

# Superstore Sales Dashboard

This overview analyzes sales from Superstore data from 2018 to 2021. The charts show regional distribution, categories, segments, and top products.

Year ▾

Segment ▾

Region ▾

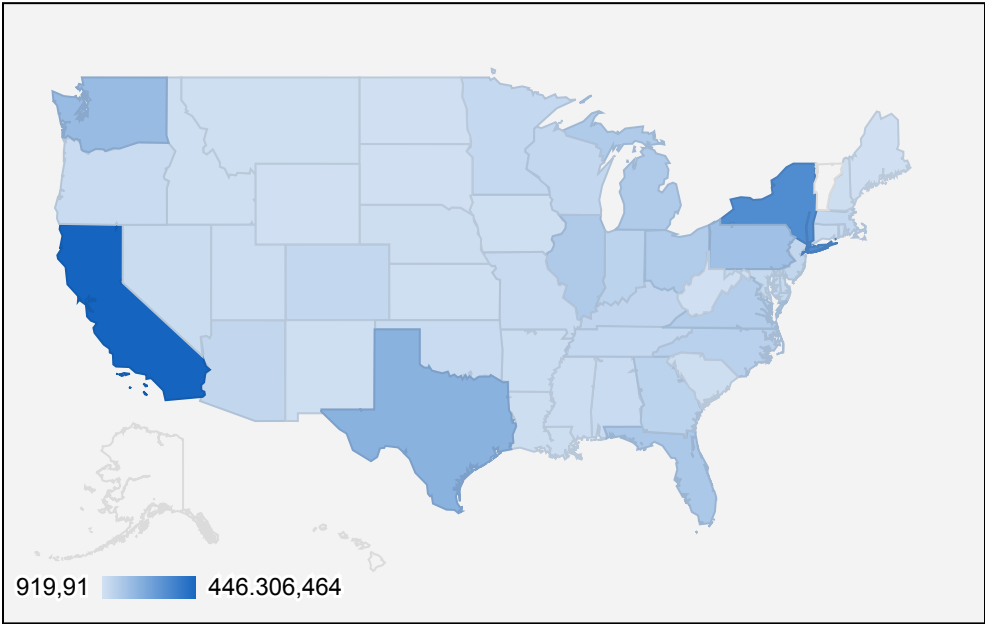
Avg. Order Value

\$458,22

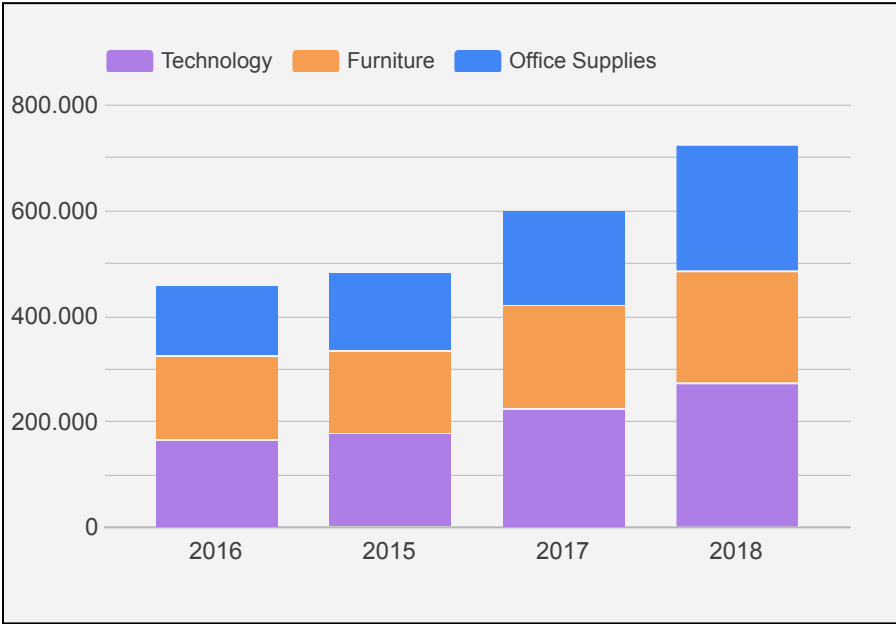
Total Sales

\$2.252.607

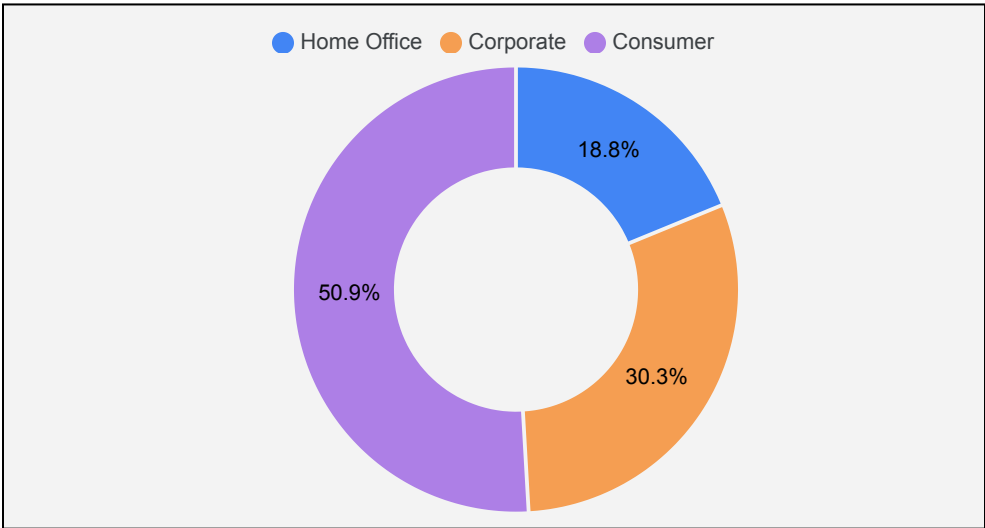
Sales by State



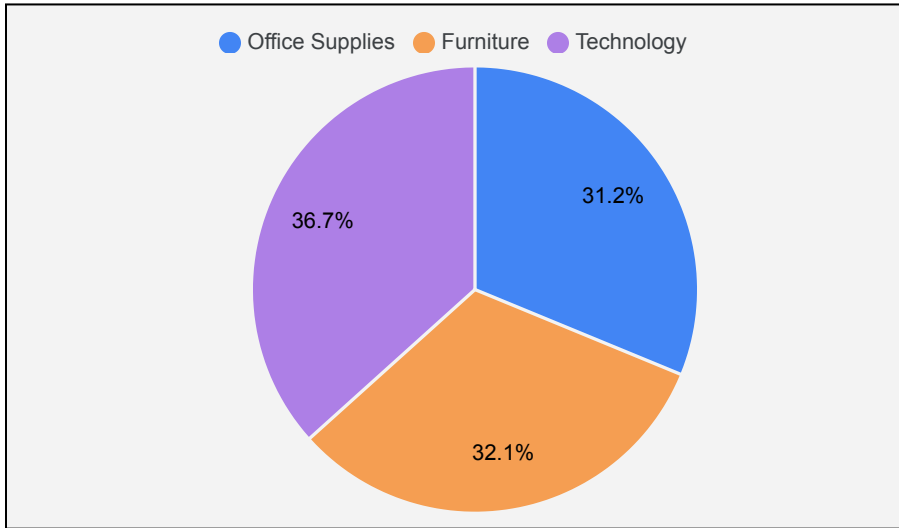
Sales by Category and Year



Segment Distribution by Sales



Sales Share by Category

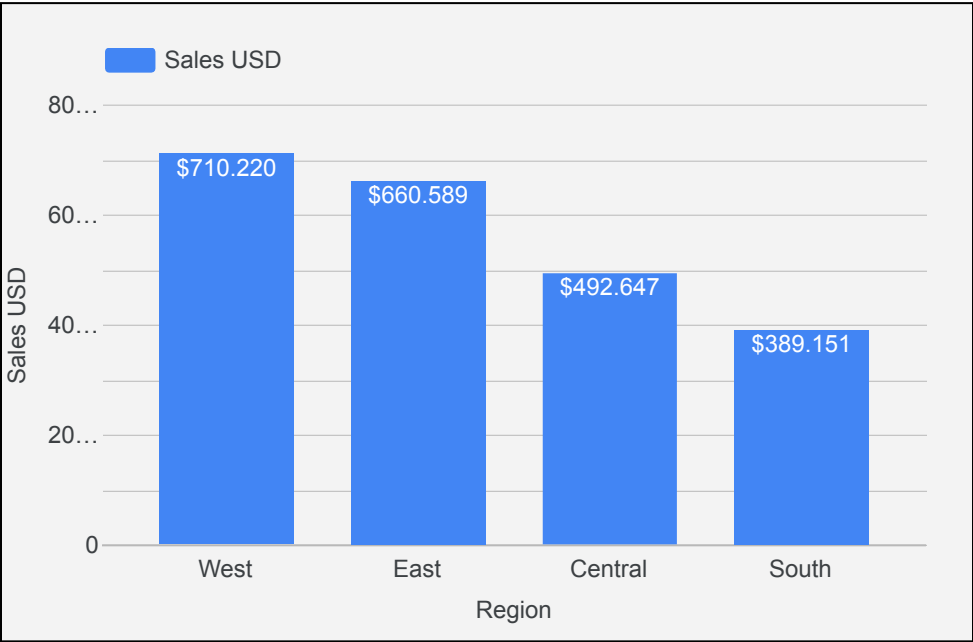


Year ▾

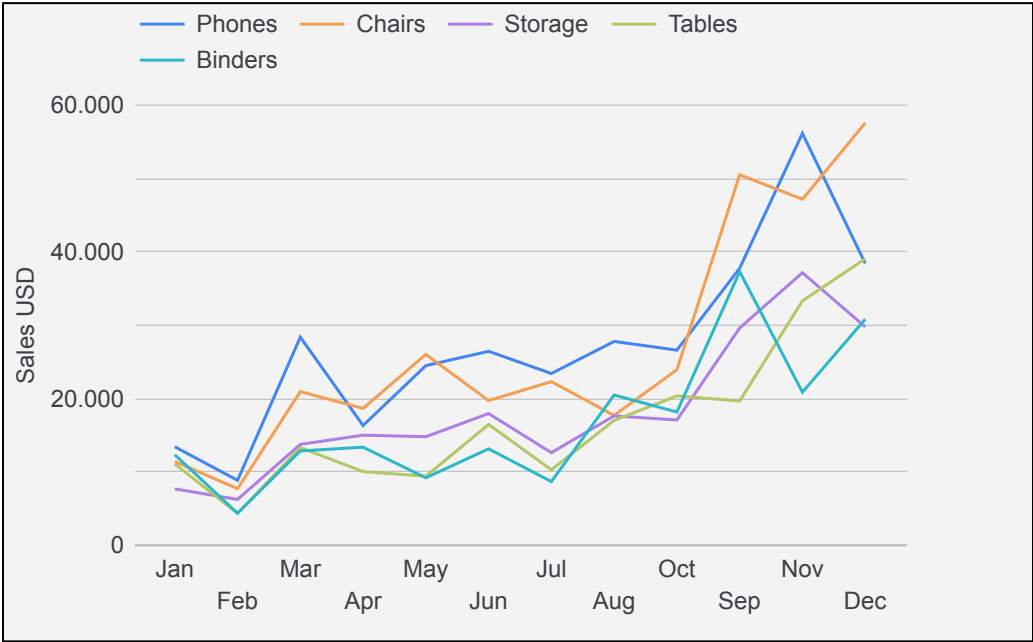
Segment ▾

Region ▾

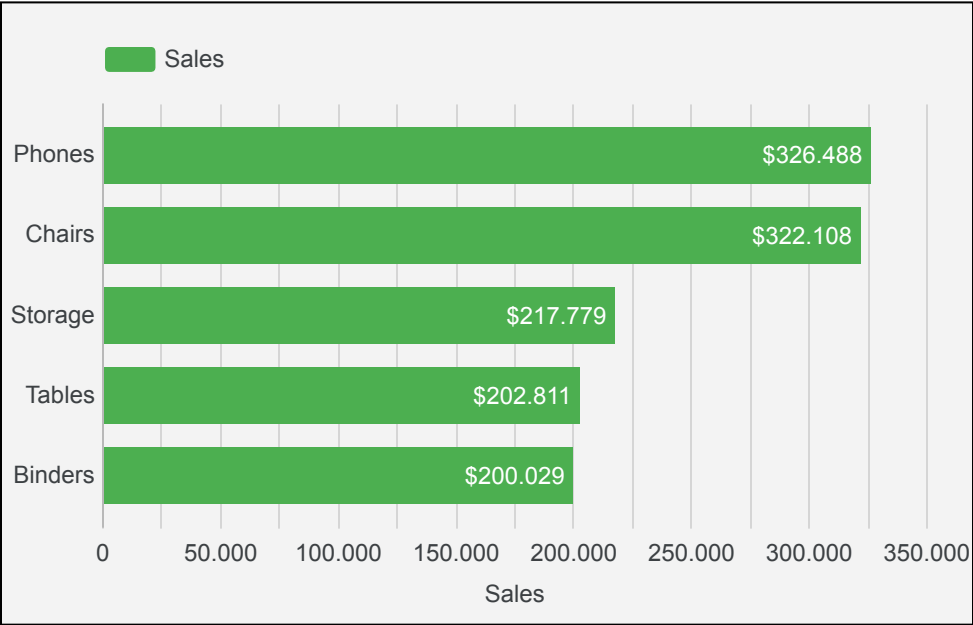
Sales by Region



Seasonal Sales by Month and Sub-Category



Top 5 Sub-Categories by Sales



Top 10 Customers by Sales and Purchase Frequency

	Segment	Custom...	Order_ID ▾	Sales
1.	Consumer	EP-13915	17	\$5.478,06
2.	Consumer	CK-12205	13	\$3.154,85
3.	Consumer	PG-18820	13	\$3.086,91
4.	Consumer	JE-15745	13	\$6.760,82
5.	Consumer	ZC-21910	13	\$8.025,71
6.	Consumer	RP-19390	12	\$5.153,08
7.	Consumer	PK-19075	12	\$8.646,93
8.	Corporate	HG-14965	12	\$3.247,64
9.	Corporate	NS-18640	12	\$2.857,75
10.	Consumer	LC-16885	12	\$7.663,13