

## Where did the 2013 Bachelor of Arts graduates go?

### I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2013 to answer the following questions about Bachelor of Arts graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

### II. Employment Situations in 2013

Of the 394 graduates from this programme, 361 responded to the survey. Their employment situations are listed below.

	BA				HKU Overall*			
	2013		2012		2013		2012	
	No.	%	No.	%	No.	%	No.	%
<b>No. of respondents</b>	361	100%	365	100%	2788	100%	2782	100%
<b>Employed</b>	282	78%	313	86%	2188	78%	2195	79%
<b>Unemployed seeking F/T job</b>	2	0.6%	3	0.8%	7	0.3%	9	0.3%
<b>Further Studies</b>	66	18%	46	13%	541	19%	549	20%
<b>Emigrated/Returned to home country</b>	2	0.6%	0	0.0%	21	0.8%	2	0.1%
<b>Not seeking F/T job</b>	9	2.5%	3	0.8%	31	1.1%	27	1.0%

\* HKU Overall refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

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### III. Further Studies

66 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

Field of Study	Academic Programme							
	Ph.D.	Taught Doctorate (Coursework)	M.Phil.	Taught Master (Coursework)	Postgraduate Diploma / Certificate	Bachelor's Degree	Sub-degree	Others
Arts	1	2	9	7	1	-	1	-
Business Administration/Management	-	-	-	1	1	-	-	-
Education	-	-	-	2	11	-	-	-
Law	-	-	-	1	-	4	-	1
Medical Science	-	-	1	2	-	-	-	-
Science	-	-	-	1	1	-	-	-
Social Sciences	-	-	2	5	-	-	-	-
Social Work	-	-	1	-	-	-	-	-

No Response = 11

Source of Funds	No. of Graduates
Full Scholarship	6
Own Funds	45
Government Grant + Loan	4
Teaching Assistantship/Studentship	2

No Response = 9

## Where did the 2013 Bachelor of Arts graduates go?

### IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2013	2012
May or before	24%	29%
June	45%	47%
July	62%	64%
August	76%	81%
September	88%	90%
October	97%	94%
November	99%	96%
December	99%	97%
January	100%	98%
February	100%	100%

No Response = 73

### V. Employment Sectors

The majority of Bachelor of Arts graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services, Educational Institutions and the Civil Service.

Sector	% of graduates	
	2013	2012
Commerce & Industry	70%	62%
Community, Social & Personal Services	14%	16%
Educational Institutions	11%	14%
Civil Service	6.0%	8.0%

No Response = 33

## Where did the 2013 Bachelor of Arts graduates go?

### VI. Basic Salary and Gross Income

The remuneration received by Bachelor of Arts graduates is shown below.

	Basic Salary				Gross Income			
	BA		HKU Average*		BA		HKU Average*	
	2013	2012	2013	2012	2013	2012	2013	2012
<b>Mean</b>	\$13,667	\$13,570	\$18,778	\$18,662	\$14,139	\$14,098	\$19,547	\$19,598
<b>Median</b>	\$12,000	\$12,000	\$15,000	\$15,000	\$13,000	\$12,500	\$16,000	\$15,833
<b>Minimum</b>	\$7,800	\$2,000	\$5,000	\$2,000	\$9,000	\$6,000	\$5,000	\$6,000
<b>Maximum</b>	\$38,200	\$50,000	\$83,333	\$60,000	\$38,200	\$54,167	\$83,333	\$150,000

\* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

### VII. Number of Full-Time Job Offers

The number of job offers received by Bachelor of Arts graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)	
One	67	(35%)
Two	60	(31%)
Three	45	(23%)
Four	10	(5.2%)
Five	7	(3.6%)
Six	1	(0.5%)
Seven	1	(0.5%)
Eight or more	3	(1.5%)

No Response = 73

## Where did the 2013 Bachelor of Arts graduates go?

### VIII. Names of Employers and Job Titles

The job titles of Bachelor of Arts graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
<b>Civil Service -</b>	
- HKSAR	- Executive Officer
- HKSAR - Customs and Excise Department	- Custom Inspector
- HKSAR - Customs and Excise Department	- Executive Officer
- HKSAR - Fire Services Department	- Fireman
- HKSAR - Fire Services Department	- Fireman Team Leader
- HKSAR - Food and Environmental Hygiene Department	- Executive Officer
- HKSAR - Food and Environmental Hygiene Department	- Executive Officer
- HKSAR - Home Affairs Department - Yuen Long District Council	- Executive Officer
- HKSAR - Hong Kong Police Force	- Probationary Inspector
- HKSAR - Hong Kong Police Force	- Trainee
- HKSAR - Immigration Department	- Executive Officer II
- HKSAR - Independent Commission Against Corruption	- Assistant Investigator
- HKSAR - Leisure and Cultural Services Department	- Executive Officer
- HKSAR - The Duty Lawyer Service	- Court Liaison Officer
<b>Educational Institutions -</b>	
- Buddhist Wong Fung Ling College	- Teaching Assistant
- Canadian International School of Hong Kong	- Music Assistant
- Carmel Divine Grace Foundation Secondary School	- Teacher
- Centennial College	- Executive Assistant
- City University of Hong Kong	- Research Assistant
- Hong Kong Institute of Vocational Education	- Teaching Associate
- Notre Dame College	- Associate Teacher
- Po Leung Kuk Madam Chan Wai Chow Memorial School	- Teacher
- St. Catharine's School for Girls	- Teaching Assistant
- St. Paul's Secondary School	- Teaching Assistant
- The Chinese University of Hong Kong	- Teaching Assistant
- The Chinese University of Hong Kong - Art Museum	- Project Coordinator
- The Hong Kong Institute of Education	- Research Assistant
- The Hong Kong University of Science and Technology	- Language Activity Officer
- The Hong Kong University of Science and Technology	- Occupation's name not reported
- The University of Hong Kong	- Communication Executive
- The University of Hong Kong	- Executive Assistant
- The University of Hong Kong	- Executive Assistant
- The University of Hong Kong	- Research Assistant
- The University of Hong Kong - Faculty of Education - Centre for Advancement of Chinese Language Education and Research	- Research Assistant
- The University of Hong Kong - School of Nursing	- Research Assistant
- Vocational Training Council	- Teaching Associate
- Organization's name not reported	- Administrative Assistant
- Organization's name not reported	- Teaching Assistant
- Organization's name not reported	- Teaching Assistant
<b>Community, Social and Personal Services -</b>	
- Acadsoc Limited	- Content Editor
- Autism Partnership Hong Kong	- Program Specialist
- Bei Shan Tang Foundation	- Administrative Assistant
- Champion Tutorial Centre	- Academic Officer
- CNEX Foundation Limited	- Project Assistant
- Daehan Korean Language School	- Supervisor

## Where did the 2013 Bachelor of Arts graduates go?

- E.nopi Little Scholar Education Center	- Education Officer
- Elite Plus Learning Centre	- Tutor
- Green Power	- Assistant Project Officer
- Hoga Development Centre	- Drama Specialist
- Hong Kong Disneyland Management Limited	- Hotel Host
- Hong Kong Disneyland Management Limited	- Tour Host
- Hong Kong Jockey Club	- Channels Management Trainee
- Hong Kong Productivity Council	- Assistant Project Officer
- Hong Kong Professional Management Association	- Event Assistant
- Hong Kong Society for Education in Art	- Project Manager
- Innovative Net Learning Limited	- Editor
- Just Education Limited	- Management Trainee
- Kaplan	- Executive Assistant
- New Times Education Centre	- Native English Teacher
- Sage World	- Tutor
- Socialist Action	- Chairman
- Sunshine Private Tutoring	- Teacher
- Teach Unlimited Foundation	- Project Mentor
- The Hong Kong Institute of Contemporary Culture (HKICC)	- Project Coordinator
- The Hong Kong International Film Festival Society Limited	- Assistant Officer
- The Hong Kong Management Association	- Occupation's name not reported
- The Law Society of Hong Kong	- Communication and External Affairs Officer
- Wall Street Institute School of English	- Personal Tutor
- Youth Fire Network	- Project Coordinator
- Organization's name not reported	- English Teacher
<b>Commerce and Industry -</b>	
- 100most	- Editor
- Alliance Française de Hong Kong	- Assistant - Communications & Cultural Affairs
- Altfield Gallery	- Gallerist
- Angel Cosmetics International Group	- Sales and Promotion Executive
- Angie Express Limited	- Assistant
- Antonio Precise Products Manufactory Ltd	- Marketing Executive
- Aon Hong Kong Limited	- Management Associate
- AsiaPac Net Media Ltd	- Marketing Executive
- Bank of China (Hong Kong) Limited	- Assistant Communication Manager
- Bank of China (Hong Kong) Limited	- Officer Trainee
- Beauhorse Professional Translation Ltd.	- Translator
- Belt Collins International (HK) Limited	- Account Clerk
- Brilliant Norton Securities Company Limited	- Assistant Secretary
- Buy Together Hong Kong Ltd	- Occupation's name not reported
- Carrier Logistics Inc.	- Customer Service Assistant
- CatchOn & Company Limited	- Public Relation Coordinator
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- Cathay Pacific Airways Limited	- Flight Attendant
- CITIC Telecom International Holdings Limited	- Account Manager
- Citybase Property Management Limited	- Property Management Trainee
- Collezione Wine Cellar Limited	- Assistant Marketing Executive
- Colourliving	- Customer Service Assistant
- Concierge Company Limited	- Sales Coordinator
- Courtyard by Marriott Hong Kong	- At Your Service Agent
- DataSource International Limited	- Project Coordinator
- Deacons	- Human Resources Assistant
- Deloitte Touche Tohmatsu	- Auditor
- Deloitte Touche Tohmatsu	- Occupation's name not reported
- DFS Group Limited	- Assistant Merchandise Planner
- Dickson Furniture Company Limited	- Interior Decorator
- Dragages Hong Kong Limited	- Assistant Community Relations Officer
- Dragon Mining Consulting Limited	- Project Assistant
- Eat And Travel Weekly Company Limited	- Reporter
- EDKO Film Ltd.	- Content Development Executive

## Where did the 2013 Bachelor of Arts graduates go?

- Embassy of Switzerland	- Attachée
- Enrich Publishing Limited	- Human Resources Executive
- Euromoney Institutional Investor (Jersey) Limited	- Executive Administrator
- Fountain Set (Holdings) Ltd	- Assistant Merchandiser
- FOX International Channels	- Traffic and Presentation Executive
- Fung (1937) Management Limited	- Project Administrator
- GL Events Hong Kong Limited	- Human Resources Assistant
- Grey Advertising Limited	- Account Executive
- Groupon	- Marketing Officer
- Hang Seng Bank Ltd.	- Analyst Assistant
- Harbour Times	- Journalist
- Hermes Enterprise Co.	- Trainee
- Hetermedia Services Limited	- Quality Assurance Officer
- Hilary Chan Photography	- Portrait Photographer
- Hill+Knowlton Strategies	- Account Coordinator
- Hong Kong Airlines	- Flight Attendant
- Hong Kong Economic Journal Co.,Ltd.	- Reporter
- Hong Kong Parkview	- Department Coordinator
- Hong Kong Resort International Limited	- Administrator
- Hongkong and Shanghai Banking Corporation Limited (The) (HSBC)	- Business Development Officer
- Hongkong and Shanghai Banking Corporation Limited (The) (HSBC)	- Client Service Officer
- Hongkong and Shanghai Banking Corporation Limited (The) (HSBC)	- General Banking Officer
- Hyperlink Electronics Co., Ltd	- Marketing and Development Trainee
- I&E Limited	- Management Trainee
- IActive Press	- Editor
- i-Admin Limited	- Graduate Trainee
- i-CABLE Communications Limited	- Assistant News Librarian
- iClick Interactive Asia Limited	- Account Executive
- i-Learner	- Editor
- Indus Capital Advisors (Hong Kong) Limited	- Occupation's name not reported
- International Service Access Limited (ISA)	- Retail Management Trainee
- Intrend Entertainment & Production Limited	- Account Officer
- I-OnAsia Ltd	- Researcher
- Japan External Trade Organisation	- Assistant
- John Swire & Sons (H.K.) Limited	- Group Public Affairs Officer
- John Wiley & Sons Singapore Pte. Ltd	- Assistant Production Editor
- Johnson's Group (Holdings) Limited	- Business Support Officer
- K P Lam & Co , Solicitors	- Legal Assistant
- Kwan Yuet Engineering Company	- Accountant
- Liberty Property Management	- Assistant Officer
- Ling Kee Publishing Co Ltd	- Assessment Editor
- Link-Foong Engineering Services Limited	- Administrative Clerk
- Man Sang Jewellery Co Ltd	- Executive Assistant
- Man Sang Jewellery Co Ltd	- Sales Executive
- Marks and Spencer (Asia Pacific) Limited	- Management Trainee
- Marubeni Hong Kong & South China Ltd.	- Administrative Assistant
- MassMutual Asia Ltd.	- Administrative Assistant
- Maxus Communication Global Limited	- Media Executive
- Medi-Lan Ltd.	- Translator
- Mention PR Consultants Ltd.	- Account Coordinator
- Ming Pao Newspapers Limited	- Assistant Editor
- Ming Pao Newspapers Limited	- Editor
- Ming Pao Newspapers Limited	- Reporter
- Miyama Hong Kong Co Ltd	- Sales Executive
- Monsieur Chatte	- Wine Executive
- Nature Success Limited	- Junior Translator
- New World First Ferry Services Limited	- Assistant Corporate Communications Officer
- Ogilvy & Mather	- Intern
- Oskkar	- Secretary

## Where did the 2013 Bachelor of Arts graduates go?

- Oskkar	- Secretary
- Pacific Coffee Company	- Marketing Communication Assistant
- Peace Book Co., Ltd.	- Occupation's name not reported
- Pearson Education Asia Limited	- Marketing Executive
- Pegasus Fund Managers Limited	- Operation Officer
- Pepsico Beverages (HK) Ltd	- Marketing Executive
- Plaza Premium Lounge	- Management Trainee
- Press Mark Media Limited	- Editorial Associate
- PricewaterhouseCoopers Limited	- Auditory Associate
- PRidea Communications Limited	- Assistant Public Relation Associate
- PRidea Communications Limited	- Public Relation Associate
- Prism Consultancy	- Assistant Immigration Consultant
- ProChile (Trade Commission of Chile)	- Trade Assistant
- Readymade Group Co. Ltd	- Secretary
- Red Soldier Limited	- Assistant Product Manager
- Regal Airport Hotel	- Administrative Assistant
- Royale International Couriers Inc.	- Customer Service Executive
- SaSa Cosmetic Company Limited	- Administrative Assistant
- SaSa Cosmetic Company Limited	- Management Trainee
- SaSa Cosmetic Company Limited	- Management Trainee
- SaSa Cosmetic Company Limited	- Training Assistant
- SaSa Cosmetic Company Limited	- Training Assistant
- Shanghai Commercial Bank Ltd	- Graduate Trainee
- Sing Tao Newspaper Group Limited	- Journalist
- Social Alliance Communications Consultancy	- Project Coordinator
- SOGO Hong Kong Co. Ltd.	- Trainee
- Sotheby's Hong Kong Limited	- Assistant
- Sotheby's Hong Kong Limited	- Trainee
- South China Morning Post Limited	- Assistant Editor
- South China Morning Post Limited	- Reporter
- Sportsoho Media Limited	- Event and Administration Officer
- Steve Leung Designers Ltd	- Communication Executive
- Sun Wah Group	- Japanese Purchasing Assistant
- Sutton PR Asia	- Junior Accountant
- Swire Hotel	- Human Resources Assistant
- SynTxt Translation Limited	- Translator
- Television Broadcasts Limited	- Editor
- Television Broadcasts Limited	- Journalist / Reporter
- Television Broadcasts Limited	- Junior Dubbing Producer
- Telligent Capital Management	- Analyst
- Tesco International Sourcing	- Graduate Trainee
- The Dairy Farm Company Limited - Wellcome	- Occupation's name not reported
- The Henley Group	- Personal Assistant
- The Prudential Assurance Company Limited	- Financial Consultant
- Time Asia (HK) Ltd	- Assistant Editor
- Time Asia (HK) Ltd	- Customer Service Executive
- Tricor Services Limited	- Company Secretarial Associate
- Tricor Services Limited	- Company Secretarial Associate
- Tricor Services Limited	- Company Secretary
- Tricor Services Limited	- IS Associate - Share Registration
- Unipac Asia Company Limited	- Operation Assistant
- Verity Consulting Limited	- Report Writer
- Versace Asia Pacific Limited	- Visual Merchandising Coordinator
- Wacoal International Hong Kong Co Ltd	- Assistant Merchandiser
- Walk In Hong Kong	- Coordinator
- Wan Kee Group	- Occupation's name not reported
- Weber Shandwick	- Account Coordinator
- Wing Hang Bank Ltd.	- Financial Service Trainee
- Wing Hing Group	- Executive Assistant
- Wisers Information Limited	- Information Officer
- Organization's name not reported	- Assistant Editor
- Organization's name not reported	- Client Coordinator



## Where did the 2013 Bachelor of Arts graduates go?

- Organization's name not reported
- Organization's name not reported
- Organization's name not reported
- Organization's name not reported
- Organization's name not reported

### Others -

- Organization's name not reported
- Organization's name not reported
- Organization's name not reported

- Consumer Search Officer
- Flight Attendant
- Marketing Assistant
- Research Assistant
- Sales

- Account Coordinator
- Guitar Tutor and Performer
- Percussion Tutor

No Response = 33

Note: Some of the 2013 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

## Where did the 2013 Bachelor of Arts graduates go?

- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.  
Please contact CEDARS for further details.

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Jaime Fung  
Director of Careers and Placement

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