



Job Advertised Report

Report Details

Job Type Graduate Job

Employment Mode Full Time

Period (1) - Job Posting Period: 1 Jun 2012 - 31 Aug 2012

Period (2) - Job Posting Period: 1 Jun 2013 - 31 Aug 2013

	Graduate Job		
	(1 Jun 2012 - 31 Aug 2012)	(1 Jun 2013 - 31 Aug 2013)	(1) vs (2) % Change
No. of Employers	1715	1660	-3.21
No. of Positions	5636	6360	12.85
No. of Vacancy	16023	19927	24.36

Median Salary: HKD 12000

Average Salary: HKD 12401



Employer Distribution

Report Details

Job Type Graduate Job

Employment Mode Full Time

Period (1) - Job Posting Period:1 Jun 2012 - 31 Aug 2012

Period (2) - Job Posting Period:1 Jun 2013 - 31 Aug 2013

Business Nature	(1 Jun 2012 - 31 Aug 2012)		(1 Jun 2013 - 31 Aug 2013)		(1) vs (2) % of change
	# of Employers	% of Total	# of Employers	% of Total	% of Employers
Government	1	0.06	4	0.24	300.00
Conglomerate	3	0.18	2	0.12	-33.33
Energy/ Utilities	5	0.29	3	0.18	-40.00
Management	5	0.29	5	0.30	0.00
Environmental/ Sustainability	7	0.41	4	0.24	-42.86
Market Research	8	0.47	5	0.30	-37.50
Textile/ Clothing	8	0.47	6	0.36	-25.00
Legal	9	0.53	10	0.60	11.11
Scientific Research/ Testing Services	10	0.58	14	0.84	40.00
Entertainment/ Recreation	11	0.64	16	0.96	45.45
Art/ Culture	14	0.82	10	0.60	-28.57
Medical Services	14	0.82	9	0.54	-35.71
Public/ Civil	14	0.82	15	0.90	7.14
Healthcare/ Pharmaceutical	17	0.99	14	0.84	-17.65



Business Nature	(1 Jun 2012 - 31 Aug 2012)		(1 Jun 2013 - 31 Aug 2013)		(1) vs (2) % of change
	# of Employers	% of Total	# of Employers	% of Total	% of Employers
Logistics/ Supply Chain/ Distribution	21	1.23	31	1.87	47.62
Quasi-government/ Non-profit Organization	21	1.23	22	1.33	4.76
Airline/ Transportation	22	1.28	27	1.63	22.73
Advertising/ Public	26	1.52	28	1.69	7.69
Hospitality/ Catering/ Tourism	37	2.16	37	2.23	0.00
Real Estate/ Property	42	2.45	44	2.65	4.76
Consumer goods/ Retail	47	2.74	48	2.89	2.13
Insurance	47	2.74	39	2.35	-17.02
Media/ Publishing/ Communication	47	2.74	46	2.77	-2.13
Human Resources Consulting/ Recruitment Agency/ Training	50	2.92	60	3.61	20.00
Accounting/ Audit/ Taxation	60	3.50	75	4.52	25.00
Management Consulting/ Business Analysis	61	3.56	59	3.55	-3.28
Engineering	97	5.66	93	5.60	-4.12
Manufacturing	107	6.24	100	6.02	-6.54
Banking/ Financial Services	128	7.47	150	9.04	17.19
Education	151	8.81	142	8.55	-5.96
Others	161	9.39	136	8.19	-15.53
Trading/ Sourcing/ Merchandising	181	10.56	178	10.72	-1.66
Information Technology/ Telecom/ Technology	282	16.45	228	13.73	-19.15
Total	1714	100.00	1660	100.00	-3.15



Job Nature Distribution

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Period (2) - Job Posting Period:1 Jun 2013 - 31 Aug 2013

Job Nature	(1 Jun 2012 - 31 Aug 2012)		(1 Jun 2013 - 31 Aug 2013)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Any	0	0.00	0	0.00	0.00
Accounting/Auditing/Tax	369	3.70	474	3.89	28.46
Administration - Non-private Sector	209	2.10	309	2.54	47.85
Administration - Private Sector	532	5.34	616	5.06	15.79
Architecture/Interior Design	52	0.52	67	0.55	28.85
Banking and Finance Executive	573	5.75	819	6.72	42.93
Community/Social Worker	78	0.78	129	1.06	65.38
Creative/Design/Artist	204	2.05	233	1.91	14.22
Customer Services - Retail/Hotel/Tourism and Others	633	6.35	692	5.68	9.32
Disciplinary Forces	7	0.07	14	0.11	100.00
Education	278	2.79	336	2.76	20.86
Engineering - Construction/Building Services	219	2.20	271	2.23	23.74



Job Nature	(1 Jun 2012 - 31 Aug 2012)		(1 Jun 2013 - 31 Aug 2013)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Engineering - Electronic/Industrial/Electrical/Mechanical and others	541	5.43	645	5.30	19.22
Human Resources/Training/Recruitment	286	2.87	263	2.16	-8.04
IT/Programming	1365	13.70	1308	10.74	-4.18
Journalist/Editor/Translation/Copy Writing/Communications	119	1.19	235	1.93	97.48
Legal/Compliance	36	0.36	62	0.51	72.22
Library Officer/Library Assistant	6	0.06	17	0.14	183.33
Logistics/Supply Chain	139	1.39	195	1.60	40.29
Management Consultant/Business Analyst	281	2.82	337	2.77	19.93
Management Trainee	459	4.61	634	5.21	38.13
Marketing/Market Research	772	7.75	818	6.72	5.96
Medical Practitioners/Therapist/Pharmacist	31	0.31	22	0.18	-29.03
Merchandising/Buying	209	2.10	194	1.59	-7.18
PR/ Event Management	239	2.40	348	2.86	45.61
Quality Control	89	0.89	152	1.25	70.79
Research & Development	162	1.63	196	1.61	20.99
Research Assistant/Technicians	103	1.03	150	1.23	45.63
Sales/Account Servicing/Business Development	1019	10.22	1309	10.75	28.46
Surveying	44	0.44	73	0.60	65.91
Teaching	109	1.09	134	1.10	22.94



Job Nature	(1 Jun 2012 - 31 Aug 2012)		(1 Jun 2013 - 31 Aug 2013)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Others	804	8.07	1127	9.25	40.17
Total	9967	100.00	12179	100.00	22.19

*Since employers are allowed to input multiple options for "job nature", disparity between the actual no. of total vacancies and the total no. of vacancies categorized according to job nature is expected.



Job Nature Distribution (by vacancy)

Report Details

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Period (1) - Job Posting Period:1 Jun 2012 - 31 Aug 2012

Period (2) - Job Posting Period:1 Jun 2013 - 31 Aug 2013

Job Nature	(1 Jun 2012 - 31 Aug 2012)		(1 Jun 2013 - 31 Aug 2013)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Any	0	0.00	0	0.00	0.00
Accounting/Auditing/Tax	823	2.92	1640	4.69	99.27
Administration - Non-private Sector	340	1.21	601	1.72	76.76
Administration - Private Sector	1103	3.92	1171	3.35	6.17
Architecture/Interior Design	97	0.34	126	0.36	29.90
Banking and Finance Executive	4208	14.94	4843	13.85	15.09
Community/Social Worker	127	0.45	200	0.57	57.48
Creative/Design/Artist	289	1.03	319	0.91	10.38
Customer Services - Retail/Hotel/Tourism and Others	2441	8.66	2366	6.77	-3.07
Disciplinary Forces	20	0.07	1214	3.47	5,970.00
Education	533	1.89	652	1.86	22.33
Engineering - Construction/Building Services	513	1.82	715	2.05	39.38



Job Nature	(1 Jun 2012 - 31 Aug 2012)		(1 Jun 2013 - 31 Aug 2013)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Engineering - Electronic/Industrial/Electrical/Mechanical and others	1028	3.65	1286	3.68	25.10
Human Resources/Training/Recruitment	730	2.59	589	1.68	-19.32
IT/Programming	2555	9.07	2838	8.12	11.08
Journalist/Editor/Translation/Copy Writing/Communications	264	0.94	416	1.19	57.58
Legal/Compliance	57	0.20	160	0.46	180.70
Library Officer/Library Assistant	27	0.10	94	0.27	248.15
Logistics/Supply Chain	296	1.05	397	1.14	34.12
Management Consultant/Business Analyst	909	3.23	1143	3.27	25.74
Management Trainee	1588	5.64	2469	7.06	55.48
Marketing/Market Research	2135	7.58	2019	5.78	-5.43
Medical Practitioners/Therapist/Pharmacist	134	0.48	73	0.21	-45.52
Merchandising/Buying	521	1.85	359	1.03	-31.09
PR/ Event Management	758	2.69	1063	3.04	40.24
Quality Control	172	0.61	249	0.71	44.77
Research & Development	319	1.13	339	0.97	6.27
Research Assistant/Technicians	154	0.55	244	0.70	58.44
Sales/Account Servicing/Business Development	3437	12.20	4239	12.12	23.33
Surveying	100	0.35	189	0.54	89.00
Teaching	269	0.95	263	0.75	-2.23



Job Nature	(1 Jun 2012 - 31 Aug 2012)		(1 Jun 2013 - 31 Aug 2013)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Others	2225	7.90	2685	7.68	20.67
Total	28172	100.00	34961	100.00	24.10



Salary Distribution

Report Details

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Employment Mode Full Time

Period (1) - Job Posting Period:1 Jun 2012 - 31 Aug 2012

Period (2) - Job Posting Period:1 Jun 2013 - 31 Aug 2013

Salary Range	Graduate Job - Period (1)		Graduate Job - Period (2)		(1) vs (2) % of change	
	# of Job	% of Total	# of Job	% of Total	# of Job	% of Total
\$6000	9	0.16	0	0.00	-100.00	-0.16
\$6001 - \$8000	145	2.57	141	2.22	-2.76	-0.35
\$8001 - \$10000	1752	31.09	1618	25.44	-7.65	-5.65
\$10001 - \$12000	1795	31.85	1870	29.40	4.18	-2.45
\$12001 - \$14000	1014	17.99	1202	18.90	18.54	0.91
\$14001 - \$16000	590	10.47	1024	16.10	73.56	5.63
\$16001 - \$18000	98	1.74	220	3.46	124.49	1.72
\$18001 - \$20000	107	1.90	145	2.28	35.51	0.38
\$20001 - \$22000	25	0.44	34	0.53	36.00	0.09
\$22001 - \$24000	33	0.59	34	0.53	3.03	-0.06
\$24001 - \$26000	20	0.35	40	0.63	100.00	0.28
\$26001 - \$28000	4	0.07	8	0.13	100.00	0.06
\$28001 - \$30000	6	0.11	4	0.06	-33.33	-0.05
\$30001 - \$32000	4	0.07	4	0.06	0.00	-0.01



Salary Range	Graduate Job - Period (1)		Graduate Job - Period (2)		(1) vs (2) % of change	
	# of Job	% of Total	# of Job	% of Total	# of Job	% of Total
\$32001 - \$34000	1	0.02	2	0.03	100.00	0.01
\$34001 - \$36000	6	0.11	1	0.02	-83.33	-0.09
\$36001 - \$38000	0	0.00	6	0.09	N/A	0.09
\$38001 - \$40000	12	0.21	1	0.02	-91.67	-0.19
Above \$40000	15	0.27	6	0.09	-60.00	-0.18
Total	5636	100.00	6360	100.00	12.85	0.00