

Where did the 2011 BJ graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2011 to answer the following questions about BJ graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2011

Of the 29 graduates from this programme, 26 responded to the survey. Their employment situations are listed below.

| | BJ | | | | HKU Overall* | | | |
|---|------|------|------|------|--------------|------|------|------|
| | 2011 | | 2010 | | 2011 | | 2010 | |
| | No. | % | No. | % | No. | % | No. | % |
| No. of respondents | 26 | 100% | 20 | 100% | 2878 | 100% | 2812 | 100% |
| Employed | 22 | 85% | 16 | 80% | 2321 | 81% | 2226 | 79% |
| Unemployed seeking F/T job | 0 | 0.0% | 0 | 0.0% | 8 | 0.3% | 8 | 0.3% |
| Further Studies | 3 | 12% | 3 | 15% | 517 | 18% | 541 | 19% |
| Emigrated/Returned to home country | 0 | 0.0% | 1 | 5.0% | 4 | 0.1% | 7 | 0.2% |
| Not seeking F/T job | 1 | 3.8% | 0 | 0.0% | 28 | 1.0% | 30 | 1.1% |

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

III. Further Studies

Since the number of respondents is smaller than 5, these information are withheld to protect privacy of the respondent(s).

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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

| By the end of | % of new graduates who have secured employment | |
|---------------|--|------|
| | 2011 | 2010 |
| May or before | 21% | 27% |
| June | 50% | 27% |
| July | 64% | 47% |
| August | 79% | 67% |
| September | 79% | 73% |
| October | 79% | 80% |
| November | 100% | 80% |
| December | 100% | 93% |
| January | 100% | 100% |
| February | 100% | 100% |

No Response = 7

V. Employment Sectors

The majority of BJ graduates were employed in Commerce & Industry, while others were employed in Educational Institutions and Community, Social & Personal Services.

| Sector | % of graduates | |
|---------------------------------------|----------------|------|
| | 2011 | 2010 |
| Commerce & Industry | 87% | 81% |
| Educational Institutions | 6.7% | 6.3% |
| Community, Social & Personal Services | 6.7% | 6.3% |
| Civil Service | 0.0% | 6.3% |

No Response = 6

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VI. Basic Salary and Gross Income

The remuneration received by BJ graduates is shown below.

| | Basic Salary | | | | Gross Income | | | |
|----------------|--------------|----------|--------------|----------|--------------|----------|--------------|-----------|
| | BJ | | HKU Average* | | BJ | | HKU Average* | |
| | 2011 | 2010 | 2011 | 2010 | 2011 | 2010 | 2011 | 2010 |
| Mean | \$14,533 | \$13,891 | \$17,650 | \$16,662 | \$15,541 | \$14,067 | \$18,350 | \$17,336 |
| Median | \$12,000 | \$11,350 | \$15,000 | \$13,000 | \$12,000 | \$11,892 | \$15,000 | \$13,500 |
| Minimum | \$9,500 | \$8,000 | \$3,000 | \$2,000 | \$10,000 | \$8,500 | \$4,000 | \$4,000 |
| Maximum | \$45,500 | \$31,460 | \$70,000 | \$99,999 | \$55,500 | \$31,460 | \$70,000 | \$100,000 |

* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by BJ graduates is shown in the following table.

| No. of job offers received | No. of graduates (% of graduates) |
|----------------------------|-----------------------------------|
| One | 7 (50%) |
| Two | 4 (29%) |
| Four | 1 (7.1%) |
| Five | 2 (14%) |

No Response = 7

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VIII. Names of Employers and Job Titles

The job titles of BJ graduates in full-time employment and the names of their employers are listed below.

| <u>Employers</u> | <u>Job Titles</u> |
|--|----------------------------------|
| Educational Institutions - | |
| - The University of Hong Kong - Department of Politics and Public Administration | - Research Assistant |
| Community, Social and Personal Services - | |
| - Hong Kong Association for Democracy and People's Livelihood (ADPL) | - Legislative Assistant |
| Commerce and Industry - | |
| - China Daily | - Web Sub-Editor |
| - F3 Limited | - Trainee Recruitment Consultant |
| - Mannings (Hong Kong & Macau) | - Graduate Trainee |
| - Memoriki | - Product Manager |
| - Next Media Limited | - Multimedia Producer |
| - now TV | - Reporter |
| - Radio Television Hong Kong | - Producer |
| - Sing Tao Newspaper Group Limited | - Education Daily Reporter |
| - Sing Tao Newspaper Group Limited | - Reporter |
| - South China Morning Post Publishers Limited | - News Reporter |
| - Television Broadcasts Limited | - Creative Trainee |
| - Thomson Reuters | - Research Editor |
| - UBS | - Graduate Trainee |

No Response = 6

Note: Some of the 2011 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.



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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS
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