## SeniorAdopt: High-Level Specifications & Scope

| App requirements                          | Product &<br>Services  | Gain Creators   | Pain Relievers  |
|---|--|---|---|
| Easy<br>UI/UX design                      | Two button<br>designs, with<br>forward/backwards<br>interaction.   | Since the UI/UX is<br>simple, there is<br>minimal interaction<br>from the users to use<br>the app                   | The users are able to easily navigate the application without requiring help from others.               |
| Easy login                                | -Username<br>+ password.<br>-E-mail<br>+ password.                 | The users have a profile that they can visit and get reviews on their trust.  | With the profiles they can see if the person is one, they would like to help them or help.              |
| No ads or other<br>distractions           | Paid services (at<br>least for some of<br>the services<br>offered) | Allows for more fluent app use, without tapping an ad and being pulled out of the app.                              | Avoids ads interfering with the trust for the app. Easier to use for the elders with less distractions. |
| Verified user accounts                    | Encrypted, or scam preventing                                      | By the users being verified it can show that they have been checked up on by the developers of the app              | The customers can trust the people that are helping/helped  |
| Safe and easy<br>economic<br>transactions | Encrypted, or via<br>(external) online<br>bank                     | The users will be able to use their bank accounts, and bank ID. Which is trusted and allow for secure transactions. | The bank will be the bank of the user, and will be familiar to use for ease                             |

| In scope                   | Out of scope       |
|----------------------------|--------------------|
| Geographical area: Norway. | Rest of the world. |

| Operating systems (OS): IOS and Android.   | Windows and MacOS.   |  |
|--|--|--|
| Payment solution: Paid services (fee/hour).  | Ads.   |  |
| Secure logins and verified accounts.   | Guest users/anonymity.   |  |
| Social services: -Company/ConversationPet caringShopping together.                       | Social services:  -Medical personnel, like psychotherapist, nurse, etc.  -Veterinarian personnel.  -Personal shopper (the junior is going to help with the shopping, not doing the shopping itself). |  |
| Manual services: -Gardening, householding  | Manual services:<br>-Hard labour   |  |
| Practical services: -Technology -Teaching: cooking, drawing, Facebook/social media, etc. | Practical services: -Technicians -People with professional background  |  |