

Global Sales in Year 2019

< 2019 >

Revenue (€)
119,215,998

Growth 2.15%

Customers
705,789
-5.5%

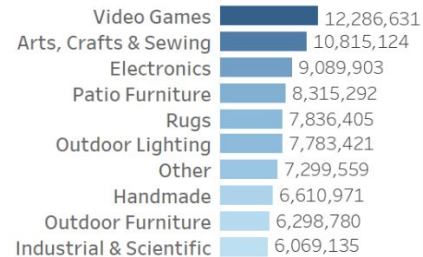
New Customers
355,880

Revenue per Customer
168.91

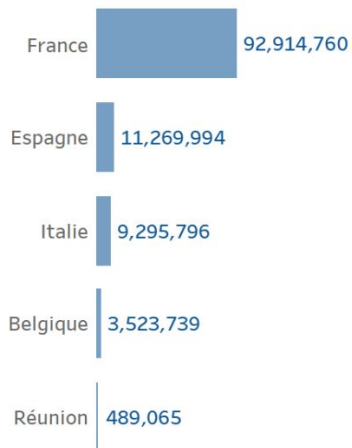
Revenue per month (€) & YoY



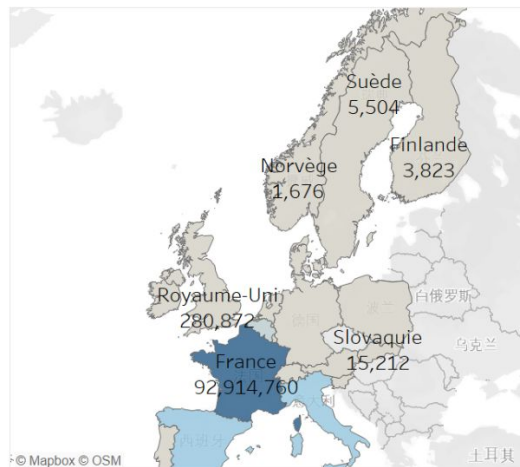
Top 10 Category by Revenue



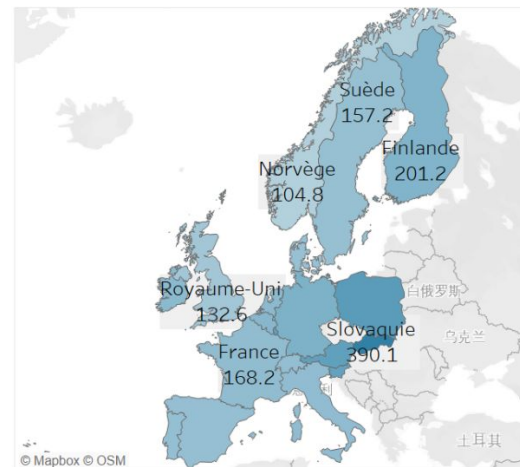
Top Market by Revenue



Global Revenue



Revenue per customer



Global Market Trend

Market Revenue

France
453,196,059

Espagne

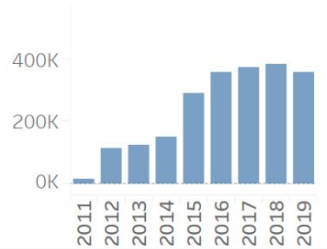
Selling Countries
34

All Customers
2,169,243

New Registered Customers

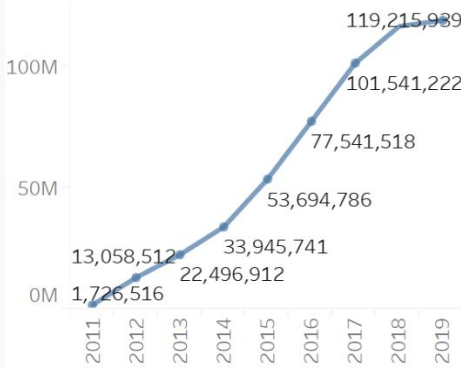


New Paid Customers

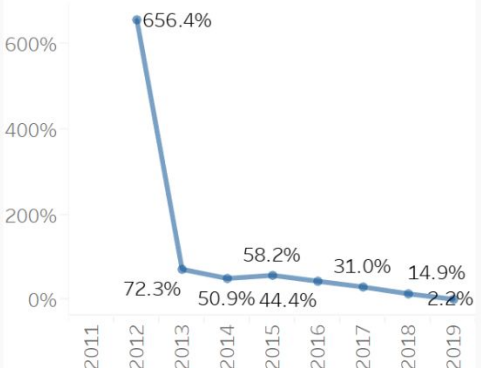


Market

Global Revenue



Growth Rate for Global Market



% Percentage of Revenue by Category

Univers Final	2016	2017	2018	2019
Video Games	6.61%	9.62%	8.86%	10.31%
Arts, Crafts..	4.58%	7.98%	9.49%	9.07%
Electronics	5.80%	5.74%	5.90%	7.62%
Patio Furnit..	0.04%	6.55%	6.88%	6.97%
Rugs		7.40%	7.79%	6.57%
Outdoor Lig..	0.02%	6.20%	6.01%	6.53%
Other	10.77%	7.88%	8.11%	6.12%
Handmade		5.22%	4.75%	5.55%
Outdoor Fu..	0.00%	7.71%	6.76%	5.28%
Industrial &..		4.99%	5.71%	5.09%
Bathroom A..	6.04%	5.03%	4.66%	4.83%
Wall Art	3.65%	3.76%	3.89%	4.09%
Health & Ho..	2.61%	2.80%	3.36%	3.41%
Software	0.00%	3.39%	2.79%	3.20%
Kitchen Fur..	3.94%	2.89%	2.77%	3.11%
Pet Supplies		3.32%	3.35%	2.93%
Home Impr..		3.83%	3.90%	2.52%
Kitchen & Di..	0.06%	0.13%	0.41%	1.64%
Toys & Gam..	10.70%	1.77%	1.55%	1.39%
Home Decor	0.04%	0.13%	0.29%	0.99%
Books		1.73%	1.25%	0.74%
Movies & TV	3.81%	0.01%	0.29%	0.58%
Clothing, S..	0.68%	0.58%	0.43%	0.48%
Storage & O..	2.29%	0.82%	0.39%	0.41%
Mattresses	0.01%	0.03%	0.11%	0.32%