

RISHI SRIKAANTH

SOFTWARE ENGINEER

[LinkedIN](#) [Github](#)

Contact Me

Email

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+91 7358644306

Certificates

- AWS Cloud Practitioner

Programming

Python



Java



C and C++



MySQL



Verbal Affluence

English	★★★★★
Hindi	★★★★★
Tamil	★★★★★

Strengths

- 🗣️ Oral and written Communication
- ✓ Reliable and consistent
- 📖 Commitment to Life long Learning
- ★ Team Building

Profile

An aspiring data scientist and Backend developer currently En-route to complete my Bachelor's degree at Vellore Institute of Technology (VIT). With Experience in

- Python and Java Programming
- SEO and Digital Marketing

Relevant Employment History

Digital marketing and SEO Strategist (Intern) HyperThink Systems

📍 Nairobi, Kenya

Feb, 2021 - Jul, 2021

- Extensively researched and successfully implemented **SEO techniques**, ie - Keyword research Optimizing title tags and meta tags Creating optimized content. To fruitfully avail **25% increase in traffic** to our website
- Employed **digital marketing through Instagram** to gain followers in multiple platforms.
- **Ideated an alternative source of income** that has successfully began its implementation phase.

Data Science Intern, Unmetric

📍 Chennai, India

Jul, 2017 - Aug, 2017

- Extensively analyzed **Social Media analytic**, using Unmetric's platform, for multiple clients and presented them with a report that would help to improve their social media presence.
- Analyzed Unmetric's platform for **up-sell opportunities**
- **Coordinated with employees** of the Accounts Management and Engineering Teams

Education

Bachelor of Technology - Computer Science and Engineering, Vellore Institute of Technology

📍 Vellore, India

Aug, 2019 - Jul, 2023

- Toast Masters International (Phoenix VIT) - Vice President (2021) and Mentor
- VinnovateIT (Cognizant powered Tech Lab) - Digital content creator and sponsorship (June, 2020 - May, 2021)
- Sigma Xi (Scientific Research society) - Digital marketing (June, 2020 - Jan, 2021)

High School Diploma : A Level - Math, Physics, Chemistry, (AS - Accounting), Premier Academy

📍 Nairobi, Kenya

Aug, 2015 - Jul, 2019

- Delegate - East African Model United Nations
- Lead Designer - Magazine Committee (Editorial and Design)
- Captain- Basketball team
- Vice-captain - School chess team
- School Outreach club - Judiciary committee
- The Duke of Edinburgh's International Award - Gold certificate holder