

## Where did the 2015 BBA(IBGM) graduates go?

### I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2015 to answer the following questions about BBA(IBGM) graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

### II. Employment Situations in 2015

Of the 26 graduates from this programme, 21 responded to the survey. Their employment situations are listed below.

	BBA(IBGM)				HKU Overall*			
	2015		2014		2015		2014	
	No.	%	No.	%	No.	%	No.	%
<b>No. of respondents</b>	21	100%	21	100%	3042	100%	2839	100%
<b>Employed</b>	20	95%	20	95%	2416	79%	2246	79%
<b>Unemployed seeking F/T job</b>	0	0.0%	0	0.0%	15	0.5%	9	0.3%
<b>Further Studies</b>	1	4.8%	1	4.8%	558	18%	533	19%
<b>Emigrated/Returned to home country</b>	0	0.0%	0	0.0%	14	0.5%	20	0.7%
<b>Not seeking F/T job</b>	0	0.0%	0	0.0%	39	1.3%	31	1.1%

\* HKU Overall refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

### III. Further Studies

Since the number of respondents is smaller than 5, these information are withheld to protect privacy of the respondent(s).

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### IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2015	2014
May or before	53%	41%
June	67%	53%
July	67%	53%
August	67%	53%
September	67%	71%
October	73%	76%
November	93%	82%
December	100%	88%
January	100%	100%
February	100%	100%

No Response = 5

### V. Employment Sectors

The majority of BBA(IBGM) graduates were employed in Commerce & Industry, while others were employed in the Civil Service.

Sector	% of graduates	
	2015	2014
Commerce & Industry	95%	89%
Civil Service	5.3%	11%

No Response = 1

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### VI. Basic Salary and Gross Income

The remuneration received by BBA(IBGM) graduates is shown below.

	Basic Salary				Gross Income			
	BBA(IBGM)		HKU Average*		BBA(IBGM)		HKU Average*	
	2015	2014	2015	2014	2015	2014	2015	2014
<b>Mean</b>	\$22,552	\$27,086	\$20,996	\$20,291	\$23,458	\$31,341	\$21,730	\$21,265
<b>Median</b>	\$23,000	\$25,000	\$17,500	\$17,200	\$25,167	\$26,666	\$18,000	\$18,000
<b>Minimum</b>	\$5,000	\$10,500	\$4,900	\$5,000	\$5,000	\$10,500	\$5,000	\$5,000
<b>Maximum</b>	\$31,000	\$55,000	\$100,000	\$63,000	\$32,667	\$70,000	\$100,000	\$105,000

\* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

### VII. Number of Full-Time Job Offers

The number of job offers received by BBA(IBGM) graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	5 (42%)
Two	5 (42%)
Five	2 (17%)

No Response = 8

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### VIII. Names of Employers and Job Titles

The job titles of BBA(IBGM) graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
<b>Civil Service -</b>	
- Securities and Futures Commission	- Graduate Trainee
<b>Commerce and Industry -</b>	
- Boston Consulting Group	- Associate
- Credit Suisse Group AG	- Private Banking Analyst
- Glorious Sun Enterprises Limited	- Corporate Executive Trainee
- Hang Seng Bank Limited	- Management Trainee
- JPMorgan Chase & Co	- Analyst
- JPMorgan Chase & Co	- Analyst
- Lazada Group	- Business Analyst
- Morgan Stanley	- Operations Analyst
- Morgan Stanley	- Operations Assistant
- Parnana	- Account Manager
- PricewaterhouseCoopers	- Associate
- Saatchi & Saatchi	- Account Executive
- The Hongkong and Shanghai Banking Corporation Limited	- Analyst
- The Hongkong and Shanghai Banking Corporation Limited	- Management Associate
- The Hongkong and Shanghai Banking Corporation Limited	- Occupation's name not reported
- UBS AG	- Graduate Trainee

No Response = 3

Note: Some of the 2015 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.



## Where did the 2015 BBA(IBGM) graduates go?

- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.  
Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS  
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