

Manish Srivastav

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SUMMARY

Detail-oriented and innovative **B.Tech student** at **Jagran Lakecity University, Bhopal**, specializing in **programming and web development** with expertise across various domains of computer science. Possesses hands-on experience through **3 successfully completed projects** and **one ongoing project**, showcasing the ability to deliver high-quality solutions. Adept at learning and implementing new technologies efficiently, with a strong foundation in **Python, JavaScript, Django, and React.js**. Worked as a **Website Management Intern** at **theshopiq.in**, contributing to the growth of a startup since **July 2024-December 2024**. Seeking opportunities to leverage technical expertise, creativity, and problem-solving skills to drive impactful solutions in challenging environments.

EXPERIENCE

Website Manager

TheShopiq.in

July 2024 - December 2024, Bhilai, India

- I have successfully completed 3 projects and am actively working on a 4th project. Additionally, I am gaining hands-on experience as a Website Management Intern at theshopiq.in, a startup, where I have been contributing since July 2024.
- Spearheaded the redesign of the ecommerce platform at TheShopiq.in, increasing user engagement by 35% within the first quarter through enhanced UX/UI techniques and strategic SEO implementation.
- Orchestrated a centralized content management system that streamlined product updates, enhancing site accuracy and reducing maintenance time by 50%, thereby elevating user satisfaction and operational efficiency.

PROJECTS

E Commerce

TheShopiq.in • theshopiq.in/ • July 2024 - December 2024

- Engineered an e-commerce platform with enhanced search capabilities, reducing time-to-purchase by 30% and integrating a recommendation engine boosted average order value by 15% while improving the conversion rate by integrating machine learning algorithms and dynamic pricing strategies.
- Spearheaded the development of an advanced e-commerce analytics dashboard, which provided real-time insights into customer behavior and sales trends, increasing data-driven decision-making capabilities by 40% and improving overall revenue forecasting accuracy.
- Orchestrated seamless integration of a responsive e-commerce website, leveraging A/B testing to optimize user experience and boosting conversion rates by 25% while reducing cart abandonment by 18%.

AI Chat Application

github.com/Roxtop07/Micro-saas • October 2024 -December 2024

- Fully self made project
- using Typescript and react frimware
- using api of gemini, chatgpt and grok

EDUCATION

Bachelor of Technology in Computer Science and Engineering

Minor in Mathematics • Jagran LakeCity Univercity • Bhopal, MP • 2027 • 8.47

- My expertise spans various fields of computer science, and I have a strong aptitude for learning and adapting to new technologies swiftly.
- Have certified certificate of google, Microsoft, etc.

CERTIFICATIONS

Machine Learning Pipelines with Azure ML Studio

Coursera • 2023

- Train and evaluate a boosted decision tree model on Azure ML Studio

SKILLS

Technical Skills

- **Programming Languages:** Python, Java, JavaScript, C/C++
- **Web Development:** HTML, CSS, React.js, Node.js, PHP
- **Database Management:** MySQL, MongoDB
- **Tools & Platforms:** Git/GitHub, Visual Studio Code, Postman

- **Frameworks:** Django, Bootstrap
- **Cloud Platforms:** AWS basics
- **Other Technologies:** REST APIs, JSON, AJAX Soft Skills
- Quick Learner
- Problem-Solving
- Team Collaboration
- Time Management