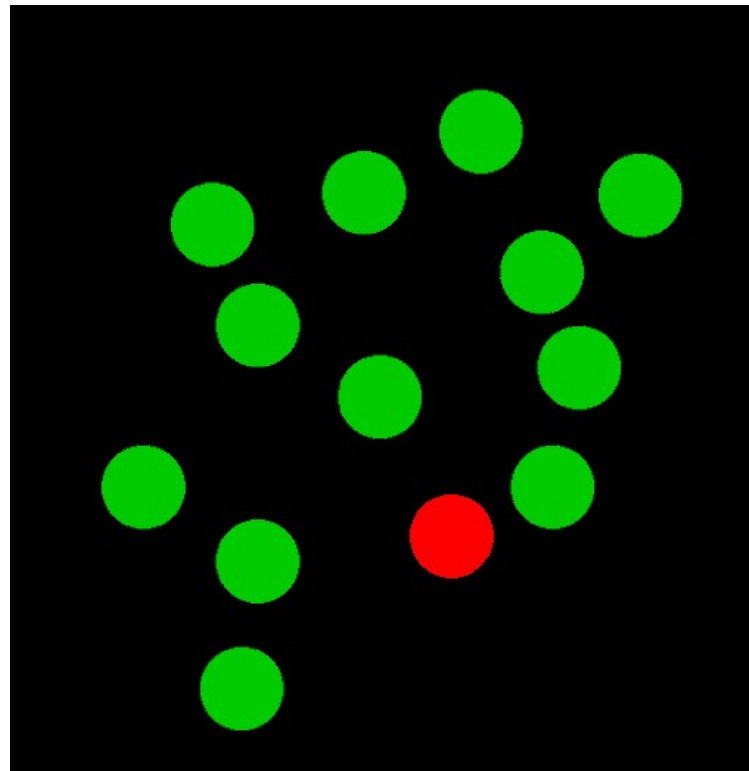
# Evidence for FIT

- Visual Search Tasks
- Illusory Conjunctions

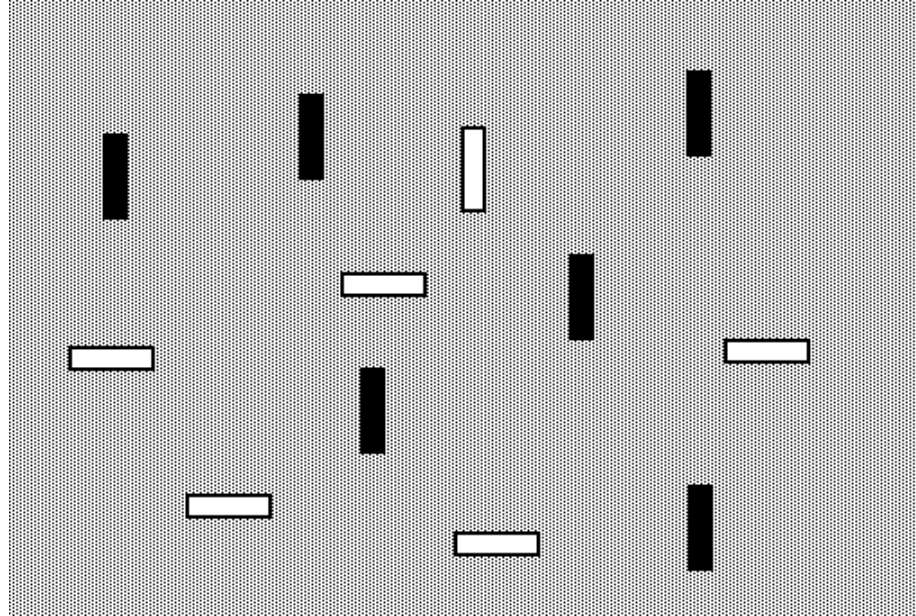
# Feature Search: Find red dot



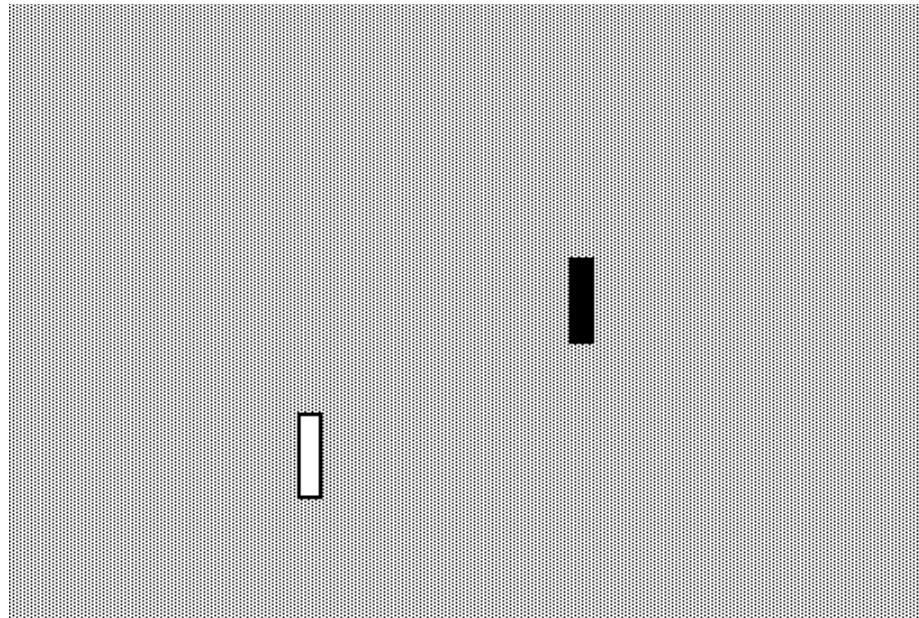
# “Pop-Out Effect”



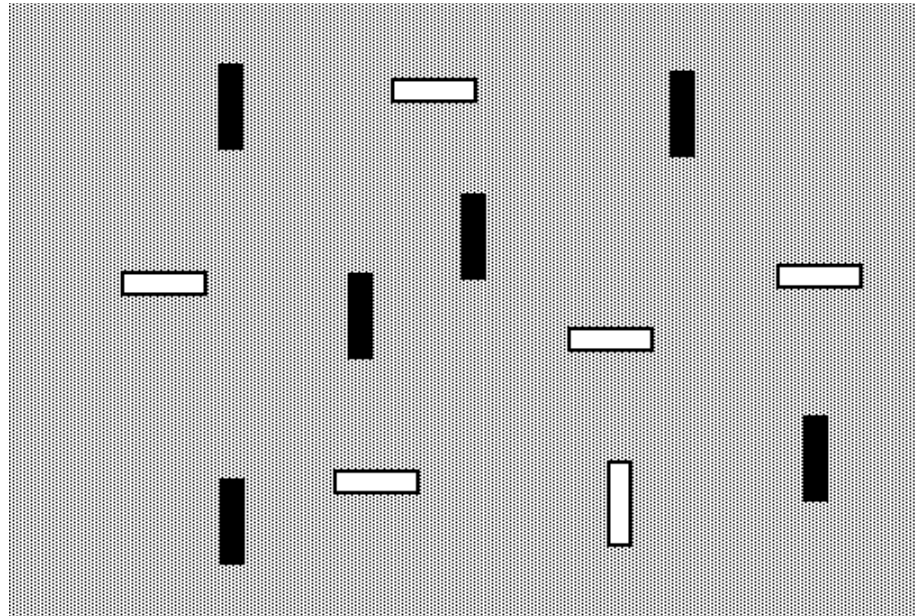
# Conjunction: white vertical



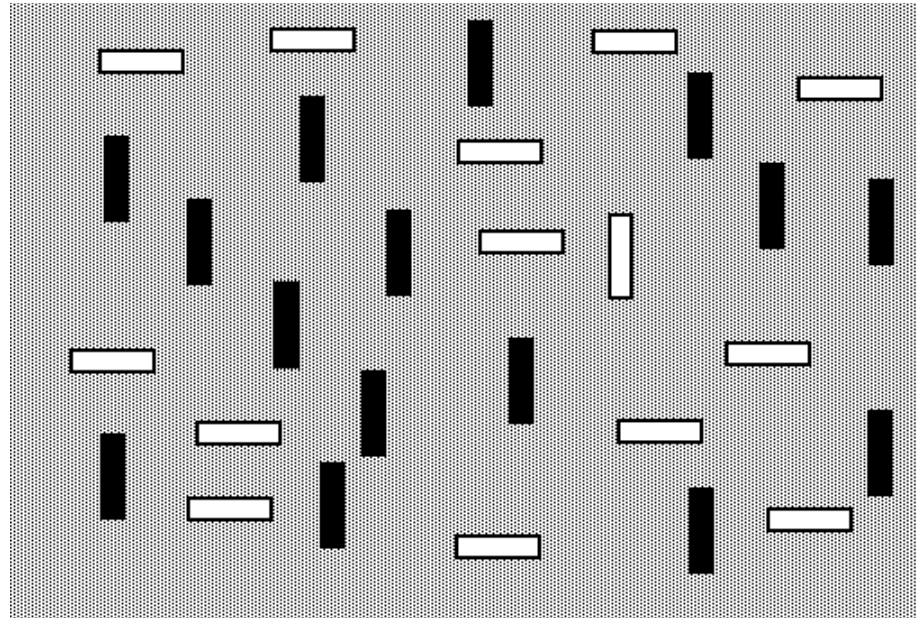
# 1 Distractor

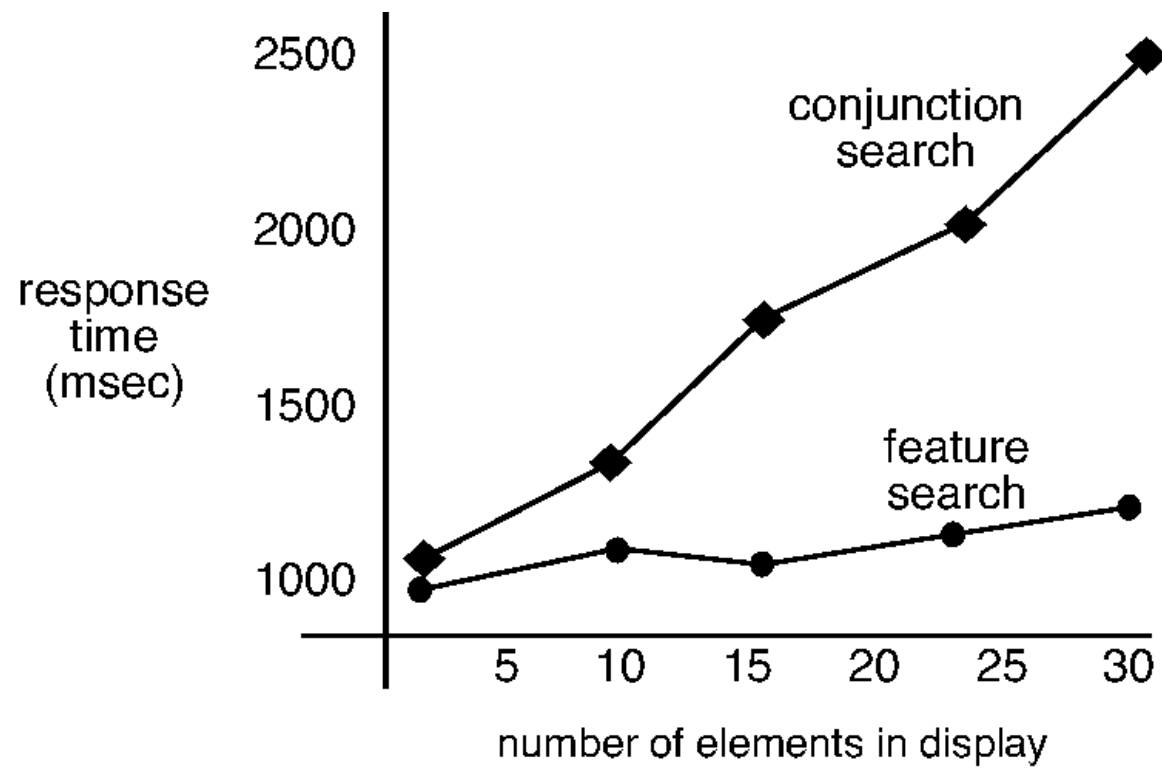


# 12 Distractors



# 29 Distractors

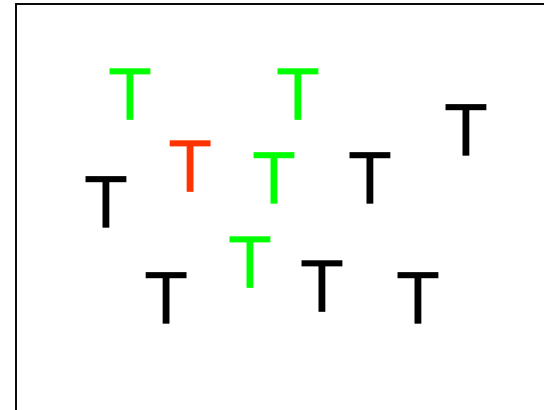






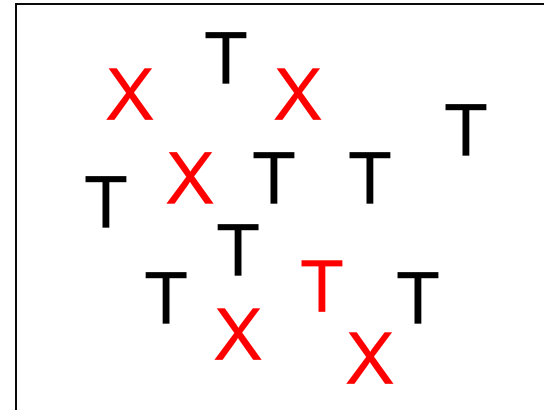
# Feature Search

- Is there a red T in the display?
- Target defined by a single feature
- According to FIT target should “pop out”



# Conjunction Search

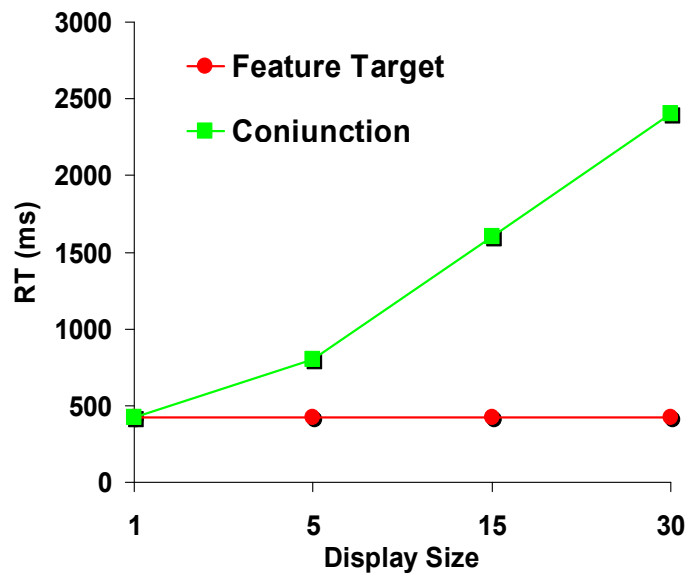
- Is there a red T in the display?
- Target defined by shape and color
- Target detection involves binding features, so demands serial search w/focal attention



# Visual Search Experiments

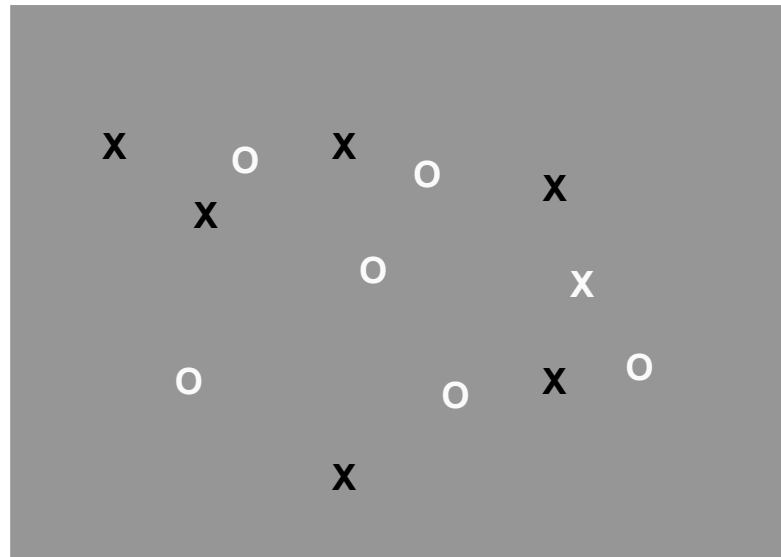
- Record time taken to determine whether target is present or absent
- Vary the number of distracters
- FIT predicts that
  - Feature search should be independent of the number of distracters
  - Conjunction search should get slower w/more distracters

## Typical Findings & interpretation



- Feature targets pop out
  - flat display size function
- Conjunction targets demand serial search
  - non-zero slope

... not that simple...



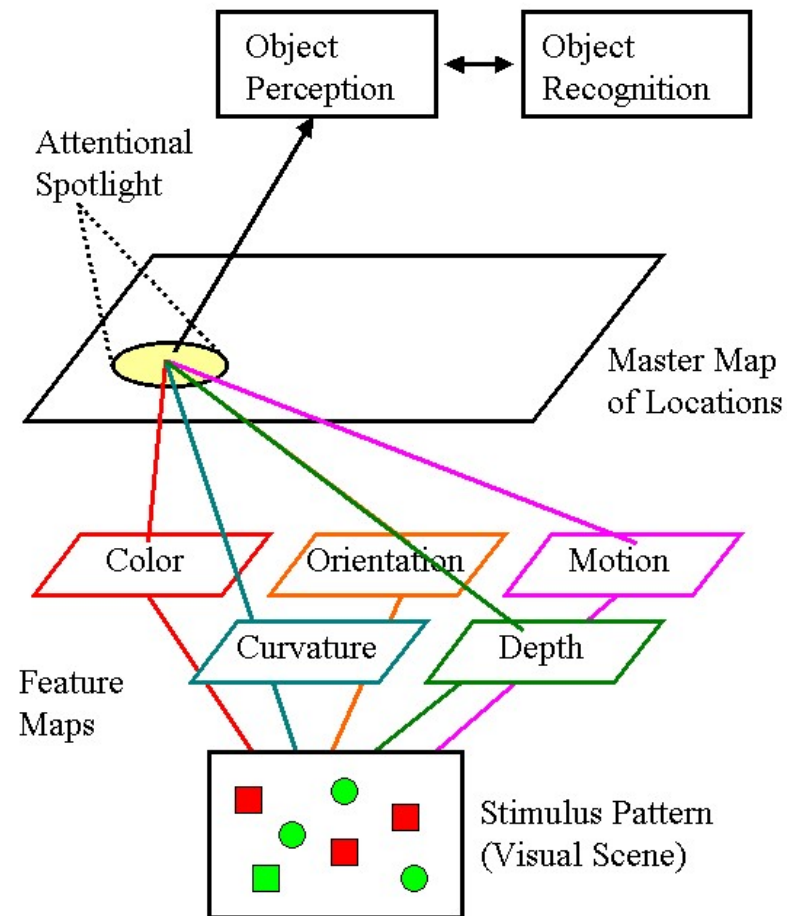
easy conjunctions - -

depth & shape, and movement & shape

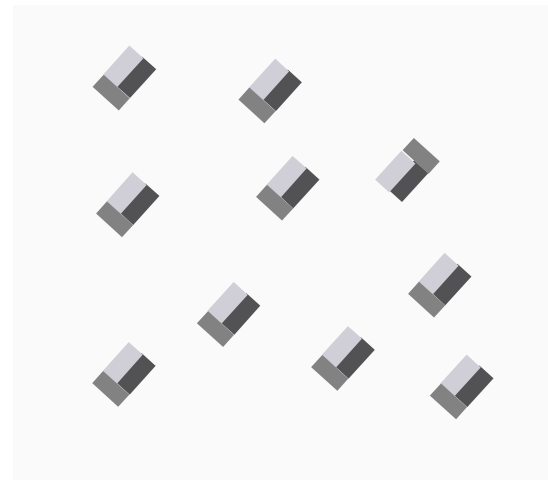
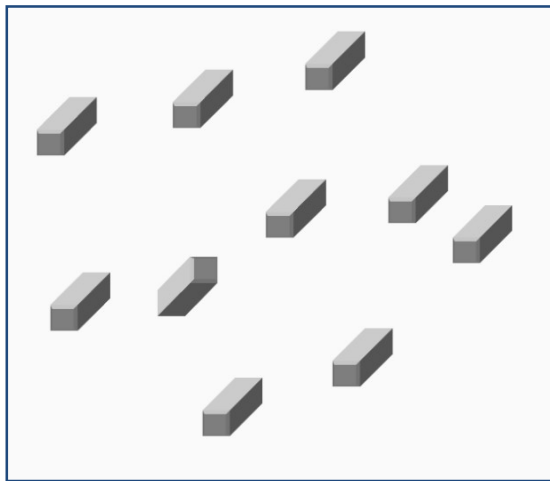
*Theeuwes & Kooi*

(1994)

## Feature Integration Theory (Treisman)

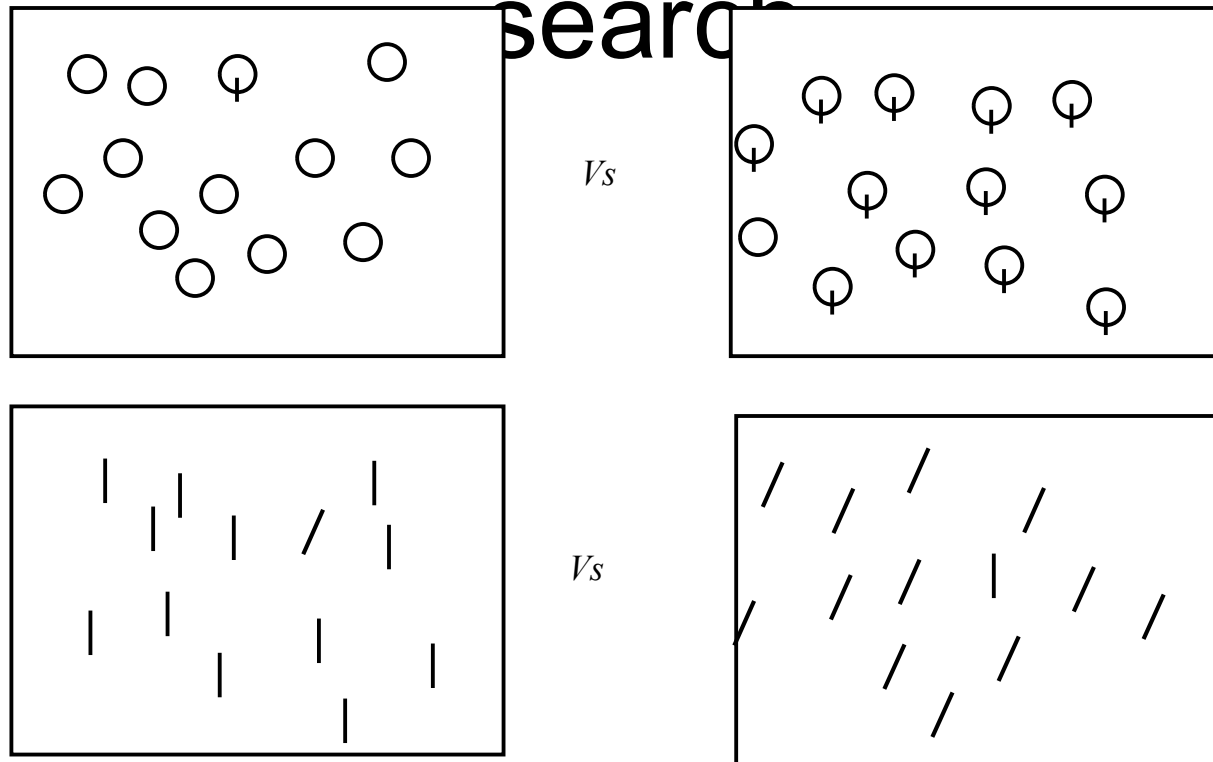


## Problems for FIT accounts of vision



- Search is very fast in this situation only when the objects look 3D - can the direction a whole object points be a “feature”?

# Asymmetries in visual search



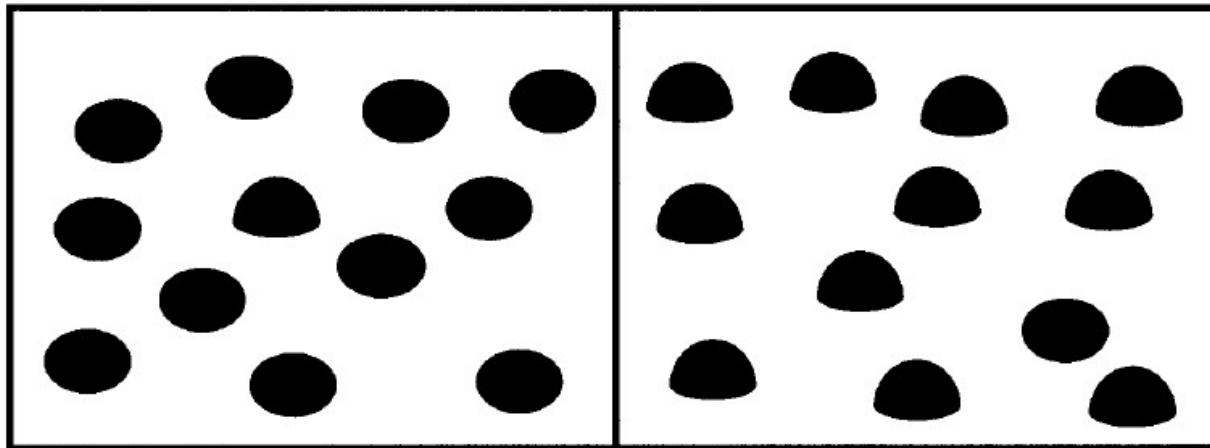
- the presence of a “feature” is easier to find than the absence of a feature



# Kristjansson & Tse (2001)

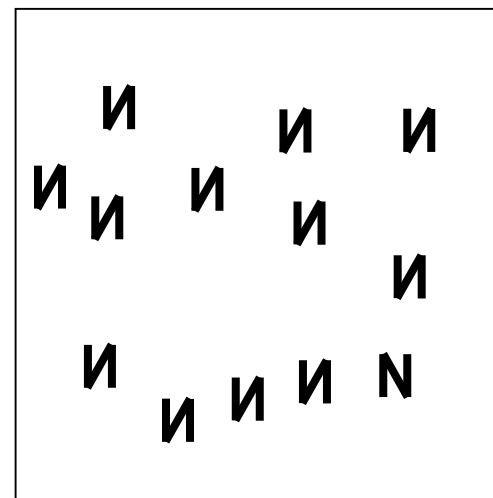
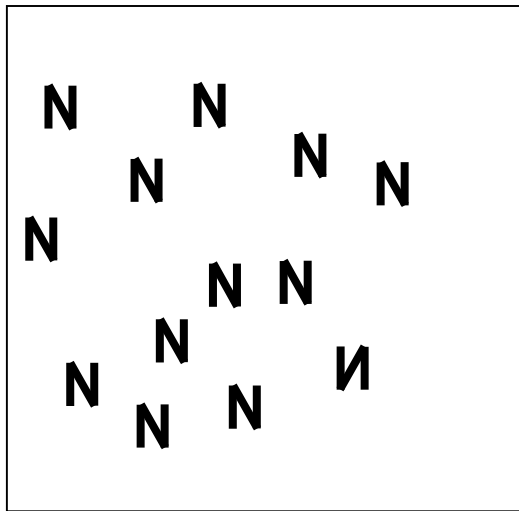
Find the "bump"

Find the "un-bump"



- Faster detection of presence than absence - but what is the "feature"?

# Familiarity and asymmetry

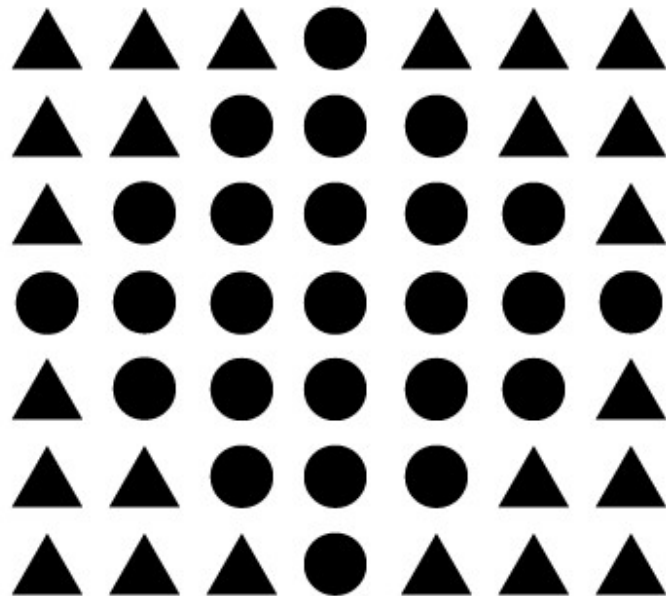


asymmetry for German but not Cyrillic readers

# Gestalt effects

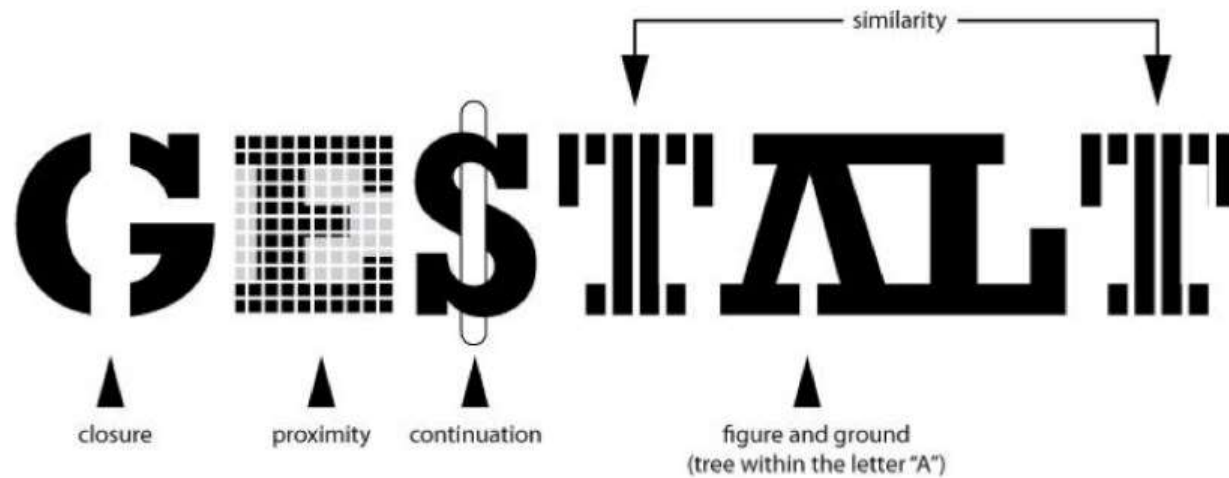


# Pragnanz



Perception is not just bottom up integration of features. There is more to a whole image than the sum of its parts.

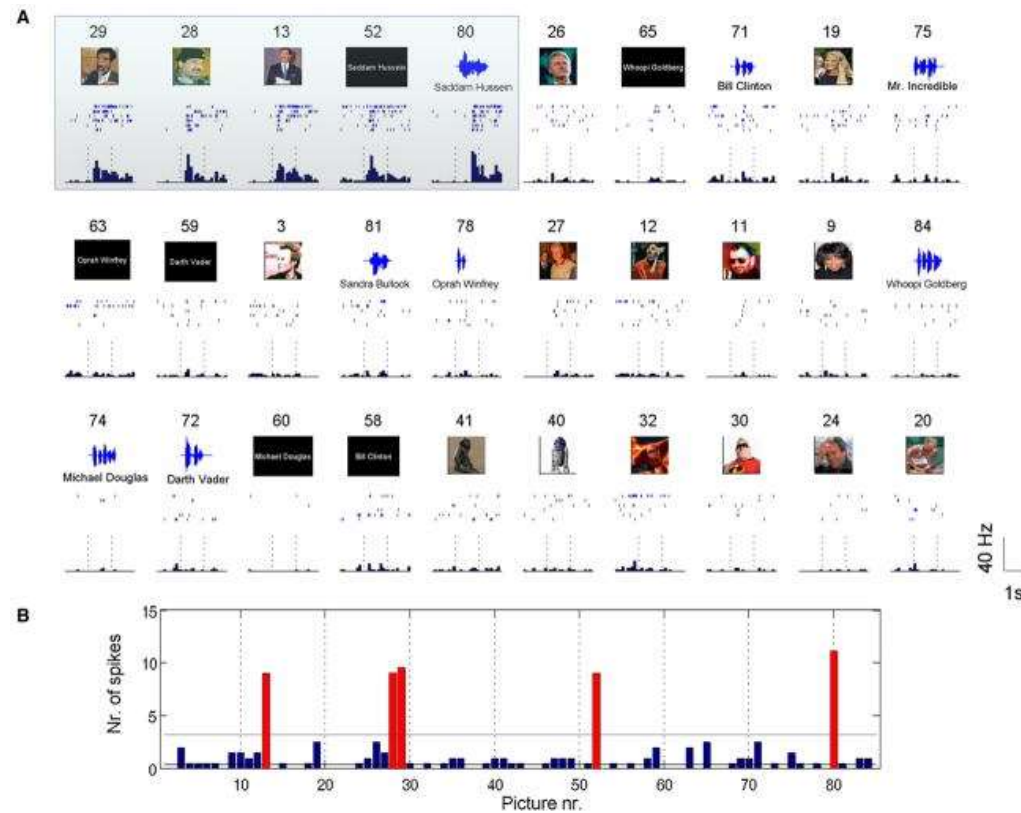
# Not understood computationally



Principles are conceptually clear; DCNNs can learn them, but translation is missing

<https://arxiv.org/pdf/1709.06126.pdf>

# Concept-selective neurons



<https://www.newscientist.com/article/dn7567-why-your-brain-has-a-jennifer-aniston-cell/>

# Summary

- Classic accounts of visual perception have focused on bottom-up integration of features
  - Consistent with data from visual search experiments
  - Inconsistent with phenomenological experience in naturalistic settings
- Top down influences affect visual perception
  - But how?
  - We will see one promising modeling strategy today