

ROXANNE GODOY

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PROFESSIONAL SUMMARY

A former retail business owner turned UX/UI designer with a strong understanding of customer behavior, business operations, and user-centered design. Recently completed a tech bootcamp in UX/UI product design, where I developed a comprehensive skill set in wireframing, prototyping, user research, and accessibility design. I leverage my entrepreneurial background to create digital experiences that balance both user needs and business goals. Passionate about designing products in industries that foster creativity, adventure, and personal growth, I aim to deliver seamless, engaging user experiences.

SKILLS

- Business Ownership & Management
- Wireframing
- Researching
- Interviews
- Prototyping
- User testing
- Developing Personas & flows
- Accessibility design

EXPERIENCE

<div>■ STYLE CONSULTANT <i>Target</i></div> <div>Kansas City , MO</div> <div><ul style="list-style-type: none">■ Assist customers by providing high-quality service in conjunction with product recommendations■ Communicate with team leaders to ensure successful project execution■ Ensured a visually appealing and organized sales floor, enhancing the customer experience</div>	<div>February 2023 - September 2024</div> <div><ul style="list-style-type: none">■ Work on a team to meet and exceed daily goals and objectives■ Able to thrive in high pressure situations and resolve issues in a timely manner■ Operated the POS system to complete transactions, ensuring a smooth and efficient checkout</div>
<div>■ OWNER <i>Wild Moxi</i></div> <div>Kansas City, MO</div> <div><ul style="list-style-type: none">■ Managed daily customer service, inventory management, and marketing operations.■ Reviewed financial statements, sales reports, and other performance data to measure productivity.■ Developed a loyal customer base</div>	<div>March 2021 - December 2022</div> <div><ul style="list-style-type: none">■ Managed budgets effectively by accurately forecasting expenses and revenues.■ Curated products that aligned with the preferences of the target audience■ Attended buying markets and industry conventions to source products.</div>

EDUCATION

<div>■ PRODUCT DESIGN</div> <div>Career Foundry, Remote</div>	<div>October 2024</div>
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HIGH SCHOOL DIPLOMA

Northland Center for Advanced Professional Studies, Kansas City, MO

May 2022



HIGH SCHOOL DIPLOMA

Park Hill High School, Kansas City, MO

May 2022