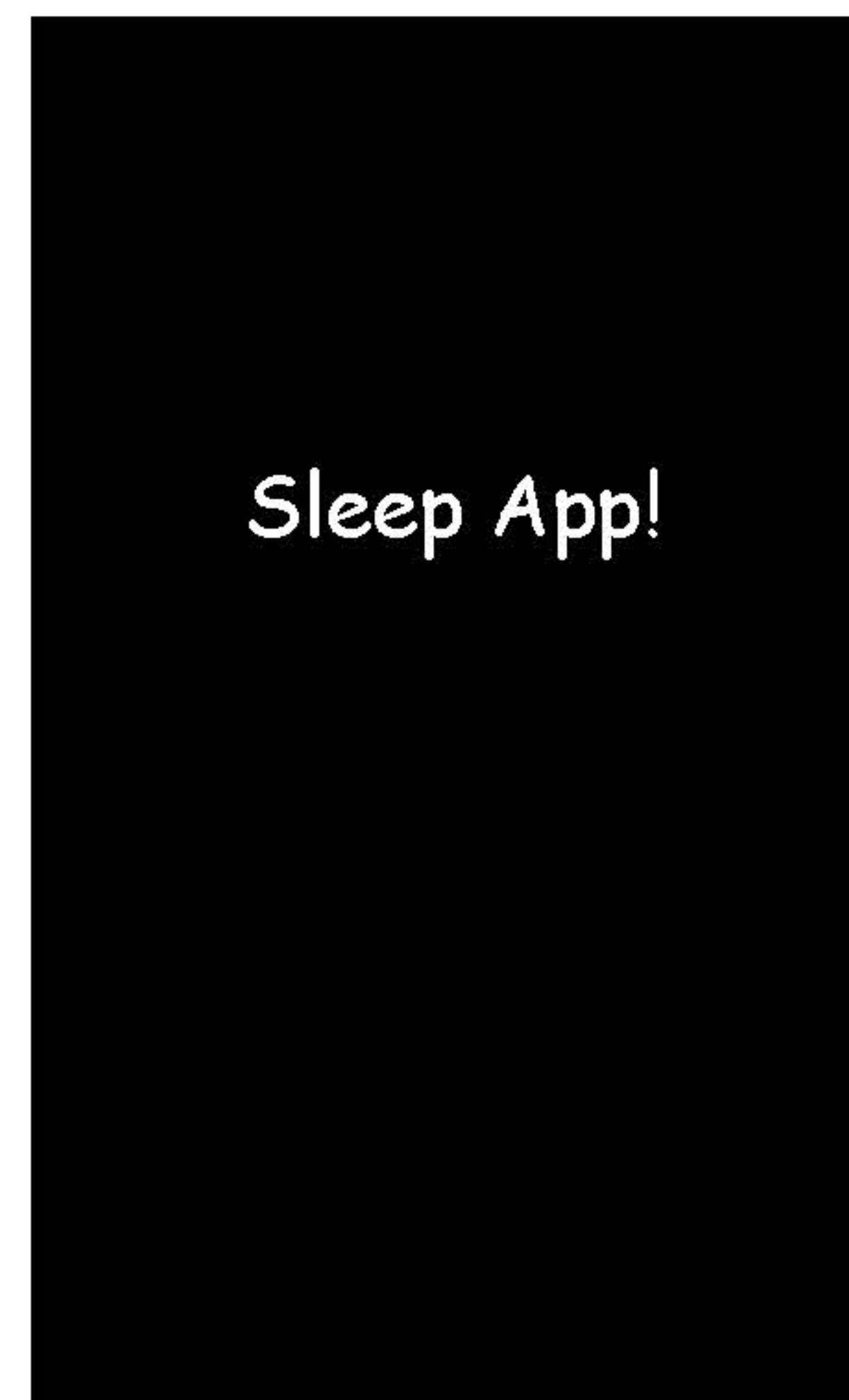
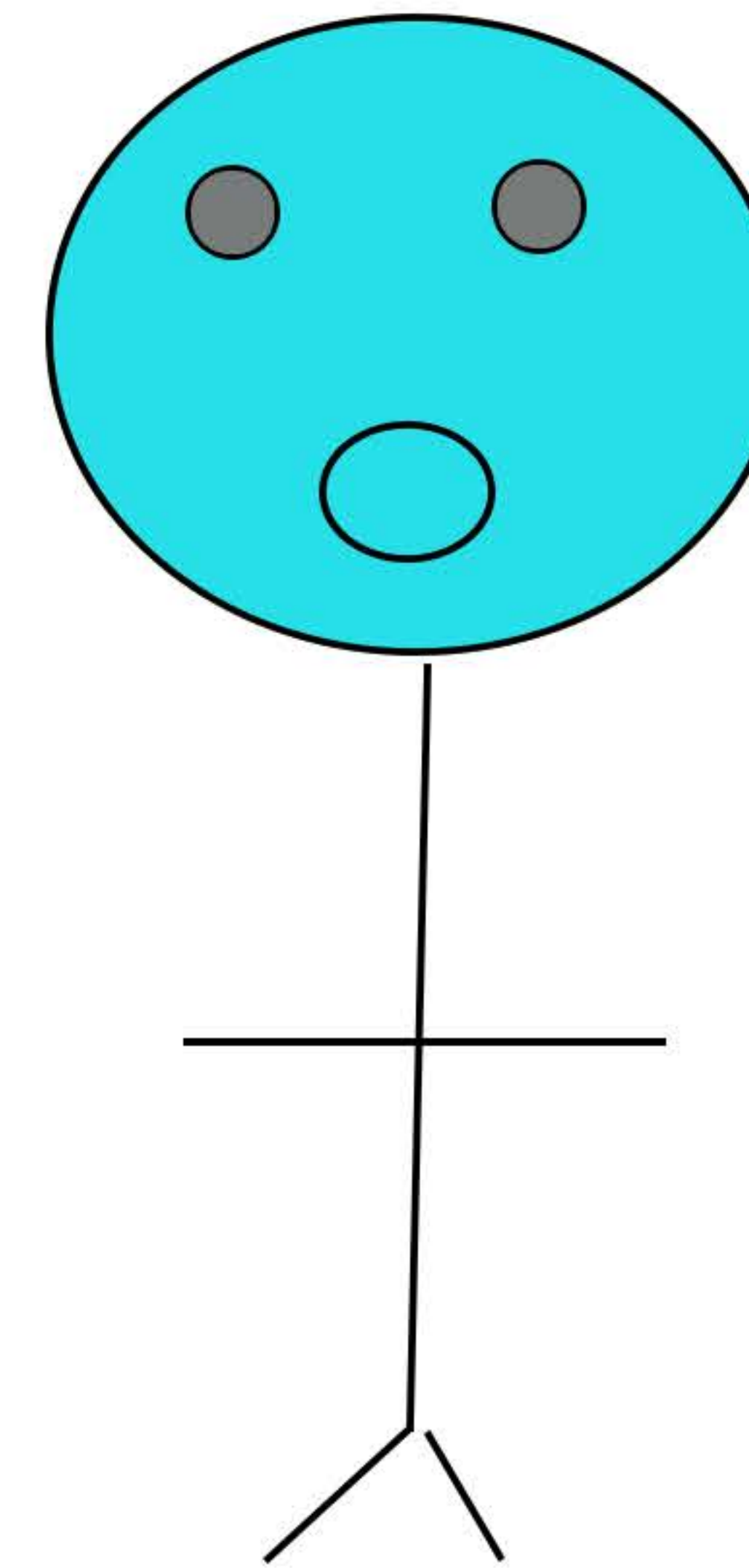


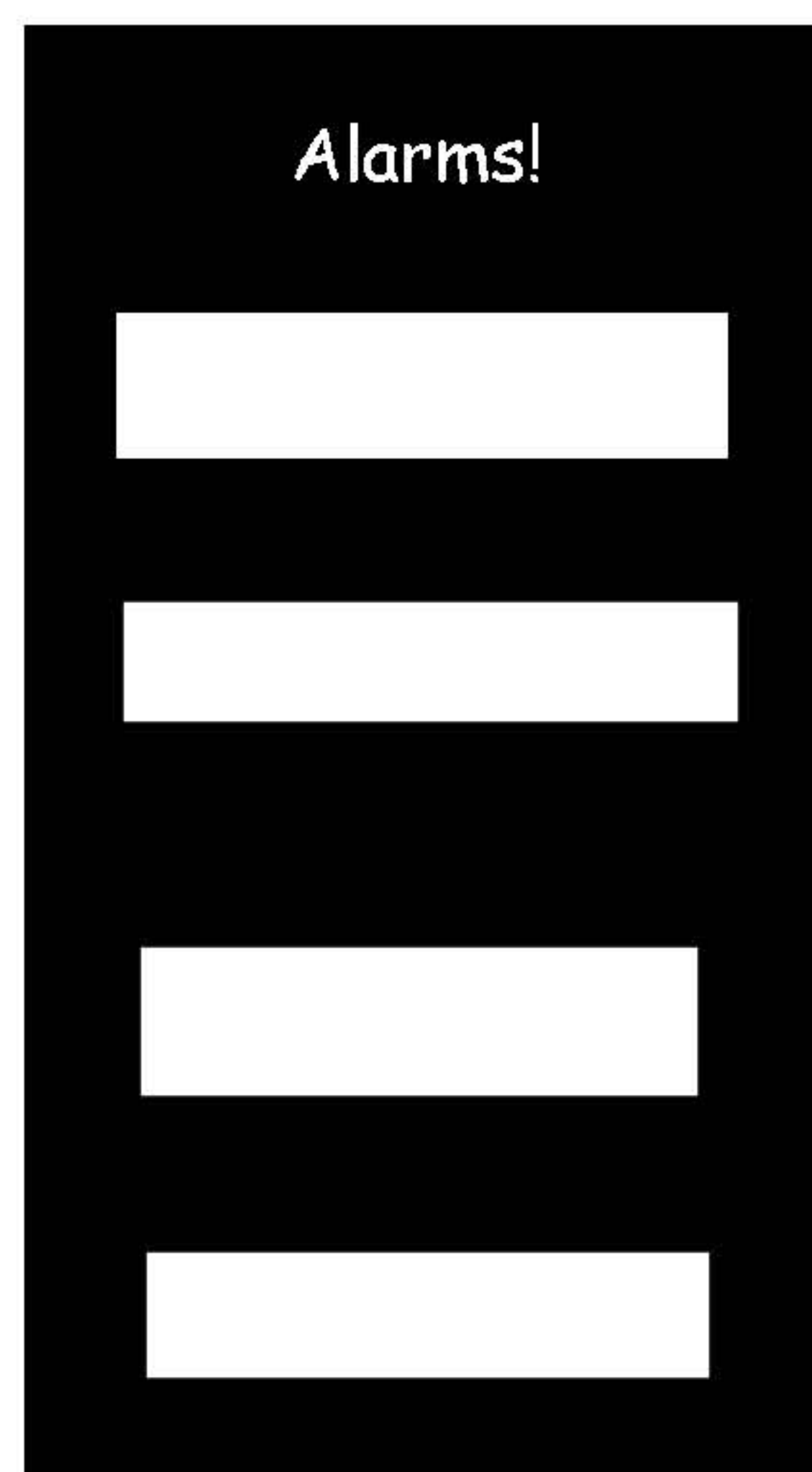
Rowan comes home after a day of classes
and becomes instantly distracted.



He discovers the Sleep App in order to go to bed
at a reasonable time!



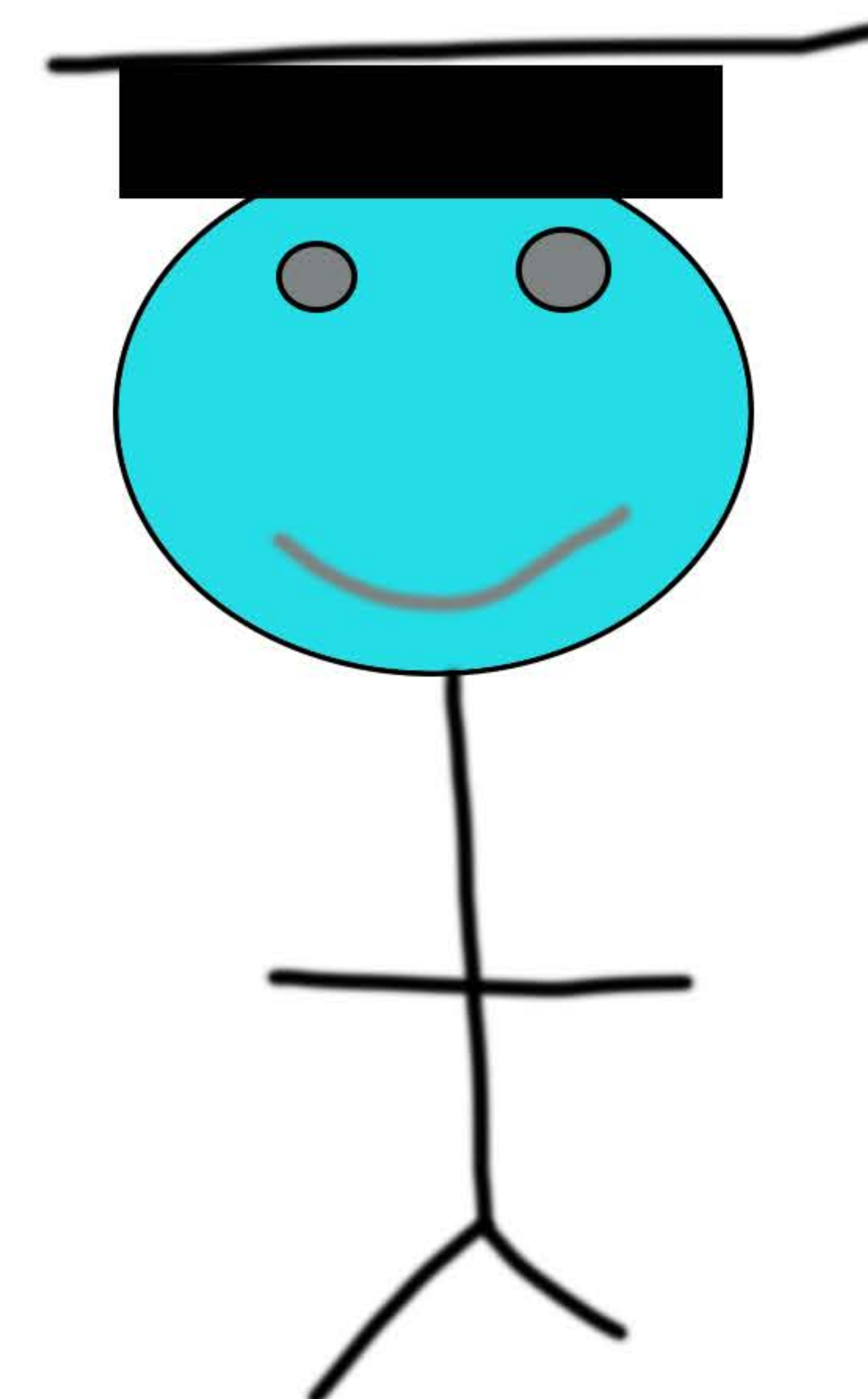
It took a while for the app to work,
but eventually he started getting more productive and more sleep



He was able to use the app to its fullest potential!

A+

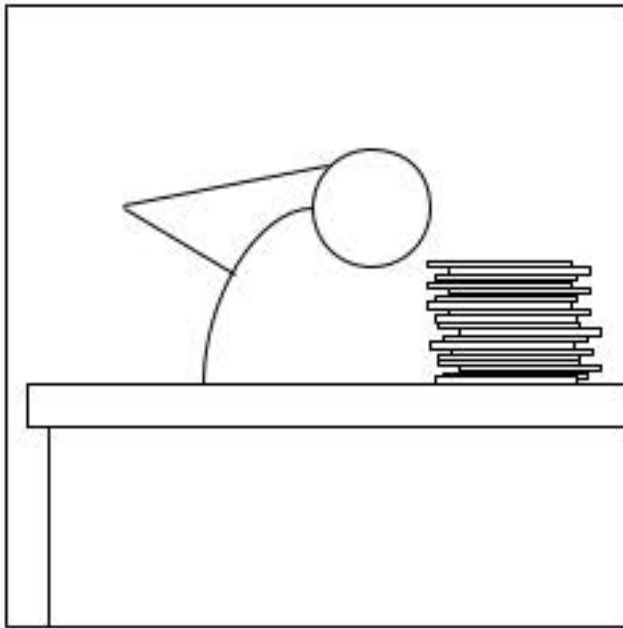
He started getting better grades!



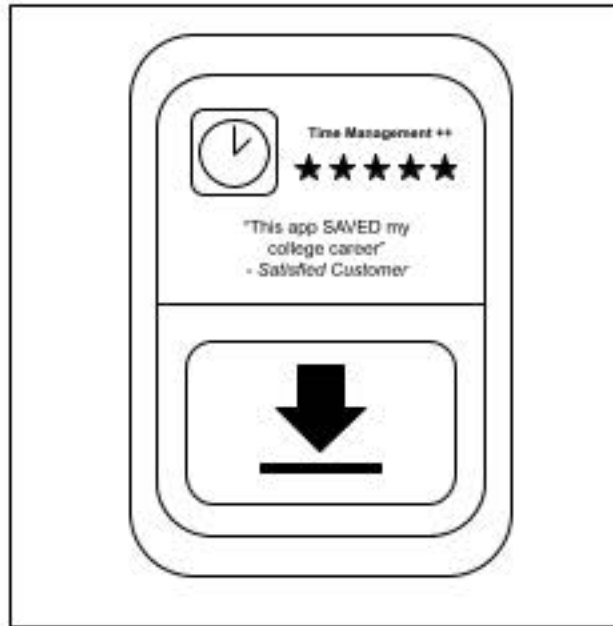
In the end, he graduated college!

Persona: Struggling honors college student, Kyle

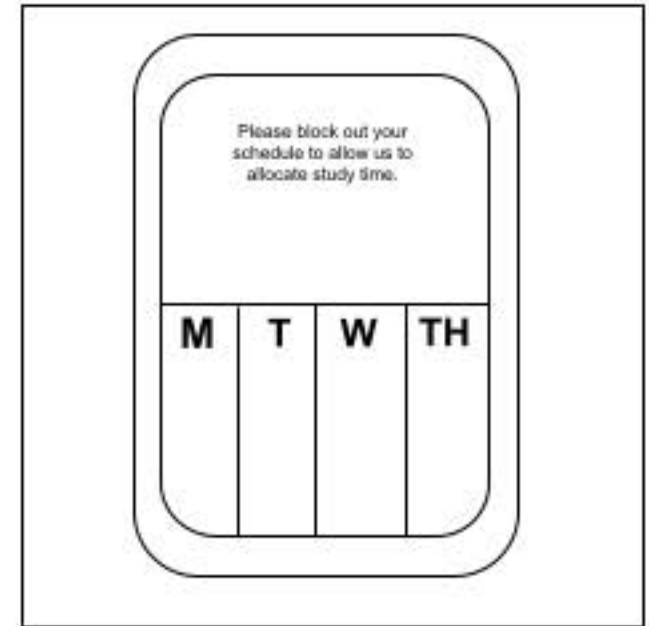
Scene 1: Kyle feels overwhelmed by college.



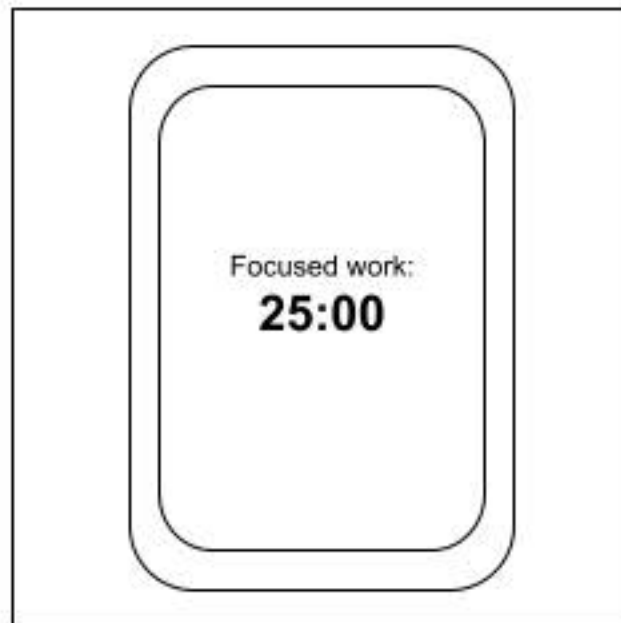
Scene 2: Kyle downloads our time management app.



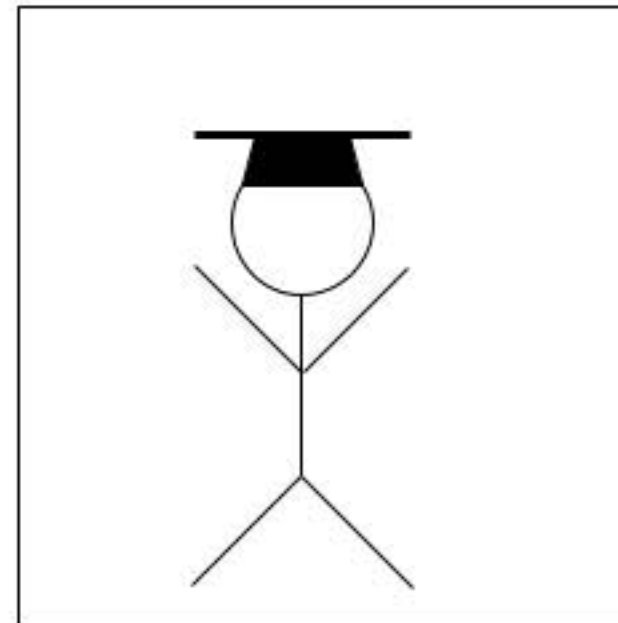
Scene 3: Kyle inputs his schedule and sets notifications for study time.



Scene 4: During study time, Kyle uses the app's built-in Pomodoro timer to maximize productivity.



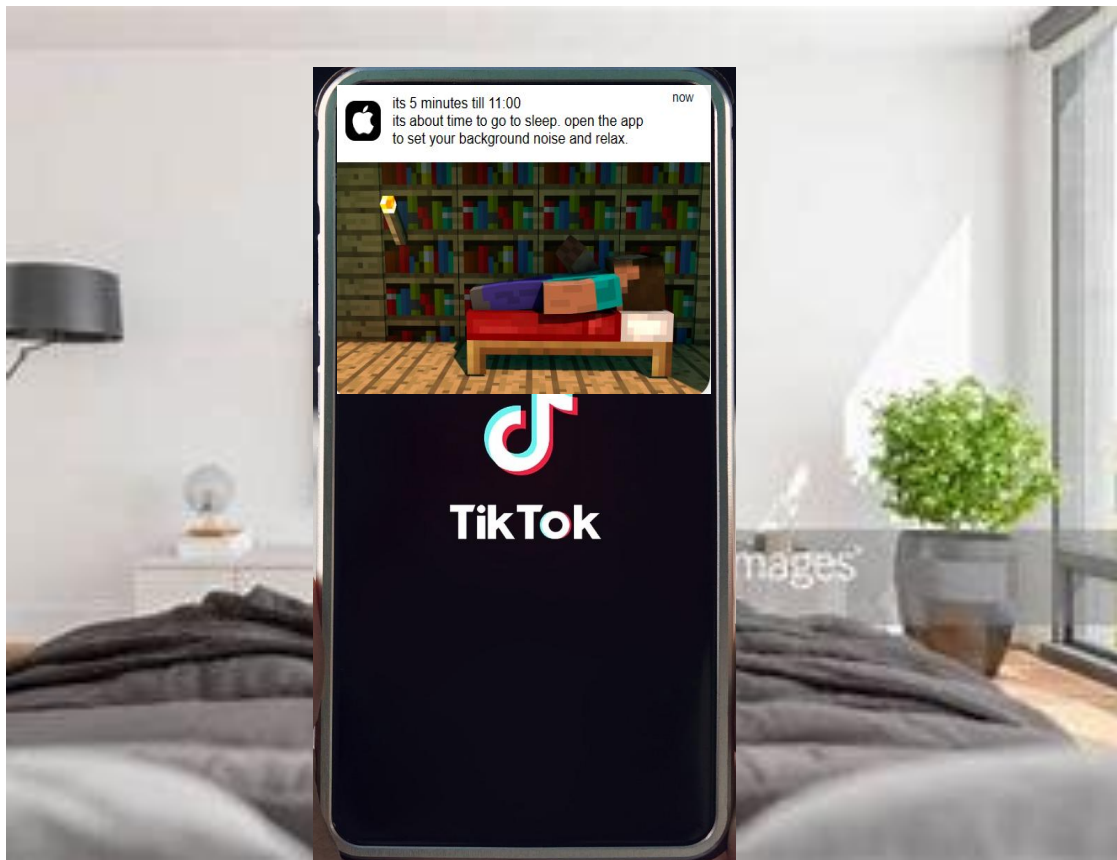
Scene 5: Kyle is satisfied by his newfound time management capabilities.





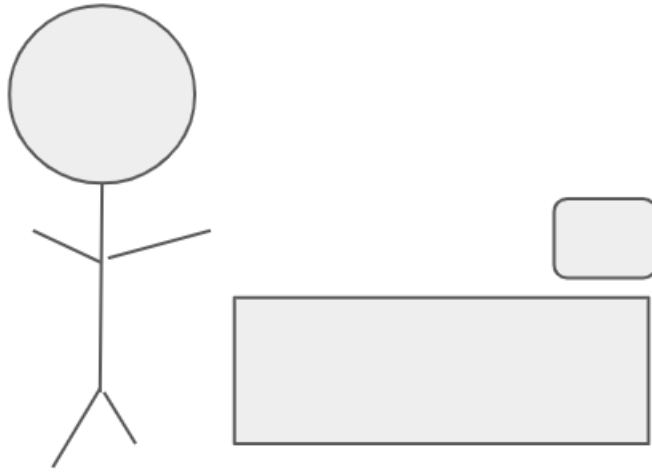
I am finally
home after a
long night of
late classes



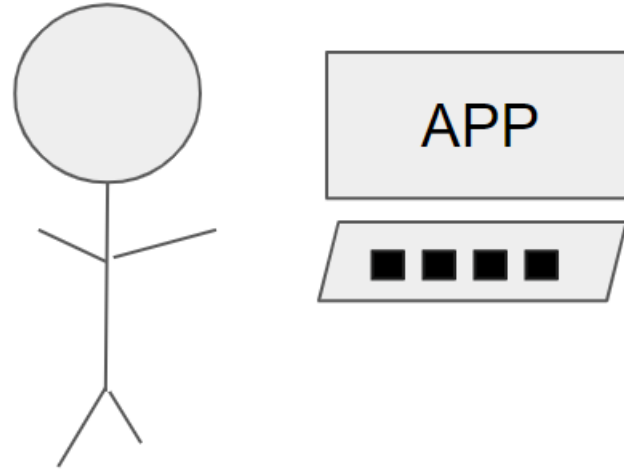




Thanks to the
sleep app[®], i can
go to sleep at a
reasonable time!



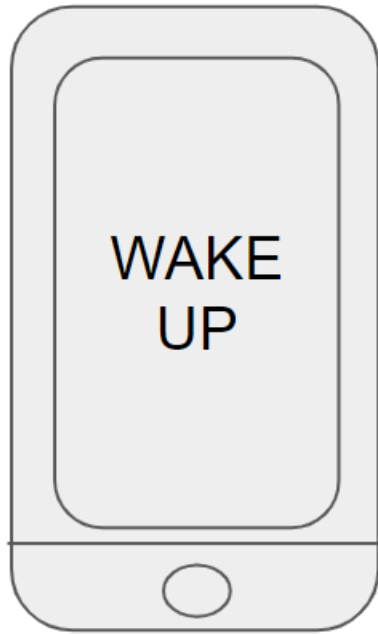
Dave has been stressed out lately and has not received a chance of getting a full night's rest. He does not want this to continue



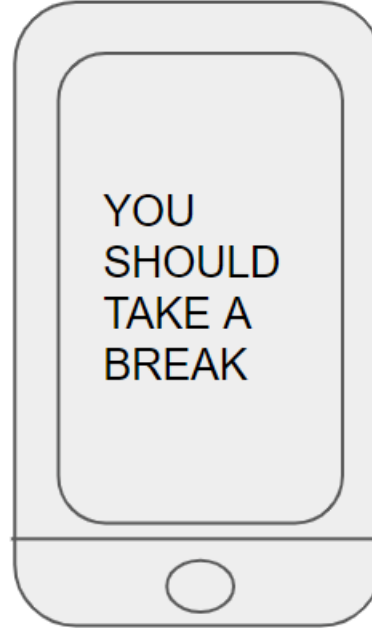
He browses for an app that could perhaps help him get back his sleep. To his surprise he does.



Dave manages the app to fit his schedule.



Dave sets up the schedule as he is notified to wake up.



The app makes suggestions on how to stay mentally healthy.



Dave's health improves over time.