



## Job Advertised Report

### Report Details

Job Type Graduate Job

Employment Mode Full Time

Period (1) - Job Posting Period:1 Jun 2011 - 31 Aug 2011

Period (2) - Job Posting Period:1 Jun 2012 - 31 Aug 2012

	Graduate Job		
	(1 Jun 2011 - 31 Aug 2011)	(1 Jun 2012 - 31 Aug 2012)	(1) vs (2) % Change
No. of Employers	1568	1573	0.32
No. of Positions	4416	5200	17.75
No. of Vacancy	10403	14736	41.65

Median Salary: HKD 11000

Average Salary: HKD 11719



## Employer Distribution

### Report Details

Job Type Graduate Job

Employment Mode Full Time

Period (1) - Job Posting Period:1 Jun 2011 - 31 Aug 2011

Period (2) - Job Posting Period:1 Jun 2012 - 31 Aug 2012

Business Nature	(1 Jun 2011 - 31 Aug 2011)		(1 Jun 2012 - 31 Aug 2012)		(1) vs (2) % of change
	# of Employers	% of Total	# of Employers	% of Total	% of Employers
Conglomerate	1	0.06	2	0.13	100.00
Government	1	0.06	1	0.06	0.00
Management	2	0.13	5	0.32	150.00
Environmental/ Sustainability	3	0.19	5	0.32	66.67
Art/ Culture	4	0.26	11	0.70	175.00
Market Research	4	0.26	7	0.45	75.00
Energy/ Utilities	5	0.32	5	0.32	0.00
Legal	6	0.38	7	0.45	16.67
Textile/ Clothing	6	0.38	7	0.45	16.67
Entertainment/ Recreation	10	0.64	13	0.83	30.00
Public/ Civil	12	0.77	13	0.83	8.33
Medical Services	13	0.83	13	0.83	0.00
Scientific Research/ Testing Services	15	0.96	9	0.57	-40.00
Healthcare/ Pharmaceutical	16	1.02	14	0.89	-12.50



Business Nature	(1 Jun 2011 - 31 Aug 2011)		(1 Jun 2012 - 31 Aug 2012)		(1) vs (2) % of change
	# of Employers	% of Total	# of Employers	% of Total	% of Employers
Logistics/ Supply Chain/ Distribution	20	1.28	18	1.15	-10.00
Quasi-government/ Non-profit Organization	20	1.28	19	1.21	-5.00
Airline/ Transportation	21	1.34	20	1.27	-4.76
Advertising/ Public	22	1.40	24	1.53	9.09
Media/ Publishing/ Communication	30	1.91	39	2.48	30.00
Consumer goods/ Retail	36	2.30	42	2.67	16.67
Insurance	40	2.55	43	2.74	7.50
Human Resources Consulting/ Recruitment Agency/ Training	41	2.61	48	3.05	17.07
Real Estate/ Property	44	2.81	42	2.67	-4.55
Hospitality/ Catering/ Tourism	47	3.00	35	2.23	-25.53
Accounting/ Audit/ Taxation	59	3.76	54	3.44	-8.47
Management Consulting/ Business Analysis	59	3.76	53	3.37	-10.17
Engineering	87	5.55	88	5.60	1.15
Banking/ Financial Services	98	6.25	119	7.57	21.43
Manufacturing	137	8.74	106	6.74	-22.63
Education	139	8.86	122	7.76	-12.23
Others	151	9.63	153	9.73	1.32
Trading/ Sourcing/ Merchandising	181	11.54	177	11.26	-2.21
Information Technology/ Telecom/ Technology	238	15.18	258	16.41	8.40
<b>Total</b>	1568	100.00	1572	100.00	0.26



## Job Nature Distribution

### Report Details

Job Type Graduate Job

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Period (1) - Job Posting Period:1 Jun 2011 - 31 Aug 2011

Period (2) - Job Posting Period:1 Jun 2012 - 31 Aug 2012

Job Nature	(1 Jun 2011 - 31 Aug 2011)		(1 Jun 2012 - 31 Aug 2012)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Any	0	0.00	0	0.00	0.00
Accounting/Auditing/Tax	265	3.80	343	3.72	29.43
Administration - Non-private Sector	127	1.82	185	2.01	45.67
Administration - Private Sector	350	5.02	502	5.44	43.43
Architecture/Interior Design	51	0.73	49	0.53	-3.92
Banking and Finance Executive	250	3.59	520	5.64	108.00
Community/Social Worker	60	0.86	66	0.72	10.00
Creative/Design/Artist	196	2.81	194	2.10	-1.02
Customer Services - Retail/Hotel/Tourism and Others	422	6.05	598	6.48	41.71
Disciplinary Forces	0	0.00	7	0.08	700.00
Education	251	3.60	214	2.32	-14.74
Engineering - Construction/Building Services	183	2.62	201	2.18	9.84



Job Nature	(1 Jun 2011 - 31 Aug 2011)		(1 Jun 2012 - 31 Aug 2012)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Engineering - Electronic/Industrial/Electrical/Mechanical and others	533	7.64	515	5.58	-3.38
Human Resources/Training/Recruitment	171	2.45	270	2.93	57.89
IT/Programming	1189	17.05	1283	13.91	7.91
Journalist/Editor/Translation/Copy Writing/Communications	96	1.38	110	1.19	14.58
Legal/Compliance	26	0.37	32	0.35	23.08
Library Officer/Library Assistant	6	0.09	6	0.07	0.00
Logistics/Supply Chain	107	1.53	134	1.45	25.23
Management Consultant/Business Analyst	135	1.94	259	2.81	91.85
Management Trainee	176	2.52	410	4.44	132.95
Marketing/Market Research	429	6.15	721	7.81	68.07
Medical Practitioners/Therapist/Pharmacist	20	0.29	27	0.29	35.00
Merchandising/Buying	136	1.95	203	2.20	49.26
PR/ Event Management	130	1.86	224	2.43	72.31
Quality Control	62	0.89	88	0.95	41.94
Research & Development	140	2.01	153	1.66	9.29
Research Assistant/Technicians	78	1.12	93	1.01	19.23
Sales/Account Servicing/Business Development	623	8.94	942	10.21	51.20
Surveying	46	0.66	38	0.41	-17.39
Teaching	109	1.56	85	0.92	-22.02



Job Nature	(1 Jun 2011 - 31 Aug 2011)		(1 Jun 2012 - 31 Aug 2012)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Others	605	8.68	754	8.17	24.63
<b>Total</b>	6972	100.00	9226	100.00	32.33

\*Since employers are allowed to input multiple options for "job nature", disparity between the actual no. of total vacancies and the total no. of vacancies categorized according to job nature is expected.



## Job Nature Distribution (by vacancy)

### Report Details

Job Type Graduate Job

Employment Mode Full Time

Period (1) - Job Posting Period:1 Jun 2011 - 31 Aug 2011

Period (2) - Job Posting Period:1 Jun 2012 - 31 Aug 2012

Job Nature	(1 Jun 2011 - 31 Aug 2011)		(1 Jun 2012 - 31 Aug 2012)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Any	0	0.00	0	0.00	0.00
Accounting/Auditing/Tax	388	2.44	738	2.82	90.21
Administration - Non-private Sector	234	1.47	309	1.18	32.05
Administration - Private Sector	532	3.34	1069	4.08	100.94
Architecture/Interior Design	82	0.51	90	0.34	9.76
Banking and Finance Executive	1939	12.18	3763	14.36	94.07
Community/Social Worker	101	0.63	110	0.42	8.91
Creative/Design/Artist	272	1.71	277	1.06	1.84
Customer Services - Retail/Hotel/Tourism and Others	1238	7.77	2287	8.73	84.73
Disciplinary Forces	0	0.00	20	0.08	2,000.00
Education	545	3.42	421	1.61	-22.75
Engineering - Construction/Building Services	372	2.34	487	1.86	30.91



Job Nature	(1 Jun 2011 - 31 Aug 2011)		(1 Jun 2012 - 31 Aug 2012)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Engineering - Electronic/Industrial/Electrical/Mechanical and others	895	5.62	983	3.75	9.83
Human Resources/Training/Recruitment	300	1.88	700	2.67	133.33
IT/Programming	2412	15.15	2408	9.19	-0.17
Journalist/Editor/Translation/Copy Writing/Communications	161	1.01	251	0.96	55.90
Legal/Compliance	44	0.28	53	0.20	20.45
Library Officer/Library Assistant	10	0.06	27	0.10	170.00
Logistics/Supply Chain	162	1.02	285	1.09	75.93
Management Consultant/Business Analyst	325	2.04	850	3.24	161.54
Management Trainee	739	4.64	1434	5.47	94.05
Marketing/Market Research	879	5.52	2053	7.83	133.56
Medical Practitioners/Therapist/Pharmacist	34	0.21	92	0.35	170.59
Merchandising/Buying	244	1.53	509	1.94	108.61
PR/ Event Management	274	1.72	740	2.82	170.07
Quality Control	103	0.65	171	0.65	66.02
Research & Development	294	1.85	304	1.16	3.40
Research Assistant/Technicians	123	0.77	142	0.54	15.45
Sales/Account Servicing/Business Development	1573	9.88	3172	12.11	101.65
Surveying	101	0.63	93	0.35	-7.92
Teaching	255	1.60	229	0.87	-10.20





Job Nature	(1 Jun 2011 - 31 Aug 2011)		(1 Jun 2012 - 31 Aug 2012)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Others	1293	8.12	2137	8.16	65.27
<b>Total</b>	15924	100.00	26204	100.00	64.56



## Salary Distribution

### Report Details

Job Type Graduate Job

Employment Mode Full Time

Period (1) - Job Posting Period:1 Jun 2011 - 31 Aug 2011

Period (2) - Job Posting Period:1 Jun 2012 - 31 Aug 2012

Salary Range	Graduate Job - Period (1)		Graduate Job - Period (2)		(1) vs (2) % of change	
	# of Job	% of Total	# of Job	% of Total	# of Job	% of Total
\$6000	12	0.27	8	0.15	-33.33	-0.12
\$6001 - \$8000	316	7.16	132	2.54	-58.23	-4.62
\$8001 - \$10000	1736	39.31	1634	31.42	-5.88	-7.89
\$10001 - \$12000	1245	28.19	1654	31.81	32.85	3.62
\$12001 - \$14000	600	13.59	938	18.04	56.33	4.45
\$14001 - \$16000	329	7.45	552	10.62	67.78	3.17
\$16001 - \$18000	64	1.45	84	1.62	31.25	0.17
\$18001 - \$20000	71	1.61	95	1.83	33.80	0.22
\$20001 - \$22000	18	0.41	19	0.37	5.56	-0.04
\$22001 - \$24000	8	0.18	22	0.42	175.00	0.24
\$24001 - \$26000	12	0.27	17	0.33	41.67	0.06
\$26001 - \$28000	1	0.02	3	0.06	200.00	0.04
\$28001 - \$30000	1	0.02	4	0.08	300.00	0.06
\$30001 - \$32000	2	0.05	4	0.08	100.00	0.03



Salary Range	Graduate Job - Period (1)		Graduate Job - Period (2)		(1) vs (2) % of change	
	# of Job	% of Total	# of Job	% of Total	# of Job	% of Total
\$32001 - \$34000	0	0.00	1	0.02	N/A	0.02
\$34001 - \$36000	1	0.02	6	0.12	500.00	0.10
\$36001 - \$38000	0	0.00	0	0.00	0.00	0.00
\$38001 - \$40000	0	0.00	12	0.23	N/A	0.23
Above \$40000	0	0.00	15	0.29	N/A	0.29
<b>Total</b>	4416	100.00	5200	100.00	17.75	0.00