

Where did the 2012 BA(LS) graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2012 to answer the following questions about BA(LS) graduates :-

- How many were employed six months after graduation?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2012

Of the 7 graduates from this programme, 7 responded to the survey. Their employment situations are listed below.

	BA(LS)		HKU Overall*	
	2012		2012	
	No.	%	No.	%
No. of respondents	7	100%	2782	100%
Employed	7	100%	2195	79%
Unemployed seeking F/T job	0	0.0%	9	0.3%
Further Studies	0	0.0%	549	20%
Emigrated/Returned to home country	0	0.0%	2	0.1%
Not seeking F/T job	0	0.0%	27	1.0%

* HKU Overall refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

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III Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment
	2012
May or before	0.0%
June	33%
July	67%
August	100%
September	100%
October	100%
November	100%
December	100%
January	100%
February	100%

No Response = 1

IV Employment Sectors

All the BA(LS) graduates responded to the survey were employed in Commerce & Industry.

Sector	% of graduates
	2012
Commerce & Industry	100%

No Response = 1

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V Basic Salary and Gross Income

The remuneration received by BA(LS) graduates is shown below.

	Basic Salary		Gross Income	
	BA(LS)	HKU Average*	BA(LS)	HKU Average*
	2012	2012	2012	2012
Mean	\$13,250	\$18,662	\$13,299	\$19,598
Median	\$12,500	\$15,000	\$12,646	\$15,833
Minimum	\$12,000	\$2,000	\$12,000	\$6,000
Maximum	\$16,500	\$60,000	\$16,500	\$150,000

* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VI Number of Full-Time Job Offers

The number of job offers received by BA(LS) graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	3 (60%)
Two	1 (20%)
Four	1 (20%)

No Response = 2

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VII Names of Employers and Job Titles

The job titles of BA(LS) graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Commerce and Industry -	
- Adrian L. Norman Limited	- Assistant Landscape Designer
- AECOM	- Landscape Designer
- Belt Collins International (HK) Limited	- Assistant Landscape Architect
- Kenneth Ng & Associates Ltd.	- Designer
- Urbis Limited	- Intern
- Organization's name not reported	- Landscape Designer

No Response = 1

Note: Some of the 2012 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

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VIII. Similar information on graduates from other disciplines is available for reference in the Careers Library.

Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS
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