

Kajoli Rani Orai is now a successful bull fattening entrepreneur

My dream is now success. With the facilitation of ARCO, I have setup a bull fattening business. I have increased my monthly income to about 10,000 to 12,000. I successfully solved my financial crisis and recovered from poverty. We have leased 33 decimal lands with my income in this year. My children go to school regularly. We are living with happiness with the family members. - Kajoli Rani Orai, Cheragpur, Mohadevpur, Naogaon.

Kajoli Rani Orai, inhabitant of Cheragpur village of Naogaon District. They were living with the poverty, and suffering with financial crisis to maintain their family consisted of 6 members three years ago. Occupationally both she and her husband named Paresh Orai are day labor and went on hand and mouth. ARCO started to implement DREAM project for the development of Adibashi community in 2015. Kajoli took part in project inception meeting, and oriented about ARCO and the project's goal and objective. While organizing producer group, she took part in group formation meeting instantaneously, and known to the objectives of value chain activities. She became an executive member of producer group as cashier. While organizing RSSC executive committee, she became executive member with her capacity.

As group member, she received leadership and gender training. She also took part in learning sessions, exposure visit and workshop of input and linkage building activities initiated by ARCO. Thereby, she was known to markets of bull fattening and native chicken, and learnt about the business. She received training on bull fattening, feed preparation, native chicken rearing, DRR, etc. which also addressed cost benefits analysis of the business. The initiatives have increased her capacity and social mobilization. With the inspiration, she started bull fattening business with 2 bulls in technical process since 25 June, 2015. She got a handsome benefit of amount BDT 8,210 completing a cycle of four (4) months. She started second cycle on 20 September, 2017, and continuously running the business with benefits. She also reared native chicken, and completed three (3) cycles with a handsome benefit. As community based development approach, ARCO also provided as solar, power Theiler, disaster resilient seed, DRR's orientation in their communities, and facilitated to avail services through linkage building with government sectoral actors, RSSC, and service providers association, which benefited her to increase the access to services in easy way, and make financial profits through the income generating options. With increasing her financial benefits, availing the services in easy way, and technical capacity and its application, she invested to enlarge her business of bull fattening, native chicken rearing, reared cattle, and cultured vegetable and crops in the land and homestead. As a result, their regular income options and saving money have been increased. With the benefits she leased 33 decimal lands. She has also monthly DPS of amount 300 Tk. in grameen bank. At present, her monthly income reached to about BDT.12,000.

In this year, she has invested to construct a bull fattening shed of capacitated 6 bulls rearing. Now she would like to set up a business of regular bull fattening so that she can sell one or two fattened bulls in each month. She is interest to technology, especially she want to setup a bio-gas plant to solve their fuel crisis. More briefly she would like to set up such business cycle, where all types of inputs and outputs will be available. She has short of money to develop such business systems.

In response to our questions, Kajoli Rani said, "I need more BDT. 250,000 now. I would like to expand my business day by day. I want to develop my children well educated, and established them like the mainstreaming children. I did not like such life what we felt three (3) years ago."