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#### I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2013 to answer the following questions about Bachelor of Business Administration in Accounting and Finance graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

#### II. Employment Situations in 2013

Of the 198 graduates from this programme, 168 responded to the survey. Their employment situations are listed below.

	BBA(Acc&Fin)			HKU Overall*				
	2013		2012		2013		2012	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	168	100%	161	100%	2788	100%	2782	100%
Employed	158	94%	153	95%	2188	78%	2195	79%
Unemployed seeking F/T job	0	0.0%	2	1.2%	7	0.3%	9	0.3%
Further Studies	8	4.8%	5	3.1%	541	19%	549	20%
Emigrated/Returned to home country	0	0.0%	0	0.0%	21	0.8%	2	0.1%
Not seeking F/T job	2	1.2%	1	0.6%	31	1.1%	27	1.0%

<sup>\*</sup> HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.











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#### III. Further Studies

8 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

		Academic Programme			
Field of Study	M.Phil.	Taught Master (Coursework)	Postgraduate Diploma / Certificate		
Arts	-	1	-		
Business Administration/Management	-	3	-		
Education	1	-	-		
Law	-	-	1		

No Response = 2

Source of Funds	No. of Graduates		
Own Funds	6		

No Response = 2

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#### IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

	% of new graduates who have secured employment			
By the end of	2013	2012		
May or before	58%	48%		
June	62%	54%		
July	69%	60%		
August	75%	65%		
September	82%	67%		
October	85%	67%		
November	89%	73%		
December	99%	94%		
January	100%	98%		
February	100%	100%		

No Response = 39

#### V. Employment Sectors

The majority of Accounting and Finance graduates were employed in Commerce & Industry, while others were employed in the Civil Service and Community, Social & Personal Services.

Sector	% of graduates			
Sector	2013	2012		
Commerce & Industry	93%	90%		
Civil Service	6.3%	6.5%		
Community, Social & Personal Services	0.7%	2.2%		
Educational Institutions	0.0%	1.4%		

No Response = 15









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#### VI. Basic Salary and Gross Income

The remuneration received by Accounting and Finance graduates is shown below.

	Basic Salary			Gross Income				
	BBA(Acc&Fin)		HKU Average*		BBA(Acc&Fin)		HKU Average*	
	2013	2012	2013	2012	2013	2012	2013	2012
Mean	\$16,065	\$16,075	\$18,778	\$18,662	\$17,001	\$16,711	\$19,547	\$19,598
Median	\$12,500	\$12,000	\$15,000	\$15,000	\$14,083	\$13,000	\$16,000	\$15,833
Minimum	\$10,000	\$9,000	\$5,000	\$2,000	\$10,000	\$9,750	\$5,000	\$6,000
Maximum	\$45,000	\$50,000	\$83,333	\$60,000	\$61,000	\$63,000	\$83,333	\$150,000

<sup>\*</sup> HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

#### VII. Number of Full-Time Job Offers

The number of job offers received by Accounting and Finance graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	26 (23%)
Two	39 (34%)
Three	30 (26%)
Four	11 (9.6%)
Five	8 (7.0%)

No Response = 43







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# VIII. Names of Employers and Job Titles

The job titles of Bachelor of Business Administration in Accounting and Finance graduates in full-time employment and the names of their employers are listed below.

<b>Employers</b>	Job Titles
Civil Service -	
- HKSAR	- Administrative Officer
- HKSAR - Civil Services Bureau	- Executive Officer II
- HKSAR - Drainage Services Department	- Executive Officer
- HKSAR - Home Affairs Department	- Community Organizer
- HKSAR - Home Affairs Department	- Executive Officer
- HKSAR - Hong Kong Police Force	- Police Inspector
- HKSAR - Inland Revenue Department	- Assistant Assessor
- HKSAR - Inland Revenue Department	- Assistant Assessor
- HKSAR - Student Financial Assistance Agency	- Executive Officer
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Community, Social and Personal Services -	
- Hong Kong Interbank Clearing Limited	- Clearing Operations Specialist
Commerce and Industry -	
- 13D Research	- Junior Associate
- Access Investment Management (HK) Ltd	- Analyst Associate
- ActionHouse International Ltd.	- Account Executive
- Alceda Fund Management S.A.	- Sales Associate
- Bain & Company	- Associate Consultant
- Bain & Company	<ul> <li>Occupation's name not reported</li> </ul>
- Bank of China (Hong Kong) Limited	- Assistant Personal Banking Manager
- Bank of China (Hong Kong) Limited	- Management Trainee
- Bank of China (Hong Kong) Limited	- Management Trainee
- Bank of Communications Co., Ltd.	- Relationship Manager Trainee
- Bank of East Asia, Limited (The)	- Credit Analyst
- BDO Limited	- Associate
- BDO Limited	- Officer
- BestServe Financial Limited	- Pension Permission Administrative Trainee
- BNI Association Limited	- Occupation's name not reported
- BNP Paribas	- Trainee
- Brookfield Asset Management (Asia) Limited	- Analyst
- China Construction Bank (Asia) Corporation Limited	- Trainee
- China Merchants Bank	- Analyst
- Citibank (Hong Kong) Limited	- Management Associate
- Citibank (Hong Kong) Limited	- Sales Executive
- Citigate Dewe Rogerson	- Assistant Consultant
- Citigroup Global Market Asia Ltd	- Analyst
- CLP Power Hong Kong Limited	- Billing Support Officer
- CSL Limited	- Graduate Trainee
- Dah Chong Hong Holdings Limited	- Management Trainee
- DBS Bank (Hong Kong) Limited - DBS Bank (Hong Kong) Limited	- Analyst
- DBS Bank (Hong Kong) Limited - DBS Bank (Hong Kong) Limited	<ul><li>Analyst</li><li>Management Associate</li></ul>
- DBS Bank (Hong Kong) Limited - DBS Bank (Hong Kong) Limited	<ul><li>Management Associate</li><li>Management Associate</li></ul>
- Dany Dank (Houg Kong) Limited	- Ividilagement Assorbate

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	Centre of Development and Resources for Students
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate - Associate
- Deloitte Touche Tohmatsu	- Associate - Associate
- Deloitte Touche Tohmatsu - Deloitte Touche Tohmatsu	- Associate
	- Associate
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate Auditor
- Deloitte Touche Tohmatsu	- Audit Associate
- Deloitte Touche Tohmatsu	- Audit Associate
- Deloitte Touche Tohmatsu	- Audit Associate
- Deloitte Touche Tohmatsu	- Audit Associate
- Deloitte Touche Tohmatsu	- Audit Associate
- Deloitte Touche Tohmatsu	- Audit Associate
- Deloitte Touche Tohmatsu	- Junior Accountant
- Deloitte Touche Tohmatsu	- Tax Associate
- Deloitte Touche Tohmatsu	- Tax Associate
- DFS Group Limited	- Store Management Trainee
- Dun & Bradstreet (HK) Ltd.	- Business Analyst
- Ernst & Young	- Audit Associate
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant I
- Ernst & Young	- Staff Associate
- Ernst & Young	- Staff Auditor
- FWD Life Insurance Ltd.	- Business Development Trainee
- Gottex Fund Management Holdings Ltd	- Accountant
- Hang Seng Bank Ltd.	- Client Service Officer (Trade Services)
- Hang Seng Bank Ltd.	- Customer Unit Officer
- Hang Seng Bank Ltd.	- Functional Trainee
- Hang Seng Bank Ltd Hang Seng Bank Ltd.	- Insurance Officer
- Hang Seng Bank Ltd.	- Management Trainee
- Hang Seng Bank Ltd.	- Management Trainee
- Hang Seng Bank Ltd.	- Management Trainee
- Hang Seng Bank Ltd.	- Occupation's name not reported
- Hong Kong Airlines	- Accountant Assistant
- Hong Kong Perfect Jewellery Co Limited	- Sales
- Hongkong and Shanghai Banking Corporation Limited	- Analyst
(The) (HSBC)	
- Hongkong and Shanghai Banking Corporation Limited (The) (HSBC)	- Counter Service Officer
- Hongkong and Shanghai Banking Corporation Limited	- Management Associate
(The) (HSBC)	- Management Associate
- Hongkong and Shanghai Banking Corporation Limited	- Management Associate
(The) (HSBC)	
- Hongkong and Shanghai Banking Corporation Limited	- Management Associate Finance Officer
(The) (HSBC)	
- Hongkong and Shanghai Banking Corporation Limited	- Management Associate Internal Audit
(The) (HSBC)	The state of the s
- Hongkong and Shanghai Banking Corporation Limited	- Management Trainee
(The) (HSBC)	Management Trainee
- Industrial and Commercial Bank of China (Asia) Limited	- Officer Trainee
	- Finance Analyst
- JPMorgan Chase & Co.	- Tillance Allaryst

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	KPMG	
-	KPMG	
	TIDN CO	

KPMG
Mizuho Bank, Ltd.
MTR Corporation Limited
MTR Corporation Limited
Nanyang Commercial Bank, Ltd.
Nintendo Hong Kong Limited

PKF Hong Kong
PKF Hong Kong
PricewaterhouseCoopers Limited

PricewaterhouseCoopers Limited PricewaterhouseCoopers Limited PricewaterhouseCoopers Limited PricewaterhouseCoopers Limited PricewaterhouseCoopers Limited PricewaterhouseCoopers Limited PricewaterhouseCoopers Limited Procon CPA Limited

Rider Levett Bucknall Limited
Royale International Couriers Inc.
RSM Nelson Wheeler
Ryan Financial Communications

Santova Logistics LtdShinewing Certified Public Accountants

Signal Star InternationalSino Group

Sino GroupSyma Expo Asia

- Syma Expo Asia Limited

- The Bank of Tokyo-Mitsubishi UFJ, Ltd. - The Bank of Tokyo-Mitsubishi UFJ, Ltd.

- Thomson Reuters Hong Kong Limited

- Time Asia (HK) Ltd

- Time Asia (HK) Ltd
- Unipec Asia Company Limited
- Organization's name not reported

Accountant
Accountant
Accountant
Accountant
Accountant
Auditor
Clerk
Consultant
Tax Consultant
Graduate Trainee

Assistant Officer
Graduate Trainee
Customer Service Officer
Purchaser
Accountant
Accountant II
Associate

Accountant II
Associate

Assurance Associate
Audit Associate
Auditor
Consultant
Consulting Associate
Tax Associate

Occupation's name not reportedAudit OfficerQuantity SurveyorSales AssistantAccountant

Account ExecutiveAccount AssistantIntern

Project Assistant Management Trainee Management Trainee Assistant Executive Graduate Trainee

Assistant Executive
Graduate Trainee
Management Trainee
Business Graduate
Customer Service Executive

Treasury AssistantAccounting AssistantAnalyst

Public Relation Intern Staff Accountant

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## Where did the 2013 Accounting and Finance graduates go?

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Others -

Organization's name not reported

- Project Assistant

No Response = 16

Note: Some of the 2013 graduates indicated willingness to talk to individual students about their

work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

#### THE UNIVERSITY OF HONG KONG

### Where did the 2013 Accounting and Finance graduates go?









Careers and Placement,
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**IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact CEDARS for further details.

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Jaime Fung
Director of Careers and Placement

March 2014

The analysis is based on information provided by the respondents, and CEDARS should not be held responsible for any errors arising therefrom.

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