

# Where did the 2014 Bachelor of Social Sciences graduates go?

## I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2014 to answer the following questions about Bachelor of Social Sciences graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

## II. Employment Situations in 2014

Of the 201 graduates from this programme, 173 responded to the survey. Their employment situations are listed below.

	BSocSc				HKU Overall*			
	2014		2013		2014		2013	
	No.	%	No.	%	No.	%	No.	%
<b>No. of respondents</b>	173	100%	175	100%	2839	100%	2788	100%
<b>Employed</b>	138	80%	130	74%	2246	79%	2188	78%
<b>Unemployed seeking F/T job</b>	0	0.0%	0	0.0%	9	0.3%	7	0.3%
<b>Further Studies</b>	30	17%	40	23%	533	19%	541	19%
<b>Emigrated/Returned to home country</b>	3	1.7%	3	1.7%	20	0.7%	21	0.8%
<b>Not seeking F/T job</b>	2	1.2%	2	1.1%	31	1.1%	31	1.1%

\* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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### III. Further Studies

30 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme				
	Ph.D.	M.Phil.	Taught Master (Coursework)	Postgraduate Diploma / Certificate	Bachelor's Degree
Arts	-	-	1	-	1
Business Administration/Management	-	-	1	-	-
Education	1	-	1	5	-
Law	-	-	-	1	-
Medical Science	-	-	1	-	-
Social Sciences	-	2	5	-	-
Social Work	-	-	2	-	-
Urban Planning/Studies	-	-	3	-	-

No Response = 6

Source of Funds	No. of Graduates
Full Scholarship	2
Own Funds	18
Scholarship+Teaching Assistantship/Studentship	1
Government Grant + Loan	4

No Response = 5

## Where did the 2014 Bachelor of Social Sciences graduates go?

### IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2014	2013
May or before	20%	25%
June	39%	46%
July	61%	61%
August	77%	78%
September	85%	84%
October	93%	90%
November	96%	97%
December	97%	99%
January	100%	99%
February	100%	100%

No Response = 39

### V. Employment Sectors

The majority of Bachelor of Social Sciences graduates were employed in Commerce & Industry, while others were employed in Educational Institutions, Community, Social & Personal Services and the Civil Service.

Sector	% of graduates	
	2014	2013
Commerce & Industry	59%	50%
Educational Institutions	17%	19%
Community, Social & Personal Services	17%	24%
Civil Service	7.9%	6.5%

No Response = 19

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### VI. Basic Salary and Gross Income

The remuneration received by Bachelor of Social Sciences graduates is shown below.

	Basic Salary				Gross Income			
	BSocSc		HKU Average*		BSocSc		HKU Average*	
	2014	2013	2014	2013	2014	2013	2014	2013
<b>Mean</b>	\$15,884	\$14,044	\$20,291	\$18,778	\$16,583	\$14,700	\$21,265	\$19,547
<b>Median</b>	\$14,000	\$13,000	\$17,200	\$15,000	\$14,000	\$13,050	\$18,000	\$16,000
<b>Minimum</b>	\$8,000	\$8,000	\$5,000	\$5,000	\$8,083	\$8,200	\$5,000	\$5,000
<b>Maximum</b>	\$45,000	\$36,720	\$63,000	\$83,333	\$45,000	\$36,720	\$105,000	\$83,333

\* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

### VII. Number of Full-Time Job Offers

The number of job offers received by Bachelor of Social Sciences graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	37 (41%)
Two	24 (26%)
Three	17 (19%)
Four	7 (7.7%)
Five	4 (4.4%)
Six	1 (1.1%)
Seven	1 (1.1%)

No Response = 42

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### VIII. Names of Employers and Job Titles

The job titles of Bachelor of Social Sciences graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
<b>Civil Service -</b>	
- HKSAR	- Executive Officer
- HKSAR - Environmental Protection Department	- Executive Officer
- HKSAR - Food and Environmental Hygiene Department	- Assistant Secretary
- HKSAR - Home Affairs Department	- Executive Officer
- HKSAR - Hong Kong Police Force	- Probationary Inspector
- HKSAR - Hong Kong Police Force	- Probationary Inspector
- HKSAR - Hong Kong Police Force	- Probationary Inspector
- HKSAR - Hong Kong Police Force	- Probationary Inspector
- Hospital Authority	- Program Officer
<b>Educational Institutions -</b>	
- Christian Alliance S. C. Chan Memorial College	- Teaching Assistant
- City University of Hong Kong	- Research Assistant
- Hong Kong Adventist Academy	- Teaching Assistant
- Hong Kong Institute of Education	- Research Assistant
- St' Joseph's Primary School	- Diploma Teacher
- The Chinese University of Hong Kong	- Research Assistant
- The Chinese University of Hong Kong - Institute of Educational Research	- Research Assistant
- The Hong Kong University of Science and Technology	- Research Assistant
- The University of Hong Kong	- Clerk
- The University of Hong Kong	- Program Officer
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong	- Research Assistant
- University of Oxford	- Research Assistant
<b>Community, Social and Personal Services -</b>	
- Autism Partnership Hong Kong	- ABA Therapist
- Autism Partnership Hong Kong	- ABA Therapist
- Autism Partnership Hong Kong	- Occupation's name not reported
- Foundation Global Education Limited	- Education Consultant
- Hong Kong Adventist Hospital	- In-patient Services Officer
- Hong Kong Art School	- Assistant Administrative Officer
- Hong Kong Christian Service	- Social Worker
- Hong Kong Federation of Youth Groups	- Youth Worker
- Hong Kong Jockey Club	- Channels Management Trainee
- Kidversity	- Training Consultant
- Learning Grace Hong kong	- English Teacher
- Little Kids Learning Academy	- ABA Therapist

## Where did the 2014 Bachelor of Social Sciences graduates go?

<ul style="list-style-type: none"> <li>- Pearson Education Asia Limited</li> <li>- Po Leung Kuk</li> <li>- Teach Unlimited Foundation</li> <li>- The Genius Workshop</li> <li>- Organization's name not reported</li> <li>- Organization's name not reported</li> <li>- Organization's name not reported</li> </ul>	<ul style="list-style-type: none"> <li>- Project Editor</li> <li>- Administrative Assistant</li> <li>- Programme Mentor</li> <li>- Instructor</li> <li>- Assistant Student Development Officer</li> <li>- Director</li> <li>- Education Consultant</li> </ul>
<b>Commerce and Industry -</b>	
<ul style="list-style-type: none"> <li>- AECOM</li> <li>- American Eagle Outfitters</li> <li>- AsiaWorld-Expo Management Ltd</li> <li>- Bank of China (Hong Kong) Limited</li> <li>- BlackRock</li> <li>- Bloomberg L.P.</li> <li>- Brightstar Asia Limited</li> <li>- Brilliant Insurance Broker Ltd</li> <li>- Cartus Relocation Hong Kong Limited</li> <li>- Cathay Pacific Airways Limited</li> <li>- Consumer Search Hong Kong Ltd</li> <li>- CSM Manufactory Ltd</li> <li>- DBS Bank (Hong Kong) Limited</li> <li>- Decor8</li> <li>- DHL</li> <li>- DJI Innovations</li> <li>- DNA Public Relations</li> <li>- DT Communications Asia Pacific</li> <li>- Esquel Group</li> <li>- Fairview Park Property Management Ltd</li> <li>- Giordano, International Limited</li> <li>- Giordano, International Limited</li> <li>- Goldmax Immigration Consulting Co., Ltd.</li> <li>- Hang Seng Bank Ltd.</li> <li>- Hang Seng Bank Ltd.</li> <li>- Hang Seng Bank Ltd.</li> <li>- Hang Seng Bank Ltd.</li> <li>- Hang Seng Bank Ltd.</li> <li>- Hang Seng Bank Ltd.</li> <li>- Hang Seng Bank Ltd.</li> <li>- Hong Kong Housing Society</li> <li>- Hong Kong Housing Society</li> <li>- I.T Apparels Limited</li> <li>- I.T Apparels Limited</li> <li>- IH Digital Hong Kong</li> <li>- IPSOS Hong Kong Limited</li> <li>- Jardine Aviation Services Limited</li> <li>- Jones Lang LaSelle</li> <li>- JPMorgan Chase &amp; Co.</li> <li>- Kuehne + Nagel Limited</li> <li>- Ling Kee Publishing Company Limited</li> <li>- Mercer (Hong Kong) Limited</li> <li>- Millward Brown International</li> <li>- MVA Hong Kong Limited</li> <li>- Nanyang Commercial Bank, Ltd.</li> <li>- PTS Resourcing (HK) Limited</li> <li>- Pure and True Limited</li> </ul>	<ul style="list-style-type: none"> <li>- Assistant Geologist</li> <li>- Supervisor Trainee</li> <li>- Corporate Officer</li> <li>- Human Resources Officer</li> <li>- Analyst</li> <li>- Occupation's name not reported</li> <li>- Customer Service Officer</li> <li>- Customer Service Officer</li> <li>- Consultant</li> <li>- Flight Attendant</li> <li>- Research Assistant</li> <li>- Merchandising Trainee</li> <li>- Occupation's name not reported</li> <li>- Sales/Administrative Assistant</li> <li>- Management Trainee</li> <li>- Occupation's name not reported</li> <li>- Marketing &amp; Communications Executive</li> <li>- Occupation's name not reported</li> <li>- Management Trainee</li> <li>- Estate Assistant II</li> <li>- Management Trainee</li> <li>- Management Trainee</li> <li>- Case Officer</li> <li>- Assistant Resources Officer</li> <li>- Financial Service Trainee</li> <li>- Financial Service Trainee</li> <li>- Human Resources Officer</li> <li>- Management Trainee</li> <li>- Management Trainee</li> <li>- Management Trainee (Retail)</li> <li>- Assistant Officer</li> <li>- Occupation's name not reported</li> <li>- Marketing Assistant</li> <li>- Operation Trainee</li> <li>- Account Executive</li> <li>- Research Executive</li> <li>- Ticketing &amp; Passenger Information Officer</li> <li>- Assistant Analyst</li> <li>- Private Banking Analyst</li> <li>- Human Resources Assistant</li> <li>- Assistant Editor</li> <li>- Analyst</li> <li>- Research Assistant</li> <li>- Research Executive</li> <li>- Occupation's name not reported</li> <li>- Resourcing Consultant</li> <li>- Sales and Marketing Manager</li> </ul>

## Where did the 2014 Bachelor of Social Sciences graduates go?

- Secret Ingredient Limited	- Marketing and Brand Manager
- Sojitz Corporation	- Trainee
- Standard Chartered Bank (Hong Kong) Limited	- Management Trainee
- Strategic Public Relations Group Limited	- Account Executive
- Strategic Public Relations Group Limited	- Executive
- Television Broadcasts Limited	- Research Writer
- The Dairy Farm Company Limited	- Graduate Trainee
- The Kowloon Motor Bus Co. (1933) Ltd	- Assistant Officer (Scheduling)
- The Link Real Estate Investment Trust	- Associate Officer
- TMF Group	- Occupation's name not reported
- Toppan Forms (HK) Limited	- Executive
- Verity Consulting Limited	- Investigator
- Wisers Information Limited	- Information Officer
- Yamato Transport (HK) Ltd	- Customer Service Assistant
- Organization's name not reported	- Consultant
- Organization's name not reported	- Corporate Service Assistant
- Organization's name not reported	- Recruiter
- Organization's name not reported	- Research Assistant
- Organization's name not reported	- Trade Marketing Assistant
<b>Others -</b>	
- Organization's name not reported	- Account Executive

No Response = 20

Note: Some of the 2014 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

## Where did the 2014 Bachelor of Social Sciences graduates go?

- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.  
 Please contact CEDARS for further details.

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 Saturday (9:00 a.m. to 1:00 p.m.)

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