









Careers and Placement,
Centre of Development and Resources for Students

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2011 to answer the following questions about Bachelor of Business Administration in Accounting and Finance graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2011

Of the 176 graduates from this programme, 158 responded to the survey. Their employment situations are listed below.

	BBA(Acc&Fin)			HKU Overall*				
	2011		20	2010		2011		10
	No.	%	No.	%	No.	%	No.	%
No. of respondents	158	100%	171	100%	2878	100%	2812	100%
Employed	147	93%	162	95%	2321	81%	2226	79%
Unemployed seeking F/T job	0	0.0%	0	0.0%	8	0.3%	8	0.3%
Further Studies	9	5.7%	9	5.3%	517	18%	541	19%
Emigrated/Returned to home country	0	0.0%	0	0.0%	4	0.1%	7	0.2%
Not seeking F/T job	2	1.3%	0	0.0%	28	1.0%	30	1.1%

^{*} HKU Overall refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.











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III. Further Studies

9 graduates proceeded to postgraduate studies. The tables below show the academic progammes that they pursued and their sources of funds.

	A	cademic Programm	ie
Field of Study	M.Phil.	Taught Master	Postgraduate Diploma / Certificate
Arts	-	1	-
Business Administration/Management	1	1	-
Education	-	-	2
Law	-	-	1
Social Sciences	-	1	-

No Response = 2

Source	of Funds	No. of Graduates
Own Fu	ands	6

No Response = 3











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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

	% of new graduates who have secured employment			
By the end of	2011	2010		
May or before	54%	43%		
June	60%	55%		
July	61%	61%		
August	63%	63%		
September	70%	70%		
October	73%	72%		
November	73%	78%		
December	96%	97%		
January	99%	99%		
February	100%	100%		

No Response = 30

V. Employment Sectors

The majority of Accounting and Finance graduates were employed in Commerce & Industry, while others were employed in the Civil Service and Community, Social & Personal Services.

Sector	% of g	% of graduates			
Sector	2011	2010			
Commerce & Industry	87%	95%			
Civil Service	9.2%	1.9%			
Community, Social & Personal Services	4.2%	1.9%			
Educational Institutions	0.0%	1.3%			

No Response = 24











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VI. Basic Salary and Gross Income

The remuneration received by Accounting and Finance graduates is shown below.

	Basic Salary			Gross Income				
	BBA(Acc&Fin)		HKU A	verage*	BBA(Acc&Fin)		HKU Average*	
	2011	2010	2011 2010		2011	2010	2011	2010
Mean	\$15,154	\$13,031	\$17,650	\$16,662	\$15,811	\$13,618	\$18,350	\$17,336
Median	\$12,000	\$11,000	\$15,000	\$13,000	\$13,000	\$11,100	\$15,000	\$13,500
Minimum	\$8,000	\$7,000	\$3,000	\$2,000	\$8,000	\$7,000	\$4,000	\$4,000
Maximum	\$45,000	\$45,000	\$70,000	\$99,999	\$45,000	\$48,500	\$70,000	\$100,000

^{*} HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by Accounting and Finance graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	22 (20%)
Two	23 (21%)
Three	34 (31%)
Four	18 (16%)
Five	5 (4.5%)
Six	5 (4.5%)
Seven	2 (1.8%)
Eight or more	1 (0.9%)

No Response = 34











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VIII. Names of Employers and Job Titles

The job titles of Bachelor of Business Administration in Accounting and Finance graduates in full-time employment and the names of their employers are listed below.

Employers	Job Titles
Civil Service -	
- HKSAR - Civil Service Bureau	- Executive Officer
- HKSAR - Constitutional and Mainland Affairs Bureau	- Assistant Secretary
- HKSAR - Home Affairs Department	- Executive Officer
- HKSAR - Immigration Department	- Immigration Officer
- HKSAR - Immigration Department	- Immigration Officer
- HKSAR - Information Services Department	- Human Resources Officer
- HKSAR - Inland Revenue Department	- Assistant Assessor
- HKSAR - Legal Aid Department	- Executive Officer
- HKSAR - Treasury	- Executive Officer
- HKSAR Government	- Administrative Officer
- Securities and Futures Commission	- Graduate Trainee
Community, Social and Personal Services -	
- Achievers' Ladder Tutorial School	- Tutor
- Hong Kong Playground Association	- Programme Worker
- Hong Kong Trade Development Council	- Executive Trainee
- NTK Academic Group	- Mathematics Teacher
- The Hong Kong Jockey Club	- Financial Assistant
Commerce and Industry -	
- American International Assurance Company (Bermuda) Limited	- Financial Planner
- AXA Asia Pacific Holdings Limited	- Business Analyst
- Bank of China (Hong Kong) Limited	- Assistant Financial Manager
- Bank of China (Hong Kong) Limited	- Management Trainee
- BDO Limited	- Audit Associate
- BDO Limited	- Audit Associate
- BNP Paribas	- Corporate Finance Analyst
- BOCI-Prudential Trustee Limited	- Accounting Assistant
- Catlin Group Limited	- Underwriting Assistant
- Choice Limited	- Administrative Officer
- Commerzbank AG	- Equity Derivatives Sales Assistant
- Deloitte Touche Tohmatsu	- Analyst
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate Auditor
- Deloitte Touche Tohmatsu	- Audit Associate





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- Deloitte Touche Tohmatsu	- Audit Associate
- Deloitte Touche Tohmatsu	- Audit Associate
- Deloitte Touche Tohmatsu	- Audit Assoicate
- Deloitte Touche Tohmatsu	- Audit Assoicate
- Deloitte Touche Tohmatsu	- Auditor
- Deloitte Touche Tohmatsu	- Tax Associate
- Delta Partners	- Analyst
- DFS Hong Kong Limited	- Management Trainee
- DHL Supply Chain	- Management Trainee
- Dolce&Gabbana	- Manager
- Ernst & Young	- Assurance Associate
- Ernst & Young	- Audit Associate
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant
- Fubon Bank (Hong Kong) Limited	- Management Associate
- Guosen Securities (HK)	- Finance Analyst
- Hang Lung Properties Limited	- Management Trainee
- Hang Seng Bank Ltd.	- Management Trainee
- Hang Seng Bank Ltd.	- Management Trainee
- Hongkong and Shanghai Banking Corporation Limited (HSBC)	- Management Associate
- Hongkong and Shanghai Banking Corporation Limited (HSBC)	- Management Associate
- HSBC Broking Services (Asia) Limited	- Account Executive Trainee
- ISS EastPoint Property Management Limited	- Property Officer
- KBC Financial Products International Limited	- Sales Manager
- KPMG	- Accountant
- KPMG	- Audit Associate
- KPMG	- Audit Associate
- KPMG	- Audit Associate
- KPMG	- Consultant
- KPMG	- Occupation's name not reported
- Morgan Stanley	- Operations Analyst
- Nanyang Commercial Bank, Limited	- Branch Operation Officer
- PricewaterhouseCoopers Limited	- Associate
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- PricewaterhouseCoopers Limited	- Associate
- PricewaterhouseCoopers Limited - PricewaterhouseCoopers Limited	- Associate
- PricewaterhouseCoopers Limited	- Associate
- PricewaterhouseCoopers Limited	- Associate
- PricewaterhouseCoopers Limited	- Associate
- PricewaterhouseCoopers Limited	- Associate
- PricewaterhouseCoopers Limited	- Associate
- PricewaterhouseCoopers Limited	- Associate Advisory
- PricewaterhouseCoopers Limited	- Assurance Associate
- PricewaterhouseCoopers Limited	- Assurance Associate
- PricewaterhouseCoopers Limited	- Audit Associate
- PricewaterhouseCoopers Limited	- Audit Associate
- PricewaterhouseCoopers Limited	- Audit Associate
- PricewaterhouseCoopers Limited	- Audit Associate
- PricewaterhouseCoopers Limited	- Audit Associate
- PricewaterhouseCoopers Limited	- Auditor
- PricewaterhouseCoopers Limited	- Tax Associate
- PricewaterhouseCoopers Limited	- Tax Associate
- PricewaterhouseCoopers Limited	- Tax Associate
- Professional Properties Co.	- Property Consultant
- Royale Asia	- Account Serving Executive
- RSM Nelson Wheeler	- Accountant II
- RSM Nelson Wheeler	- Audit Associate
- Shinewing (HK) CPA Limited	- Staff Accountant I
- Shinewing (HK) CPA Limited	- Staff Accountant I
- Taikang Asset Management Co.,Ltd.	- Analyst
- Tommy Ng & Co.	- Audit Trainee
- Wongs & Tam Certified Public Accountants	- Audit Junior
- Organization's name not reported	- Analyst
- Organization's name not reported	- Audit Officer
- Organization's name not reported	- Product Executive
- Organization's name not reported	- Research Associate
- Organization's name not reported	- Trainee
Others -	

No Response = 25

Note:

Organization's name not reported

Some of the 2011 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

- Tax Consultant





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IX. Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact CEDARS for further details.

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Herman Chan

Director of Careers and Placement

May 2012

The analysis is based on information provided by the respondents, and CEDARS should not be held responsible for any errors arising therefrom.

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