



# CV - Royi Katz

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## Profile Summary

I'm a student finishing my degree in March 2026 with experience in product management, UX design, and data analysis. I enjoy solving real problems and creating tools that people find useful. I've worked on AI projects, taught programming, and collaborated with teams to deliver results. I'm a fast learner and always looking to take on new challenges.

## Experience

Professional

### Product Manager

09/2023 - Present

WorksForMe

- Played a pivotal role in launching the platform, transforming it from non-functional to an operational pilot stage.
- Enhanced UX/UI design to ensure a seamless user experience for candidates and employers.
- Supported onboarding and resolved user pain points through actionable feedback, improving product adoption.

### Private Tutor & Course Creator

03/2023 - Present

Freelance

- Taught "Introduction to Programming in Java" to 19 students in Industrial Engineering and Information Systems Management.
- Launched an online course in November 2024.

### Research Assistant - Data Analyst

09/2023 - 05/2024

Ben Gurion University

- Cleaned, organized, and analyzed large datasets using Python and Excel, ensuring data accuracy for robust research outcomes.

### Graphic Designer

09/2020 - 10/2020

Golan, Goldschmidt & Co.

- Led the complete rebranding of the law firm, including logo design, business cards, stationery, and creation of a brand guide.

## Experience

Voluntary

### Special Operations - Student Internships

12/2023 - 07/2024

FoodTech Nation

## Hackathons

& Projects

### Global Game Jam (GGJ) 2025

01/2025

- Designed and developed Kitchen Apocalypse, a 2D survival game, in 48 hours, leading a team and managing product design.

### Neuroscience for Mental Health

06/2024

- Led a multidisciplinary team in developing a biofeedback tool for mental health professionals, showcasing product ideation and teamwork under tight deadlines.

## Education

& Skills

### B.A. in Information Systems Management

10/2022 - Present

Ben-Gurion University of the Negev

- **Current GPA: 92**
  - Selected Courses: Database Design, Algorithms, Data Analysis, Business Intelligence (BI), System Design and Analysis, Marketing.
- **Student Exchange Program – Brno, Czech Republic (2024):**  
Developed cross-cultural collaboration skills while exploring international markets and technological innovation.

### Online Courses in UX

Interaction Design Foundation

- Design Thinking
- Quantitative Research in UX Design
- Design in the 21st Century (by Don Norman - father of UX)

### Skills

Technical Skills

Additional Skills

- |   |  |
|---|--|
| <ul style="list-style-type: none"><li>• Python, SQL, Web Scraping</li><li>• Figma</li><li>• HTML/CSS/Javascript/Typescript</li><li>• Jira</li></ul> | <ul style="list-style-type: none"><li>• Agile Methodologies</li><li>• UX Research</li><li>• User Story Writing</li></ul> |
|---|--|

## Experience

Military

### Weapon Technician, Frontal Team

11/2017 - 07/2020

Shayetet 13

## Distinctions

- **2021:** Psychometrics Exam Score: 749 (97th percentile)
- **2020:** Top of the unit - 'Shayetet 13'