

## Car Sales Analysis

Jan/2014 - Apr/2015

SALE\_DATE

1/1/2014

7/21/2015

BRAND

All

MONTH\_NAME

All

REGION

All

QUARTER

All

TRIM

All

**8bn**

Total Revenue

**559K**

Sum of UNITS SOLD

**8bn**

Sum of MARKET\_VALUE

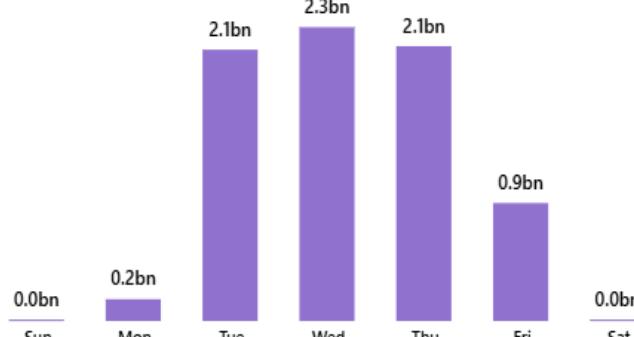
**-88M**

Sum of PRICE\_DIFF

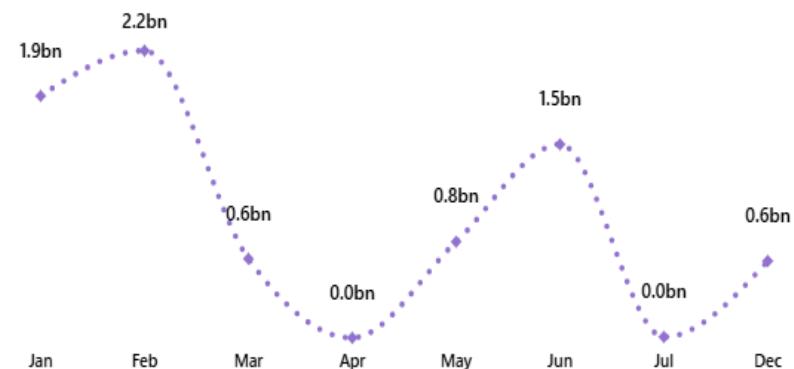
**-88.302088M**

Total Profit

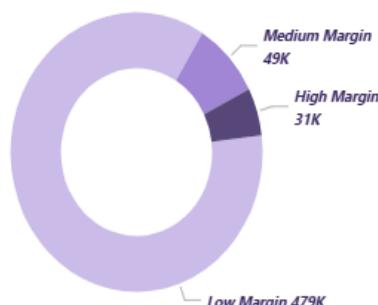
Daily Revenue Trend



Monthly Revenue Trend



Margin Category



BRAND

Sum of MARKET\_VALUE Sum of TOTAL\_REVENUE Sum of PRICE\_DIFF

Acura	83220225	82866800	-353425
airstream	29500	71000	41500
Aston Martin	1339000	1370300	31300
Audi	117983400	117015975	-967425
Bentley	8807700	8626650	-181050
BMW	449299250	446509513	-2789737
Buick	55800925	54843675	-957250
Cadillac	115897600	114987871	-909729
chev truck	1925	2000	75
<b>Total</b>	<b>7694314375</b>	<b>7606012287</b>	<b>-88302088</b>

Transmission Per Unit Sold

