

Where did the 2011 BBA(IS) graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2011 to answer the following questions about BBA(IS) graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2011

Of the 38 graduates from this programme, 36 responded to the survey. Their employment situations are listed below.

	BBA(IS)				HKU Overall*			
	2011		2010		2011		2010	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	36	100%	38	100%	2878	100%	2812	100%
Employed	26	72%	24	63%	2321	81%	2226	79%
Unemployed seeking F/T job	0	0.0%	0	0.0%	8	0.3%	8	0.3%
Further Studies	10	28%	14	37%	517	18%	541	19%
Emigrated/Returned to home country	0	0.0%	0	0.0%	4	0.1%	7	0.2%
Not seeking F/T job	0	0.0%	0	0.0%	28	1.0%	30	1.1%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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III. Further Studies

10 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme	
	Taught Master	Bachelor's Degree
Architecture	1	-
Computer Science	2	5

No Response = 2

Source of Funds	No. of Graduates
Own Funds	8

No Response = 2

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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2011	2010
May or before	52%	43%
June	62%	48%
July	71%	57%
August	81%	76%
September	81%	81%
October	86%	86%
November	95%	86%
December	100%	100%
January	100%	100%
February	100%	100%

No Response = 5

V. Employment Sectors

The majority of BBA(IS) graduates were employed in Commerce & Industry, while others were employed in Educational Institutions.

Sector	% of graduates	
	2011	2010
Commerce & Industry	96%	88%
Educational Institutions	4.2%	0.0%
Civil Service	0.0%	8.3%
Community, Social & Personal Services	0.0%	4.2%

No Response = 2

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VI. Basic Salary and Gross Income

The remuneration received by BBA(IS) graduates is shown below.

	Basic Salary				Gross Income			
	BBA(IS)		HKU Average*		BBA(IS)		HKU Average*	
	2011	2010	2011	2010	2011	2010	2011	2010
Mean	\$15,725	\$16,264	\$17,650	\$16,662	\$15,946	\$17,137	\$18,350	\$17,336
Median	\$12,000	\$11,100	\$15,000	\$13,000	\$12,250	\$12,959	\$15,000	\$13,500
Minimum	\$8,000	\$8,000	\$3,000	\$2,000	\$8,000	\$8,000	\$4,000	\$4,000
Maximum	\$34,000	\$40,000	\$70,000	\$99,999	\$34,000	\$40,000	\$70,000	\$100,000

* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by BBA(IS) graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	9 (43%)
Two	7 (33%)
Three	3 (14%)
Four	1 (4.8%)
Six	1 (4.8%)

No Response = 5

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VIII. Names of Employers and Job Titles

The job titles of BBA(IS) graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Educational Institutions -	
- The University of Hong Kong	- Research Assistant
Commerce and Industry -	
- Barclays Capital	- Graduate Analyst
- CITIC Telecom International CPC Limited	- Technical Trainee
- CITIC Telecom International CPC Limited	- Technical Trainee
- Credit Suisse	- International Technical Analyst
- Elegant Watch and Jewellery Company Limited	- Management Trainee
- Ernst & Young	- Staff Accountant
- Global eSolution (HK) Ltd.	- Programmer
- Glory Sky Group	- Investment Consultant
- Hongkong and Shanghai Banking Corporation Limited (HSBC)	- Intern
- Hongkong and Shanghai Banking Corporation Limited (HSBC)	- Service Ambassador
- Hongkong and Shanghai Banking Corporation Limited (HSBC)	- Trainee
- JPMorgan Chase & Co.	- Analyst
- JPMorgan Chase & Co.	- Application Developer
- Macquarie Bank Limited	- Senior Associate
- Man Shing Wood Company	- Logistic Assistant
- MRC Limited	- System Analyst
- Nails Along Ltd.	- Management Trainee
- PCCW Solutions	- ICT Graduate Trainee
- PricewaterhouseCoopers Limited	- Associate
- PricewaterhouseCoopers Limited	- Auditor
- Professional Properties Co.	- Property Consultant
- Super K Technology	- Project Assistant
- Toppan Forms (HK) Group	- Consultant Trainee

No Response = 2

Note: Some of the 2011 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.



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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS
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