

THE 4 C'S OF DIAMONDS

CARAT

The weight of a diamond is expressed in carats and points. One carat equals 100 points; 50 points measure 0.50 carat, 25 points is 0.25 carat, etc. Because larger diamonds are rarer, they generally have a higher price per carat.



CARAT	4.00 ct	3.00ct	2.00 ct	1.75 ct	1.50 ct	1.25 ct	1.00 ct	0.75 ct	0.50 ct	0.25 ct	0.10 ct	0.05 ct
DIAMETER m/m	10.3	9.4	8.2	7.8	7.4	6.9	6.5	5.9	5.2	4.1	3.0	2.5
HEIGHT m/m	6.2	5.6	4.9	4.7	4.5	4.3	3.9	3.6	3.1	2.5	1.8	1.8

CUT

The cut is the diamond's shape and the quality of that shape. This is the only C that can be influenced by the diamond worker. That's why it's important that a diamond is cut by a true craftsman. The shape of a diamond you select is a matter of personal preference.




ROUND BRILLIANT	PEAR	HEART	EMERALD	OVAL	RADIANT	MARQUISE	THE ROYAL 201
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COLOR

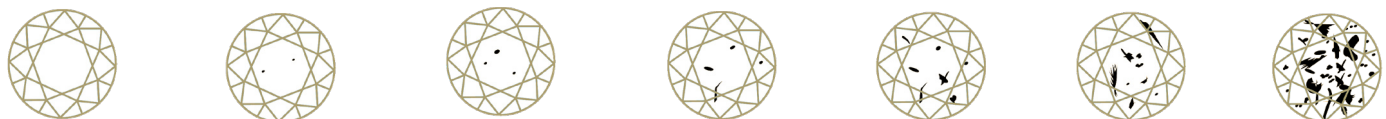
The color of a diamond – or rather the lack of it – relates directly to a diamond's value and quality. A diamond that consists of carbon only is pure white. White diamonds are graded on a scale that begins with D or River, then progress down the alphabet with each letter designating.

River		Top Wesselton		Wesselton	Top Crystal	Crystal		Top Cape	Cape						
D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S-Z



CLARITY

The clarity refers to the size and amount of impurities inside a diamond. These are imperfections, like fractures, tiny parts of carbon or air bubbles. A natural diamond is rarely without imperfections. The chart below illustrates, at 10 times magnification, the various clarity grades available.



FF IF	VVS1 VVS2	VS1 VS2	SI1	SI12, SI3	I, I2	I3
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THE ROYAL 201

A patented cut by Royal Coster Diamonds. Many diamond experts consider this the most beautiful diamond cut in the world.

the Royal 201



Brilliant
57 facets



the Royal 201
201 facets