

A large, dimly lit audience is seated in a theater, facing towards the right side of the frame. The audience members are mostly men, and many are looking towards the front of the room. The lighting is low, with some ambient light from the stage area visible in the background. The overall atmosphere is that of a formal event or lecture.

TEDx Glasgow

x = independently
organized TED event

Lead or Follow

Friday 2nd June 2017

SEC Armadillo, Glasgow

Attendee Toolkit

How to get the most out of your TEDxGlasgow 2017 experience

Thank you for purchasing a ticket to TEDxGlasgow 2017. We're really excited to have you along with us, experiencing this amazing day. This year's event is our 5th to date and will be the biggest and best yet with over 1700 guests attending, 20 speakers, 8 discussions Labs, 12 demonstration Labs, 3 performers, Speakers' Corner and Conversations Worth Spreading. That's not to mention breakfast, snacks, lunch and a drinks reception as well!

We think you'll agree, there is a lot going on. So, to help you get the most out of your experience we have created this guide with some top hints and tips, directions and other useful information about the event.



Hints & Tips

Engage: Don't be shy, approach everyone – speakers, guests, volunteers. Conversation is at the heart of TEDx and engaging will make sure you get the most out of the event.

Support the speakers: They're willing to get up on stage and be completely transparent with their wonderful stories and brilliant ideas. Therefore, clap, laugh and cry – get involved!

Smile: Apart from the fact that smiling is infectious, there will be a few cameras dotted around, so be sure we capture your best side. And let us know what made you smile.

Dance: Feet tapping is absolutely endorsed. Feel the spring in your step and lap up the positivity in the air. We're sure our entertainment will help you to get in the mood.

Ask questions: Visit one of our Demo LABs, head over to Speakers Corner and Conversations Worth Spreading, and join in the social chat via our hashtag #TEDxGla2017. Let's be a part of something even bigger, together.

Write things down: Trust us, today is going to be FULL of information, emotion and eureka moments. Don't worry; we've given you a pencil and pad, so you can write, sketch and doodle to your heart's content. After all, these ideas are worth sharing!

Keep in touch: This is simply a launch pad. Over the next few months we will continue to organise regular get-togethers (TEDx Salons) to focus on a particular theme so that we can create action plans around innovations and move things forward. This is just one event in a wider platform for change (off and online) - be part of it. You are what makes TEDx great!

Running Order

Timings (subject to change)

From 8.30am	Registration
9.15am	Doors open
9.45am	Session One
11am	Break
12pm	Session Two*
1.20pm	Break: Lunch
2.20pm	Session Three**
3.25pm	Break
4.25pm	Session Four
5.40pm	Drinks reception in Hydro
	Richard Browning Flight
8pm	Event close

* TEDxGlasgow Finalists will pitch at the end of this session

**200 school pupils will be joining us for this youth-related session

Session One

Quentin Sommerville

Helen Minnis

Liberty Vittert

Lee Craigie

Bob Keiller

Session Three

Jonah Jones

Hannah Taylor

David Eustace

Richard Browning

Jane Bentley

Session Two

Graeme Malcolm

Janice Kirkpatrick

Terry A'Hearn

Wafa Shaheen

Theo Priestley

Session Four

Jessie Pavelka

Helen Sang

Jamie Cooke

Kerry Danes

Gillian Docherty

Speaker biographies can be found at www.tedxglasgow.com/speakers

Labs: Demos

University of Glasgow: World Changers

Get hands on and up close with some of the University of Glasgow's cutting edge research. See with superhuman vision; solve mysteries; sculpt using sound and share your views on cancer screening at interactive stations showcasing the world changing research of the University of Glasgow.

Meet Pepper the Robot

Pepper is a 4ft tall socially intelligent humanoid robot, designed to support fun and engaging interactions with human partners. Come say hello to this super friendly robot.

SimVis - Heritage Visualisation and Virtual Reality

VR experience of Maeshowe and Stirling Castle and new software demos of Rosslyn Chapel on iPad.

Amicus ID - Winner of EIE 2017

Amicus is a values led business making civil justice accessible.

Our first product 'Amicus ID' makes engaging with professional advisors simple and efficient. We turn hours of manual onboarding checks into minutes of secure and robust online compliance for both clients and staff.

Shotscope

How to improve your golf game. How to track golfing performance with Shot Scope. Build a record of performance data, understand insights and track improvement.

Castlight - *The Affordability Passport® - MORE THAN A CREDIT SCORE!*

Through their Affordability Passport® demo, Castlight aims to show how their innovative technology enables new light to be shed on a customer's ability to afford a financial product, all whilst hoping to secure your #TEDxGlaAward vote.

Labs: Demos

Recovery

Mental Health #changehowyoufeel with recover-app.com - take our mood test and see how you really feel today! Introduction to the Recover App, helping people improve their mental health through understanding and action. We will have hundreds of mood cards on the stand which show how body temperature relates to emotional state alongside iPad demos and interaction with our app explaining how you can #changehowyoufeel

Bright Signals

Bringing digital marketing into the physical world. Bright Signals will be demonstrating a number of physical installations and experiences developed for brands over the 12 months. These experiences use technology to bring digital marketing off the screen and directly into the hands of consumers.

Adaptive Design Global - Cardboard changes lives

The chance to get your hands and bums on seats and try out some of Adaptive Design Global's cardboard assistive products and add your pledge to their pledge tree. Plus, Tracey will be telling you why she deserves your #TEDxGlaAward vote.

Robotical

Introducing Marty the Robot, an educational robot that is far more than just a toy... Make Marty move by using Scratch – begin your robotics career with a walking, dancing football-playing robot!

CalMac

MacBrayne Waves - Unlock your subconscious feelings about travel with our brainwave-sensing headset. Join us in the demo area where we will be conducting research to find which modes of transport people find most exciting, relaxing and stressful. Come and try our EEG brainwave sensing headset to find whether planes, trains or ferries are your ideal mode of transport.

Make an Impact with #mypledge

Your chance to involved! Our Impact Team are ready with #mypledge to help your ideas come alive. First time? Return to TEDxGlasgow every year? Pop by to share your experiences and have fun in the process, we want to know what you think.

Speakers' Corner

This year we are pleased to announce we will be hosting Speakers' Corner during the first and third break. This will be an opportunity to hear more about the speakers' talks, experiences and for you to ask some questions to a selection of our speakers off stage. Join us in the **Gala Room** on **Level 1** to see what they have to say.

Breaks 1 & 3



Conversations Worth Spreading

A new addition to this year's programme is Conversations Worth Spreading. Taking place in the **Firth Bar** area towards the **back of the Auditorium** during the first, second and third break it will be an opportunity to meet someone completely new, strike up a conversation and have a chance to talk about your favourite speaker so far.

Breaks 1,2 & 3



TEDxGlasgow Award Finalists

This year TEDxGlasgow launched its inaugural Award, looking for innovative ideas that dare to make positive change. We asked for ideas that;

- Take people, the planet, profit and purpose as its starting point
- Answer a big question
- Inspire people
- Have a link with Scotland

We are delighted to introduce the two finalists **Tracey Howe** from Adaptive Design Glasgow, with cardboard assistive products that helps the lives of those with disabilities and **Phil Grady** from CastLight with The Affordability Passport® - MORE THAN A CREDIT SCORE!

Please visit them in the demo area to get to know more about their amazing ideas and decide who will get your vote. Voting will be via the TEDxGlasgow App.





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Register your interest

before 11pm on Sunday 28 May:

www.tedxglasgow-2017-labs.eventbrite.co.uk

@TEDxGlasgow

www.TEDxGlasgow.com



Labs: Discussion (during breaks)

Scottish Government: Find out why the public sector is the best place to innovate and help us write a real challenge

Do you have an area of societal life that you would like addressed? Come with your problem, and we'll make it into a CivTech® challenge!

Accenture: Leading in the New

Come and tell us what Leading in the New means to you - the TEDx audience....

At Accenture, Leading in the new means driving change to how we live and work yesterday, today and tomorrow. Organisations and individuals can be in total control or overwhelmed with opportunity and change and we need purpose, leadership, innovation and collaboration to thrive in today's constantly changing environments. Come along and debate your ideas, insights and predictions for "The New" with support from our energetic and engaging hosts.

Standard Life: Disrupting Ageing

Life expectancy in the UK is growing by five hours a day. Retirement is dead. We're ageing as a society, not alone. In this Lab, we'll explore what life means to be young and old in the 21st Century and how companies should react. Fully interactive, this is your chance to make a statement as to how individuals and the private sector should work together to change the way we age. Hannah, Matt and Alice, Standard Life's Business innovation team, are redesigning how the company co-creates with customers.



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Labs: Discussion (during breaks)

JP Morgan: Changing Your World - Leadership For Transformation

What are “leaders” like? How do leaders behave, and how do they inspire effective followers? Is management and leadership the same thing? Come join us in this highly interactive session where we will explore all aspects of leadership for transformation and how you can become a more effective leader and follower.

SCEL: Evolution of the revolution - young leaders emerge

Come and join us to create the positive news for the future. What's your shared mission, vision and values for emerging youth leadership? This open space will enable all of us as an editorial team to write the cover feature for the radical surge of new leadership in Scotland so come and make your voice heard and register your commitment to creating leaders of the future

Glasgow City Council: Your City Needs You - help make Glasgow Fairer

Glasgow is an amazing city, but it is also a city affected by poverty and inequalities. We believe that poverty should be everyone's business and that by working together and collectively finding new ways of working, we can make poverty in Glasgow a thing of the past. Join us to find out more about issues that affect people in Glasgow and explore how you can make a difference to help make Glasgow fairer.



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Labs: Discussion (during breaks)

SQA: What Does a Good One Look Like? Recognising the skills we need to succeed

The skills and knowledge required for success are changing. The ways in which people develop their abilities and gain recognition for their achievements need to be relevant and flexible. This LAB will give you the opportunity to help shape thinking about how skills and knowledge development through qualifications is assessed in the future. Key areas for discussion are what skills and knowledge we value and how we recognise them in a way that gives them currency for continuing education or employment.

TEDxGlasgow: Developing the TEDxGlasgow Platform

Each year, TEDxGlasgow receives hundreds of incredible applications to speak at our main event. However, only a tiny fraction of these actually make it onto the stage. We want to develop a new website that will allow us to showcase those ideas who didn't make it onto our programme but are still very much 'ideas worth doing'. By joining our Lab discussion you will help us shape this new platform, ensuring we create something that serves our users needs and becomes a source of inspiration. We are looking for a maximum of 25 people to attend our Lab. If you're interested sign-up now.

Getting to the SEC Armadillo

Train

Once in the city centre, the SEC is a three-minute train ride from Glasgow Central. If you arrive at Queen Street, you'll need to walk or get a bus to Central to continue your journey by train.

The SEC has its own dedicated railway station – Exhibition Centre – allowing easy access from the city centre and suburbs. There are six trains an hour (around every 10 minutes) from Glasgow Central station, departing from Platform 17 (low level).

Strathclyde Passenger Transport operates the Glasgow Subway providing quick and convenient connections from 15 points across the city (the St. Enoch stop is a few minutes' walk from Central Station for onward transfer to the campus).

Next Bike

Download our app - 'my next bike'

Register through the app

Enter voucher code 420 642

This entitles you to free riding throughout 2 & 3 June (be quick, there are only 500 vouchers)

There is a £10 registration deposit (non-refundable but can be used against future rides)

There will be a Next Bike station outside for you to leave your bike on arrival.



Car

Leave the M8 at junction 19 and join the westbound Clydeside Expressway (A814). Westbound on the Expressway (A814) take the cut off for the campus. Turn left at traffic lights and take the right lane to access multi-storey parking. Postcode for satnav is G3 8YW.

Bus

The 100 Riversider service operated by SPT runs between George Square (north) in Glasgow city centre and the Scottish Event Campus and Riverside Museum (south) and back every 30 minutes.

Two other bus services operate to and from the Scottish Event Campus, stopping on Lancefield Street near the Clyde Arc bridge, only 2 minutes' walk from the venues. Full details are available at X19 Stagecoach timetable and McGills 23 service timetable.

Taxi

There is a Glasgow Taxis pick-up and drop-off point outside The SSE Hydro. Glasgow Taxis: 0141 429 70 70. An average journey from the city centre will cost around £7.

Other Useful Information

Volunteers

To help you on the day we have a team of over 100 volunteers who will be able to answer any questions you may have about the event. All our volunteers will have TEDxGlasgow t-shirts on and are more than happy to point you in the direction of the Labs, give you some more information about the speakers or (more importantly) tell you where you can find the food!

Cloakroom

There won't be a cloakroom onsite so please don't bring too many bags!

Internet

Wi-Fi is free and a TEDxGlasgow network will be available on the day.

App

Our app partner, Beezer.com, has designed an app for TEDxGlasgow 2017. We will send you the link on 1 June and you can also download the app on the day. During lunchtime you will be able to vote for your which TEDxGlasgow Award Finalist you would like to win.

Parking

The multi-storey is operated by City Parking LLP. Onsite pay machines are on the ground floor, or level 2 (walkway level) of the car park. Payment can be made by cash or credit/debit card on arrival or before departure. Tariff Rates in the multi-storey Monday to Sunday are: 0-1 hour £4, 1-12 hours £8, 12-13 hours £12, 13-24 Hours £16.

Access

The SEC Armadillo is fully accessible with wheelchair access on the ground floor.

Filming

Remember everything on the day will be filmed and there will be photographers on site too - so smile!

After the event

We will be posting the videos online after the event and we would love if you shared your favourite talk online so those who could not make the event still get to appreciate the talks. An email will be sent letting you know when they are online. Remember to use #TEDxGla2017.

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Contact

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