

The Burning Question ...

Why computer users don't do it

- Time consuming
- Confusing user interface
- Unclear as to what is being backed up

Objectives for Choosing Backup Software

1. Free software
2. Included as part of Microsoft Windows **Failed!**
3. Single package for data backup and system image **Failed!**

Reasons for Failure

Software	Data Backup		System Image	
	Time	Space	Time	Space
Windows Backup & Restore	1 hr. 26 min.	28.7 GB	> 3 hrs.	145.53 GB
Alternative - EaseUS Todo*	20 min 23 sec	13.4 GB	1 hr. 20 min	113.66 GB
Alternative - Macrium Reflect **			1 hr. 29 min	110.63 GB
Copy & Paste	1 hr. 9 min.	17.1 GB		

* Unable to recover image. Error message: "No TB service is running"

** Free version provides image backup only

A Two-Component Backup Solution

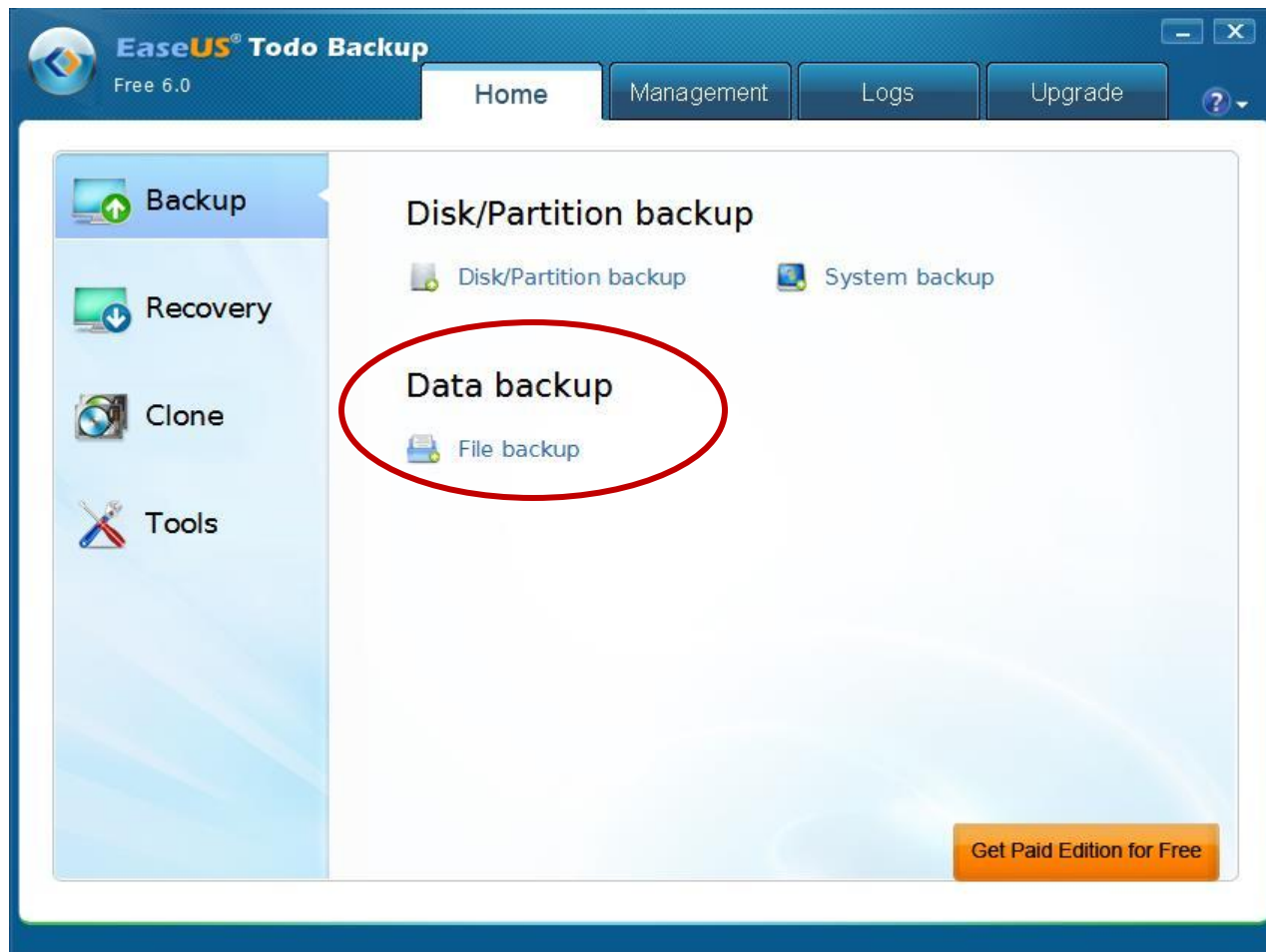
(free versions)

- EaseUS Todo Backup
 - for data backup
- Macrium Reflect
 - for system image

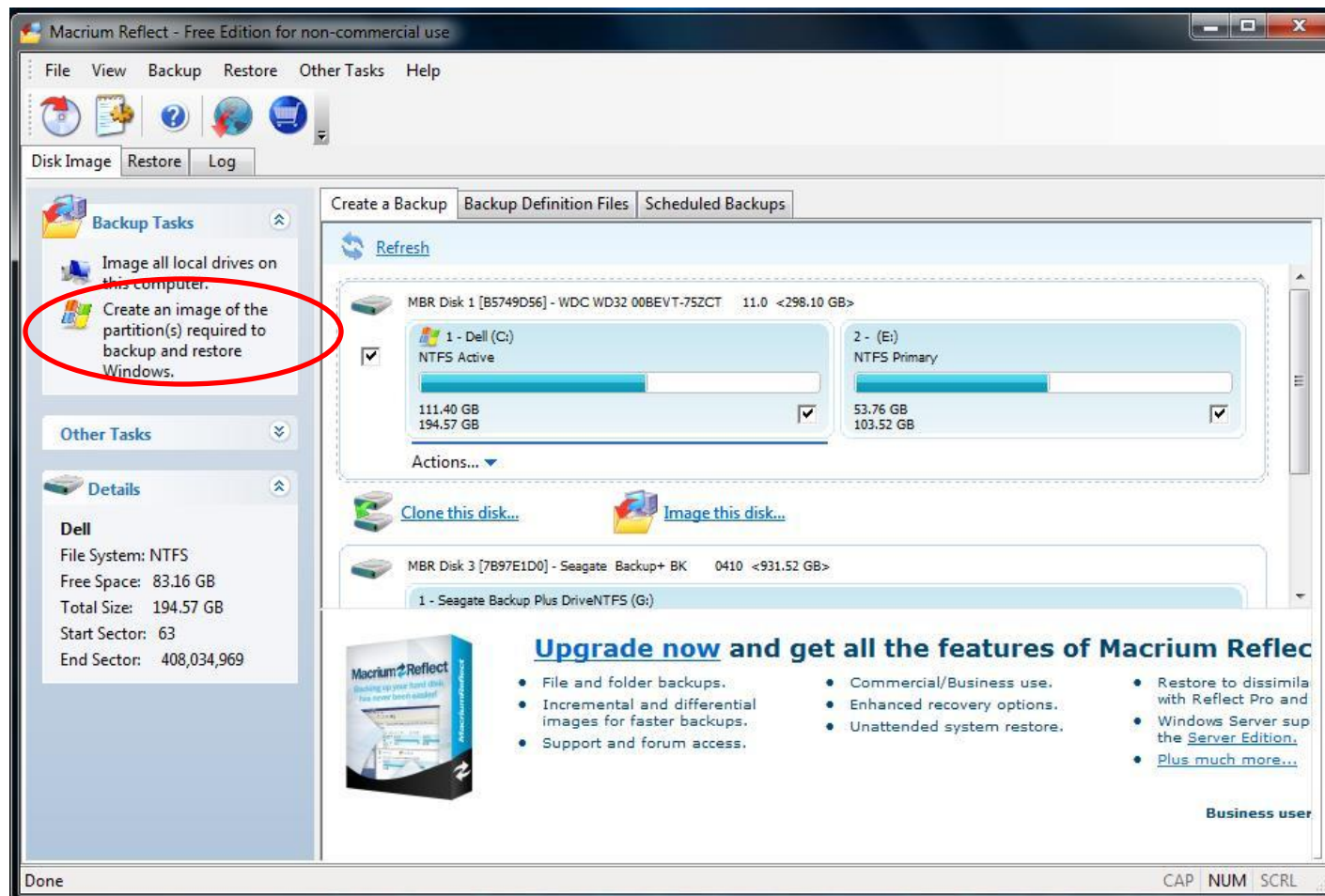
Features of EaseUS Todo

- Clear interface
- Allows designation of destination folder
- Easy recovery through Windows Explorer: documents are directly readable

Data Backup - EaseUS Todo



Total System Image - Macrium Reflect

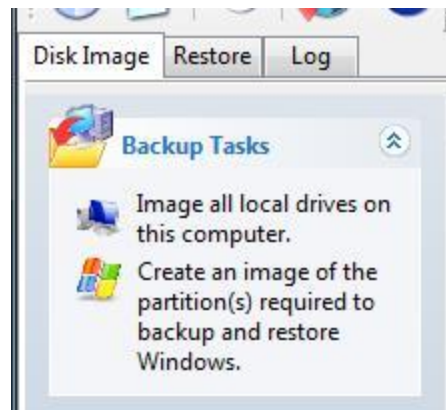


Alternatives

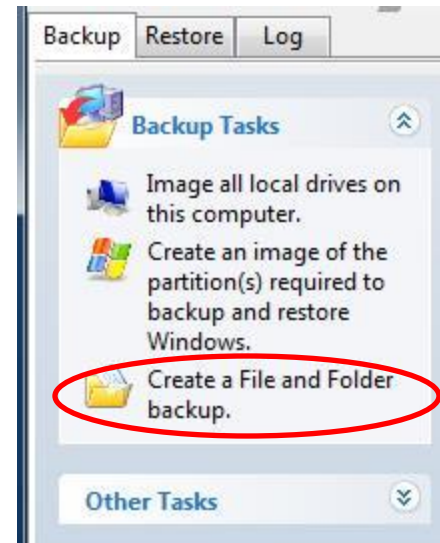
- Two-package solution (free)
 - EaseUS Todo Backup for data backups
 - Macrium Reflect free version for system images
- Single-package solution (\$44.99 each computer)
 - Macrium Reflect paid version for both data backups and system images

Macrium Reflect Paid Version

Total System Image + Data Backup



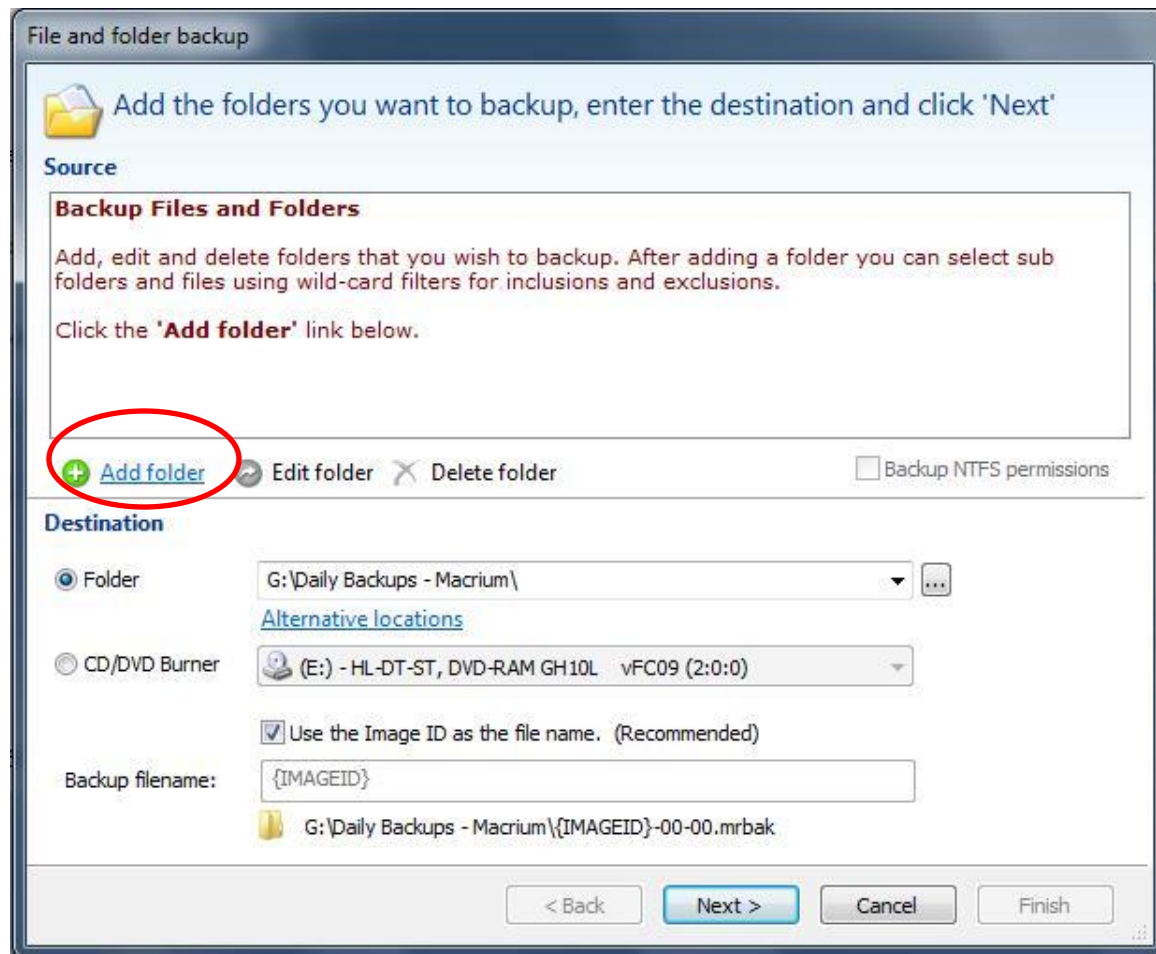
Free Version
System Image Only



Paid Version
System Image & Data Backup

Macrium Reflect Paid Version

Total System Image + Data Backup



Backup: How Frequently

- Data backup
 - Daily or weekly (depending on needs and setup)
- System image
 - At least once
 - Preferably once a month

Backups – One More Thing

You cannot restore your system image without a recovery/rescue/system repair disk.

You must create a recovery disk!