

Where did the 2011 Bachelor of Social Sciences graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2011 to answer the following questions about Bachelor of Social Sciences graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2011

Of the 192 graduates from this programme, 183 responded to the survey. Their employment situations are listed below.

	BSocSc				HKU Overall*			
	2011		2010		2011		2010	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	183	100%	163	100%	2878	100%	2812	100%
Employed	152	83%	131	80%	2321	81%	2226	79%
Unemployed seeking F/T job	0	0.0%	0	0.0%	8	0.3%	8	0.3%
Further Studies	30	16%	32	20%	517	18%	541	19%
Emigrated/Returned to home country	0	0.0%	0	0.0%	4	0.1%	7	0.2%
Not seeking F/T job	1	0.5%	0	0.0%	28	1.0%	30	1.1%

* HKU Overall refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

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III. Further Studies

30 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme				
	Ph.D.	Taught Doctorate	M.Phil.	Taught Master	Postgraduate Diploma / Certificate
Arts	-	-	-	1	-
Business Administration/Management	-	-	-	1	-
Education	-	-	-	1	7
Law	-	1	-	2	1
Social Sciences	1	-	6	3	-
Urban Planning/Studies	-	-	-	2	-

No Response = 4

Source of Funds	No. of Graduates
Full Scholarship	4
Own Funds	15
Scholarship + Teaching Assistantship/Studentship	2
Government Grant + Loan	3
Teaching Assistantship/Studentship	1

No Response = 5

Where did the 2011 Bachelor of Social Sciences graduates go?

IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2011	2010
May or before	30%	29%
June	47%	43%
July	62%	62%
August	81%	76%
September	88%	89%
October	95%	93%
November	97%	95%
December	97%	98%
January	98%	99%
February	100%	100%

No Response = 35

V. Employment Sectors

The majority of Bachelor of Social Sciences graduates were employed in Commerce & Industry, while others were employed in Educational Institutions, Community, Social & Personal Services and the Civil Service.

Sector	% of graduates	
	2011	2010
Commerce & Industry	37%	46%
Educational Institutions	28%	25%
Community, Social & Personal Services	23%	18%
Civil Service	12%	11%

No Response = 20



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VI. Basic Salary and Gross Income

The remuneration received by Bachelor of Social Sciences graduates is shown below.

	Basic Salary				Gross Income			
	BSocSc		HKU Average*		BSocSc		HKU Average*	
	2011	2010	2011	2010	2011	2010	2011	2010
Mean	\$13,459	\$13,094	\$17,650	\$16,662	\$13,845	\$13,451	\$18,350	\$17,336
Median	\$12,000	\$11,100	\$15,000	\$13,000	\$12,667	\$11,936	\$15,000	\$13,500
Minimum	\$4,000	\$2,000	\$3,000	\$2,000	\$4,000	\$7,500	\$4,000	\$4,000
Maximum	\$28,985	\$31,460	\$70,000	\$99,999	\$28,985	\$31,460	\$70,000	\$100,000

* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by Bachelor of Social Sciences graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	48 (43%)
Two	35 (31%)
Three	22 (20%)
Four	5 (4.5%)
Five	2 (1.8%)

No Response = 36

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VIII. Names of Employers and Job Titles

The job titles of Bachelor of Social Sciences graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Civil Service -	
- HKSAR - Department of Health	- Executive Officer
- HKSAR - Department of Justice	- Executive Officer
- HKSAR - Financial Secretary's Office	- Executive Officer
- HKSAR - Home Affairs Bureau	- Project Executive
- HKSAR - Hong Kong Police Force	- Executive Officer (Personnel) (Junior Police Officers Division)
- HKSAR - Hong Kong Police Force	- Executive Officer II
- HKSAR - Immigration Department	- Executive Officer II
- HKSAR - Immigration Department	- Immigration Officer
- HKSAR - Immigration Department	- Immigration Officer
- HKSAR - Labour Department	- Executive Officer II
- HKSAR - Registration and Electoral Office	- Electoral Assistant
- HKSAR - Registration and Electoral Office	- Electoral Assistant
- HKSAR Government	- Project Executive
- Hospital Authority	- Executive Assistant
- Hospital Authority	- Executive Assistant
Educational Institutions -	
- Belilios Public School	- Teaching Assistant
- Bethel High School	- Teaching Assistant
- CCC Kei To Secondary School	- Occupation's name not reported
- Creative Kindergarten	- Classroom Assistant
- Delia English Primary School & Kindergarten	- Kindergarten Assistant
- HKFEW Wong Cho Bau School	- Teacher
- Hong Kong Baptist University	- Project Assistant
- Hong Kong Raffles School of Continuing Education	- Programme Administrative Assistant
- Jockey Club Ti-I College	- Teaching Assistant
- Jockey Club Ti-I College	- Teaching Assistant
- Kiangsu-Chekiang College (Shatin)	- Teacher
- Lam Tai Fai College	- Teacher
- Madam Lau Kam Lung Secondary School of MFBM	- Teacher
- Methodist College	- Teaching Assistant
- Shun Tak Fraternal Association Yung Yau College	- Teacher
- SKH Holy Trinity Church Secondary School	- English Teaching Assistant
- SKH St. Simon's Lui Ming Choi Secondary School	- Teacher
- The Hong Kong Institute of Education	- Research Assistant
- The Hong Kong Institute of Education	- Research Assistant
- The University of Hong Kong	- Executive Assistant
- The University of Hong Kong	- Programme Officer



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- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant II
- The University of Hong Kong	- Research Assistant II
- The University of Hong Kong	- Taste Intervention Officer
- The University of Hong Kong - Academic Liaison Section	- Executive Assistant (Liaison)
- The University of Hong Kong - Department of Politics and Public Administration	- Research Assistant
- The University of Hong Kong - School of Public Health	- Research Assistant II / Project Coordinator
- The University of Hong Kong - Vice-Chancellor's Office	- Personal Assistant
- Organization's name not reported	- Administrative Officer
- Organization's name not reported	- Teaching Assistant
Community, Social and Personal Services -	
- Autism Partnership	- Program Specialist
- Autism Partnership	- Program Specialist
- Buddies Station	- Project Coordinator
- Chinese YMCA of Hong Kong	- Programme Staff II
- Chinese YMCA of Hong Kong	- Programme Staff III
- Christian Action	- Assistant Officer
- Community & Construction Professionals' Development Centre	- Executive Officer
- Dialogue in the Dark Hong Kong	- Project Assistant
- Dialogue in the Dark Hong Kong	- Project Officer
- Dr. I-Kids Education Centre	- Course Instructor
- Foundation Global Education	- Counseling Assistant
- Goldmax International Consultancy Company	- Marketing Executive
- Handball Association of Hong Kong China Ltd.	- Occupation's name not reported
- Hong Kong Girl Guides Association	- Officer
- Hong Kong Management Association	- Executive Officer (Public Relation)
- Hong Kong Trade Development Council	- Executive Trainee
- Hong Kong Trade Development Council	- Project Executive
- Institute For Integrated Rural Development, Hong Kong	- Project Officer
- Lan Kwai Fong Association	- Marketing Officer
- Mind Master Limited	- Course Supervisor
- Nebula Group Ltd.	- Education Consultant
- Nebula Group Ltd.	- Education Consultant
- Nebula Group Ltd.	- Education Consultant
- New Life Psychiatric Rehabilitation Association	- Assistant Education Officer
- The Hong Kong Federation of Trade Unions	- Labour Services Centre Officer
- Tung Wah Group of Hospitals	- Financial Education Assistant
- YMCA of Hong Kong	- Assistant Programme Officer
- Organization's name not reported	- Music Teacher
- Organization's name not reported	- Officer
- Organization's name not reported	- Programme Specialist
Commerce and Industry -	
- American Eagle Outfitters	- Management Trainee



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- AXA Asia Pacific Holdings Limited	- Consultant
- cableplus Industrial Co.,Ltd.	- Business Development Trainee
- Cathay Pacific Airways Limited	- Occupation's name not reported
- CSL Limited	- Management Trainee
- Deloitte Touche Tohmatsu	- Human Resources Associate
- DFS Hong Kong Limited	- Management Trainee
- Emperor Entertainment Group	- Promotion Officer
- Esquel Enterprises Limited	- Management Trainee
- FactSet Research Systems Inc	- Consultant
- Goodwill Management Limited	- Assistant Centre Officer
- Hang Seng Bank Ltd.	- Investment Operation Officer
- Hang Yick Properties Management Limited	- Management Trainee
- Hong Kong Dragon Airlines Limited	- Flight Attendant
- Hongkong and Shanghai Banking Corporation Limited (HSBC)	- Human Resources Officer
- HRnet One	- Associate Consultant
- Industrial and Commercial Bank of China (Asia) Limited	- Personal Banking Trainee
- International Service Access Ltd.	- Marketing Executive
- ITQM Company Limited	- Sales & Marketing Officer
- JPMorgan Chase & Co.	- Human Resources Analyst
- KPMG	- Accountant
- KPMG	- Consultant
- KPMG	- Human Resources Officer
- Leave it China Limited	- Managing Director
- Lotus Tours Limited	- Executive Trainee
- Manulife (International) Limited	- Occupation's name not reported
- Max Fortune Industrial Limited	- Account Trainee
- Mobicon Group Limited	- Business Development Manager
- New World Development Company Limited	- Management Trainee
- Ogilvy & Mather	- Account Coordinator
- PCCW Solutions	- Business Development Executive
- PR ASIA Consultants Limited	- Account Coordinator
- PricewaterhouseCoopers Limited	- Associate
- PricewaterhouseCoopers Limited	- Associate
- Richland Worldwide Limited	- Research Assistant
- Spoilt Limited	- Sales & Marketing Associate
- Standard Chartered Bank (China) Limited	- International Graduate (Human Resources)
- Styland Holdings Limited	- Marketing Assistant
- Symphony Resources Limited	- Administrative Officer
- Television Broadcasts Limited	- Public Relation Officer
- The Prudential Assurance Company Limited	- Financial Planner
- The Prudential Assurance Company Limited	- Unit Manager
- United Parcel Service of America, Inc. (UPS)	- Customer Service Assistant
- Yankov Wong Production	- Photographer
- Organization's name not reported	- Consultant
- Organization's name not reported	- Management Trainee
- Organization's name not reported	- Search Editor
Others -	
- Organization's name not reported	- English Teacher



Where did the 2011 Bachelor of Social Sciences graduates go?

- Organization's name not reported
- Organization's name not reported

- General Manager
- Human Resources Assistant

No Response = 18

Note: Some of the 2011 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

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THE UNIVERSITY OF HONG KONG



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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

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