



Job Advertised Report

Report Details

Job Type Graduate Job

Employment Mode Full Time

Period (1) - Job Posting Period: 1 Mar 2013 - 31 May 2013

Period (2) - Job Posting Period: 1 Mar 2014 - 31 May 2014

	Graduate Job		
	(1 Mar 2013 - 31 May 2013)	(1 Mar 2014 - 31 May 2014)	(1) vs (2) % Change
No. of Employers	1673	1459	-12.79
No. of Positions	5760	5374	-6.70
No. of Vacancy	18451	17120	-7.21

Median Salary: HKD 12000

Average Salary: HKD 12919



Employer Distribution

Report Details

Job Type Graduate Job

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Period (1) - Job Posting Period:1 Mar 2013 - 31 May 2013

Period (2) - Job Posting Period:1 Mar 2014 - 31 May 2014

Business Nature	(1 Mar 2013 - 31 May 2013)		(1 Mar 2014 - 31 May 2014)		(1) vs (2) % of change
	# of Employers	% of Total	# of Employers	% of Total	% of Employers
Conglomerate	2	0.12	2	0.14	0.00
Energy/ Utilities	4	0.24	2	0.14	-50.00
Government	4	0.24	3	0.21	-25.00
Environmental/ Sustainability	5	0.30	7	0.48	40.00
Management	5	0.30	2	0.14	-60.00
Market Research	5	0.30	10	0.69	100.00
Textile/ Clothing	5	0.30	8	0.55	60.00
Art/ Culture	6	0.36	10	0.69	66.67
Legal	8	0.48	9	0.62	12.50
Scientific Research/ Testing Services	10	0.60	13	0.89	30.00
Healthcare/ Pharmaceutical	12	0.72	16	1.10	33.33
Medical Services	12	0.72	12	0.82	0.00
Public/ Civil	12	0.72	8	0.55	-33.33
Entertainment/ Recreation	14	0.84	13	0.89	-7.14



Business Nature	(1 Mar 2013 - 31 May 2013)		(1 Mar 2014 - 31 May 2014)		(1) vs (2) % of change
	# of Employers	% of Total	# of Employers	% of Total	% of Employers
Quasi-government/ Non-profit Organization	24	1.43	20	1.37	-16.67
Logistics/ Supply Chain/ Distribution	26	1.55	24	1.65	-7.69
Airline/ Transportation	31	1.85	23	1.58	-25.81
Advertising/ Public	34	2.03	28	1.92	-17.65
Insurance	37	2.21	26	1.78	-29.73
Hospitality/ Catering/ Tourism	41	2.45	35	2.40	-14.63
Media/ Publishing/ Communication	46	2.75	37	2.54	-19.57
Real Estate/ Property	51	3.05	45	3.09	-11.76
Consumer goods/ Retail	56	3.35	50	3.43	-10.71
Human Resources Consulting/ Recruitment Agency/ Training	65	3.89	59	4.05	-9.23
Management Consulting/ Business Analysis	67	4.00	56	3.84	-16.42
Accounting/ Audit/ Taxation	70	4.18	56	3.84	-20.00
Engineering	90	5.38	72	4.94	-20.00
Manufacturing	110	6.58	83	5.69	-24.55
Education	121	7.23	99	6.79	-18.18
Others	139	8.31	113	7.75	-18.71
Banking/ Financial Services	153	9.15	145	9.95	-5.23
Trading/ Sourcing/ Merchandising	169	10.10	135	9.26	-20.12
Information Technology/ Telecom/ Technology	239	14.29	237	16.26	-0.84
Total	1673	100.00	1458	100.00	-12.85



Job Nature Distribution

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Period (2) - Job Posting Period:1 Mar 2014 - 31 May 2014

Job Nature	(1 Mar 2013 - 31 May 2013)		(1 Mar 2014 - 31 May 2014)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Any	0	0.00	0	0.00	0.00
Accounting/Auditing/Tax	400	4.00	518	4.01	29.50
Administration - Non-private Sector	215	2.15	234	1.81	8.84
Administration - Private Sector	474	4.74	460	3.56	-2.95
Architecture/Interior Design	54	0.54	59	0.46	9.26
Banking and Finance Executive	633	6.33	718	5.56	13.43
Community/Social Worker	71	0.71	226	1.75	218.31
Creative/Design/Artist	235	2.35	213	1.65	-9.36
Customer Services - Retail/Hotel/Tourism and Others	693	6.93	694	5.37	0.14
Disciplinary Forces	9	0.09	25	0.19	177.78
Education	247	2.47	318	2.46	28.74
Engineering - Construction/Building Services	224	2.24	182	1.41	-18.75



Job Nature	(1 Mar 2013 - 31 May 2013)		(1 Mar 2014 - 31 May 2014)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Engineering - Electronic/Industrial/Electrical/Mechanical and others	527	5.27	631	4.88	19.73
Human Resources/Training/Recruitment	235	2.35	403	3.12	71.49
IT/Programming	1186	11.87	1308	10.12	10.29
Journalist/Editor/Translation/Copy Writing/Communications	213	2.13	352	2.72	65.26
Legal/Compliance	48	0.48	98	0.76	104.17
Library Officer/Library Assistant	13	0.13	68	0.53	423.08
Logistics/Supply Chain	144	1.44	261	2.02	81.25
Management Consultant/Business Analyst	242	2.42	488	3.78	101.65
Management Trainee	451	4.51	804	6.22	78.27
Marketing/Market Research	755	7.55	841	6.51	11.39
Medical Practitioners/Therapist/Pharmacist	31	0.31	166	1.28	435.48
Merchandising/Buying	182	1.82	318	2.46	74.73
PR/ Event Management	347	3.47	418	3.23	20.46
Quality Control	81	0.81	272	2.10	235.80
Research & Development	126	1.26	302	2.34	139.68
Research Assistant/Technicians	85	0.85	270	2.09	217.65
Sales/Account Servicing/Business Development	1094	10.95	1144	8.85	4.57
Surveying	45	0.45	63	0.49	40.00
Teaching	94	0.94	112	0.87	19.15



Job Nature	(1 Mar 2013 - 31 May 2013)		(1 Mar 2014 - 31 May 2014)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Others	840	8.41	956	7.40	13.81
Total	9994	100.00	12922	100.00	29.30

*Since employers are allowed to input multiple options for "job nature", disparity between the actual no. of total vacancies and the total no. of vacancies categorized according to job nature is expected.



Job Nature Distribution (by vacancy)

Report Details

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Period (1) - Job Posting Period:1 Mar 2013 - 31 May 2013

Period (2) - Job Posting Period:1 Mar 2014 - 31 May 2014

Job Nature	(1 Mar 2013 - 31 May 2013)		(1 Mar 2014 - 31 May 2014)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Any	0	0.00	0	0.00	0.00
Accounting/Auditing/Tax	1184	3.79	1095	3.19	-7.52
Administration - Non-private Sector	538	1.72	472	1.38	-12.27
Administration - Private Sector	968	3.10	876	2.55	-9.50
Architecture/Interior Design	134	0.43	140	0.41	4.48
Banking and Finance Executive	4196	13.43	3540	10.32	-15.63
Community/Social Worker	173	0.55	355	1.03	105.20
Creative/Design/Artist	338	1.08	389	1.13	15.09
Customer Services - Retail/Hotel/Tourism and Others	2837	9.08	3709	10.81	30.74
Disciplinary Forces	49	0.16	41	0.12	-16.33
Education	547	1.75	638	1.86	16.64
Engineering - Construction/Building Services	631	2.02	464	1.35	-26.47



Job Nature	(1 Mar 2013 - 31 May 2013)		(1 Mar 2014 - 31 May 2014)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Engineering - Electronic/Industrial/Electrical/Mechanical and others	1061	3.39	1308	3.81	23.28
Human Resources/Training/Recruitment	571	1.83	837	2.44	46.58
IT/Programming	3405	10.89	2693	7.85	-20.91
Journalist/Editor/Translation/Copy Writing/Communications	506	1.62	618	1.80	22.13
Legal/Compliance	122	0.39	247	0.72	102.46
Library Officer/Library Assistant	58	0.19	175	0.51	201.72
Logistics/Supply Chain	285	0.91	605	1.76	112.28
Management Consultant/Business Analyst	731	2.34	1325	3.86	81.26
Management Trainee	1988	6.36	2932	8.55	47.48
Marketing/Market Research	1993	6.38	2177	6.35	9.23
Medical Practitioners/Therapist/Pharmacist	77	0.25	194	0.57	151.95
Merchandising/Buying	437	1.40	512	1.49	17.16
PR/ Event Management	1181	3.78	957	2.79	-18.97
Quality Control	146	0.47	509	1.48	248.63
Research & Development	276	0.88	604	1.76	118.84
Research Assistant/Technicians	135	0.43	490	1.43	262.96
Sales/Account Servicing/Business Development	3982	12.74	3753	10.94	-5.75
Surveying	106	0.34	185	0.54	74.53
Teaching	227	0.73	238	0.69	4.85



Job Nature	(1 Mar 2013 - 31 May 2013)		(1 Mar 2014 - 31 May 2014)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Others	2372	7.59	2231	6.50	-5.94
Total	31254	100.00	34309	100.00	9.77



Salary Distribution

Report Details

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Period (1) - Job Posting Period:1 Mar 2013 - 31 May 2013

Period (2) - Job Posting Period:1 Mar 2014 - 31 May 2014

Salary Range	Graduate Job - Period (1)		Graduate Job - Period (2)		(1) vs (2) % of change	
	# of Job	% of Total	# of Job	% of Total	# of Job	% of Total
\$8000	80	1.39	58	1.08	-27.50	-0.31
\$8001 - \$10000	1504	26.11	991	18.44	-34.11	-7.67
\$10001 - \$12000	1717	29.81	1626	30.26	-5.30	0.45
\$12001 - \$14000	1208	20.97	1171	21.79	-3.06	0.82
\$14001 - \$16000	766	13.30	924	17.19	20.63	3.89
\$16001 - \$18000	205	3.56	288	5.36	40.49	1.80
\$18001 - \$20000	158	2.74	142	2.64	-10.13	-0.10
\$20001 - \$22000	19	0.33	23	0.43	21.05	0.10
\$22001 - \$24000	32	0.56	36	0.67	12.50	0.11
\$24001 - \$26000	24	0.42	47	0.87	95.83	0.45
\$26001 - \$28000	5	0.09	11	0.20	120.00	0.11
\$28001 - \$30000	10	0.17	10	0.19	0.00	0.02
\$30001 - \$32000	1	0.02	2	0.04	100.00	0.02
\$32001 - \$34000	3	0.05	0	0.00	-100.00	-0.05



Salary Range	Graduate Job - Period (1)		Graduate Job - Period (2)		(1) vs (2) % of change	
	# of Job	% of Total	# of Job	% of Total	# of Job	% of Total
\$34001 - \$36000	4	0.07	7	0.13	75.00	0.06
\$36001 - \$38000	7	0.12	29	0.54	314.29	0.42
\$38001 - \$40000	2	0.03	0	0.00	-100.00	-0.03
Above \$40000	15	0.26	9	0.17	-40.00	-0.09
Total	5760	100.00	5374	100.00	-6.70	0.00