



Job Advertised Report

Report Details

Job Type Graduate Job

Employment Mode Full Time

Period (1) - Job Posting Period:1 Sep 2011 - 30 Nov 2011

Period (2) - Job Posting Period:1 Sep 2012 - 30 Nov 2012

	Graduate Job		
	(1 Sep 2011 - 30 Nov 2011)	(1 Sep 2012 - 30 Nov 2012)	(1) vs (2) % Change
No. of Employers	1295	1265	-2.32
No. of Positions	3897	4556	16.91
No. of Vacancy	11890	15207	27.90

Median Salary: HKD 12000

Average Salary: HKD 12142



Employer Distribution

Report Details

Job Type Graduate Job

Employment Mode Full Time

Period (1) - Job Posting Period:1 Sep 2011 - 30 Nov 2011

Period (2) - Job Posting Period:1 Sep 2012 - 30 Nov 2012

Business Nature	(1 Sep 2011 - 30 Nov 2011)		(1 Sep 2012 - 30 Nov 2012)		(1) vs (2) % of change
	# of Employers	% of Total	# of Employers	% of Total	% of Employers
Conglomerate	2	0.15	4	0.32	100.00
Government	2	0.15	6	0.47	200.00
Management	2	0.15	4	0.32	100.00
Textile/ Clothing	3	0.23	4	0.32	33.33
Market Research	4	0.31	8	0.63	100.00
Environmental/ Sustainability	5	0.39	7	0.55	40.00
Legal	5	0.39	4	0.32	-20.00
Energy/ Utilities	6	0.46	6	0.47	0.00
Logistics/ Supply Chain/ Distribution	9	0.69	17	1.34	88.89
Art/ Culture	10	0.77	10	0.79	0.00
Public/ Civil	10	0.77	8	0.63	-20.00
Scientific Research/ Testing Services	10	0.77	7	0.55	-30.00
Entertainment/ Recreation	11	0.85	9	0.71	-18.18
Healthcare/ Pharmaceutical	11	0.85	11	0.87	0.00



Business Nature	(1 Sep 2011 - 30 Nov 2011)		(1 Sep 2012 - 30 Nov 2012)		(1) vs (2) % of change
	# of Employers	% of Total	# of Employers	% of Total	% of Employers
Medical Services	11	0.85	12	0.95	9.09
Quasi-government/ Non-profit Organization	15	1.16	18	1.42	20.00
Advertising/ Public	16	1.24	24	1.90	50.00
Airline/ Transportation	22	1.70	16	1.26	-27.27
Media/ Publishing/ Communication	27	2.08	24	1.90	-11.11
Insurance	28	2.16	27	2.13	-3.57
Consumer goods/ Retail	29	2.24	43	3.40	48.28
Hospitality/ Catering/ Tourism	30	2.32	43	3.40	43.33
Real Estate/ Property	38	2.93	30	2.37	-21.05
Accounting/ Audit/ Taxation	43	3.32	38	3.00	-11.63
Human Resources Consulting/ Recruitment Agency/ Training	53	4.09	49	3.87	-7.55
Management Consulting/ Business Analysis	56	4.32	43	3.40	-23.21
Engineering	61	4.71	56	4.43	-8.20
Manufacturing	74	5.71	82	6.48	10.81
Banking/ Financial Services	95	7.34	113	8.93	18.95
Others	126	9.73	104	8.22	-17.46
Trading/ Sourcing/ Merchandising	133	10.27	129	10.20	-3.01
Education	141	10.89	105	8.30	-25.53
Information Technology/ Telecom/ Technology	207	15.98	204	16.13	-1.45
Total	1295	100.00	1265	100.00	-2.32



Job Nature Distribution

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Period (1) - Job Posting Period:1 Sep 2011 - 30 Nov 2011

Period (2) - Job Posting Period:1 Sep 2012 - 30 Nov 2012

Job Nature	(1 Sep 2011 - 30 Nov 2011)		(1 Sep 2012 - 30 Nov 2012)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Any	0	0.00	0	0.00	0.00
Accounting/Auditing/Tax	195	3.11	292	3.69	49.74
Administration - Non-private Sector	106	1.69	174	2.20	64.15
Administration - Private Sector	293	4.67	398	5.03	35.84
Architecture/Interior Design	40	0.64	37	0.47	-7.50
Banking and Finance Executive	339	5.41	469	5.93	38.35
Community/Social Worker	56	0.89	64	0.81	14.29
Creative/Design/Artist	152	2.42	148	1.87	-2.63
Customer Services - Retail/Hotel/Tourism and Others	402	6.41	617	7.80	53.48
Disciplinary Forces	3	0.05	2	0.03	-33.33
Education	301	4.80	212	2.68	-29.57
Engineering - Construction/Building Services	149	2.38	126	1.59	-15.44



Job Nature	(1 Sep 2011 - 30 Nov 2011)		(1 Sep 2012 - 30 Nov 2012)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Engineering - Electronic/Industrial/Electrical/Mechanical and others	397	6.33	369	4.66	-7.05
Human Resources/Training/Recruitment	141	2.25	200	2.53	41.84
IT/Programming	993	15.83	867	10.96	-12.69
Journalist/Editor/Translation/Copy Writing/Communications	110	1.75	106	1.34	-3.64
Legal/Compliance	25	0.40	32	0.40	28.00
Library Officer/Library Assistant	7	0.11	7	0.09	0.00
Logistics/Supply Chain	60	0.96	130	1.64	116.67
Management Consultant/Business Analyst	148	2.36	225	2.84	52.03
Management Trainee	235	3.75	370	4.68	57.45
Marketing/Market Research	423	6.75	787	9.94	86.05
Medical Practitioners/Therapist/Pharmacist	11	0.18	29	0.37	163.64
Merchandising/Buying	92	1.47	174	2.20	89.13
PR/ Event Management	141	2.25	246	3.11	74.47
Quality Control	53	0.85	71	0.90	33.96
Research & Development	130	2.07	124	1.57	-4.62
Research Assistant/Technicians	65	1.04	71	0.90	9.23
Sales/Account Servicing/Business Development	526	8.39	866	10.94	64.64
Surveying	51	0.81	49	0.62	-3.92
Teaching	109	1.74	79	1.00	-27.52



Job Nature	(1 Sep 2011 - 30 Nov 2011)		(1 Sep 2012 - 30 Nov 2012)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Others	518	8.26	573	7.24	10.62
Total	6271	100.00	7914	100.00	26.20

*Since employers are allowed to input multiple options for "job nature", disparity between the actual no. of total vacancies and the total no. of vacancies categorized according to job nature is expected.



Job Nature Distribution (by vacancy)

Report Details

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Period (1) - Job Posting Period:1 Sep 2011 - 30 Nov 2011

Period (2) - Job Posting Period:1 Sep 2012 - 30 Nov 2012

Job Nature	(1 Sep 2011 - 30 Nov 2011)		(1 Sep 2012 - 30 Nov 2012)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Any	0	0.00	0	0.00	0.00
Accounting/Auditing/Tax	990	5.52	1803	7.02	82.12
Administration - Non-private Sector	183	1.02	524	2.04	186.34
Administration - Private Sector	553	3.08	853	3.32	54.25
Architecture/Interior Design	113	0.63	63	0.25	-44.25
Banking and Finance Executive	2714	15.12	3254	12.67	19.90
Community/Social Worker	90	0.50	79	0.31	-12.22
Creative/Design/Artist	220	1.23	221	0.86	0.45
Customer Services - Retail/Hotel/Tourism and Others	1616	9.00	2509	9.77	55.26
Disciplinary Forces	11	0.06	10	0.04	-9.09
Education	580	3.23	412	1.60	-28.97
Engineering - Construction/Building Services	426	2.37	369	1.44	-13.38



Job Nature	(1 Sep 2011 - 30 Nov 2011)		(1 Sep 2012 - 30 Nov 2012)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Engineering - Electronic/Industrial/Electrical/Mechanical and others	816	4.55	786	3.06	-3.68
Human Resources/Training/Recruitment	274	1.53	626	2.44	128.47
IT/Programming	2128	11.86	1838	7.16	-13.63
Journalist/Editor/Translation/Copy Writing/Communications	232	1.29	216	0.84	-6.90
Legal/Compliance	59	0.33	42	0.16	-28.81
Library Officer/Library Assistant	18	0.10	26	0.10	44.44
Logistics/Supply Chain	121	0.67	303	1.18	150.41
Management Consultant/Business Analyst	439	2.45	887	3.45	102.05
Management Trainee	1196	6.66	1565	6.09	30.85
Marketing/Market Research	967	5.39	2425	9.44	150.78
Medical Practitioners/Therapist/Pharmacist	21	0.12	51	0.20	142.86
Merchandising/Buying	175	0.97	428	1.67	144.57
PR/ Event Management	317	1.77	812	3.16	156.15
Quality Control	108	0.60	171	0.67	58.33
Research & Development	313	1.74	343	1.34	9.58
Research Assistant/Technicians	84	0.47	121	0.47	44.05
Sales/Account Servicing/Business Development	1447	8.06	3032	11.81	109.54
Surveying	109	0.61	162	0.63	48.62
Teaching	204	1.14	184	0.72	-9.80



Job Nature	(1 Sep 2011 - 30 Nov 2011)		(1 Sep 2012 - 30 Nov 2012)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Others	1426	7.94	1568	6.11	9.96
Total	17950	100.00	25683	100.00	43.08



Salary Distribution

Report Details

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Employment Mode Full Time

Period (1) - Job Posting Period:1 Sep 2011 - 30 Nov 2011

Period (2) - Job Posting Period:1 Sep 2012 - 30 Nov 2012

Salary Range	Graduate Job - Period (1)		Graduate Job - Period (2)		(1) vs (2) % of change	
	# of Job	% of Total	# of Job	% of Total	# of Job	% of Total
\$6000	8	0.21	0	0.00	-100.00	-0.21
\$6001 - \$8000	230	5.90	102	2.24	-55.65	-3.66
\$8001 - \$10000	1286	33.00	1185	26.01	-7.85	-6.99
\$10001 - \$12000	1101	28.25	1515	33.25	37.60	5.00
\$12001 - \$14000	584	14.99	878	19.27	50.34	4.28
\$14001 - \$16000	413	10.60	486	10.67	17.68	0.07
\$16001 - \$18000	117	3.00	187	4.10	59.83	1.10
\$18001 - \$20000	61	1.57	103	2.26	68.85	0.69
\$20001 - \$22000	34	0.87	28	0.61	-17.65	-0.26
\$22001 - \$24000	27	0.69	34	0.75	25.93	0.06
\$24001 - \$26000	14	0.36	21	0.46	50.00	0.10
\$26001 - \$28000	2	0.05	1	0.02	-50.00	-0.03
\$28001 - \$30000	7	0.18	7	0.15	0.00	-0.03
\$30001 - \$32000	3	0.08	1	0.02	-66.67	-0.06



Salary Range	Graduate Job - Period (1)		Graduate Job - Period (2)		(1) vs (2) % of change	
	# of Job	% of Total	# of Job	% of Total	# of Job	% of Total
\$32001 - \$34000	2	0.05	2	0.04	0.00	-0.01
\$34001 - \$36000	2	0.05	0	0.00	-100.00	-0.05
\$36001 - \$38000	2	0.05	0	0.00	-100.00	-0.05
\$38001 - \$40000	2	0.05	0	0.00	-100.00	-0.05
Above \$40000	2	0.05	6	0.13	200.00	0.08
Total	3897	100.00	4556	100.00	16.91	0.00