

Where did the 2015 BBA(IS) graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2015 to answer the following questions about BBA(IS) graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2015

Of the 24 graduates from this programme, 23 responded to the survey. Their employment situations are listed below.

	BBA(IS)				HKU Overall*			
	2015		2014		2015		2014	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	23	100%	38	100%	3042	100%	2839	100%
Employed	17	74%	25	66%	2416	79%	2246	79%
Unemployed seeking F/T job	0	0.0%	0	0.0%	15	0.5%	9	0.3%
Further Studies	6	26%	11	29%	558	18%	533	19%
Emigrated/Returned to home country	0	0.0%	0	0.0%	14	0.5%	20	0.7%
Not seeking F/T job	0	0.0%	2	5.3%	39	1.3%	31	1.1%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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III. Further Studies

6 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme	
	Bachelor's Degree	Sub-degree
Computer Science	5	1

Source of Funds	No. of Graduates
Own Funds	5
Government Grant + Loan	1

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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2015	2014
May or before	54%	54%
June	54%	75%
July	54%	75%
August	69%	92%
September	69%	92%
October	69%	96%
November	85%	96%
December	85%	100%
January	92%	100%
February	100%	100%

No Response = 4

V. Employment Sectors

The majority of BBA(IS) graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services and the Civil Service.

Sector	% of graduates	
	2015	2014
Commerce & Industry	88%	92%
Community, Social & Personal Services	5.9%	4.0%
Civil Service	5.9%	4.0%

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VI. Basic Salary and Gross Income

The remuneration received by BBA(IS) graduates is shown below.

	Basic Salary				Gross Income			
	BBA(IS)		HKU Average*		BBA(IS)		HKU Average*	
	2015	2014	2015	2014	2015	2014	2015	2014
Mean	\$16,536	\$16,847	\$20,996	\$20,291	\$17,300	\$17,828	\$21,730	\$21,265
Median	\$15,000	\$15,500	\$17,500	\$17,200	\$15,750	\$15,667	\$18,000	\$18,000
Minimum	\$6,000	\$12,000	\$4,900	\$5,000	\$6,000	\$12,000	\$5,000	\$5,000
Maximum	\$30,000	\$33,333	\$100,000	\$63,000	\$32,500	\$35,000	\$100,000	\$105,000

* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by BBA(IS) graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	4 (33%)
Two	6 (50%)
Three	2 (17%)

No Response = 5

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VIII. Names of Employers and Job Titles

The job titles of BBA(IS) graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Civil Service -	
- HKSAR - Efficiency Unit	- Customer Service Officer
Community, Social and Personal Services -	
- Hong Kong Trade Development Council	- Assistant Manager
Commerce and Industry -	
- Automated Systems (H.K.) Limited	- Assistant Business Analyst
- Bank of America	- Technologic Officer
- Cathay Pacific Airways Limited	- IT Graduate Trainee
- DDB Worldwide Communications Group Inc	- Account Executive
- Deloitte Touche Tohmatsu	- Analyst
- Doula Easy Limited	- Co-Founder
- Goldman Sachs	- Analyst
- GP Electronics	- IT Executive
- Hang Seng Bank Limited	- Business Analyst
- IKKY	- Developer
- Kerry Logistics	- Supervisor Trainee
- KPMG	- Consultant
- UBS AG	- Employee

No Response = 2

Note: Some of the 2015 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS
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