



Where did the 2015 Bachelor of Arts graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2015 to answer the following questions about Bachelor of Arts graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2015

Of the 436 graduates from this programme, 397 responded to the survey. Their employment situations are listed below.

	BA				HKU Overall*			
	2015		2014		2015		2014	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	397	100%	353	100%	3042	100%	2839	100%
Employed	319	80%	271	77%	2416	79%	2246	79%
Unemployed seeking F/T job	3	0.8%	1	0.3%	15	0.5%	9	0.3%
Further Studies	67	17%	74	21%	558	18%	533	19%
Emigrated/Returned to home country	0	0.0%	2	0.6%	14	0.5%	20	0.7%
Not seeking F/T job	8	2.0%	5	1.4%	39	1.3%	31	1.1%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.



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III. Further Studies

67 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme					
	Taught Doctorate (Coursework)	M.Phil.	Taught Master (Coursework)	Postgraduate Diploma / Certificate	Bachelor's Degree	Sub-degree
Architecture	-	-	2	-	-	-
Arts	-	8	7	-	3	1
Business Administration/Management	-	-	1	-	1	-
Education	-	-	3	15	-	-
Industrial Engineering	1	-	-	-	-	-
Law	1	-	3	-	5	-
Medical Science	-	-	4	-	-	-
Social Sciences	-	-	2	-	-	-
Social Work	-	-	1	-	-	-
Urban Planning/Studies	-	-	1	-	-	-
Others	-	-	-	-	1	-

No Response = 7

Source of Funds	No. of Graduates
Full Scholarship	4
Own Funds	41
Scholarship+Teaching Assistantship/Studentship	1
Government Grant + Loan	9
Scholarship + Own Funds	3

No Response = 9

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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2015	2014
May or before	26%	24%
June	47%	42%
July	63%	61%
August	80%	81%
September	89%	92%
October	94%	97%
November	97%	97%
December	99%	99%
January	99%	99%
February	100%	100%

No Response = 71

V. Employment Sectors

The majority of Bachelor of Arts graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services, Educational Institutions and the Civil Service.

Sector	% of graduates	
	2015	2014
Commerce & Industry	61%	67%
Community, Social & Personal Services	19%	18%
Educational Institutions	13%	10%
Civil Service	7.5%	5.1%

No Response = 32

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VI. Basic Salary and Gross Income

The remuneration received by Bachelor of Arts graduates is shown below.

	Basic Salary				Gross Income			
	BA		HKU Average*		BA		HKU Average*	
	2015	2014	2015	2014	2015	2014	2015	2014
Mean	\$14,981	\$14,189	\$20,996	\$20,291	\$15,552	\$14,907	\$21,730	\$21,265
Median	\$13,500	\$13,000	\$17,500	\$17,200	\$14,000	\$13,000	\$18,000	\$18,000
Minimum	\$8,000	\$5,000	\$4,900	\$5,000	\$6,667	\$5,000	\$5,000	\$5,000
Maximum	\$49,000	\$60,000	\$100,000	\$63,000	\$69,000	\$60,000	\$100,000	\$105,000

* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by Bachelor of Arts graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)	
One	78	(39%)
Two	52	(26%)
Three	44	(22%)
Four	14	(7.0%)
Five	10	(5.0%)
Six	1	(0.5%)
Eight or more	1	(0.5%)

No Response = 86

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VIII. Names of Employers and Job Titles

The job titles of Bachelor of Arts graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Civil Service -	
- HKSAR - Census and Statistics Department	- Survey Interviewer
- HKSAR - Commerce and Economic Development Bureau	- Administrative Officer
- HKSAR - Education Bureau	- Teaching Assistant
- HKSAR - Home Affairs Department	- Administrative Officer
- HKSAR - Home Affairs Department	- Executive Assistant
- HKSAR - Hong Kong Police Force	- Executive Officer II
- HKSAR - Hong Kong Police Force	- Police Inspector
- HKSAR - Hong Kong Police Force	- Probationary Inspector
- HKSAR - Information Services Department	- Assistant Information Officer
- HKSAR - Labour Department	- Assistant Labour Officer II
- HKSAR - Legislative Council	- Assistant
- HKSAR Government	- Executive Assistant
- HKSAR Government	- Executive Officer
- Hong Kong Examinations and Assessment Authority	- Exam Admin Assistant
- Hong Kong Housing Society	- Marketing Assistant
- Hospital Authority	- Executive Assistant I
- Hospital Authority	- Human Resources Officer
- Independent Commission Against Corruption	- Assistant Investigator
- Ministry of National Defense	- Soldier
Educational Institutions -	
- Carmel Holy Word Secondary School	- Teaching Assistant
- ELCHK Lutheran Academy	- Language Officer
- Fukien Secondary School (Siu Sai Wan)	- Teaching Assistant
- Heep Yunn School	- Teacher
- HKU School of Professional and Continuing Education	- Executive Assistant
- Pentecostal Lam Hon Kwong School	- Teaching Assistant
- Po Leung Kuk Centenary Li Shiu Chung Memorial College	- English Teacher
- Po Leung Kuk Tong Nai Kan Junior Secondary College	- Chinese Assistant Teacher
- Pooi To Middle School	- Teacher
- S.K.H. Lee Shiu Keung Primary School	- Teaching Assistant
- SKH Ling Oi Primary School	- Occupation's name not reported
- SKH Tsoi Kung Po Secondary School	- Teaching Assistant
- St Francis of Assisi's English Primary School	- Teacher
- St. Joan of Arc Secondary School	- Teaching Assistant
- St. Peter's Secondary School	- Assistant Teacher
- The Chinese University of Hong Kong	- Project Assistant
- The Hong Kong Institute of Education	- Research Assistant
- The Hong Kong Polytechnic University	- Executive Assistant
- The Hong Kong Polytechnic University - Department of Computing	- Executive Assistant
- The Independent Schools Foundation Academy	- Human Resources Assistant
- The University of Hong Kong	- Clerk
- The University of Hong Kong	- Executive Assistant
- The University of Hong Kong	- Executive Assistant
- The University of Hong Kong - Admissions and Academic Liaison Section	- Executive Officer
- Tsang Pik Shan Secondary School	- Teaching Assistant
- Tsuen Wan Trade Association Primary School	- Certificate Master Teacher
- Ying Wa Girls' School	- Full Time Teacher

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- Zenith Kindergarten	- Administrator
- Organization's name not reported	- Chinese Teacher
- Organization's name not reported	- Teaching Assistant
- Organization's name not reported	- Teaching Assistant
Community, Social and Personal Services -	
- 3 Culture Education Centre	- Centre Administrator
- Aberdeen Kai-fong Welfare Association Social Service Centre	- Administrative Assistant
- Actuarial Education	- Tutor
- Asia Art Archive	- Administrative Assistant
- Asia Art Archive	- Library Assistant
- Autism Partnership Limited	- Behavioural Therapist
- Bamboos Professional Nursing Services Limited	- Graduate Trainee
- Beacon College Ltd	- Management Trainee
- Beacon College Ltd	- Trainee Teacher
- Bridge Academy Education Centre	- Early Years Teacher / ABA Therapist
- Campus Crusade for Christ	- Campus Minister
- Chung Ying Theatre Company	- Arts Administrator Trainee
- Chung Ying Theatre Company	- Assistant Administrative Officer Marketing
- Crisy Land Education Center	- Teacher
- Dr I-Kids Education Centre	- English Teacher
- French Chamber of Commerce and Industry in Hong Kong	- Publications Manager
- Headstart Group Limited	- Officer
- Hong Kong Arts Centre	- Project Officer
- Hong Kong Church of Christ	- Counselor
- Hong Kong Design Centre	- Project Associate
- Hong Kong Management Association	- Executive Officer
- Hong Kong Management Association	- Executive Officer
- Hong Kong Philharmonic Society Limited	- Aers Administration Management Trainee
- Hong Kong Recording Industry Alliance Limited	- Occupation's name not reported
- Hong Kong Red Cross	- Administrative Assistant
- Hong Kong Trade Development Council	- Occupation's name not reported
- i-Learner	- Education Consultant (Editor and Tutor)
- Jolly Kingdom	- Full-time Native English Teacher
- Language Line Ltd	- Translator
- MusicFriendly	- Sales & Marketing Executive / Course Coordinator
- Nebula Group Limited	- Education Consultant
- New People's Party	- Policy Officer
- Our Hong Kong Foundation	- Research Assistant
- Po Leung Kok Language Teaching Centre	- English Teacher
- Puerta Roja Limited	- Gallery Manager
- Saint Glee International Foundation Limited	- Project Officer
- Studio 49	- Manager
- Teacher Unlimited Foundation	- Program Mentor
- The Hong Kong Jockey Club	- Management Trainee
- The Salvation Army	- Human Resources Assistant
- Union Medical Healthcare	- Management Trainee
- Wai Yin Association	- Project and Event Officer
- Organization's name not reported	- Assistant Research Officer
- Organization's name not reported	- Editor and Teacher
- Organization's name not reported	- Teacher
- Organization's name not reported	- Teacher
- Organization's name not reported	- Teacher
Commerce and Industry -	
- Adsale Exhibition Services Ltd.	- Project Assistant
- AECOM	- HR Share Service Assistant
- AIA Group Limited	- Financial Planner
- Alexander Wang Global Limited	- Executive Assistant
- American Express Company	- Lifestyle Executive
- ARTTA Concept Studio Interior Design Consultants	- Project Assistant
- Bank of Communications (China)	- Counter Service Officer

Where did the 2015 Bachelor of Arts graduates go?

- Bank of Tokyo-Mitsubishi UFJ	- Marketing Officer
- BC Financial Consulting Limited	- Marketing Associate / Copywriter
- BOC Credit Card (International) Ltd	- Assistant Officer
- Boston Consulting Group	- Associate
- BPS Global Group	- Marketing Executive
- Build King Holdings Limited	- Human Resources Assistant
- Cap TV	- News Finder
- CASH Financial Services Group Limited	- Project Assistant
- Castify	- Customer Service Officer
- Cathay Pacific Airways Limited	- Cabin Crew
- Cathay Pacific Airways Limited	- Customer Service Officer
- Cathay Pacific Airways Limited	- Occupation's name not reported
- Chinese Estates Holdings Limited	- Executive Assistant
- Computershare Hong Kong Investor Services Limited	- Project Officer
- COSMETICOST Limited	- Management Trainee
- Craftissimo	- Sales Assistant
- CTC Hong Kong Holding Limited	- Administrative Assistant
- Dah Chong Hong (Motor Service Centre) Limited	- Human Resources Officer
- Deacons	- Legal Secretary
- Deloitte Touche Tohmatsu	- Audit Associate
- DFS Group Limited	- Merchandise Planning Assistant
- DFS Group Limited	- Occupation's name not reported
- DotAsia Organisation	- Executive Assistant
- Eland	- Marketing Executive / Assistant Marketing Manager
- ELG Associates Limited	- Junior Associate
- Ernst & Young	- Marketing Officer
- E-Services Group	- Sales and Customer Experience Executive
- Estée Lauder Companies	- Contract Sales Assistant
- Eximins	- Occupation's name not reported
- Exit-Entry Co. Ltd	- Occupation's name not reported
- Forewide Company (Hong Kong) Limited	- Management Trainee
- Forex Capital Markets (FXCM)	- Occupation's name not reported
- FWD Hong Kong	- Management Associate
- Gallery Exit	- Gallery Assistant
- Google Inc.	- Partners Marketing Associate
- Hang Lung Properties Limited	- Management Trainee
- Hang Seng Bank Limited	- Financial Service Trainee
- Hang Seng Bank Limited	- Human Resources Officer
- Hang Seng Bank Limited	- Occupation's name not reported
- Harvey Nichols (Hong Kong) Limited	- Merchant Assistant
- Hearken Consulting Group	- Recruitment Consultant
- HK01	- Reporter
- Hong Kong Economic Times Holdings Limited	- Reporter
- Hong Kong Telecommunications (HKT) Limited	- Assistant Marketing Executive
- Hong Kong Telecommunications (HKT) Limited	- E-customer Service Representative
- Hong Kong Telecommunications (HKT) Limited	- Graduate Trainee
- Hong Kong Telecommunications (HKT) Limited	- Graduate Trainee
- Hongkong International Terminals Limited	- Occupation's name not reported
- I.T. Apparels Limited	- Operational Management Trainee
- Instinctif Partners	- Account Executive
- iPR Ogilvy & Mather	- Coordinator
- iTE Limited	- Project Executive
- Itee	- Project Executive
- JPMorgan Chase & Co	- Analyst
- JTB Corporation	- Inbound Tour Coordinator
- Kai Shing Management Services Limited	- Property Service Trainee
- Kapok	- Sales & Marketing Executive
- Kenneth Lan Solicitors Ltd	- Legal Clerk
- Kerry Logistics	- Management Trainee
- Kerry Logistics	- Management Trainee
- KPMG	- Associate
- KPMG	- Audit Associate

Where did the 2015 Bachelor of Arts graduates go?

 Careers and Placement,
 Centre of Development and Resources for Students

- KPMG	- Trainee
- Kyowa Hakko Kirin Co., Ltd.	- Product Specialist
- Lai Sun Development Company Limited	- Property Trainee
- Lee Wolter Co. Ltd	- Account Executive
- Ling Kee Publishing Co Ltd	- Assistant Editor
- Lion & Lion Digital Agency	- Content Writer
- L'Oréal Hong Kong Limited	- Visual Merchandising Assistant
- Macnica	- Sales Coordinator
- MassMutual Asia Ltd	- Administrative Assistant
- McDonald's	- Management Trainee
- Metropop	- Editor
- Ming Pao Group	- Reporter
- Ming Pao Group	- Reporter
- Mitsubishi UFJ Trust and Banking Corporation	- Senior Clerk
- Mizuho Bank	- Occupation's name not reported
- Modern Media Co., Ltd.	- Editor
- Morgan McKinley	- Associate Consultant
- Nanyang Commercial Bank	- Assistant Branch Operations Manager
- Nature Success Limited	- Junior Translator
- Neil Pryde Limited	- Human Resources Assistant
- New World Development Company Limited	- Management Trainee
- Octopus Holdings Limited	- Graduate Trainee
- Oxford University Press (China) Ltd	- Account Executive
- Oxford University Press (China) Ltd	- Occupation's name not reported
- Oxons Investment Ltd	- Project Officer
- Panasonic Corporation	- Sales Coordinator
- Paul Hastings LLP	- Business Development Coordinator
- PricewaterhouseCoopers	- Associate
- Prudential Hong Kong Limited	- Marketing Analysis Assistant
- Qdaily	- Occupation's name not reported
- Questex Asia Limited	- Client Services Executive
- Reliable International Exhibition Services Co.,Ltd.	- Project Assistant
- Rohm Electronics (H.K.) Co. Ltd	- Business Seller
- Same Same but different	- Account Executive
- SCMP Hearst Publications Limited	- Editorial Assistant
- SF Express Co., Ltd	- Management Trainee
- SF Express Co., Ltd	- Support Executive
- SGS Hong Kong Limited	- Engineer Trainee
- Shopline	- Marketing Associate
- Sing Pao Daily News	- Editor
- Sony Pictures Television Inc	- Occupation's name not reported
- South China Marine Limited	- Commerical Assistant
- SuperFine Games	- Customer Service Provider
- Sushi Express (Hong Kong) Co., Limited	- Japanese Merchandiser
- Syle Era HK	- Office Manager
- Television Broadcasts Limited	- Publicity Officer
- The Hongkong and Shanghai Banking Corporation Limited	- Branch Trainee
- The Hongkong and Shanghai Banking Corporation Limited	- Business Development Officer
- The Hongkong and Shanghai Banking Corporation Limited	- Compliance Officer
- The Hongkong and Shanghai Banking Corporation Limited	- Occupation's name not reported
- Toppan Vite Limited	- Executive, Translation
- Touch Up Production Limited	- Administrative Officer
- Tricor Japan Limited	- Accounting Assistant
- Tricor Services Limited	- Associate Company Secretary
- Tricor Services Limited	- Associate, Corporate Services Division
- Tricor Services Limited	- Compny Secretarial Associate
- UA Cinema Circuit Limited	- Management Trainee
- UA Cinema Circuit Limited	- Management Trainee
- UA Cinema Circuit Limited	- Management Trainee
- UBM Asia Ltd.	- Exhibition Administration Assistant
- Unilever	- Occupation's name not reported
- Uniqlo Co., Ltd	- Operations Support Officer

Where did the 2015 Bachelor of Arts graduates go?

- Uth Creative Group	- Account Executive
- Valentino	- Management Trainee
- Vision Skill Consulting Limited	- Assistant Consultant
- Wan Kee Group	- Operational Management Trainee
- Wing On Travel	- Tourist Escort and Sales
- Wo Lee Steel Company Limited	- Account Manager Trainee
- Yamato Transport (HK) Ltd	- Management Trainee
- YY Beauty Limited	- Assistant Beauty Supervisor
- ZKTeco Inc.	- Marketing Executive
- Organization's name not reported	- Account Executive
- Organization's name not reported	- Assistant Clerical Officer II
- Organization's name not reported	- Management Trainee
- Organization's name not reported	- Office Assistant
- Organization's name not reported	- Officer
- Organization's name not reported	- Programming Assistant
- Organization's name not reported	- Recruitment Consultant
- Organization's name not reported	- Reporter / Journalist
- Organization's name not reported	- Sales and Marketing Executive
- Organization's name not reported	- Salesperson
- Organization's name not reported	- Translator
- Organization's name not reported	- Translator and Interpreter
Others -	
- Organization's name not reported	- Assistant
- Organization's name not reported	- Assistant Marketing Manager
- Organization's name not reported	- Associate
- Organization's name not reported	- Flight Attendant
- Organization's name not reported	- Legal Assistant
- Organization's name not reported	- Secretary
- Organization's name not reported	- Translator

No Response = 30

Note: Some of the 2015 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

Where did the 2015 Bachelor of Arts graduates go?

- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

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Jaime Fung
Director of Careers and Placement

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