International Markets Group

	 2020			2021			H / (L)	
Key Metrics								
Market Share (%)	1.7	%		1.8	%		— ppts	
Wholesale Units (000) (a)	284			315			31	
Revenue (\$M)	\$ 7,541		\$	8,955		\$	1,414	
EBIT (\$M)	(164)			622			786	
EBIT Margin (%)	(2.2)	%		6.9	%		9.1 ppts	

(a) Includes Ford brand vehicles produced and sold by our unconsolidated affiliate in Russia (about 14,000 units in 2020 and 22,000 units in 2021). Revenue does not include these sales.

Change in EBIT by Causal Factor (in millions)

2020 Full Year EBIT	\$ (164)
Volume / Mix	150
Net Pricing	218
Cost	24
Exchange	344
Other	 50
2021 Full Year EBIT	\$ 622

In our International Markets Group, 2021 wholesales increased 11% from 2020, reflecting the non-recurrence of the COVID-related production suspension and higher industry volumes, partially offset by the impact of semiconductor-related supply constraints. Full year 2021 revenue increased 19% from 2020, driven by higher volume and mix, higher net pricing, and stronger currencies.

Our International Markets Group's 2021 EBIT improved \$786 million from 2020 with an EBIT margin of 6.9%. The EBIT improvement was driven by stronger currencies, higher net pricing and volume, and lower warranty expense.