ROWDRO MRONG

JUNIOR EXECUTIVE

CONTACT

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- Gulshan-1212, Dhaka, Bangladesh

SKILLS

- HTML
- CSS
- JAVA
- JAVA SCRIPT
- Python
- Facebook Add Management
- Pinterest Add Management
- UI/UX
- Search Engine Optimization (SEO)
- Date Entry
- Product Listing
- Digital Marketing
- Time Management

LANGUAGES

- English : Fluent
- Bengali : Native or Bilingual

PROFILE

Detail-oriented and tech-savvy Junior Executive at **Devpixels** with hands-on experience in HTML and CSS for web content formatting and customization. Skilled in data entry with high accuracy and efficiency, and proficient in product listing across various e-commerce platforms. Experienced in implementing digital marketing strategies, including Facebook and Pinterest ad management, to enhance online visibility and support brand growth. Designed a tourist guide interface in Figma and developed a juice UI design, demonstrating creativity and practical UI/UX skills. Currently developing a To-Do Task app, while continuously learning Java, JavaScript, and Python to expand technical expertise. Strong organizational skills with the ability to manage multiple tasks in fast-paced digital environments.

WORK EXPERIENCE

Devpixels – Dhaka,Bangladesh
Junior Executive (E-Commerce & Digital Marketing)

2023 - PRESENT

- Managed and optimized product listings across multiple e-commerce platforms, ensuring accurate details, SEO-friendly descriptions, and high-quality visuals.
- Performed efficient data entry for product uploads, inventory updates, and customer records, maintaining strong accuracy and consistency.
- Used HTML and CSS to update, style, and customize web content, landing pages, and promotional sections, improving user experience and brand consistency.
- Contributed to digital marketing initiatives, including keyword research, on-page SEO, and creating meta descriptions to enhance search engine visibility.
- Supported the design and development of UI/UX concepts, including interface layouts for internal projects and client needs.

EDUCATION

2023 - 2027
SOUTHEAST UNIVERSITY - DHAKA

- Bachelor of Science in Computer Science and Engineering
- Expected in - 06/2027