

Where did the 2012 BBA(IBGM) graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2012 to answer the following questions about BBA(IBGM) graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2012

Of the 26 graduates from this programme, 24 responded to the survey. Their employment situations are listed below.

	BBA(IBGM)				HKU Overall*			
	2012		2011		2012		2011	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	24	100%	25	100%	2782	100%	2878	100%
Employed	21	88%	23	92%	2195	79%	2321	81%
Unemployed seeking F/T job	0	0.0%	0	0.0%	9	0.3%	8	0.3%
Further Studies	2	8.3%	2	8.0%	549	20%	517	18%
Emigrated/Returned to home country	0	0.0%	0	0.0%	2	0.1%	4	0.1%
Not seeking F/T job	1	4.2%	0	0.0%	27	1.0%	28	1.0%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

III. Further Studies

Since the number of respondents is smaller than 5, these information are withheld to protect privacy of the respondent(s).

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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2012	2011
May or before	57%	56%
June	57%	56%
July	57%	56%
August	71%	56%
September	71%	56%
October	79%	56%
November	79%	63%
December	100%	94%
January	100%	100%
February	100%	100%

No Response = 7

V. Employment Sectors

The majority of BBA(IBGM) graduates were employed in Commerce & Industry, while others were employed in the Civil Service and Community, Social & Personal Services.

Sector	% of graduates	
	2012	2011
Commerce & Industry	71%	94%
Civil Service	18%	5.9%
Community, Social & Personal Services	12%	0.0%

No Response = 4

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VI. Basic Salary and Gross Income

The remuneration received by BBA(IBGM) graduates is shown below.

	Basic Salary				Gross Income			
	BBA(IBGM)		HKU Average*		BBA(IBGM)		HKU Average*	
	2012	2011	2012	2011	2012	2011	2012	2011
Mean	\$30,600	\$24,826	\$18,662	\$17,650	\$32,961	\$25,378	\$19,598	\$18,350
Median	\$30,000	\$23,000	\$15,000	\$15,000	\$30,333	\$24,917	\$15,833	\$15,000
Minimum	\$12,000	\$11,000	\$2,000	\$3,000	\$12,000	\$11,917	\$6,000	\$4,000
Maximum	\$45,000	\$40,000	\$60,000	\$70,000	\$48,750	\$40,000	\$150,000	\$70,000

* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by BBA(IBGM) graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	2 (15%)
Two	3 (23%)
Three	3 (23%)
Four	1 (7.7%)
Five	2 (15%)
Six	1 (7.7%)
Seven	1 (7.7%)

No Response = 8

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VIII. Names of Employers and Job Titles

The job titles of BBA(IBGM) graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Civil Service -	
- HKSAR - Commerce and Economic Development Bureau	- Administrative Officer
- HKSAR - Transport Department	- Administrative Officer
- HKSAR Government	- Administrative Officer
Community, Social and Personal Services -	
- Hong Kong Exchanges and Clearing Limited	- Management Trainee
- YES Network	- Business Development Director
Commerce and Industry -	
- Bain & Company	- Associate Consultant
- Barclays Bank Plc.	- Analyst
- Boston Consulting Group	- Associate
- China Construction Bank Corporation	- Management Trainee
- Goldman Sachs (Asia) LLC	- Corporate Finance Analyst
- Hongkong and Shanghai Banking Corporation Limited (The) (HSBC)	- Analyst
- Hongkong and Shanghai Banking Corporation Limited (The) (HSBC)	- Analyst
- Hongkong and Shanghai Banking Corporation Limited (The) (HSBC)	- Graduate Analyst
- Maersk Hong Kong Limited	- Graduate Trainee
- Nestle Hong Kong Limited	- Occupation's name not reported
- Nomura International (Hong Kong) Limited	- Analyst
- UBS AG	- Graduate Trainee

No Response = 4

Note: Some of the 2012 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

Centre of Development and Resources for Students (CEDARS)
3/F Wong Chuang Lai Wah Building
Meng Wah Complex
The University of Hong Kong
Pokfulam Road
Hong Kong

Telephone : 2859 2314
Fax : 2559 5238
E-Mail : ges@cedars.hku.hk
Homepage : <http://cedars.hku.hk/>

Opening Hours : Monday - Thursday (9:00 a.m. to 5:45 p.m.)
Friday (9:00 a.m. to 6:00 p.m.)
Saturday (9:00 a.m. to 1:00 p.m.)

Herman Chan
Director of Careers and Placement

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The analysis is based on information provided by the respondents, and CEDARS
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