

TPO1:

Coworker / look **up-to-date** / outside design / design change / **make a bad impression on** / worth everyone's time / **vote against** / unanimously I hate to admit / came out with / design **makeover** / the only one **holding up the vote** / Old fashioned / **prevent us from** **profiting on** potential new customers / **end up** costing us a lot of money /

TPO2:

The presence of others / they **are visible to** others / **at the heart of** social interaction / increase the speed / have an impact on our behavior / perform that activity / tie shoes laces / **be aware of** / confirm / **be conscious of** being watched / type / behavior pattern /

TPO3:

Contradiction between / mental discomfort / **contradictory situation** / **Minimize** the contradiction / **reinterpret** the situation / **be addicted to** computer games / do well in school / change perspective / **what is meant to do** / **eliminate the conflict** / **fail in chemistry** / in other subjects

TPO4:

Speak with other people **face-to-face** / **nonverbal** signals / facial expressions / tone of voice / **hand gestures** / body movements / **communicate more than** the words we utter / produce them unconsciously / **be enhanced and supported** / conflict with / **convey a more accurate message than we intend**

Paid me **a surprise visit** / wide eyes / hammer and nail / smash /

My voice **was trembling** / **break into** a big smile

TPO5:

In an attempt to / provide their information about / general audiences

The best way to sell a product is **to advertise it to** as many people as possible / more **recent trend in** advertising / **target marketing** / smaller specific audiences / audiences that have been determined to have the **greatest desire for** the product **being marketed** / **has proved to be very effective** / television commercials / emphasize / **appeal to** different groups of people /

TPO6:

When people **speak of** memory / explicit memory / conscious or **intentional recollection** / **state or declare** / **display** reactions / be familiar with / drive along a highway / panther billboard / name an animal **starting with** the letter P / **don't remember ever seeing it.**

TPO7:

Discourage further repetition of their behavior / it also **occurs** frequently **in everyday setting** / this happens all the time **with** the kids / **interrupts** their teacher / **get them in trouble** / **proper behavior** / misbehave / they are **rewarded** / **happy face sticker** / change their behavior **based on**

TPO8:

Defensive strategy **involving** the use of coloration / **be hidden from** /

unexpected display / startle or confuse / would-be prey / reflected from

Tropic infect / out pop /

TPO9:

At the beginning of the scene / film director / provide context for the rest of the scene / communicate back ground information to the viewer

Establish the mood or feel of the scene / be better understood by the viewer / an image of a city / gloomy / darkness / foggy / work together

Is located in a tall building / the shot and the image I saw at the beginning of the film / like they were from the past / old fashioned

TPO10:

Entertainment industry / marketing practice / in connection with /

Be associated with / television show / the situation may be reversed

Result in /that are based on already popular toys / effective widely used / be popular with / action hero figure / want to own the toys

Run up to me /

TPO11:

Work and live outside a society / work in isolation from other artists

and have little or no artistic training / conventional artistic techniques /

invent their own ways of doing things / not like traditional arts to the observer / in a tiny apartment / spend most of his leisure time alone

creating paintings and drawings / have a hard time drawing human and children / cluttered / crowd with details / how unique he is / the

adventure of 7 children / there are **no space left empty**

TPO12:

Visual and auditory stimuli / **occurs** consciously / **be aware of** stimulus

Without our awareness / **appear and disappear** before our eyes / a

sound might be **too faint for us to realize** / **below the threshold of**

conscious awareness / **influence people's thoughts and attitudes** / **flash**

on the screen / **barely noticeable** / **holding up the cake** / expose to

Negatively / positively / less than a second / **slightly different version of**

the picture /

TPO13:

Depends **in part on external conditions** / **present** a different shape to

our eyes / similarly / they remain the same / **in a new and different**

context.

Hold it directly **in front of** your face / stretched out / fairly large / the

same size, the same person / **tilt to a different angle** / **flatten into an**

oval / from **up close** /

TPO14:

Comfort zone bias / choose to stay in their comfort zone / prefer

remaining in their familiar comfortable situations / **is referred to as** / be

content with / **be reasonably content with the situation** / **pursue** a new

opportunity / make important decisions / **offers** more advantages / we

have **a natural preference for** / we want to **avoid taking** risks /

TPO15:

Obtain accurate results / problems occur that **lead to inaccurate results**

The **outcome** of an experiment / **invalidating** the results of the experiments / **on average** / **in terms of** intelligence / less intelligent / **highly intelligent** / smile at / perform the action / **supposedly** / **in truth**