

## Where did the 2013 Bachelor of Social Sciences graduates go?

### I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2013 to answer the following questions about Bachelor of Social Sciences graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

### II. Employment Situations in 2013

Of the 187 graduates from this programme, 175 responded to the survey. Their employment situations are listed below.

	BSocSc				HKU Overall*			
	2013		2012		2013		2012	
	No.	%	No.	%	No.	%	No.	%
<b>No. of respondents</b>	175	100%	171	100%	2788	100%	2782	100%
<b>Employed</b>	130	74%	127	74%	2188	78%	2195	79%
<b>Unemployed seeking F/T job</b>	0	0.0%	1	0.6%	7	0.3%	9	0.3%
<b>Further Studies</b>	40	23%	40	23%	541	19%	549	20%
<b>Emigrated/Returned to home country</b>	3	1.7%	0	0.0%	21	0.8%	2	0.1%
<b>Not seeking F/T job</b>	2	1.1%	3	1.8%	31	1.1%	27	1.0%

\* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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### III. Further Studies

40 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme						
	<i>Ph.D.</i>	<i>Taught Doctorate (Coursework)</i>	<i>M.Phil.</i>	<i>Taught Master (Coursework)</i>	<i>Postgraduate Diploma / Certificate</i>	<i>Bachelor's Degree</i>	<i>Others</i>
Architecture	-	-	-	-	-	1	-
Arts	-	-	4	1	-	-	1
Education	-	-	-	-	5	-	-
Law	-	3	-	1	-	-	-
Science	-	-	-	1	-	-	-
Social Sciences	1	-	3	9	-	-	1
Social Work	-	-	-	6	-	-	-
Urban Planning/Studies	-	-	-	3	-	-	-

Source of Funds	No. of Graduates
Full Scholarship	4
Own Funds	26
Scholarship+Teaching Assistantship/Studentship	2
Government Grant + Loan	2
Scholarship + Own Funds	2
Teaching Assistantship/Studentship	1

No Response = 3

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### IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2013	2012
May or before	25%	23%
June	46%	39%
July	61%	52%
August	78%	72%
September	84%	80%
October	90%	92%
November	97%	95%
December	99%	100%
January	99%	100%
February	100%	100%

No Response = 25

### V. Employment Sectors

The majority of Bachelor of Social Sciences graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services, Educational Institutions and the Civil Service.

Sector	% of graduates	
	2013	2012
Commerce & Industry	50%	49%
Community, Social & Personal Services	24%	22%
Educational Institutions	19%	17%
Civil Service	6.5%	13%

No Response = 14

## Where did the 2013 Bachelor of Social Sciences graduates go?

### VI. Basic Salary and Gross Income

The remuneration received by Bachelor of Social Sciences graduates is shown below.

	Basic Salary				Gross Income			
	BSocSc		HKU Average*		BSocSc		HKU Average*	
	2013	2012	2013	2012	2013	2012	2013	2012
<b>Mean</b>	\$14,044	\$14,121	\$18,778	\$18,662	\$14,700	\$14,354	\$19,547	\$19,598
<b>Median</b>	\$13,000	\$12,000	\$15,000	\$15,000	\$13,050	\$12,500	\$16,000	\$15,833
<b>Minimum</b>	\$8,000	\$8,000	\$5,000	\$2,000	\$8,200	\$8,000	\$5,000	\$6,000
<b>Maximum</b>	\$36,720	\$41,495	\$83,333	\$60,000	\$36,720	\$41,495	\$83,333	\$150,000

\* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

### VII. Number of Full-Time Job Offers

The number of job offers received by Bachelor of Social Sciences graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	30 (32%)
Two	39 (41%)
Three	19 (20%)
Four	2 (2.1%)
Five	3 (3.2%)
Seven	1 (1.1%)

No Response = 28

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### VIII. Names of Employers and Job Titles

The job titles of Bachelor of Social Sciences graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
<b>Civil Service -</b>	
- HKSAR - Home Affairs Department	- Executive Officer
- HKSAR - Hong Kong Police Force	- Probationary Inspector
- HKSAR - Information Services Department	- Assistant Information Officer
- HKSAR - Student Financial Assistance Agency	- Executive Officer II
- Hospital Authority	- Executive Assistant
- Hospital Authority	- Psychology Assistant
- Organization's name not reported	- Clerical Assistant
<b>Educational Institutions -</b>	
- Catholic Mission School	- Teaching Assistant
- Hang Seng Management College	- Executive Assistant
- Hang Seng Management College	- Occupation's name not reported
- HKU School of Professional and Continuing Education	- Executive Assistant
- HKU School of Professional and Continuing Education	- Executive Assistant
- Ma Tau Chung Government School	- Teaching Assistant
- Po Leung Kuk Camões Tan Siu Lin Primary School	- Teaching Assistant
- SKH Lui Ming Choi Memorial Primary School	- Learning Support Teacher
- The Hong Kong Institute of Education	- Research Assistant
- The Hong Kong Polytechnic University	- Research Assistant
- The Hong Kong University of Science and Technology	- Occupation's name not reported
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant II
- The University of Hong Kong - Department of Family Medicine and Primary Care	- Research Assistant
- The University of Hong Kong - Department of Geography	- Research Assistant
- The University of Hong Kong - Department of Urban Planning and Design	- Research Assistant
<b>Community, Social and Personal Services -</b>	
- Airport Authority Hong Kong	- Management Trainee
- Autism Partnership Hong Kong	- Behavioral Therapist
- Autism Partnership Hong Kong	- Program Specialist
- Autism Partnership Hong Kong	- Program Specialist
- Construction Industry Council	- Graduate Trainee
- Edvenue Limited	- Trainer
- Edvenue Limited	- Trainer
- Edvenue Limited	- Trainer
- Hong Kong Arts Centre	- Program Officer
- Hong Kong Biotechnology Organization	- Project Executive

## Where did the 2013 Bachelor of Social Sciences graduates go?

<ul style="list-style-type: none"> <li>- Hong Kong Girl Guides Association</li> <li>- Hong Kong Institute of Human Resource Management</li> <li>- Hong Kong Sports Institute Limited</li> <li>- Hong Kong Trade Development Council</li> <li>- Little Kids Learning Academy Ltd</li> <li>- Lok Sin Tong Benevolent Society</li> <li>- Modern Bachelor Education Limited</li> <li>- New People's Party</li> <li>- NTK Academic Group Limited</li> <li>- Ocean Park Corporation</li> <li>- Pekin Fine Arts</li> <li>- Senate House Education</li> <li>- Teach Unlimited Foundation</li> <li>- The Hong Kong Federation of Youth Groups</li> <li>- Videotage</li> <li>- Organization's name not reported</li> </ul>	<ul style="list-style-type: none"> <li>- Project Associate</li> <li>- Learning &amp; Development Assistant</li> <li>- Professional Athlete</li> <li>- Executive Trainee</li> <li>- Applied Behavioral Analysis Therapist</li> <li>- Health Promoter</li> <li>- Tutor</li> <li>- Policy Officer</li> <li>- Teacher</li> <li>- Performer</li> <li>- Gallery Manager</li> <li>- Academic Associate</li> <li>- Program Mentor</li> <li>- Youth Worker</li> <li>- Project Coordinator</li> <li>- Programme Executive</li> </ul>
<b>Commerce and Industry -</b>	
<ul style="list-style-type: none"> <li>- A. Hartrodt Hong Kong Ltd</li> <li>- AC Promotion Limited</li> <li>- Affection Company Limited</li> <li>- American International Assurance Company (Bermuda) Limited (AIA)</li> <li>- Bank of East Asia, Limited (The)</li> <li>- Belle International Holdings Ltd</li> <li>- Bonjour Holdings Limited</li> <li>- Carat Media Services Hong Kong Limited</li> <li>- Cathay Pacific Airways Limited</li> <li>- Conceptual (Asia Pacific) Limited</li> <li>- Convoy Financial Services Holdings Limited</li> <li>- DDI Asia/Pacific International Ltd</li> <li>- Deckers Asia Pacific Limited</li> <li>- DHL</li> <li>- Edelman Public Relations (Worldwide) Limited</li> <li>- Esquel Group</li> <li>- Europe Group Holdings Ltd</li> <li>- Expeditors International</li> <li>- Fuse communication</li> </ul>	<ul style="list-style-type: none"> <li>- Administrative Clerk</li> <li>- Promotion Assistant</li> <li>- Marketing Executive</li> <li>- Wealth Management Manager</li> </ul>
<ul style="list-style-type: none"> <li>- Hongkong and Shanghai Banking Corporation Limited (The) (HSBC)</li> <li>- Human Resources Solution Limited</li> <li>- i-Admin Limited</li> <li>- IPG Mediabrands</li> <li>- ISS Facility Services Limited</li> <li>- Kerry Logistics (HK) Ltd</li> <li>- King Parrot Group</li> <li>- KPMG</li> <li>- KPMG</li> <li>- Metta Communication Ltd.</li> <li>- Pacific Andes International Holdings Limited</li> <li>- PCCW Limited</li> <li>- PCCW Limited - Now TV</li> <li>- Pegasus Greenland Limited</li> <li>- Power Brands Ltd</li> <li>- PricewaterhouseCoopers Limited</li> </ul>	<ul style="list-style-type: none"> <li>- Management Trainee</li> <li>- Management Trainee</li> <li>- Customer Service Executive</li> <li>- Media Executive</li> <li>- Flight Attendant</li> <li>- Account Executive</li> <li>- Consultant</li> <li>- Project Associate</li> <li>- Marketing Assistant</li> <li>- Management Trainee</li> <li>- Intern</li> <li>- Management Trainee</li> <li>- Secretary</li> <li>- Lead Agent</li> <li>- Integrated Marketing Communication Executive</li> <li>- Management Associate (RDWM)</li> </ul>
	<ul style="list-style-type: none"> <li>- Researcher</li> <li>- Payroll Graduate Trainee</li> <li>- Media Executive</li> <li>- Property Officer</li> <li>- Human Resources Trainee</li> <li>- Administrative Officer</li> <li>- Accountant</li> <li>- Learning &amp; Development Officer</li> <li>- Account Executive</li> <li>- Sustainability &amp; Research Officer</li> <li>- Marketing Executive</li> <li>- Management Trainee</li> <li>- Administrator</li> <li>- Sales Executive</li> <li>- Associate</li> </ul>

## Where did the 2013 Bachelor of Social Sciences graduates go?

- SDI Media (HK) Ltd	- Public Relation Officer
- Sing Tao Newspaper Group Limited	- Reporter
- Sun Hung Kai Properties Limited	- Management Trainee
- Sunny Vision Limited	- Occupation's name not reported
- The Dairy Farm Company Limited	- Graduate Trainee
- The Dairy Farm Company Limited	- Graduate Trainee
- The Real Funder Marketing Consultancy	- Assistant
- The Red Flag Group Ltd	- Junior Associate, Quality Assurance
- TRY Communications Ltd	- Project Officer
- Tung Chun Soy Sauce and Canned Food Company Limited	- Occupation's name not reported
- Yazaki Corporation	- Sales Executive
- Organization's name not reported	- Administrator
- Organization's name not reported	- Assistant
- Organization's name not reported	- Assistant Consultant
- Organization's name not reported	- Assistant Marketing Executive
- Organization's name not reported	- Management Trainee
- Organization's name not reported	- Merchandising Trainee

No Response = 16

Note: Some of the 2013 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

## Where did the 2013 Bachelor of Social Sciences graduates go?

- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.  
Please contact CEDARS for further details.

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Jaime Fung  
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The analysis is based on information provided by the respondents, and CEDARS  
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