



HACK ARIZONA

800 Students

January 13th - 15th, 2017

The University of Arizona

Science and Engineering Library

About Hack Arizona

Hack Arizona is a student-run organization based at the University of Arizona that is committed to fostering world-class hacker culture in the Southwest.



Hack Arizona started out of the need for a hacker support network at the University of Arizona that would help students by providing:

- A platform for students to discuss their ideas
- Equipment for students to experiment with new technology
- Events to spark student collaboration
- Opportunities for student entrepreneurship
- Professional mentorship
- Connections to startup founders and technology companies

Hack Arizona's Impact

Results from the latest Hack Arizona 2016 Hackathon

Student Applications

1705

(+114% from 2015)

Attendees

751

(+85% from 2015)

Project Submissions

97

(+47% from 2015)



What's New and Improved This Year

Diversity and Inclusion

Technology has the potential to enrich the lives of people from all walks of life. Hack Arizona is proud to welcome and fully support every hacker from every background.

Our entire organizing team is being Safe Zone trained for the upcoming event in order to create a diverse and inclusive environment for all of our Hackers.

Hardware Emphasis

We believe that hardware is an integral part of a hacker's skill set. Unfortunately, most students don't have the opportunity to work with hardware. We want to encourage student to use hardware for their ideas by providing a robust hardware lab for the weekend.

Improved Metrics on Engagement

Measuring student engagement on your platform and your content is hard. We want to help you find the best way to engage students and to quantify your impact.

Improved Mentorship Channels

In our past events, mentorship has always been a casual process lacking cohesive structure. This year we want to bolster mentorship for beginners by providing structure around mentorship pairing, hosting designated mentorship zones and by make mentors easier to contact when help is needed.

Hack Arizona Sponsorships & Partnerships

As a sponsor of Hack Arizona, you have the opportunity to engage with the next generation of developers, engineers, thinkers and problem solvers as they learn about you and your organization.



Recruiting

- Get access to student resumes, code repositories and social profiles.
- Receive Hack Arizona's dataset on student technical skill sets, demographics, experience and backgrounds.

Engagement

- Connect with upcoming developers on their platform or service.
- Host tech talks and other events that help promote your organization's mission and platform.

Mentorship

- Gauge how students learn and discover the incredible things they come up with.
- Assist novice developers with using your company's API or platform.

Some of Our Supporters



"I can say without a doubt that this was one of the best hackathons I have ever been to."

Kyle Tyacke
Developer Evangelist
Respoke

"Hack Arizona allowed us to engage students from around the nation, recruit top engineering talent in multiple disciplines, spark innovation and invention amongst the community, and spread awareness of the Raytheon brand, our technologies, and our capabilities."



Sharon O'Neal
Software Engineering Director
Raytheon

Raytheon



Cognizant

U B E R



LATITUDE



	Prickly Pear	Barrel	Agave	Cholla	Saguaro
	\$2,500	\$4,000	\$7,500	\$10,000	\$12,000
Number of Tables	1	1	2	2	2+
Access to Sponsor Lounge	X	X	X	X	X
Logo on Website	X	X	X	X	X
Logo on T-Shirt	X	X	X	X	X
Able to Sponsor Tech Talks / Workshops	X	X	X	X	X
Able to Sponsor Prize	X	X	X	X	X
Post Event Access To Student Data		X	X	X	X
Keynote Segment		X	X	X	X
Pre-Event Access to Student Data			X	X	X
Custom Event Banners				X	X
Co-Host Status					X

Sponsorship Package Add-On

Sponsored Activity — \$500.00

Host a 1-hour activity sponsored by your organization that will be featured and promoted on our schedule. You will have access to our analytics on which students attended your activity.

Help Us Foster World Class Hacker Culture in the Southwest

Get in touch:

sponsorships@hackarizona.org

Want more information about sponsorship
details and logistics?

Check out our sponsorship guide from last year: goo.gl/AKexxH
(A new guide will be published for this year in December)

Find us on the web:

hackarizona.org

facebook.com/hackarizona

twitter.com/hack_arizona