

Where did the 2014 BJ graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2014 to answer the following questions about BJ graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2014

Of the 23 graduates from this programme, 13 responded to the survey. Their employment situations are listed below.

| | BJ | | | | HKU Overall* | | | |
|---|------|------|------|------|--------------|------|------|------|
| | 2014 | | 2013 | | 2014 | | 2013 | |
| | No. | % | No. | % | No. | % | No. | % |
| No. of respondents | 13 | 100% | 20 | 100% | 2839 | 100% | 2788 | 100% |
| Employed | 11 | 85% | 16 | 80% | 2246 | 79% | 2188 | 78% |
| Unemployed seeking F/T job | 0 | 0.0% | 0 | 0.0% | 9 | 0.3% | 7 | 0.3% |
| Further Studies | 1 | 7.7% | 3 | 15% | 533 | 19% | 541 | 19% |
| Emigrated/Returned to home country | 1 | 7.7% | 0 | 0.0% | 20 | 0.7% | 21 | 0.8% |
| Not seeking F/T job | 0 | 0.0% | 1 | 5.0% | 31 | 1.1% | 31 | 1.1% |

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

III. Further Studies

Since the number of respondents is smaller than 5, these information are withheld to protect privacy of the respondent(s).

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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

| By the end of | % of new graduates who have secured employment | |
|---------------|--|------|
| | 2014 | 2013 |
| May or before | 29% | 33% |
| June | 29% | 58% |
| July | 43% | 67% |
| August | 43% | 92% |
| September | 57% | 100% |
| October | 57% | 100% |
| November | 57% | 100% |
| December | 57% | 100% |
| January | 71% | 100% |
| February | 100% | 100% |

No Response = 4

V. Employment Sectors

The majority of BJ graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services.

| Sector | % of graduates | |
|---------------------------------------|----------------|------|
| | 2014 | 2013 |
| Commerce & Industry | 70% | 92% |
| Community, Social & Personal Services | 30% | 0.0% |
| Educational Institutions | 0.0% | 7.7% |

No Response = 1

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VI. Basic Salary and Gross Income

The remuneration received by BJ graduates is shown below.

| | Basic Salary | | | | Gross Income | | | |
|----------------|--------------|----------|--------------|----------|--------------|----------|--------------|----------|
| | BJ | | HKU Average* | | BJ | | HKU Average* | |
| | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 |
| Mean | \$14,083 | \$19,164 | \$20,291 | \$18,778 | \$14,367 | \$19,392 | \$21,265 | \$19,547 |
| Median | \$13,250 | \$13,000 | \$17,200 | \$15,000 | \$13,600 | \$13,000 | \$18,000 | \$16,000 |
| Minimum | \$13,000 | \$10,500 | \$5,000 | \$5,000 | \$13,000 | \$12,000 | \$5,000 | \$5,000 |
| Maximum | \$18,000 | \$83,333 | \$63,000 | \$83,333 | \$18,000 | \$83,333 | \$105,000 | \$83,333 |

* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by BJ graduates is shown in the following table.

| No. of job offers received | No. of graduates (% of graduates) |
|----------------------------|-----------------------------------|
| One | 5 (71%) |
| Two | 1 (14%) |
| Three | 1 (14%) |

No Response = 4

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VIII. Names of Employers and Job Titles

The job titles of BJ graduates in full-time employment and the names of their employers are listed below.

| <u>Employers</u> | <u>Job Titles</u> |
|---|---|
| Community, Social and Personal Services - | |
| - Royal Asiatic Society Hong Kong Branch | - External Affairs Officer |
| - United Nations Development Programme (UNDP) China | - Occupation's name not reported |
| Commerce and Industry - | |
| - Cathay Pacific Airways Limited | - Flight Attendant |
| - Google | - Android Developer Support Operations Specialist |
| - Haruka Media Consulting | - Media Specialist |
| - Now TV | - Anchor/Reporter |
| - Ogilvy & Mather | - Associate Strategist |
| - Toppan Vite Limited | - Proofreader |
| - Organization's name not reported | - Reporter |
| Others - | |
| - Organization's name not reported | - Research Executive |

No Response = 1

Note: Some of the 2014 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS
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