

# Winning Space Race with Data Science

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24th August, 2022



## Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

## **Executive Summary**

- Summary of methodologies
  - ❖ Collecting the Data API calls
  - Collecting the Data Web Scrapping
  - Data Wrangling
  - Exploratory Data Analysis using SQL
  - Exploratory Data Analysis using Pandas and Matplotlib
  - Interactive Visual Analytics and Dashboard Folium
  - Predictive Analysis (Classification)
- Summary of all results
  - Exploratory Data Analysis Result
  - Interactive Visual Analytics Dashboards (Screenshots)
  - Predictive Analysis Results

#### Introduction

#### Project background and context

An alternative company intends to bid against SpaceX for a rocket launch. SpaceX advertises on its website that Falcon 9 rocket launches cost 62 million dollars while for other providers it costs upward of 165million dollars. Much of the savings of SpaceX are because they can reuse the first stage. As a result, if we can predict whether the first stage will land, we can estimate the cost of a launch. This will help the alternative company in its bid. Thus in this project, we will predict if the Falcon 9 first stage will land successfully.

#### Problems you want to find answers

- ✓ What criteria affect whether the rocket will successfully land.
- ✓ The correlation between numerous features that determines the likelihood of a successful landing.
- ✓ What operational requirements must be met to achieve a successful landing program.



## Methodology

#### **Executive Summary**

- Data collection methodology:
  - Data was collected using API from SpaceX and then Web Scrapping from Wikipedia.
- Perform data wrangling
  - One-Hot encoding was applied to the categorical features to get dummy numerical values
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - How to build, tune, evaluate classification models

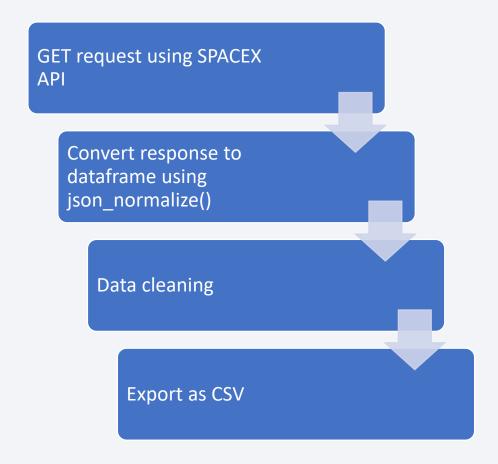
#### **Data Collection**

- Data was collected using API call and Web scrapping.
  - > API call was made to SPACEX API through the getrequest package
  - > We then decode the response content as a json using the json() function and then converted to a pandas dataframe using .json\_normalize()
  - > We cleaned the data to remove irrelevant data, check for missing value and replace for the PayloadMass feature
  - > Also, we use web scrapping to get Falcon 9 launch records from Wikipedia using BeautifulSoup
  - > We extracted the records as HTML Tables, parse it and convert to pandas dataframe.

## Data Collection - SpaceX API

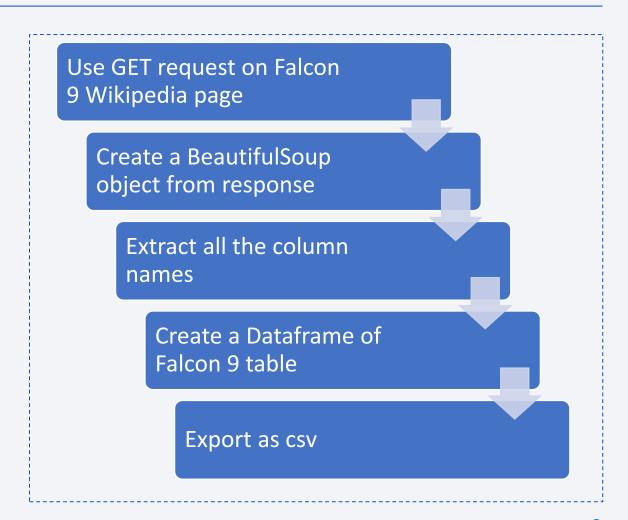
 GET request was used to collect data from SPACEX API, data then cleaned and saved as csy

 GitHub URL of the notebook is https://github.com/RoyaltyService s/Coursera-Data-Capstone-Project/blob/3426345a9890eafcc 14463a7de60350700218434/jupy ter-labs-spacex-data-collectionapi.ipynb



## Data Collection - Scraping

- Web Scrapping was used to scrap Falcon 9 launces data from Wikipedia
- The html response was parsed and converted into a pandas dataframe and exported as csv
- GitHub URL of the notebook is <a href="https://github.com/RoyaltyServices/Coursera-Data-Capstone-Project/blob/3426345a9890eafco14463a7de60350700218434/jupyter-labs-webscraping.ipynb">https://github.com/RoyaltyServices/Coursera-Data-Capstone-Project/blob/3426345a9890eafco14463a7de60350700218434/jupyter-labs-webscraping.ipynb</a>

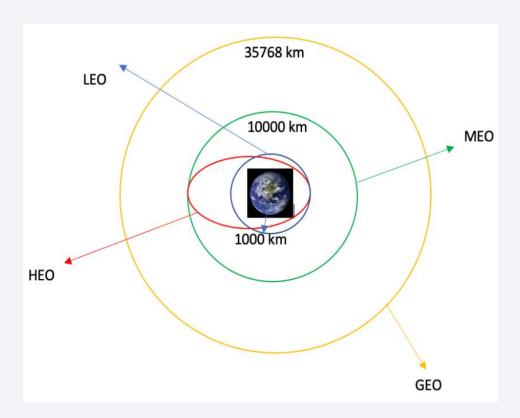


## **Data Wrangling**

- We first did Exploratory Data Analysis and we the picked training labels
- Then, we calculated the number of launches at each site and the number and occurrence of each orbit
- Later, we created a landing outcome label from outcome column
- The data was exported to csv

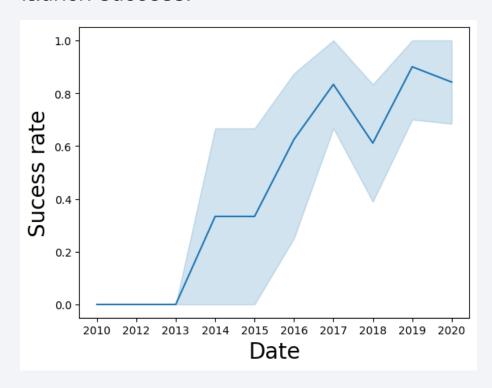
Data%20wrangling.ipynb

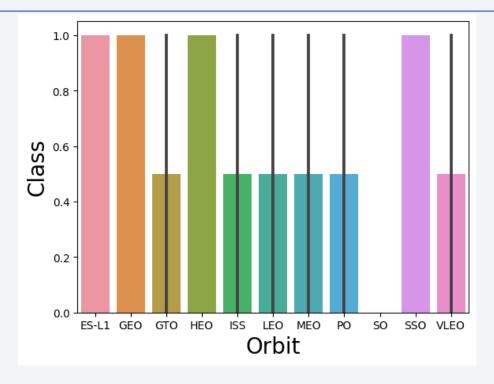
 GIT URL link is <a href="https://github.com/RoyaltyServices/Coursera-Data-Capstone-Data-Capstone-Project/blob/3426345a9890eafcc14463a7de6-0350700218434/labs-jupyter-spacex-Data-Capstone-Data-Cap



### **EDA** with Data Visualization

 We investigated the data by visualizing the correlation between the flight number and the launch site, the payload and the launch site, the success rate of each orbit type, the flight number and the orbit type, and the yearly launch success.





GitHub URL of notebook

https://github.com/RoyaltyServices/Coursera-

**Data-Capstone-**

Project/blob/3426345a9890eafcc14463a7de60350 700218434/jupyter-labs-eda-dataviz.ipynb

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## **EDA** with SQL

- Dataset was loaded into SQL Lite using the in-notebook command magic
- The following queries were then used to get insights from the Data
  - > The names of unique launch sites in the space mission
  - > The total payload mass carried by NASA (CRS) launched boosters
  - ➤ Average Payload Mass carried by booster version F9 v1.1
  - > Total number of successful and failure mission outcomes
  - > Failed landing outcomes in droneships, booster versions, and launch sites
- GitHub URL <a href="https://github.com/RoyaltyServices/Coursera-Data-Capstone-Project/blob/3426345a9890eafcc14463a7de60350700218434/jupyter-labs-eda-sql-coursera\_sqllite.ipynb">https://github.com/RoyaltyServices/Coursera-Data-Capstone-Project/blob/3426345a9890eafcc14463a7de60350700218434/jupyter-labs-eda-sql-coursera\_sqllite.ipynb</a>

## Build an Interactive Map with Folium

- We marked all launch locations and added map elements such as markers, circles, and lines to the folium map to indicate the success or failure of launches for each site.
- The feature launch outcomes (failure or success) were assigned to classes 0 and
   1. That is, a 0 for failure and a 1 for success.
- We found which launch sites had a pretty high success rate using color-labeled marker clusters.
- We measured the distances between a launch location and its surroundings.
- GitHub URL <a href="https://github.com/RoyaltyServices/Coursera-Data-Capstone-Project/blob/3426345a9890eafcc14463a7de60350700218434/lab\_jupyter\_launch\_site\_location.ipynb">https://github.com/RoyaltyServices/Coursera-Data-Capstone-Project/blob/3426345a9890eafcc14463a7de60350700218434/lab\_jupyter\_launch\_site\_location.ipynb</a>

## Build a Dashboard with Plotly Dash

- We used plotly dash to build an interactive dashboard
- We used pie charts to show total launches by a certain site
- We plot scatter plot to show correlation between Outcome and Payload Mass for the various booster version
- GitHub URL <a href="https://github.com/RoyaltyServices/Coursera-Data-Capstone-Project/blob/3426345a9890eafcc14463a7de60350700218434/spacex\_dash\_app.py">h\_app.py</a>

## Predictive Analysis (Classification)

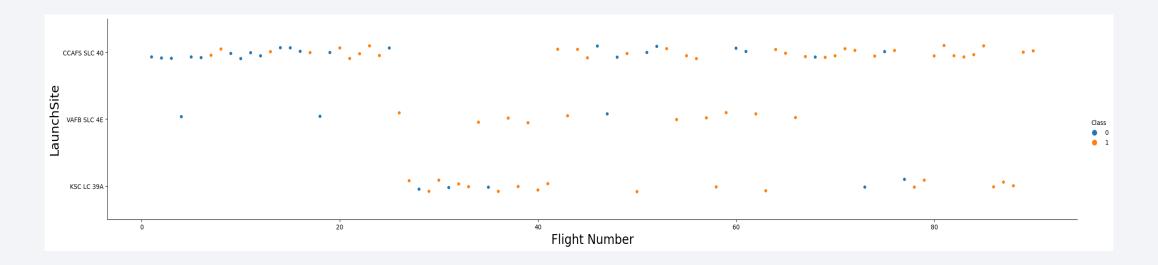
- We imported the data with numpy and pandas, converted it, then divided it into training and testing sets.
- We built different machine learning models (KNN, SVM, DecisionTree, LogisticRegression) and tune different hyperparameters using GridSearchCV to find the best
- We utilized accuracy as our model's measure and increased it through feature engineering and algorithm tweaking.
- · We discovered the most effective categorization model.
- GitHub URL <a href="https://github.com/RoyaltyServices/Coursera-Data-Capstone-Project/blob/9ab5f7d56ec76bc321af0c7cfb6d7f402e778be2/SpaceX\_Machine%20Learning%20Prediction\_Part\_5.ipynb">https://github.com/RoyaltyServices/Coursera-Data-Capstone-Project/blob/9ab5f7d56ec76bc321af0c7cfb6d7f402e778be2/SpaceX\_Machine%20Learning%20Prediction\_Part\_5.ipynb</a>

## Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

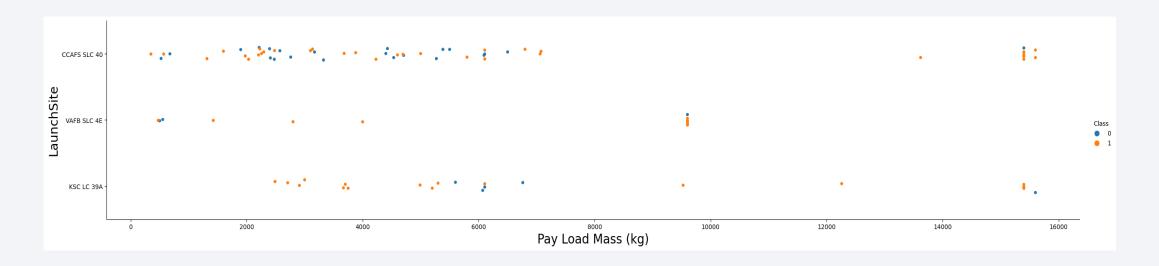


## Flight Number vs. Launch Site



• It was observed from the plot above that the more the flight number, the more the successful outcome from each launch sites.

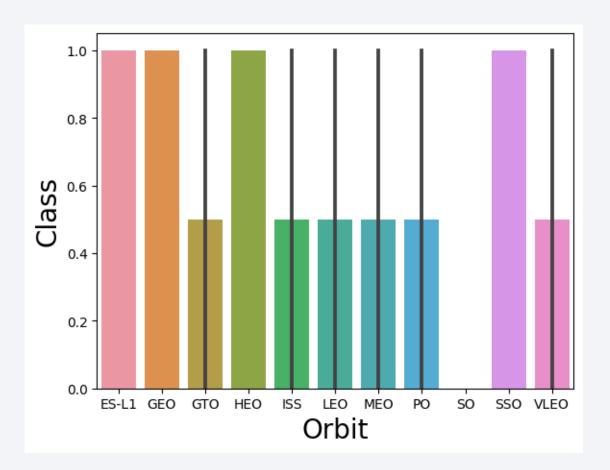
## Payload vs. Launch Site



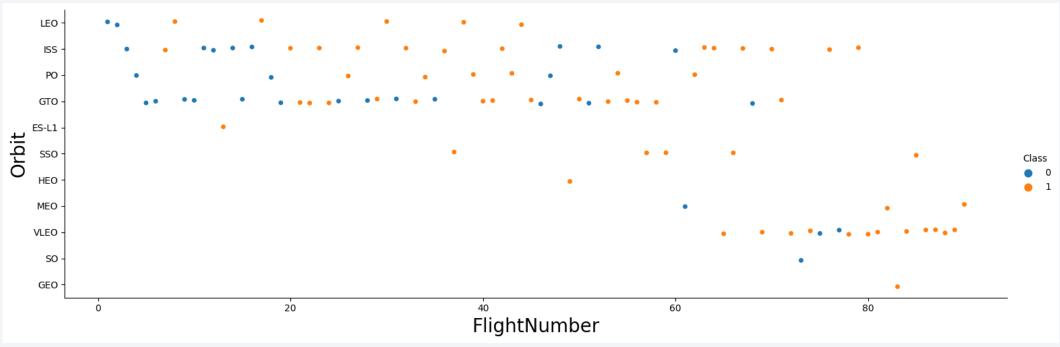
- For LaunchSite CCAFS SLC 40, there is increase in success rate with increase in Payload Mass
- For LaunchSite VAFB-SLC 4F there are no launches for payload greater than 10000

# Success Rate vs. Orbit Type

 Orbit ES-L1, GEO, SSO, and HEO has the highest success rate

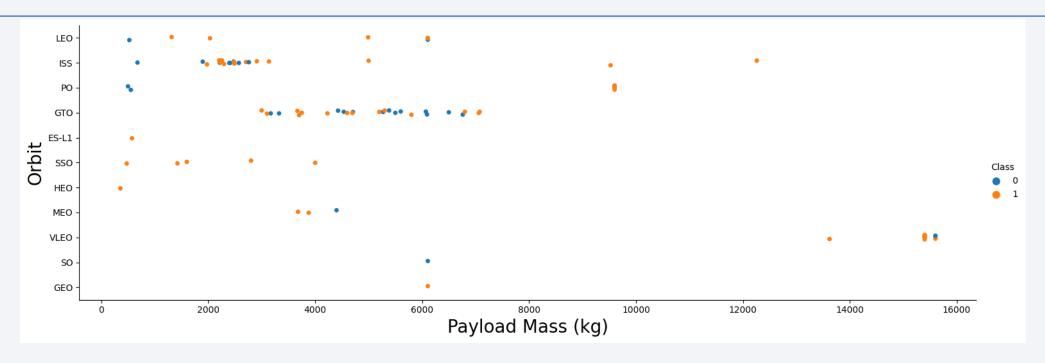


## Flight Number vs. Orbit Type



- For LEO Orbit, Success rate appears to increase with flight number
- While for GTO there seems to be no relationship between Orbit and flight number
- Overall Flight number against Orbit is not a good metrics to predict success rate

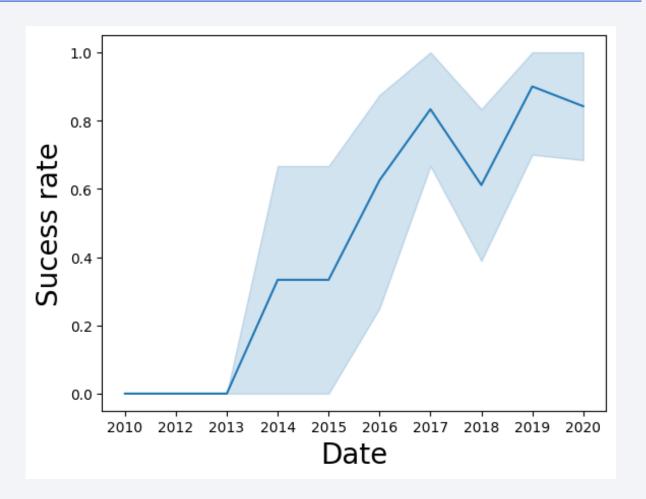
## Payload vs. Orbit Type



- There is increase in successful landing rate for PO, LEO, ISS orbit
- There is no distinguishable difference in payload mass and orbit for GTO

# Launch Success Yearly Trend

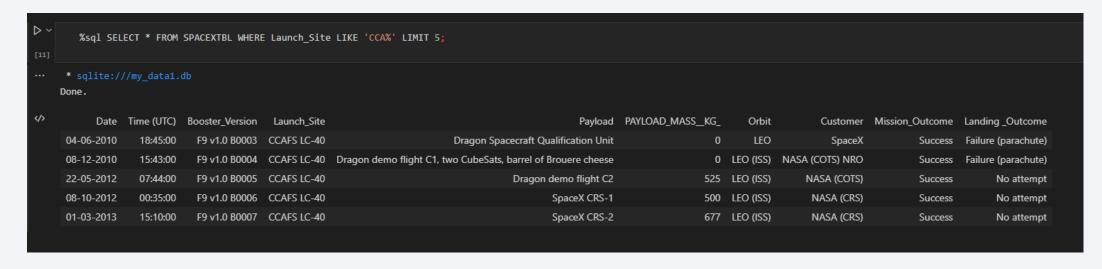
• There is an increase in the yearly success rate till 2020



## All Launch Site Names

 We query the database to show all LaunchSites by using DISTINCT

# Launch Site Names Begin with 'CCA'



- We use the LIKE to get LaunchSite that has CCA
- Then we use the LIMIT to 5

## **Total Payload Mass**

We use SUM to get total payload mass and WHERE to filter for only NASA

# Average Payload Mass by F9 v1.1

```
%sql SELECT AVG(PAYLOAD_MASS__KG_) FROM SPACEXTBL WHERE Booster_Version = 'F9 v1.1';
[15]

** sqlite://my_data1.db
Done.

AVG(PAYLOAD_MASS__KG_)

2928.4
```

We use AVG to get average payload and WHERE to filter to version F9

## First Successful Ground Landing Date

We use MIN to get the first date WHERE landing outcome is successful

#### Successful Drone Ship Landing with Payload between 4000 and 6000

- Boosters names
  - F9 FT B1022
  - F9 FT B1026
  - F9 FT B1021.2
  - F9 FT B1031.2
- We use WHERE clause combined with AND to get the results

#### Total Number of Successful and Failure Mission Outcomes

```
%sql SELECT COUNT(Mission_Outcome) FROM SPACEXTBL WHERE Mission_Outcome = 'Success' OR Mission_Outcome = 'Failure (in flight)';
[57]
... * sqlite:///my_data1.db
Done.

COUNT(Mission_Outcome)
99
```

We use COUNT and the WHERE combined with OR to get our outcome

## **Boosters Carried Maximum Payload**

 We use a subquery to get the max payload version from which we the SELECT the Booster Version

## 2015 Launch Records

```
%sql SELECT substr(Date, 4, 2), `Landing _Outcome`, Booster_Version, Launch_Site FROM SPACEXTBL WHERE substr(Date, 7, 4) = '2015' AND `Landing _Outcome` = 'Failure (drone ship)';

** sqlite://my_data1.db
Done.

** substr(Date, 4, 2) Landing_Outcome Booster_Version Launch_Site

01 Failure (drone ship) F9 v1.1 B1012 CCAFS LC-40

04 Failure (drone ship) F9 v1.1 B1015 CCAFS LC-40
```

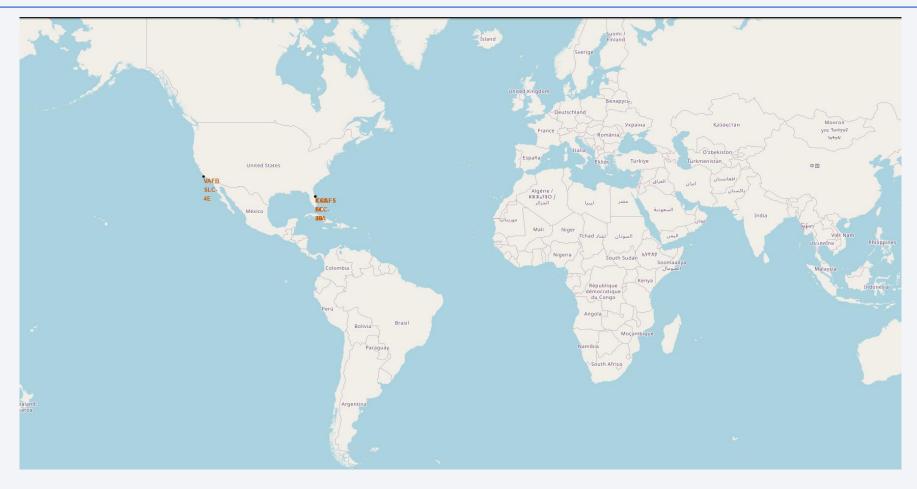
 We use SUBSTR to extract date and use WHERE to filter and get our result

#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

We used the COUNT and ORDER BY to get our outcome



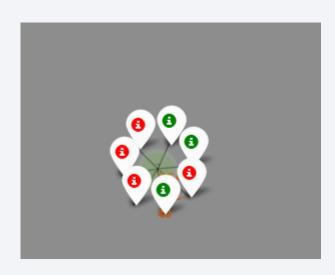
## Launch Site Location



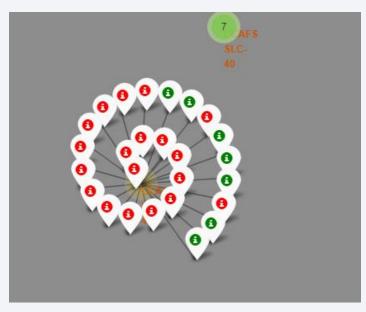
Space X Launch Sites are located in the United States of America

# Success and Failed Launches on Map





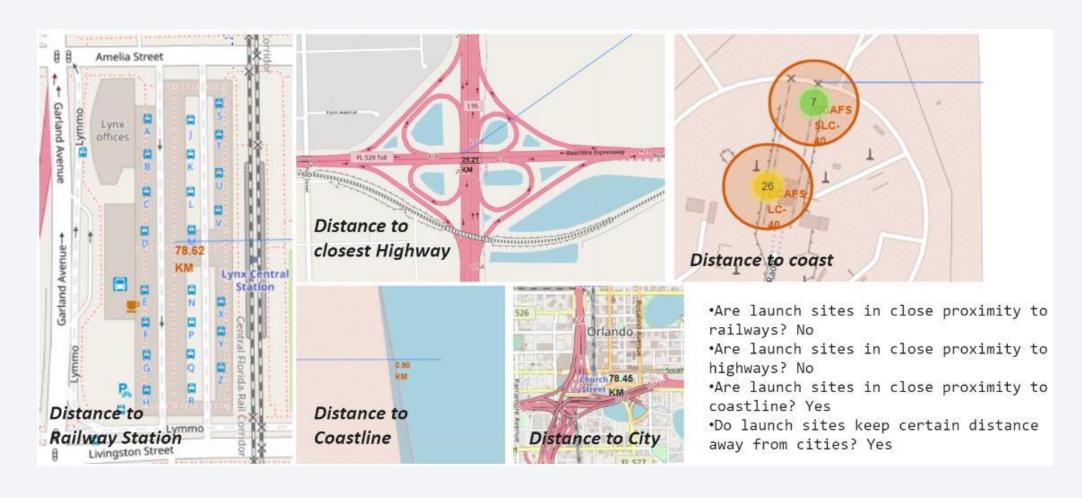




**Green – Successful Launches** 

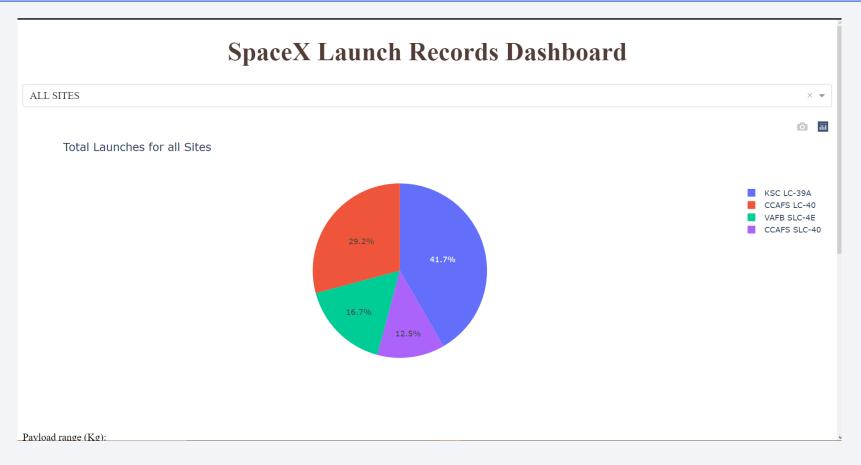
**Red** – Failed Launches

## Launch Sites Distance from Infrastructure



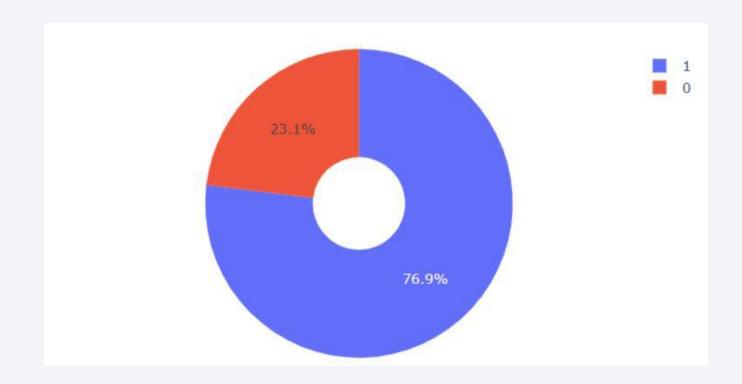


## Total successful Launches



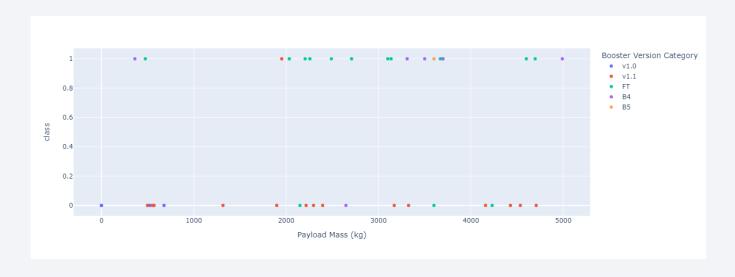
• KSC LC – 39A has the best successful launches with 41.7%

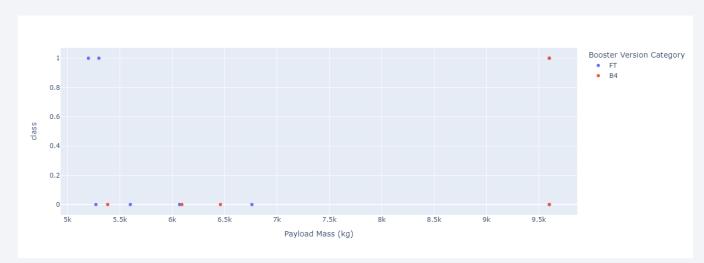
# **Highest Success Launches**



• KSC LC-39A had a success rate of 76.9% and a failure rate of 23.1%

## Payload vs Launch Outcome





- Payload range was divided into 2, 0 to 5000kg and 5000kg to 10000kg
- Success rate for low payload mass is greater than for heavy payload mass

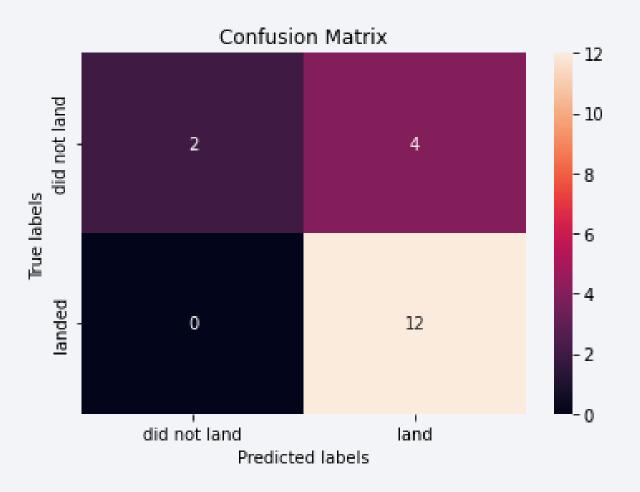


## Classification Accuracy

The DecisionTree models has the highest accuracy

## **Confusion Matrix**

 The confusion matrix for Decision Tree model is shown here. It has 4 wrong predictions for did not land outcome



#### Conclusions

#### We can conclude that

- With increasing flight amount, there is increase in success rate at a Launch Site
- Launch success rate started to increase in 2013 till 2020.
- Orbits ES-L1, GEO, HEO, SSO, VLEO had the most success rate.
- KSC LC-39A had the most successful launches of any sites.
- The Decision tree classifier is the best machine learning algorithm for this task

# **Appendix**

