



Job Advertised Report

Report Details

Job Type Graduate Job

Employment Mode Full Time

Period (1) - Job Posting Period:1 Dec 2012 - 28 Feb 2013

Period (2) - Job Posting Period:1 Dec 2013 - 28 Feb 2014

| | Graduate Job | | |
|------------------|----------------------------|----------------------------|---------------------|
| | (1 Dec 2012 - 28 Feb 2013) | (1 Dec 2013 - 28 Feb 2014) | (1) vs (2) % Change |
| No. of Employers | 1039 | 959 | -7.70 |
| No. of Positions | 3765 | 4032 | 7.09 |
| No. of Vacancy | 12485 | 13273 | 6.31 |

Median Salary: HKD 12000

Average Salary: HKD 13363



Employer Distribution

Report Details

Job Type Graduate Job

Employment Mode Full Time

Period (1) - Job Posting Period:1 Dec 2012 - 28 Feb 2013

Period (2) - Job Posting Period:1 Dec 2013 - 28 Feb 2014

| Business Nature | (1 Dec 2012 - 28 Feb 2013) | | (1 Dec 2013 - 28 Feb 2014) | | (1) vs (2) % of change |
|---------------------------------------|----------------------------|------------|----------------------------|------------|------------------------|
| | # of Employers | % of Total | # of Employers | % of Total | % of Employers |
| Conglomerate | 1 | 0.10 | 3 | 0.31 | 200.00 |
| Environmental/ Sustainability | 1 | 0.10 | 5 | 0.52 | 400.00 |
| Government | 2 | 0.19 | 2 | 0.21 | 0.00 |
| Legal | 3 | 0.29 | 11 | 1.15 | 266.67 |
| Management | 3 | 0.29 | 1 | 0.10 | -66.67 |
| Textile/ Clothing | 3 | 0.29 | 2 | 0.21 | -33.33 |
| Art/ Culture | 5 | 0.48 | 9 | 0.94 | 80.00 |
| Energy/ Utilities | 5 | 0.48 | 3 | 0.31 | -40.00 |
| Healthcare/ Pharmaceutical | 7 | 0.67 | 9 | 0.94 | 28.57 |
| Market Research | 7 | 0.67 | 7 | 0.73 | 0.00 |
| Medical Services | 8 | 0.77 | 10 | 1.04 | 25.00 |
| Public/ Civil | 8 | 0.77 | 11 | 1.15 | 37.50 |
| Scientific Research/ Testing Services | 9 | 0.87 | 4 | 0.42 | -55.56 |
| Entertainment/ Recreation | 12 | 1.15 | 10 | 1.04 | -16.67 |



| Business Nature | (1 Dec 2012 - 28 Feb 2013) | | (1 Dec 2013 - 28 Feb 2014) | | (1) vs (2) % of change |
|--|----------------------------|------------|----------------------------|------------|------------------------|
| | # of Employers | % of Total | # of Employers | % of Total | % of Employers |
| Logistics/ Supply Chain/ Distribution | 14 | 1.35 | 12 | 1.25 | -14.29 |
| Quasi-government/ Non-profit Organization | 16 | 1.54 | 16 | 1.67 | 0.00 |
| Advertising/ Public | 17 | 1.64 | 22 | 2.29 | 29.41 |
| Airline/ Transportation | 22 | 2.12 | 21 | 2.19 | -4.55 |
| Insurance | 23 | 2.21 | 20 | 2.09 | -13.04 |
| Media/ Publishing/ Communication | 25 | 2.41 | 25 | 2.61 | 0.00 |
| Real Estate/ Property | 28 | 2.69 | 33 | 3.44 | 17.86 |
| Accounting/ Audit/ Taxation | 31 | 2.98 | 38 | 3.96 | 22.58 |
| Consumer goods/ Retail | 35 | 3.37 | 29 | 3.02 | -17.14 |
| Hospitality/ Catering/ Tourism | 35 | 3.37 | 23 | 2.40 | -34.29 |
| Engineering | 47 | 4.52 | 50 | 5.21 | 6.38 |
| Human Resources Consulting/ Recruitment Agency/ Training | 48 | 4.62 | 45 | 4.69 | -6.25 |
| Management Consulting/ Business Analysis | 48 | 4.62 | 35 | 3.65 | -27.08 |
| Manufacturing | 62 | 5.97 | 52 | 5.42 | -16.13 |
| Education | 82 | 7.89 | 70 | 7.30 | -14.63 |
| Others | 82 | 7.89 | 69 | 7.19 | -15.85 |
| Banking/ Financial Services | 94 | 9.05 | 93 | 9.70 | -1.06 |
| Trading/ Sourcing/ Merchandising | 104 | 10.01 | 89 | 9.28 | -14.42 |
| Information Technology/ Telecom/ Technology | 152 | 14.63 | 130 | 13.56 | -14.47 |
| Total | 1039 | 100.00 | 959 | 100.00 | -7.70 |



Job Nature Distribution

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Period (2) - Job Posting Period:1 Dec 2013 - 28 Feb 2014

| Job Nature | (1 Dec 2012 - 28 Feb 2013) | | (1 Dec 2013 - 28 Feb 2014) | | (1) vs (2) % of change |
|---|----------------------------|------------|----------------------------|------------|------------------------|
| | # of Job | % of Total | # of Job | % of Total | # of Job |
| Any | 0 | 0.00 | 0 | 0.00 | 0.00 |
| Accounting/Auditing/Tax | 209 | 3.04 | 434 | 3.92 | 107.66 |
| Administration - Non-private Sector | 165 | 2.40 | 183 | 1.65 | 10.91 |
| Administration - Private Sector | 345 | 5.02 | 361 | 3.26 | 4.64 |
| Architecture/Interior Design | 33 | 0.48 | 49 | 0.44 | 48.48 |
| Banking and Finance Executive | 442 | 6.44 | 608 | 5.48 | 37.56 |
| Community/Social Worker | 47 | 0.68 | 278 | 2.51 | 491.49 |
| Creative/Design/Artist | 112 | 1.63 | 116 | 1.05 | 3.57 |
| Customer Services - Retail/Hotel/Tourism and Others | 542 | 7.89 | 623 | 5.62 | 14.94 |
| Disciplinary Forces | 7 | 0.10 | 9 | 0.08 | 28.57 |
| Education | 165 | 2.40 | 199 | 1.80 | 20.61 |
| Engineering - Construction/Building Services | 117 | 1.70 | 160 | 1.44 | 36.75 |



| Job Nature | (1 Dec 2012 - 28 Feb 2013) | | (1 Dec 2013 - 28 Feb 2014) | | (1) vs (2) % of change |
|--|----------------------------|------------|----------------------------|------------|------------------------|
| | # of Job | % of Total | # of Job | % of Total | # of Job |
| Engineering - Electronic/Industrial/Electrical/Mechanical and others | 322 | 4.69 | 470 | 4.24 | 45.96 |
| Human Resources/Training/Recruitment | 175 | 2.55 | 351 | 3.17 | 100.57 |
| IT/Programming | 658 | 9.58 | 980 | 8.84 | 48.94 |
| Journalist/Editor/Translation/Copy Writing/Communications | 130 | 1.89 | 344 | 3.10 | 164.62 |
| Legal/Compliance | 33 | 0.48 | 72 | 0.65 | 118.18 |
| Library Officer/Library Assistant | 12 | 0.17 | 49 | 0.44 | 308.33 |
| Logistics/Supply Chain | 116 | 1.69 | 175 | 1.58 | 50.86 |
| Management Consultant/Business Analyst | 201 | 2.93 | 371 | 3.35 | 84.58 |
| Management Trainee | 347 | 5.05 | 665 | 6.00 | 91.64 |
| Marketing/Market Research | 586 | 8.53 | 728 | 6.57 | 24.23 |
| Medical Practitioners/Therapist/Pharmacist | 24 | 0.35 | 226 | 2.04 | 841.67 |
| Merchandising/Buying | 110 | 1.60 | 324 | 2.92 | 194.55 |
| PR/ Event Management | 269 | 3.92 | 443 | 4.00 | 64.68 |
| Quality Control | 66 | 0.96 | 289 | 2.61 | 337.88 |
| Research & Development | 94 | 1.37 | 310 | 2.80 | 229.79 |
| Research Assistant/Technicians | 64 | 0.93 | 302 | 2.72 | 371.88 |
| Sales/Account Servicing/Business Development | 799 | 11.64 | 1027 | 9.26 | 28.54 |
| Surveying | 35 | 0.51 | 52 | 0.47 | 48.57 |
| Teaching | 75 | 1.09 | 95 | 0.86 | 26.67 |



| Job Nature | (1 Dec 2012 - 28 Feb 2013) | | (1 Dec 2013 - 28 Feb 2014) | | (1) vs (2) % of change |
|--------------|----------------------------|------------|----------------------------|------------|------------------------|
| | # of Job | % of Total | # of Job | % of Total | # of Job |
| Others | 567 | 8.26 | 792 | 7.14 | 39.68 |
| Total | 6867 | 100.00 | 11085 | 100.00 | 61.42 |

*Since employers are allowed to input multiple options for "job nature", disparity between the actual no. of total vacancies and the total no. of vacancies categorized according to job nature is expected.



Job Nature Distribution (by vacancy)

Report Details

Job Type Graduate Job

Employment Mode Full Time

Period (1) - Job Posting Period:1 Dec 2012 - 28 Feb 2013

Period (2) - Job Posting Period:1 Dec 2013 - 28 Feb 2014

| Job Nature | (1 Dec 2012 - 28 Feb 2013) | | (1 Dec 2013 - 28 Feb 2014) | | (1) vs (2) % of change |
|---|----------------------------|------------|----------------------------|------------|------------------------|
| | # of vacancy | % of Total | # of vacancy | % of Total | # of vacancy |
| Any | 0 | 0.00 | 0 | 0.00 | 0.00 |
| Accounting/Auditing/Tax | 646 | 2.93 | 971 | 3.41 | 50.31 |
| Administration - Non-private Sector | 358 | 1.62 | 448 | 1.57 | 25.14 |
| Administration - Private Sector | 757 | 3.43 | 738 | 2.59 | -2.51 |
| Architecture/Interior Design | 78 | 0.35 | 129 | 0.45 | 65.38 |
| Banking and Finance Executive | 3145 | 14.25 | 2966 | 10.42 | -5.69 |
| Community/Social Worker | 96 | 0.43 | 362 | 1.27 | 277.08 |
| Creative/Design/Artist | 171 | 0.77 | 212 | 0.74 | 23.98 |
| Customer Services - Retail/Hotel/Tourism and Others | 1967 | 8.91 | 3033 | 10.66 | 54.19 |
| Disciplinary Forces | 31 | 0.14 | 42 | 0.15 | 35.48 |
| Education | 352 | 1.59 | 404 | 1.42 | 14.77 |
| Engineering - Construction/Building Services | 412 | 1.87 | 535 | 1.88 | 29.85 |



| Job Nature | (1 Dec 2012 - 28 Feb 2013) | | (1 Dec 2013 - 28 Feb 2014) | | (1) vs (2) % of change |
|--|----------------------------|------------|----------------------------|------------|------------------------|
| | # of vacancy | % of Total | # of vacancy | % of Total | # of vacancy |
| Engineering - Electronic/Industrial/Electrical/Mechanical and others | 725 | 3.29 | 997 | 3.50 | 37.52 |
| Human Resources/Training/Recruitment | 415 | 1.88 | 577 | 2.03 | 39.04 |
| IT/Programming | 1706 | 7.73 | 2100 | 7.38 | 23.09 |
| Journalist/Editor/Translation/Copy Writing/Communications | 381 | 1.73 | 553 | 1.94 | 45.14 |
| Legal/Compliance | 78 | 0.35 | 186 | 0.65 | 138.46 |
| Library Officer/Library Assistant | 29 | 0.13 | 220 | 0.77 | 658.62 |
| Logistics/Supply Chain | 297 | 1.35 | 639 | 2.25 | 115.15 |
| Management Consultant/Business Analyst | 700 | 3.17 | 881 | 3.10 | 25.86 |
| Management Trainee | 1613 | 7.31 | 2413 | 8.48 | 49.60 |
| Marketing/Market Research | 1733 | 7.85 | 1769 | 6.22 | 2.08 |
| Medical Practitioners/Therapist/Pharmacist | 55 | 0.25 | 259 | 0.91 | 370.91 |
| Merchandising/Buying | 304 | 1.38 | 513 | 1.80 | 68.75 |
| PR/ Event Management | 881 | 3.99 | 957 | 3.36 | 8.63 |
| Quality Control | 144 | 0.65 | 404 | 1.42 | 180.56 |
| Research & Development | 195 | 0.88 | 513 | 1.80 | 163.08 |
| Research Assistant/Technicians | 107 | 0.48 | 407 | 1.43 | 280.37 |
| Sales/Account Servicing/Business Development | 2827 | 12.81 | 3125 | 10.98 | 10.54 |
| Surveying | 169 | 0.77 | 150 | 0.53 | -11.24 |
| Teaching | 172 | 0.78 | 206 | 0.72 | 19.77 |



| Job Nature | (1 Dec 2012 - 28 Feb 2013) | | (1 Dec 2013 - 28 Feb 2014) | | (1) vs (2) % of change |
|--------------|----------------------------|------------|----------------------------|------------|------------------------|
| | # of vacancy | % of Total | # of vacancy | % of Total | # of vacancy |
| Others | 1525 | 6.91 | 1754 | 6.16 | 15.02 |
| Total | 22069 | 100.00 | 28463 | 100.00 | 28.97 |



Salary Distribution

Report Details

Job Type Graduate Job

Employment Mode Full Time

Period (1) - Job Posting Period:1 Dec 2012 - 28 Feb 2013

Period (2) - Job Posting Period:1 Dec 2013 - 28 Feb 2014

| Salary Range | Graduate Job - Period (1) | | Graduate Job - Period (2) | | (1) vs (2) % of change | |
|-------------------|---------------------------|------------|---------------------------|------------|------------------------|------------|
| | # of Job | % of Total | # of Job | % of Total | # of Job | % of Total |
| \$8000 | 81 | 2.15 | 48 | 1.19 | -40.74 | -0.96 |
| \$8001 - \$10000 | 929 | 24.67 | 718 | 17.81 | -22.71 | -6.86 |
| \$10001 - \$12000 | 1200 | 31.87 | 1172 | 29.07 | -2.33 | -2.80 |
| \$12001 - \$14000 | 799 | 21.22 | 955 | 23.69 | 19.52 | 2.47 |
| \$14001 - \$16000 | 431 | 11.45 | 675 | 16.74 | 56.61 | 5.29 |
| \$16001 - \$18000 | 121 | 3.21 | 239 | 5.93 | 97.52 | 2.72 |
| \$18001 - \$20000 | 109 | 2.90 | 73 | 1.81 | -33.03 | -1.09 |
| \$20001 - \$22000 | 10 | 0.27 | 15 | 0.37 | 50.00 | 0.10 |
| \$22001 - \$24000 | 16 | 0.42 | 19 | 0.47 | 18.75 | 0.05 |
| \$24001 - \$26000 | 25 | 0.66 | 48 | 1.19 | 92.00 | 0.53 |
| \$26001 - \$28000 | 4 | 0.11 | 1 | 0.02 | -75.00 | -0.09 |
| \$28001 - \$30000 | 10 | 0.27 | 8 | 0.20 | -20.00 | -0.07 |
| \$30001 - \$32000 | 1 | 0.03 | 1 | 0.02 | 0.00 | -0.01 |
| \$32001 - \$34000 | 0 | 0.00 | 1 | 0.02 | N/A | 0.02 |



| Salary Range | Graduate Job - Period (1) | | Graduate Job - Period (2) | | (1) vs (2) % of change | |
|-------------------|---------------------------|------------|---------------------------|------------|------------------------|------------|
| | # of Job | % of Total | # of Job | % of Total | # of Job | % of Total |
| \$34001 - \$36000 | 0 | 0.00 | 3 | 0.07 | N/A | 0.07 |
| \$36001 - \$38000 | 11 | 0.29 | 29 | 0.72 | 163.64 | 0.43 |
| \$38001 - \$40000 | 3 | 0.08 | 1 | 0.02 | -66.67 | -0.06 |
| Above \$40000 | 15 | 0.40 | 26 | 0.64 | 73.33 | 0.24 |
| Total | 3765 | 100.00 | 4032 | 100.00 | 7.09 | 0.00 |