

# **CAR MARKET ANALYSIS**

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# MOTIVATION

- Vehicles are important tools for transportation
- Vehicle prices are always varying in the U.S.
- Since Covid-19, vehicle prices surged and its effect remains strongly
- Understanding vehicle prices is helpful for customers
- Predicting future vehicle prices can help customers to be more informed

# AGENDA - AN OVERVIEW OF OUR PRESENTATION

- Goal
- Data Source
- Methods
- Model 1 - 4
- Forecasting
- Conclusion
- Limitations
- Future Research

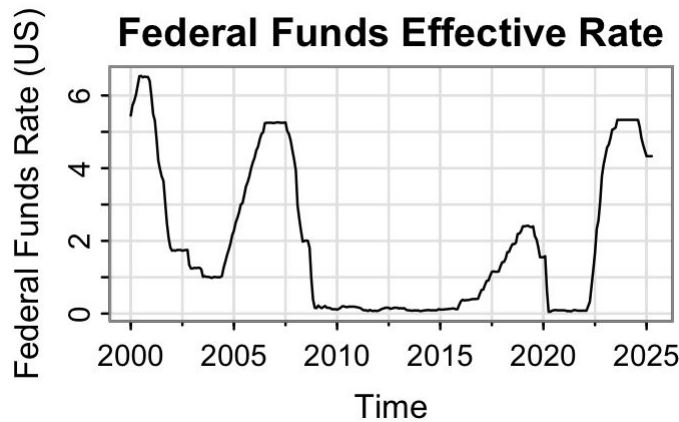
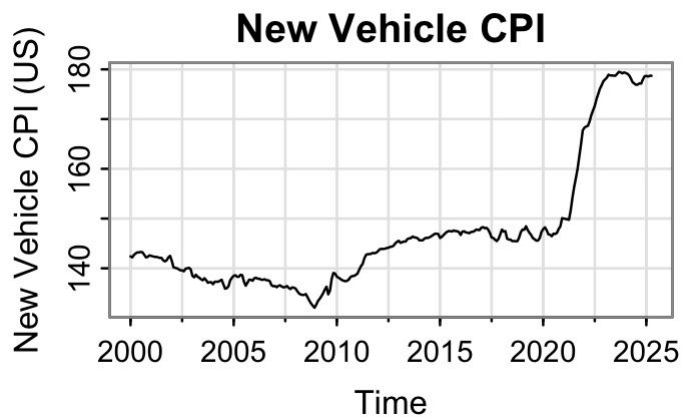
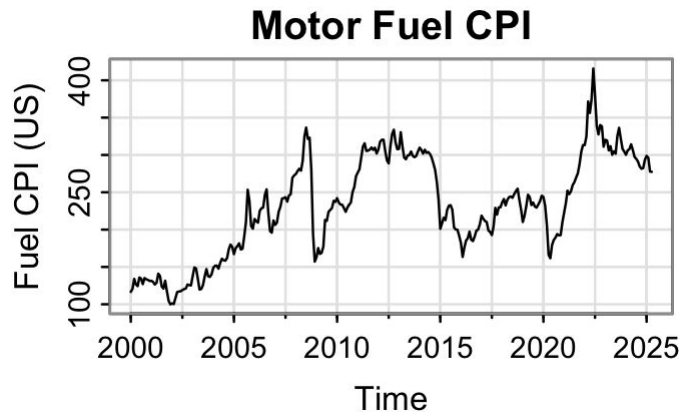
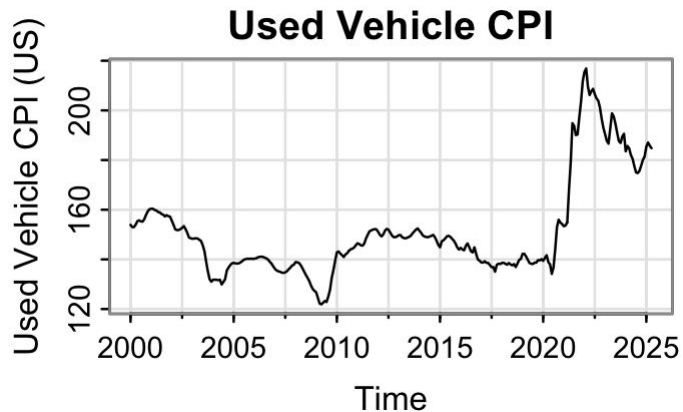
# ANALYSIS A - REGRESSION ANALYSIS

1. Preliminary analysis
2. Regression model suggestions
3. Regression result analysis
4. Regression with autocorrelated errors
5. Final model selection
6. Forecast future 5 values

# DATA SOURCE

- FRED : Federal Reserve Bank of St. Louis
  - Used Vehicle CPI
  - New Vehicle CPI
  - Fuel CPI
  - Federal Funds Effective Rates
- Joined on dates
- Covid-19: created as a dummy variable.
  - 0 means pre-covid time
  - 1 means post-covid time

# Data Visualization



# METHODS

1. Model 1: Linear Regression with COVID dummy
2. Model 2: Weighted Least Squares (WLS)
3. Model 3: Linear Regression with lagged predictors
4. Model 4: ARIMA (final model)

# MODEL 1 - Linear Regression with Dummy Variable

```
`` `{r model 1, include=TRUE, echo=FALSE}
fit2 <- lm(used_cpi ~ new_cpi + fuel_cpi + fedfunds + covid, data = dat)
summary(fit2)
`` `
```



# Model 1 Results

## Summary Table

```
Call:
lm(formula = used_cpi ~ new_cpi + fuel_cpi + fedfunds + covid,
    data = dat)
```

Residuals:

Min	1Q	Median	3Q	Max
-23.670	-7.127	-0.453	4.875	34.909

Coefficients:

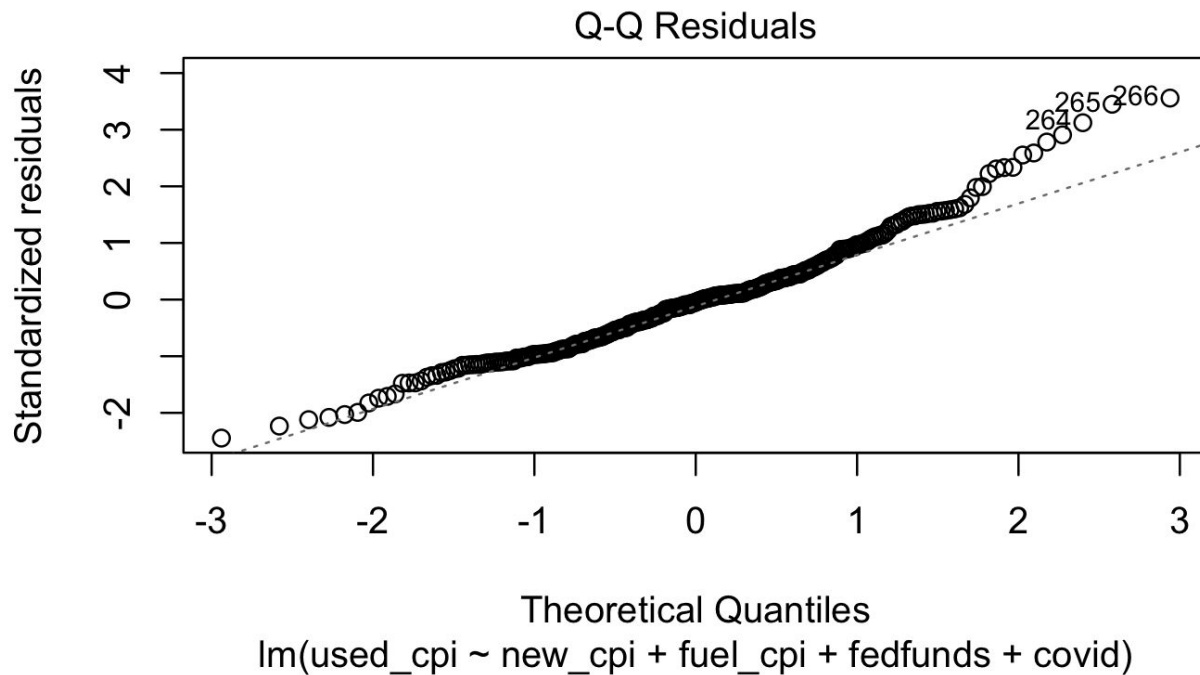
	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	-7.882950	11.990306	-0.657	0.511
new_cpi	1.056579	0.091388	11.561	< 2e-16 ***
fuel_cpi	0.005736	0.010505	0.546	0.585
fedfunds	0.212106	0.308909	0.687	0.493
covid	9.927836	2.515964	3.946	9.91e-05 ***

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Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 9.918 on 299 degrees of freedom  
Multiple R-squared: 0.754, Adjusted R-squared: 0.7507  
F-statistic: 229.1 on 4 and 299 DF, p-value: < 2.2e-16

# Problem with Model 1 - Non-constant Variance in Residuals



## Model 2: Linear Regression with Weighted Least Squares

```
```{r model 2, include=TRUE, echo=FALSE}
wt <- 1 / lm(abs(fit2$residuals) ~ fit2$fitted.values)$fitted.values^2

wls_model <- lm(used_cpi ~ new_cpi + fuel_cpi + fedfunds + covid,
               data = dat,
               weights = wt)

summary(wls_model)
```

# Model 2 Results

## Summary Table

Call:

```
lm(formula = used_cpi ~ new_cpi + fuel_cpi + fedfunds + covid,  
    data = dat, weights = wt)
```

Weighted Residuals:

Min	1Q	Median	3Q	Max
-2.3925	-0.9062	-0.0985	0.8912	3.3071

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )	
(Intercept)	-28.026577	11.735751	-2.388	0.01755	*
new_cpi	1.215372	0.086073	14.120	< 2e-16	***
fuel_cpi	-0.009485	0.008125	-1.167	0.24402	
fedfunds	0.815244	0.252607	3.227	0.00139	**
covid	6.034583	2.511593	2.403	0.01688	*

---

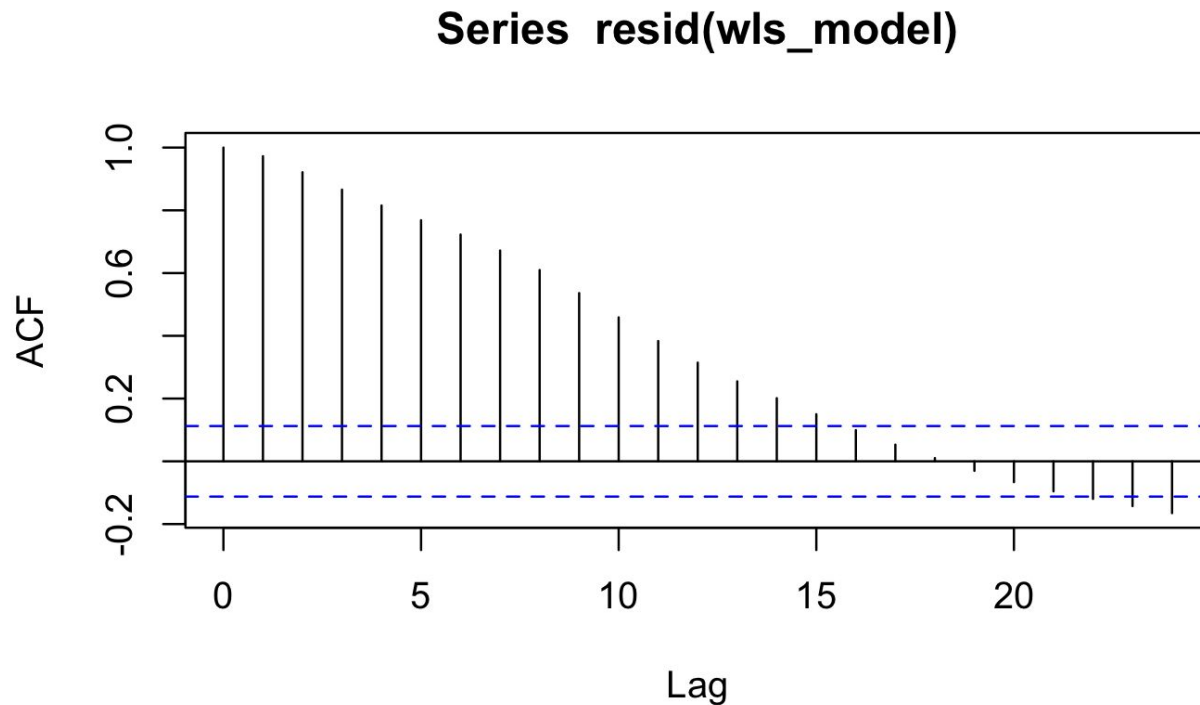
Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 1.214 on 299 degrees of freedom

Multiple R-squared: 0.6489, Adjusted R-squared: 0.6442

F-statistic: 138.1 on 4 and 299 DF, p-value: < 2.2e-16

## Problem with Model 2 - ACF Shows Past Correlation



## MODEL 3 - Linear Regression with Lagged Term

```
```{r, echo=FALSE}
dat <- dat %>%
mutate(
  new_cpi_lag1 = lag(new_cpi, 1),
  fuel_cpi_lag3 = lag(fuel_cpi, 3),
  fedfunds_lag12 = lag(fedfunds, 12)
)

fit3 <- lm(used_cpi ~ new_cpi + new_cpi_lag1 + fuel_cpi + fuel_cpi_lag3 + fedfunds + fedfunds_lag12, data = dat)

summary(fit3)
```

# Model 3 Results

## Summary Table

```
Call:
lm(formula = used_cpi ~ new_cpi + new_cpi_lag1 + fuel_cpi + fuel_cpi_lag3 +
    fedfunds + fedfunds_lag12, data = dat)

Residuals:
    Min       1Q   Median       3Q      Max
-20.290  -6.381  -0.543   5.159  36.020

Coefficients:
                Estimate Std. Error t value Pr(>|t|)
(Intercept)   -45.65844    7.36980  -6.195 2.03e-09 ***
new_cpi         7.05699    0.98794   7.143 7.63e-12 ***
new_cpi_lag1   -5.73826    0.99988  -5.739 2.43e-08 ***
fuel_cpi        0.04840    0.02183   2.217  0.0274 *
fuel_cpi_lag3  -0.04212    0.02139  -1.969  0.0499 *
fedfunds       -0.77780    0.45426  -1.712  0.0879 .
fedfunds_lag12  0.96717    0.41370   2.338  0.0201 *
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 9.396 on 285 degrees of freedom
(12 observations deleted due to missingness)
Multiple R-squared:  0.7889,    Adjusted R-squared:  0.7845
F-statistic: 177.5 on 6 and 285 DF,  p-value: < 2.2e-16
```

## MODEL 4 - ARIMA Model

```
```{r}
fit_arima_best <- Arima(dat$used_cpi, order = c(0,1,2))
print(summary(fit_arima_best))
```
```





# Model 4 Results

## Summary Table

```
=== Fit possible ARIMA models ===
```

```
ARIMA Model Comparison:
```

```
*** Most Optimal ARIMA Model: ARIMA(0,1,2) ***
```

```
Series: dat$used_cpi
```

```
ARIMA(0,1,2)
```

```
Coefficients:
```

```
          ma1      ma2  
          0.6444  0.3590  
s.e.      0.0537  0.0541
```

```
sigma^2 = 3.445: log likelihood = -616.57
```

```
AIC=1239.14 AICc=1239.22 BIC=1250.29
```

```
Training set error measures:
```

|              | ME         | RMSE     | MAE      | MPE       | MAPE     | MASE      | ACF1         |
|--------------|------------|----------|----------|-----------|----------|-----------|--------------|
| Training set | 0.05120644 | 1.846776 | 1.065576 | 0.0303407 | 0.671188 | 0.7972187 | -0.002600269 |

# MODEL COMPARISON

| Model                    | Adjusted R <sup>2</sup> | AIC      | BIC      | RMSE   |
|--------------------------|-------------------------|----------|----------|--------|
| 1. Regression with Dummy | 0.7507                  | 2264.617 | 2286.920 | 9.836  |
| 2. WLS                   | 0.644                   | 2190.484 | 2212.786 | 10.034 |
| 3. Lagged Term           | 0.793                   | 2193.214 | 2230.285 | 9.081  |
| 4. ARIMA(0,1,2)          | -                       | 1239.14  | 1250.29  | 3.445  |

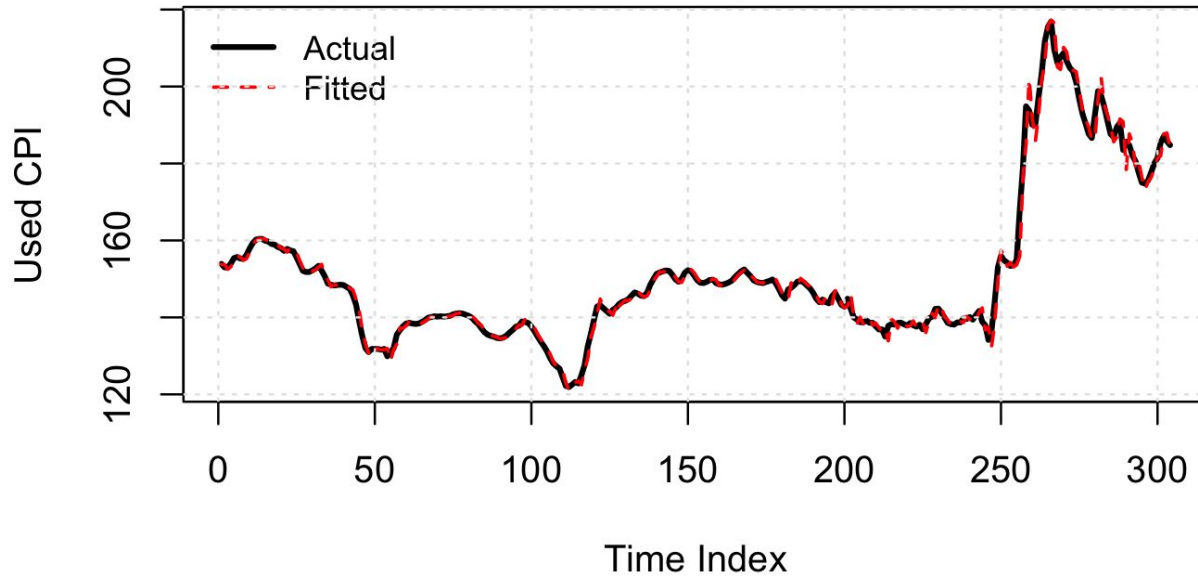
# FORECASTING

|     | Point Forecast<br><dbl> | Lo 80<br><dbl> | Hi 80<br><dbl> | Lo 95<br><dbl> | Hi 95<br><dbl> |
|-----|-------------------------|----------------|----------------|----------------|----------------|
| 305 | 184.4098                | 182.0313       | 186.7883       | 180.7722       | 188.0474       |
| 306 | 184.6285                | 180.0509       | 189.2062       | 177.6277       | 191.6294       |
| 307 | 184.6285                | 178.0208       | 191.2362       | 174.5229       | 194.7341       |
| 308 | 184.6285                | 176.4818       | 192.7752       | 172.1692       | 197.0878       |
| 309 | 184.6285                | 175.1906       | 194.0665       | 170.1944       | 199.0627       |

5 rows

# Forecasting - 5 month ahead forecast using ARIMA(0,1,2)

**Model 4 (ARIMA): Actual vs Fitted**



# CONCLUSION

- Model 4 is the best model overall
- It has the lowest AIC, BIC, and RMSE for all models
- It successfully eliminates the issue of auto-correlation and partial autocorrelation
- The prediction results closely aligns with the real values

# LIMITATIONS

- Variables are trending & non-stationary
- No guarantees of causal interpretation
- Structures other than Covid were ignored
- Forecasting approach is simplified

# FUTURE RESEARCH

- Extend the model into ARIMAX or SARIMAX
- Explore lag structures more formally
- Include more economic variables
- Use machine learning for nonlinearity

**THANK YOU**

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# CITATIONS

- **Consumer Price Index for All Urban Consumers: Used Cars and Trucks in U.S. City Average** (CUSR0000SETA02)
  - <https://fred.stlouisfed.org/series/CUSR0000SETA02>
- **Consumer Price Index for All Urban Consumers: Fuel Oil and Other Fuels in U.S. City Average** (CUSR0000SEHE)
  - <https://fred.stlouisfed.org/series/CUSR0000SEHE>
- **Consumer Price Index for All Urban Consumers: New Vehicles in U.S. City Average** (CUUR0000SETA01)
  - <https://fred.stlouisfed.org/series/CUUR0000SETA01>
- **Federal Funds Effective Rate** (FEDFUNDS)
  - <https://fred.stlouisfed.org/series/FEDFUNDS>