



Job Advertised Report

Report Details

Job Type Graduate Job

Employment Mode Full Time

Period (1) - Job Posting Period:1 Dec 2011 - 29 Feb 2012

Period (2) - Job Posting Period:1 Dec 2012 - 28 Feb 2013

	Graduate Job		
	(1 Dec 2011 - 29 Feb 2012)	(1 Dec 2012 - 28 Feb 2013)	(1) vs (2) % Change
No. of Employers	1146	1040	-9.25
No. of Positions	3788	3766	-0.58
No. of Vacancy	11529	12489	8.33

Median Salary: HKD 12000

Average Salary: HKD 12405



Employer Distribution

Report Details

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Period (1) - Job Posting Period:1 Dec 2011 - 29 Feb 2012

Period (2) - Job Posting Period:1 Dec 2012 - 28 Feb 2013

Business Nature	(1 Dec 2011 - 29 Feb 2012)		(1 Dec 2012 - 28 Feb 2013)		(1) vs (2) % of change
	# of Employers	% of Total	# of Employers	% of Total	% of Employers
Conglomerate	2	0.17	1	0.10	-50.00
Government	2	0.17	2	0.19	0.00
Legal	3	0.26	3	0.29	0.00
Management	4	0.35	3	0.29	-25.00
Textile/ Clothing	4	0.35	4	0.38	0.00
Energy/ Utilities	5	0.44	5	0.48	0.00
Environmental/ Sustainability	5	0.44	1	0.10	-80.00
Healthcare/ Pharmaceutical	6	0.52	7	0.67	16.67
Market Research	6	0.52	7	0.67	16.67
Public/ Civil	7	0.61	8	0.77	14.29
Art/ Culture	8	0.70	5	0.48	-37.50
Medical Services	9	0.79	7	0.67	-22.22
Scientific Research/ Testing Services	9	0.79	9	0.87	0.00
Entertainment/ Recreation	10	0.87	12	1.15	20.00



Business Nature	(1 Dec 2011 - 29 Feb 2012)		(1 Dec 2012 - 28 Feb 2013)		(1) vs (2) % of change
	# of Employers	% of Total	# of Employers	% of Total	% of Employers
Logistics/ Supply Chain/ Distribution	10	0.87	14	1.35	40.00
Quasi-government/ Non-profit Organization	15	1.31	16	1.54	6.67
Advertising/ Public	17	1.48	18	1.73	5.88
Media/ Publishing/ Communication	19	1.66	25	2.40	31.58
Real Estate/ Property	21	1.83	28	2.69	33.33
Airline/ Transportation	22	1.92	22	2.12	0.00
Insurance	26	2.27	23	2.21	-11.54
Hospitality/ Catering/ Tourism	28	2.44	35	3.37	25.00
Consumer goods/ Retail	34	2.97	35	3.37	2.94
Management Consulting/ Business Analysis	41	3.58	48	4.62	17.07
Accounting/ Audit/ Taxation	46	4.01	31	2.98	-32.61
Human Resources Consulting/ Recruitment Agency/ Training	51	4.45	48	4.62	-5.88
Engineering	53	4.62	46	4.42	-13.21
Manufacturing	67	5.85	63	6.06	-5.97
Banking/ Financial Services	87	7.59	94	9.04	8.05
Others	99	8.64	83	7.98	-16.16
Education	129	11.26	81	7.79	-37.21
Trading/ Sourcing/ Merchandising	132	11.52	104	10.00	-21.21
Information Technology/ Telecom/ Technology	169	14.75	152	14.62	-10.06
Total	1146	100.00	1040	100.00	-9.25



Job Nature Distribution

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Job Nature	(1 Dec 2011 - 29 Feb 2012)		(1 Dec 2012 - 28 Feb 2013)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Any	0	0.00	0	0.00	0.00
Accounting/Auditing/Tax	187	3.06	209	3.04	11.76
Administration - Non-private Sector	154	2.52	165	2.40	7.14
Administration - Private Sector	346	5.66	345	5.02	-0.29
Architecture/Interior Design	25	0.41	33	0.48	32.00
Banking and Finance Executive	284	4.65	442	6.44	55.63
Community/Social Worker	45	0.74	47	0.68	4.44
Creative/Design/Artist	137	2.24	112	1.63	-18.25
Customer Services - Retail/Hotel/Tourism and Others	431	7.05	542	7.89	25.75
Disciplinary Forces	0	0.00	7	0.10	700.00
Education	259	4.24	165	2.40	-36.29
Engineering - Construction/Building Services	102	1.67	117	1.70	14.71



Job Nature	(1 Dec 2011 - 29 Feb 2012)		(1 Dec 2012 - 28 Feb 2013)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Engineering - Electronic/Industrial/Electrical/Mechanical and others	348	5.69	322	4.69	-7.47
Human Resources/Training/Recruitment	137	2.24	175	2.55	27.74
IT/Programming	960	15.70	658	9.58	-31.46
Journalist/Editor/Translation/Copy Writing/Communications	103	1.68	130	1.89	26.21
Legal/Compliance	19	0.31	33	0.48	73.68
Library Officer/Library Assistant	5	0.08	12	0.17	140.00
Logistics/Supply Chain	73	1.19	116	1.69	58.90
Management Consultant/Business Analyst	152	2.49	201	2.93	32.24
Management Trainee	261	4.27	347	5.05	32.95
Marketing/Market Research	453	7.41	586	8.53	29.36
Medical Practitioners/Therapist/Pharmacist	19	0.31	24	0.35	26.32
Merchandising/Buying	76	1.24	110	1.60	44.74
PR/ Event Management	150	2.45	269	3.92	79.33
Quality Control	45	0.74	66	0.96	46.67
Research & Development	129	2.11	94	1.37	-27.13
Research Assistant/Technicians	71	1.16	64	0.93	-9.86
Sales/Account Servicing/Business Development	542	8.87	800	11.65	47.60
Surveying	24	0.39	35	0.51	45.83
Teaching	79	1.29	75	1.09	-5.06



Job Nature	(1 Dec 2011 - 29 Feb 2012)		(1 Dec 2012 - 28 Feb 2013)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Others	497	8.13	567	8.26	14.08
Total	6113	100.00	6868	100.00	12.35

*Since employers are allowed to input multiple options for "job nature", disparity between the actual no. of total vacancies and the total no. of vacancies categorized according to job nature is expected.



Job Nature Distribution (by vacancy)

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Period (2) - Job Posting Period:1 Dec 2012 - 28 Feb 2013

Job Nature	(1 Dec 2011 - 29 Feb 2012)		(1 Dec 2012 - 28 Feb 2013)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Any	0	0.00	0	0.00	0.00
Accounting/Auditing/Tax	397	2.21	646	2.93	62.72
Administration - Non-private Sector	280	1.56	358	1.62	27.86
Administration - Private Sector	696	3.87	757	3.43	8.76
Architecture/Interior Design	44	0.24	78	0.35	77.27
Banking and Finance Executive	2132	11.86	3145	14.25	47.51
Community/Social Worker	79	0.44	96	0.43	21.52
Creative/Design/Artist	289	1.61	171	0.77	-40.83
Customer Services - Retail/Hotel/Tourism and Others	2040	11.35	1970	8.92	-3.43
Disciplinary Forces	0	0.00	31	0.14	3,100.00
Education	557	3.10	352	1.59	-36.80
Engineering - Construction/Building Services	359	2.00	412	1.87	14.76



Job Nature	(1 Dec 2011 - 29 Feb 2012)		(1 Dec 2012 - 28 Feb 2013)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Engineering - Electronic/Industrial/Electrical/Mechanical and others	770	4.28	725	3.28	-5.84
Human Resources/Training/Recruitment	355	1.98	415	1.88	16.90
IT/Programming	2093	11.65	1706	7.73	-18.49
Journalist/Editor/Translation/Copy Writing/Communications	335	1.86	381	1.73	13.73
Legal/Compliance	51	0.28	78	0.35	52.94
Library Officer/Library Assistant	26	0.14	29	0.13	11.54
Logistics/Supply Chain	216	1.20	297	1.35	37.50
Management Consultant/Business Analyst	487	2.71	700	3.17	43.74
Management Trainee	935	5.20	1613	7.31	72.51
Marketing/Market Research	1297	7.22	1733	7.85	33.62
Medical Practitioners/Therapist/Pharmacist	26	0.14	55	0.25	111.54
Merchandising/Buying	199	1.11	304	1.38	52.76
PR/ Event Management	432	2.40	881	3.99	103.94
Quality Control	85	0.47	144	0.65	69.41
Research & Development	311	1.73	195	0.88	-37.30
Research Assistant/Technicians	110	0.61	107	0.48	-2.73
Sales/Account Servicing/Business Development	1624	9.04	2828	12.81	74.14
Surveying	72	0.40	169	0.77	134.72
Teaching	163	0.91	172	0.78	5.52



Job Nature	(1 Dec 2011 - 29 Feb 2012)		(1 Dec 2012 - 28 Feb 2013)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Others	1511	8.41	1525	6.91	0.93
Total	17971	100.00	22073	100.00	22.83



Salary Distribution

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Period (2) - Job Posting Period:1 Dec 2012 - 28 Feb 2013

Salary Range	Graduate Job - Period (1)		Graduate Job - Period (2)		(1) vs (2) % of change	
	# of Job	% of Total	# of Job	% of Total	# of Job	% of Total
\$6000	6	0.16	0	0.00	-100.00	-0.16
\$6001 - \$8000	156	4.12	81	2.15	-48.08	-1.97
\$8001 - \$10000	1175	31.02	931	24.72	-20.77	-6.30
\$10001 - \$12000	1201	31.71	1198	31.81	-0.25	0.10
\$12001 - \$14000	560	14.78	800	21.24	42.86	6.46
\$14001 - \$16000	390	10.30	431	11.44	10.51	1.14
\$16001 - \$18000	118	3.12	121	3.21	2.54	0.09
\$18001 - \$20000	82	2.16	109	2.89	32.93	0.73
\$20001 - \$22000	26	0.69	10	0.27	-61.54	-0.42
\$22001 - \$24000	16	0.42	16	0.42	0.00	0.00
\$24001 - \$26000	20	0.53	25	0.66	25.00	0.13
\$26001 - \$28000	19	0.50	4	0.11	-78.95	-0.39
\$28001 - \$30000	6	0.16	10	0.27	66.67	0.11
\$30001 - \$32000	0	0.00	1	0.03	N/A	0.03



Salary Range	Graduate Job - Period (1)		Graduate Job - Period (2)		(1) vs (2) % of change	
	# of Job	% of Total	# of Job	% of Total	# of Job	% of Total
\$32001 - \$34000	4	0.11	0	0.00	-100.00	-0.11
\$34001 - \$36000	3	0.08	0	0.00	-100.00	-0.08
\$36001 - \$38000	0	0.00	11	0.29	N/A	0.29
\$38001 - \$40000	1	0.03	3	0.08	200.00	0.05
Above \$40000	5	0.13	15	0.40	200.00	0.27
Total	3788	100.00	3766	100.00	-0.58	0.00