

Where did the 2011 BBA(IBGM) graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2011 to answer the following questions about BBA(IBGM) graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2011

Of the 28 graduates from this programme, 25 responded to the survey. Their employment situations are listed below.

	BBA(IBGM)				HKU Overall*			
	2011		2010		2011		2010	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	25	100%	20	100%	2878	100%	2812	100%
Employed	23	92%	20	100%	2321	81%	2226	79%
Unemployed seeking F/T job	0	0.0%	0	0.0%	8	0.3%	8	0.3%
Further Studies	2	8.0%	0	0.0%	517	18%	541	19%
Emigrated/Returned to home country	0	0.0%	0	0.0%	4	0.1%	7	0.2%
Not seeking F/T job	0	0.0%	0	0.0%	28	1.0%	30	1.1%

* HKU Overall refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

III. Further Studies

Since the number of respondents is smaller than 5, these information are withheld to protect privacy of the respondent(s).

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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2011	2010
May or before	56%	47%
June	56%	47%
July	56%	47%
August	56%	47%
September	56%	59%
October	56%	59%
November	63%	65%
December	94%	100%
January	100%	100%
February	100%	100%

No Response = 7

V. Employment Sectors

The majority of BBA(IBGM) graduates were employed in Commerce & Industry, while others were employed in the Civil Service.

Sector	% of graduates	
	2011	2010
Commerce & Industry	94%	89%
Civil Service	5.9%	0.0%
Communiy, Social & Personal Services	0.0%	11%

No Response = 6

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VI. Basic Salary and Gross Income

The remuneration received by BBA(IBGM) graduates is shown below.

	Basic Salary				Gross Income			
	BBA(IBGM)		HKU Average*		BBA(IBGM)		HKU Average*	
	2011	2010	2011	2010	2011	2010	2011	2010
Mean	\$24,826	\$17,869	\$17,650	\$16,662	\$25,378	\$18,432	\$18,350	\$17,336
Median	\$23,000	\$18,000	\$15,000	\$13,000	\$24,917	\$18,750	\$15,000	\$13,500
Minimum	\$11,000	\$10,000	\$3,000	\$2,000	\$11,917	\$10,000	\$4,000	\$4,000
Maximum	\$40,000	\$28,000	\$70,000	\$99,999	\$40,000	\$29,167	\$70,000	\$100,000

* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by BBA(IBGM) graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	2 (12%)
Two	2 (12%)
Three	5 (29%)
Four	3 (18%)
Five	2 (12%)
Six	1 (5.9%)
Seven	1 (5.9%)
Eight or more	1 (5.9%)

No Response = 6

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VIII. Names of Employers and Job Titles

The job titles of BBA(IBGM) graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Civil Service -	
- HKSAR - Education Bureau	- Assistant Secretary (Further Education)
Commerce and Industry -	
- Bank of America, National Association	- Analyst
- Barclays Capital	- Analyst
- BNP Paribas	- Graduate Analyst
- Chow King & Associates	- Legal Secretary / Immigration Assistant
- Citibank (Hong Kong) Limited	- Management Associate
- Citibank (Hong Kong) Limited	- Management Associate
- Dah Sing Bank Limited	- Management Associate
- Deutsche Bank AG	- Analyst
- Hang Seng Bank Ltd.	- Management Trainee
- Hongkong and Shanghai Banking Corporation Limited (HSBC)	- Management Associate
- KPMG	- Auditor
- KPMG	- Management Consultant
- Morgan Stanley	- Operations Analyst
- Procter & Gamble	- Assistant Brand Manager
- Standard Chartered Bank (Hong Kong) Limited	- International Graduate
- UBS	- Graduate Trainee

No Response = 6

Note: Some of the 2011 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.



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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS
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