Sales Analysis

Data Source:
csv file

Data Ingestion:
upload csv file to snowflake

(teal box) I will use Update="" I create a name "sales_info" transaction table "Sales_Table"

(teal box) data processing:
Code in SQL on snowflake.

on Snowflake

Date
- Year — We can filter by year of User on Power B
- Day — We can filter by Day of User on Power B
- Month — We can filter by Month of User on Power B

Quantitative Data/Numeric Data
- Sales — We can identify unique sales unit
- Quantity Sold — Get Sum of size of Sales

KPI'S Metrics

Revenue
Total Sales
Total Quantity Sold
Total Gross Profit
Avg Gross Profit Per Unit
Avg Unit Price
Avg Gross Profit%

Visuals(Power BI)

Conclusion & Key Insights
Quantity Sold Tread
Daily Gross profit
Quantity per Quarter Sold
Matrix
Gauge Gross Profit