







Careers and Placement,
Centre of Development and Resources for Students

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2014 to answer the following questions about Bachelor of Economics graduates:-

- How many were employed six months after graduation?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2014

Of the 15 graduates from this programme, 7 responded to the survey. Their employment situations are listed below.

	BEcon			HKU Overall*				
	2014		2013		2014		2013	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	7	100%	10	100%	2839	100%	2788	100%
Employed	7	100%	7	70%	2246	79%	2188	78%
Unemployed seeking F/T job	0	0.0%	0	0.0%	9	0.3%	7	0.3%
Further Studies	0	0.0%	3	30%	533	19%	541	19%
Emigrated/Returned to home country	0	0.0%	0	0.0%	20	0.7%	21	0.8%
Not seeking F/T job	0	0.0%	0	0.0%	31	1.1%	31	1.1%

^{*} HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.









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III Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

	% of new graduates who have secured employment			
By the end of	2014	2013		
May or before	50%	20%		
June	67%	40%		
July	67%	40%		
August	83%	80%		
September	83%	80%		
October	83%	80%		
November	83%	80%		
December	100%	100%		
January	100%	100%		
February	100%	100%		

No Response = 1

IV Employment Sectors

The majority of Bachelor of Economics graduates responded to the survey were employed in Commerce & Industry.

Sector	% of graduates			
Sector	2014	2013		
Commerce & Industry	100%	67%		
Community, Social & Personal Services	0.0%	33%		

No Response = 1









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V **Basic Salary and Gross Income**

The remuneration received by Bachelor of Economics graduates is shown below.

	Basic Salary			Gross Income				
	BEcon		HKU Average*		BEcon		HKU Average*	
	2014	2013	2014	2013	2014	2013	2014	2013
Mean	\$19,417	\$18,672	\$20,291	\$18,778	\$19,590	\$19,234	\$21,265	\$19,547
Median	\$20,000	\$14,115	\$17,200	\$15,000	\$20,000	\$14,115	\$18,000	\$16,000
Minimum	\$12,500	\$9,800	\$5,000	\$5,000	\$13,542	\$9,800	\$5,000	\$5,000
Maximum	\$30,000	\$48,000	\$63,000	\$83,333	\$30,000	\$48,000	\$105,000	\$83,333

^{*} HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VI**Number of Full-Time Job Offers**

The number of job offers received by Bachelor of Economics graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)		
One	1 (17%)		
Two	4 (67%)		
Three	1 (17%)		

No Response = 1









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VII Names of Employers and Job Titles

The job titles of Bachelor of Economics graduates in full-time employment and the names of their employers are listed below.

Employers	Job Titles	
Commerce and Industry -		
- Bank of China (Hong Kong) Limited	 Assistant Relationship Manager 	
- DBS Bank (Hong Kong) Limited	- Management Associate	
- Millward Brown International	- Research Assistant	
- PricewaterhouseCoopers Limited	- Associate	
- Standard Chartered Bank (Hong Kong) Limited	- International Graduate	
- Supermaster Technology Ltd.	- General Manager	

No Response = 1

Note: Some of the 2014 graduates indicated willingness to talk to individual students about their

work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

THE UNIVERSITY OF HONG KONG

Where did the 2014 Bachelor of Economics graduates go?









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VIII. Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS should not be held responsible for any errors arising therefrom.

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