

Where did the 2013 BJ graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2013 to answer the following questions about BJ graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2013

Of the 27 graduates from this programme, 20 responded to the survey. Their employment situations are listed below.

	BJ				HKU Overall*			
	2013		2012		2013		2012	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	20	100%	19	100%	2788	100%	2782	100%
Employed	16	80%	16	84%	2188	78%	2195	79%
Unemployed seeking F/T job	0	0.0%	0	0.0%	7	0.3%	9	0.3%
Further Studies	3	15%	3	16%	541	19%	549	20%
Emigrated/Returned to home country	0	0.0%	0	0.0%	21	0.8%	2	0.1%
Not seeking F/T job	1	5.0%	0	0.0%	31	1.1%	27	1.0%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

III. Further Studies

Since the number of respondents is smaller than 5, these information are withheld to protect privacy of the respondent(s).

Where did the 2013 BJ graduates go?

IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2013	2012
May or before	33%	46%
June	58%	62%
July	67%	85%
August	92%	92%
September	100%	100%
October	100%	100%
November	100%	100%
December	100%	100%
January	100%	100%
February	100%	100%

No Response = 3

V. Employment Sectors

The majority of BJ graduates were employed in Commerce & Industry, while others were employed in Educational Institutions.

Sector	% of graduates	
	2013	2012
Commerce & Industry	92%	83%
Educational Institutions	7.7%	8.3%
Civil Service	0.0%	8.3%

No Response = 2

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VI. Basic Salary and Gross Income

The remuneration received by BJ graduates is shown below.

	Basic Salary				Gross Income			
	BJ		HKU Average*		BJ		HKU Average*	
	2013	2012	2013	2012	2013	2012	2013	2012
Mean	\$19,164	\$16,409	\$18,778	\$18,662	\$19,392	\$16,678	\$19,547	\$19,598
Median	\$13,000	\$15,000	\$15,000	\$15,000	\$13,000	\$15,000	\$16,000	\$15,833
Minimum	\$10,500	\$10,000	\$5,000	\$2,000	\$12,000	\$11,458	\$5,000	\$6,000
Maximum	\$83,333	\$40,000	\$83,333	\$60,000	\$83,333	\$40,000	\$83,333	\$150,000

* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by BJ graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	6 (50%)
Two	3 (25%)
Three	1 (8.3%)
Four	2 (17%)

No Response = 3

Where did the 2013 BJ graduates go?

VIII. Names of Employers and Job Titles

The job titles of BJ graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Educational Institutions -	
- The University of Hong Kong	- Research Assistant II
Commerce and Industry -	
- American International Assurance Company (Bermuda) Limited (AIA)	- Wealth Management and Protection Manager
- Associated Press	- Reporter and Producer
- Cindiddy	- Assistant Manager
- Citibank (Hong Kong) Limited	- Marketing Officer
- Fast Track Agency	- Account Executive
- FOX International Channels	- Technical Broadcast Officer
- Guru Online	- Copywriter
- Hong Kong Magazine Media Group	- Reporter
- Ogilvy & Mather	- Occupation's name not reported
- Rocco Design Architects Limited	- Business Development Assistant
- South China Morning Post Limited	- Cadet Reporter
- Television Broadcasts Limited	- Reporter
Others -	
- Organization's name not reported	- Assistant Publicity Officer

No Response = 1

Note: Some of the 2013 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.



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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

Centre of Development and Resources for Students (CEDARS)
3/F Wong Chuang Lai Wah Building
Meng Wah Complex
The University of Hong Kong
Pokfulam Road
Hong Kong

Telephone : 2859 2314
Fax : 2559 5238
E-Mail : ges@cedars.hku.hk
Homepage : <http://cedars.hku.hk/>

Opening Hours : Monday - Thursday (9:00 a.m. to 5:45 p.m.)
Friday (9:00 a.m. to 6:00 p.m.)
Saturday (9:00 a.m. to 1:00 p.m.)

Jaime Fung
Director of Careers and Placement

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The analysis is based on information provided by the respondents, and CEDARS
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