

Where did the 2013 BBA(IS) graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2013 to answer the following questions about BBA(IS) graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2013

Of the 27 graduates from this programme, 25 responded to the survey. Their employment situations are listed below.

	BBA(IS)				HKU Overall*			
	2013		2012		2013		2012	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	25	100%	36	100%	2788	100%	2782	100%
Employed	19	76%	30	83%	2188	78%	2195	79%
Unemployed seeking F/T job	0	0.0%	0	0.0%	7	0.3%	9	0.3%
Further Studies	5	20%	5	14%	541	19%	549	20%
Emigrated/Returned to home country	0	0.0%	0	0.0%	21	0.8%	2	0.1%
Not seeking F/T job	1	4.0%	1	2.8%	31	1.1%	27	1.0%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

III. Further Studies

5 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme	
	Taught Master (Coursework)	Bachelor's Degree
Business Administration/Management	-	1
Computer Science	2	2

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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2013	2012
May or before	47%	60%
June	67%	72%
July	80%	80%
August	80%	80%
September	93%	92%
October	93%	96%
November	93%	96%
December	100%	100%
January	100%	100%
February	100%	100%

No Response = 4

V. Employment Sectors

The majority of BBA(IS) graduates were employed in Commerce & Industry, while others were employed in the Civil Service.

Sector	% of graduates	
	2013	2012
Commerce & Industry	94%	84%
Civil Service	5.9%	8.0%
Community, Social & Personal Services	0.0%	8.0%

No Response = 2

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VI. Basic Salary and Gross Income

The remuneration received by BBA(IS) graduates is shown below.

	Basic Salary				Gross Income			
	BBA(IS)		HKU Average*		BBA(IS)		HKU Average*	
	2013	2012	2013	2012	2013	2012	2013	2012
Mean	\$17,969	\$18,357	\$18,778	\$18,662	\$18,743	\$18,794	\$19,547	\$19,598
Median	\$13,000	\$16,000	\$15,000	\$15,000	\$14,192	\$17,000	\$16,000	\$15,833
Minimum	\$10,000	\$12,000	\$5,000	\$2,000	\$10,000	\$12,000	\$5,000	\$6,000
Maximum	\$37,000	\$37,500	\$83,333	\$60,000	\$37,000	\$38,000	\$83,333	\$150,000

* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by BBA(IS) graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	5 (33%)
Two	5 (33%)
Three	5 (33%)

No Response = 4

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VIII. Names of Employers and Job Titles

The job titles of BBA(IS) graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Civil Service -	
- HKSAR - Hong Kong Police Force	- Probation Inspector
Commerce and Industry -	
- China Construction Bank (Asia) Corporation Limited	- Management Trainee
- Credit Suisse	- Technical Analyst
- DBS Bank (Hong Kong) Limited	- Management Trainee
- Deloitte Touche Tohmatsu	- Analyst
- Deutsche Bank AG	- Analyst
- Empower Holdings Limited	- Corporation Assistant
- Hongkong and Shanghai Banking Corporation Limited (The) (HSBC)	- Management Associate
- Hyundai Merchant Marine	- Programmer
- JPMorgan Chase & Co.	- Technology Analyst
- KPMG	- Consultant
- Nanyang Commercial Bank, Ltd.	- Relationship Officer
- Nielsen (Hong Kong) Limited	- Analyst
- Optical 88 Ltd	- Management Trainee
- PricewaterhouseCoopers Limited	- Audit Associate
- PricewaterhouseCoopers Limited	- Risk and Controls Assurance Associate
- The Prudential Assurance Company Limited	- Customer Service Associate

No Response = 2

Note: Some of the 2013 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

Centre of Development and Resources for Students (CEDARS)
3/F Wong Chuang Lai Wah Building
Meng Wah Complex
The University of Hong Kong
Pokfulam Road
Hong Kong

Telephone : 2859 2314
Fax : 2559 5238
E-Mail : ges@cedars.hku.hk
Homepage : <http://cedars.hku.hk/>

Opening Hours : Monday - Thursday (9:00 a.m. to 5:45 p.m.)
Friday (9:00 a.m. to 6:00 p.m.)
Saturday (9:00 a.m. to 1:00 p.m.)

Jaime Fung
Director of Careers and Placement

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The analysis is based on information provided by the respondents, and CEDARS
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