

## Where did the 2015 BJ graduates go?

### I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2015 to answer the following questions about BJ graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

### II. Employment Situations in 2015

Of the 27 graduates from this programme, 23 responded to the survey. Their employment situations are listed below.

	BJ				HKU Overall*			
	2015		2014		2015		2014	
	No.	%	No.	%	No.	%	No.	%
<b>No. of respondents</b>	23	100%	13	100%	3042	100%	2839	100%
<b>Employed</b>	19	83%	11	85%	2416	79%	2246	79%
<b>Unemployed seeking F/T job</b>	0	0.0%	0	0.0%	15	0.5%	9	0.3%
<b>Further Studies</b>	3	13%	1	7.7%	558	18%	533	19%
<b>Emigrated/Returned to home country</b>	0	0.0%	1	7.7%	14	0.5%	20	0.7%
<b>Not seeking F/T job</b>	1	4.3%	0	0.0%	39	1.3%	31	1.1%

\* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

### III. Further Studies

Since the number of respondents is smaller than 5, these information are withheld to protect privacy of the respondent(s).

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### IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2015	2014
May or before	29%	29%
June	57%	29%
July	86%	43%
August	93%	43%
September	100%	57%
October	100%	57%
November	100%	57%
December	100%	57%
January	100%	71%
February	100%	100%

No Response = 4

### V. Employment Sectors

The majority of BJ graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services.

Sector	% of graduates	
	2015	2014
Commerce & Industry	94%	70%
Community, Social & Personal Services	5.9%	30%

No Response = 1

## Where did the 2015 BJ graduates go?

### VI. Basic Salary and Gross Income

The remuneration received by BJ graduates is shown below.

	Basic Salary				Gross Income			
	BJ		HKU Average*		BJ		HKU Average*	
	2015	2014	2015	2014	2015	2014	2015	2014
<b>Mean</b>	\$14,375	\$14,083	\$20,996	\$20,291	\$14,145	\$14,367	\$21,730	\$21,265
<b>Median</b>	\$12,750	\$13,250	\$17,500	\$17,200	\$12,500	\$13,600	\$18,000	\$18,000
<b>Minimum</b>	\$11,000	\$13,000	\$4,900	\$5,000	\$5,000	\$13,000	\$5,000	\$5,000
<b>Maximum</b>	\$20,000	\$18,000	\$100,000	\$63,000	\$21,667	\$18,000	\$100,000	\$105,000

\* HKU Average refers to the figure for the total HKU population and includes M.B., B.S. and B.D.S. graduates.

### VII. Number of Full-Time Job Offers

The number of job offers received by BJ graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	7 (54%)
Two	4 (31%)
Three	2 (15%)

No Response = 5

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### VIII. Names of Employers and Job Titles

The job titles of BJ graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
<b>Community, Social and Personal Services -</b>	
- Headstart Group Limited	- Native English Teacher
<b>Commerce and Industry -</b>	
- DFS Group Limited	- Management Trainee
- Digital Broadcasting Corporation Limited	- Programme Assistant & Presenter
- Financial Times	- News Assistant
- Hip Hing Construction Company Limited	- Document Control Assistant
- Hong Kong Economic Times Holdings Limited	- Journalist
- Hutchison Travel Limited (Hutchison Whampoa and CK Holdings)	- Management Trainee
- Lane Crawford Joyce Group	- Product Copywriter
- Millward Brown	- Research Associate
- Next Magazine Advertising Limited	- Research Writer (Digital News)
- OMD	- Media Executive
- Reuters	- Internship
- Sing Tao Ltd	- Business Reporter
- Sing Tao Ltd	- Local News Reporter
- South China Morning Post	- Cadet Reporter
- Television Broadcasts Limited	- Reporter

No Response = 2

Note: Some of the 2015 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.



## Where did the 2015 BJ graduates go?

- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.  
Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS  
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