

Where did the 2014 Bachelor of Arts graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2014 to answer the following questions about Bachelor of Arts graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2014

Of the 386 graduates from this programme, 353 responded to the survey. Their employment situations are listed below.

	BA				HKU Overall*			
	2014		2013		2014		2013	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	353	100%	361	100%	2839	100%	2788	100%
Employed	271	77%	282	78%	2246	79%	2188	78%
Unemployed seeking F/T job	1	0.3%	2	0.6%	9	0.3%	7	0.3%
Further Studies	74	21%	66	18%	533	19%	541	19%
Emigrated/Returned to home country	2	0.6%	2	0.6%	20	0.7%	21	0.8%
Not seeking F/T job	5	1.4%	9	2.5%	31	1.1%	31	1.1%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

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III. Further Studies

74 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme				
	Taught Doctorate (Coursework)	M.Phil.	Taught Master (Coursework)	Postgraduate Diploma / Certificate	Bachelor's Degree
Architecture	-	-	1	-	-
Arts	-	6	16	-	1
Business Administration/Management	-	1	-	-	-
Education	-	-	3	13	1
Law	1	-	2	2	14
Medical Science	-	-	1	-	-
Social Sciences	-	1	4	-	-
Others	-	-	2	-	-

No Response = 5

Source of Funds	No. of Graduates
Full Scholarship	4
Own Funds	48
Government Grant + Loan	9
Scholarship + Own Funds	5
Teaching Assistantship/Studentship	1

No Response = 7

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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2014	2013
May or before	24%	24%
June	42%	45%
July	61%	62%
August	81%	76%
September	92%	88%
October	97%	97%
November	97%	99%
December	99%	99%
January	99%	100%
February	100%	100%

No Response = 48

V. Employment Sectors

The majority of Bachelor of Arts graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services, Educational Institutions and the Civil Service.

Sector	% of graduates	
	2014	2013
Commerce & Industry	67%	68%
Community, Social & Personal Services	18%	15%
Educational Institutions	10%	11%
Civil Service	5.1%	6.0%

No Response = 22

Where did the 2014 Bachelor of Arts graduates go?

VI. Basic Salary and Gross Income

The remuneration received by Bachelor of Arts graduates is shown below.

	Basic Salary				Gross Income			
	BA		HKU Average*		BA		HKU Average*	
	2014	2013	2014	2013	2014	2013	2014	2013
Mean	\$14,189	\$13,667	\$20,291	\$18,778	\$14,907	\$14,139	\$21,265	\$19,547
Median	\$13,000	\$12,000	\$17,200	\$15,000	\$13,000	\$13,000	\$18,000	\$16,000
Minimum	\$5,000	\$7,800	\$5,000	\$5,000	\$5,000	\$9,000	\$5,000	\$5,000
Maximum	\$60,000	\$38,200	\$63,000	\$83,333	\$60,000	\$38,200	\$105,000	\$83,333

* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by Bachelor of Arts graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	80 (39%)
Two	66 (32%)
Three	40 (19%)
Four	8 (3.9%)
Five	5 (2.4%)
Six	2 (1.0%)
Seven	2 (1.0%)
Eight or more	3 (1.5%)

No Response = 50

Where did the 2014 Bachelor of Arts graduates go?

VIII. Names of Employers and Job Titles

The job titles of Bachelor of Arts graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Civil Service -	
- HKSAR	- Executive Officer
- HKSAR	- Executive Officer
- HKSAR	- Executive Officer
- HKSAR - Agriculture, Fisheries and Conservation Department	- Official Languages Officer
- HKSAR - Customs and Excise Department	- Official Languages Officer
- HKSAR - Education Bureau	- Executive Officer
- HKSAR - Food and Environmental Hygiene Department	- Executive Officer
- HKSAR - Food and Environmental Hygiene Department	- Official Languages Officer
- HKSAR - Home Affairs Department	- Project Assistant
- HKSAR - Hong Kong Police Force	- Probationary Inspector
- HKSAR - Leisure and Cultural Services Department	- Executive Officer
- Independent Commission Against Corruption	- Occupation's name not reported
Educational Institutions -	
- AD&FD POHL Leung Sing Tak College	- Teaching Assistant
- Buddhist Wong Wan Tin College	- Teaching Assistant
- Catiline Anglo-Chinese Kindergarten	- Teaching Assistant
- Delia English Primary School & Kindergarten	- Clerical Officer
- ELCHK Yuen Long Lutheran Secondary School	- Teaching Assistant
- Good Hope School	- Teaching Assistant
- Kwun Tong Government Secondary School	- Teaching Assistant
- Kwun Tong Kung Lok Government Secondary School	- Teaching Assistant
- Po Kok Secondary School	- Teaching Assistant
- St. Anna Anglo-Chinese Kindergarten	- Music Teacher
- The Chinese University of Hong Kong	- Project Assistant
- The Hong Kong Polytechnic University	- Occupation's name not reported
- The University of Hong Kong	- Archives Assistant
- The University of Hong Kong	- Demonstrator (Laboratory)
- The University of Hong Kong	- Program Officer
- The University of Hong Kong	- Project Assistant
- The University of Hong Kong	- Research Assistant II
- The University of Hong Kong	- Secretary
- The University of Hong Kong	- Teaching Assistant
- The University of Hong Kong	- Occupation's name not reported
- Organization's name not reported	- Assistant
- Organization's name not reported	- Teacher
- Organization's name not reported	- Teaching Assistant
Community, Social and Personal Services -	
- 5** Education Centre	- Customer Service Clerk
- Asia Art Archive	- Occupation's name not reported
- Asia Society Hong Kong Center	- Curatorial Officer
- Beacon College	- Management Trainee
- Beauty In International Limited	- Brand Manager

Where did the 2014 Bachelor of Arts graduates go?

<ul style="list-style-type: none"> - BroadLearning Education (Asia) Ltd - Business and Professionals Alliance for Hong Kong - City Contemporary Dance Company - Community Business Limited - Contemporary By Angela Li - Contemporary Musiking Hong Kong Limited - Cote D'ivoire Economic Trade Bureau Limited - Edvenue Limited - Eye Level Learning Centers - Hong Kong Arts Centre - Hong Kong Campus Crusade for Christ - Hong Kong Council of Early Childhood Education & Services - Hong Kong Disneyland Management Limited - Hong Kong Esports Limited - Hong Kong Institute of Contemporary Culture - Hong Kong New Music Ensemble - Hong Kong Productivity Council - Hong Kong Professional Management Association - Hong Kong Trade Development Council - Hong Kong University Alumni Association - i-Learner - Joanne Ha Speech Pathology Clinic - MLC Language Centre - Pearson Education Asia Limited - Society of Genesis - Star Cruises - The Hong Kong Examinations and Assessment Authority - The Hong Kong Institute of Architects - The Hong Kong Management Association - The Women's Foundation - Wedraman Group - Organization's name not reported - Organization's name not reported - Organization's name not reported - Organization's name not reported 	<ul style="list-style-type: none"> - Editor - Media and External Director - Project Coordinator - Programme Associate - Gallerist - Administrator - Secretary and Translator - Trainer - Administrative Assistant - Art Administrator - Administrative Officer - Project Assistant - Character Performer - Secretary - Assistant Project Coordinator - Occupation's name not reported - Assistant Project Officer - Executive Officer - Executive Trainee - Associate Manager - Education Consultant - Child Development Tutor - English Teacher - Editor - Teacher - Marketing Officer - Examination Administrative Assistant - Administrative Assistant - Executive Officer - Executive Assistant - Technical Officer - English Tutor - Founder - Management Trainee - Project Assistant
Commerce and Industry - <ul style="list-style-type: none"> - 100 Most - 2046 Health Care - AdBuddiz - AEON Stores (Hong Kong) Co., Ltd. - Aero Leader International Limited - Apple Daily - Apple Inc. - Asia One Communications Group - Asia One Communications Group - Asia Television Limited - Automated Systems Holdings Ltd. - AXA China Region Insurance Company Limited - Bank of America - Bank of China (Hong Kong) Limited - Bank of China (Hong Kong) Limited - Best Foot Forward International - Bloomberg L.P. - Bonhams (Hong Kong) Ltd. - Cathay Pacific Airways Limited 	<ul style="list-style-type: none"> - Editor - Occupation's name not reported - Business Developer - Officer - Purchasing Assistant - Reporter - Specialist - Management Trainee - Management Trainee - Reporter - Human Resources Assistant - Marketing Officer - Officer - Officer Trainee - Teller - Executive Assistant - Occupation's name not reported - Occupation's name not reported - Customer Services Officer

Where did the 2014 Bachelor of Arts graduates go?

- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Catering Services (H.K.) Ltd.	- Supervisor Trainee
- Citibank (Hong Kong) Limited	- Compliance Analyst
- Consulado Gen De Mexico	- Economic Analyst
- Consulate General of Peru	- Consular Assistant
- Consulate General of Republic of Korea	- Intern
- Drop-Shipping Global Services Limited	- Occupation's name not reported
- Dynamic Network Alliances Limited	- Marketing & Public Relation Executive
- East Asia Record Production Company Limited	- Marketing Assistant
- Edelman Public Relations (Worldwide) Limited	- Intern
- EDITED	- Account Executive
- Esquel Group	- Sales Executive
- Esri China (HK) Limited	- GIS Analyst
- Fai Po Gem & Jewellery Ltd	- Shipping Clerk
- Fast Media Ltd	- Editor
- Fimmick	- Assistant Social Media Editor
- Fox International Channels	- Programming Assistant
- Fusion Financial Planning Limited	- Typesetter
- Giordano, International Limited	- Management Trainee
- Glass Farm HK	- Founder
- Go Fun Development Co. Ltd	- Management Trainee
- GP Electronics (HK) Ltd	- Human Resources Executive
- Hang Seng Bank Ltd.	- Customer Service Representative
- Hang Seng Bank Ltd.	- General Banking Officer
- Hau V. & Chow	- Legal Assistant
- Henderson Land Development Co. Ltd	- Assistant Leasing Officer
- Herbert Smith Freehills	- Business Development Assistant
- Hill & Associates	- Analyst
- Hitachi Chemical Co. (Hong Kong) Ltd.	- Business Coordinator
- Hong Kong Dragon Airlines Limited	- Flight Attendant
- Hong Kong Economic Times Holdings Limited	- Editor
- Hong Kong Economic Times Holdings Limited	- Reporter
- Hong Kong Youth Hostels Association	- Marketing Communications Officer
- Hongkong and Shanghai Banking Corporation Limited (The) (HSBC)	- Customer Care Officer
- Hongkong and Shanghai Banking Corporation Limited (The) (HSBC)	- Management Associate
- Hosland (HK) Dairy Limited	- Customer Service Officer
- I-Admin (HK) Ltd	- Payroll Executive
- IBM China/Hong Kong Limited	- Project Officer
- International Coins (Hong Kong) Limited	- Marketing Executive
- International New Standard Press	- Assistant Editor
- Japan External Trade Organization (JETRO), Hong Kong	- Assistant to Director
- JTB (Hong Kong) Ltd	- Tour Coordinator
- Kai Shing Management Services Limited	- Assistant Customer Service Officer
- Keyart Industries Ltd	- Marketing Executive
- Lane Crawford (Hong Kong) Limited	- Public Relation Officer
- Le Ying Trading (Hong Kong) Ltd.	- Marketing Executive
- L'Imperatrice Fine Wines	- Sales Assistant
- Ling Kee Publishing Company Limited	- Assistant Editor
- Ling Kee Publishing Company Limited	- Assistant Editor
- Ling Kee Publishing Company Limited	- Assistant Editor

Where did the 2014 Bachelor of Arts graduates go?

- Ling Kee Publishing Company Limited	- Assistant Editor
- Maxus Global Media	- Media Executive
- Mayer Brown JSM	- Human Resources Assistant
- McCann Worldgroup	- Social Media Executive
- Memehk	- Assistant Editor
- Michael Page International	- Recruitment Consultant
- Ming Pao Newspapers Limited	- Assistant Editor
- Ming Pao Newspapers Limited	- Assistant Editor
- Ming Pao Newspapers Limited	- Editor
- Ming Pao Newspapers Limited	- Reporter
- MMA Insurance	- Administration Assistant
- MyBB Marketing Management Limited	- Editor
- Nabtesco Corporation	- Clerk
- NES Global Talent	- Consultant
- Nissan Global Company Limited	- IT Assistant & Cost Control
- Nu Skin Enterprises Hong Kong, LLC	- Human Resources Officer
- Ocean Party	- Marketing Executive
- Oriental Daily	- Reporter
- Oriental Partners Limited	- Sales
- Oxford University Press (China) Ltd	- Assistant Editor
- PCCW Limited	- Management Trainee
- Pico TBA Consulting Group Limited	- Account Executive
- PMP Advertising (International) Limited	- Account Executive
- Poad Limited	- Management Trainee
- PR Plus Hong Kong Limited	- Public Relation Executive
- Present China	- Gallery Assistant
- Press Room Group	- Event and Staff Coordinator
- PRidea Communications Limited	- Assistant Public Relation Associate
- PRidea Communications Limited	- Public Relation Assistant
- Prime International Limited	- Account Executive
- Primelink Executive Recruitment Consultants Limited	- Executive Secretary
- Redhorse Holdings Limited	- Administration Officer
- Redspots Creative (Hong Kong) Company Limited	- Creative Writer
- Sanfield (Management) Ltd.	- Purchasing Assistant
- Savills	- Occupation's name not reported
- SCMP Hearst Hong Kong Ltd	- Assistant Editor
- Search Asia Hong Kong	- Occupation's name not reported
- Selby Jennings	- Recruitment Consultant
- Sharp-Roxy (Hong Kong) Limited	- Business Development Executive
- Sidley Austin	- Marketing Clerk
- Sing Tao Newspaper Group Limited	- Feature Reporter
- Sing Tao Newspaper Group Limited	- Reporter
- Sofasale Service Ltd	- Management Assistant
- Sopexa Hong Kong	- Marketing Executive
- Sotheby's Hong Kong Limited	- Graduate
- Standard Chartered Bank (Hong Kong) Limited	- Product Officer
- Steve Leung Designers Limited	- Executive Assistant
- Style Natural Crystal Shop	- Management Trainee
- Sun International Financial Group	- Senior Wealth Management Advisor
- Teamco Translation Limited	- Translator
- Television Broadcasts Limited	- Research Writer
- The Bank of Tokyo-Mitsubishi UFJ, Ltd.	- Graduate Trainee
- The Dairy Farm Company Limited	- Graduate Trainee
- The Dairy Farm Company Limited	- Graduate Trainee
- The Foreign Correspondents' Club, Hong Kong	- Assistant Membership and Marketing Executive

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- The Link Real Estate Investment Trust	- Assistant Leasing Officer
- The Link Real Estate Investment Trust	- Assistant Property Officer
- The Showroom Group	- Retail Manager
- TM International Trading Ltd.	- Marketing & Communications Executive
- TransPerfect Translations Limited	- Project Coordinator
- Tricor Services Limited	- Company Secretary Associate
- True Media Co Ltd	- Media Executive
- Turner Broadcasting System Asia Pacific, Inc.	- Coordinator
- UBS AG	- Investment and Service Graduate Trainee
- Unique Model Limited	- Booking Assistant
- Visible Record limited	- Project Coordinator
- Walton International	- Investment Service Executive
- Wisers Information Limited	- Translation Officer
- Yamato Transport (HK) Ltd	- Management Trainee
- Yamato Transport (HK) Ltd	- Management Trainee
- Yamato Transport (HK) Ltd	- Management Trainee
- Yamato Transport (HK) Ltd	- Management Trainee
- Yazaki Corporation	- Sales Coordinator
- YesAsia.com Limited	- Career Language Translator
- Ying Esx Chi	- Administrator
- ZKTeco	- Copywriter
- Organization's name not reported	- Administrative Assistant
- Organization's name not reported	- Administrative Executive
- Organization's name not reported	- Administrative Officer
- Organization's name not reported	- Assistant Center Officer
- Organization's name not reported	- Department Assistant
- Organization's name not reported	- Public Relation Officer
Others -	
- Organization's name not reported	- Human Resources Assistant
- Organization's name not reported	- Store Management Trainee

No Response = 24

Note: Some of the 2014 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

Where did the 2014 Bachelor of Arts graduates go?

- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

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