

Where did the 2012 BBA(IS) graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2012 to answer the following questions about BBA(IS) graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2012

Of the 38 graduates from this programme, 36 responded to the survey. Their employment situations are listed below.

	BBA(IS)				HKU Overall*			
	2012		2011		2012		2011	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	36	100%	36	100%	2782	100%	2878	100%
Employed	30	83%	26	72%	2195	79%	2321	81%
Unemployed seeking F/T job	0	0.0%	0	0.0%	9	0.3%	8	0.3%
Further Studies	5	14%	10	28%	549	20%	517	18%
Emigrated/Returned to home country	0	0.0%	0	0.0%	2	0.1%	4	0.1%
Not seeking F/T job	1	2.8%	0	0.0%	27	1.0%	28	1.0%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

III. Further Studies

Since the number of respondents is smaller than 5, these information are withheld to protect privacy of the respondent(s).

Where did the 2012 BBA(IS) graduates go?

IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2012	2011
May or before	60%	52%
June	72%	62%
July	80%	71%
August	80%	81%
September	92%	81%
October	96%	86%
November	96%	95%
December	100%	100%
January	100%	100%
February	100%	100%

No Response = 5

V. Employment Sectors

The majority of BBA(IS) graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services and the Civil Service.

Sector	% of graduates	
	2012	2011
Commerce & Industry	84%	96%
Community, Social & Personal Services	8.0%	0.0%
Civil Service	8.0%	0.0%
Educational Institutions	0.0%	4.2%

No Response = 5

Where did the 2012 BBA(IS) graduates go?

VI. Basic Salary and Gross Income

The remuneration received by BBA(IS) graduates is shown below.

	Basic Salary				Gross Income			
	BBA(IS)		HKU Average*		BBA(IS)		HKU Average*	
	2012	2011	2012	2011	2012	2011	2012	2011
Mean	\$18,357	\$15,725	\$18,662	\$17,650	\$18,794	\$15,946	\$19,598	\$18,350
Median	\$16,000	\$12,000	\$15,000	\$15,000	\$17,000	\$12,250	\$15,833	\$15,000
Minimum	\$12,000	\$8,000	\$2,000	\$3,000	\$12,000	\$8,000	\$6,000	\$4,000
Maximum	\$37,500	\$34,000	\$60,000	\$70,000	\$38,000	\$34,000	\$150,000	\$70,000

* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by BBA(IS) graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	10 (40%)
Two	7 (28%)
Three	7 (28%)
Five	1 (4.0%)

No Response = 5

Where did the 2012 BBA(IS) graduates go?

VIII. Names of Employers and Job Titles

The job titles of BBA(IS) graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Civil Service -	
- HKSAR - Hong Kong Police Force	- Police Inspector
- HKSAR - Marine Department	- Information Technology Officer
Community, Social and Personal Services -	
- Haven of Hope Christian Service	- Management Trainee
- St. Teresa's Hospital	- Occupation's name not reported
Commerce and Industry -	
- Automated Systems Holdings Ltd.	- Programmer
- Credit Suisse	- Technical Analyst
- DBS Bank (Hong Kong) Limited	- Graduate Executive
- Deutsche Bank AG	- Analyst
- FlexSystem Limited	- Applications Specialist
- Hang Seng Bank Ltd.	- IT Specialist
- IBM China/Hong Kong Limited	- Consulting Trainee
- Oracle Systems Hong Kong Limited	- Consultant
- Oracle Systems Hong Kong Limited	- Graduate Trainee
- Oracle Systems Hong Kong Limited	- Technical Consultant
- Orient Overseas Container Line Limited	- Assistant Technical Analyst
- Parcel Post	- Sales Coordinator
- PCCW Solutions	- ICT Graduate Trainee
- PricewaterhouseCoopers Limited	- Associate
- Procter & Gamble Hong Kong Ltd.	- Account Manager
- The Bank of Tokyo-Mitsubishi UFJ, Ltd.	- Occupation's name not reported
- The Dairy Farm Company Limited	- Graduate Trainee
- UBS AG	- Graduate Trainee
- UBS AG	- Trainee
- Organization's name not reported	- Business Analyst
- Organization's name not reported	- Consultant

No Response = 5

Note: Some of the 2012 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.



Where did the 2012 BBA(IS) graduates go?

- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

Centre of Development and Resources for Students (CEDARS)
3/F Wong Chuang Lai Wah Building
Meng Wah Complex
The University of Hong Kong
Pokfulam Road
Hong Kong

Telephone : 2859 2314
Fax : 2559 5238
E-Mail : ges@cedars.hku.hk
Homepage : <http://cedars.hku.hk/>

Opening Hours : Monday - Thursday (9:00 a.m. to 5:45 p.m.)
Friday (9:00 a.m. to 6:00 p.m.)
Saturday (9:00 a.m. to 1:00 p.m.)

Herman Chan
Director of Careers and Placement

July 2013

The analysis is based on information provided by the respondents, and CEDARS
should not be held responsible for any errors arising therefrom.

No part of this report may be reproduced in any form or by whatever means,
unless with written permission from the Director of Careers and Placement,
The University of Hong Kong