

Careers and Placement,
Centre of Development and Resources for Students

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2015 to answer the following questions about Bachelor of Social Sciences graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2015

Of the 207 graduates from this programme, 179 responded to the survey. Their employment situations are listed below.

| | BSocSc | | | HKU Overall* | | | | |
|------------------------------------|-----------|------|-----|--------------|------|------|------|------|
| | 2015 2014 | | | 2015 2014 | | | 14 | |
| | No. | % | No. | % | No. | % | No. | % |
| No. of respondents | 179 | 100% | 173 | 100% | 3042 | 100% | 2839 | 100% |
| Employed | 146 | 82% | 138 | 80% | 2416 | 79% | 2246 | 79% |
| Unemployed seeking F/T job | 1 | 0.6% | 0 | 0.0% | 15 | 0.5% | 9 | 0.3% |
| Further Studies | 26 | 15% | 30 | 17% | 558 | 18% | 533 | 19% |
| Emigrated/Returned to home country | 1 | 0.6% | 3 | 1.7% | 14 | 0.5% | 20 | 0.7% |
| Not seeking F/T job | 5 | 2.8% | 2 | 1.2% | 39 | 1.3% | 31 | 1.1% |

st HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.









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III. Further Studies

26 graduates proceeded to postgraduate studies. The tables below show the academic programmes that they pursued and their sources of funds.

| | | Academic Programme | | | |
|------------------------------------|-------------------------------|--------------------|----------------------------------|------------------------------------------|--|
| Field of Study | Taught Doctorate (Coursework) | M.Phil. | Taught Master (Coursework) | Postgraduate Diploma / Certificate | |
| Arts | - | - | 1 | - | |
| Business Administration/Management | - | - | 1 | - | |
| Education | - | - | - | 4 | |
| Law | 1 | - | 1 | 1 | |
| Medical Science | - | - | 1 | - | |
| Science | - | - | 1 | - | |
| Social Sciences | - | 4 | 4 | - | |
| Social Work | - | - | 2 | - | |
| Urban Planning/Studies | - | - | 1 | - | |

No Response = 4

| Source of Funds | No. of Graduates |
|------------------------------------------------|------------------|
| Full Scholarship | 2 |
| Own Funds | 16 |
| Scholarship+Teaching Assistantship/Studentship | 1 |
| Government Grant + Loan | 1 |
| Scholarship + Own Funds | 3 |
| Teaching Assistantship/Studentship | 1 |

No Response = 2









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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

| | % of new graduates who have secured employment | | | |
|---------------|------------------------------------------------|------|--|--|
| By the end of | 2015 | 2014 | | |
| May or before | 28% | 20% | | |
| June | 43% | 39% | | |
| July | 60% | 61% | | |
| August | 72% | 77% | | |
| September | 83% | 85% | | |
| October | 92% | 93% | | |
| November | 95% | 96% | | |
| December | 99% | 97% | | |
| January | 100% | 100% | | |
| February | 100% | 100% | | |

No Response = 21

V. Employment Sectors

The majority of Bachelor of Social Sciences graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services, Educational Institutions and the Civil Service.

| Sastan | % of graduates | | | |
|---------------------------------------|----------------|------|--|--|
| Sector | 2015 | 2014 | | |
| Commerce & Industry | 47% | 59% | | |
| Community, Social & Personal Services | 24% | 17% | | |
| Educational Institutions | 18% | 17% | | |
| Civil Service | 12% | 7.9% | | |

No Response = 11



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VI. Basic Salary and Gross Income

The remuneration received by Bachelor of Social Sciences graduates is shown below.

| | Basic Salary | | | | Gross Income | | | |
|---------|--------------|----------|-----------|----------|---------------|----------|-----------|-----------|
| | BSocSc | | HKU A | verage* | BSocSc HKU Av | | verage* | |
| | 2015 | 2014 | 2015 | 2014 | 2015 | 2014 | 2015 | 2014 |
| Mean | \$15,170 | \$15,884 | \$20,996 | \$20,291 | \$15,771 | \$16,583 | \$21,730 | \$21,265 |
| Median | \$14,000 | \$14,000 | \$17,500 | \$17,200 | \$15,000 | \$14,000 | \$18,000 | \$18,000 |
| Minimum | \$5,000 | \$8,000 | \$4,900 | \$5,000 | \$5,000 | \$8,083 | \$5,000 | \$5,000 |
| Maximum | \$50,000 | \$45,000 | \$100,000 | \$63,000 | \$50,000 | \$45,000 | \$100,000 | \$105,000 |

^{*} HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by Bachelor of Social Sciences graduates is shown in the following table.

| No. of job offers received | No. of graduates (% of graduates) | | |
|----------------------------|-----------------------------------|--|--|
| One | 49 (49%) | | |
| Two | 30 (30%) | | |
| Three | 11 (11%) | | |
| Four | 4 (4.0%) | | |
| Five | 2 (2.0%) | | |
| Six | 2 (2.0%) | | |
| Eight or more | 1 (1.0%) | | |

No Response = 32









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VIII. Names of Employers and Job Titles

The job titles of Bachelor of Social Sciences graduates in full-time employment and the names of their employers are listed below.

| <u>Employers</u> | Job Titles |
|--------------------------------------------------------------------------------------------|--------------------------------------|
| | |
| Civil Service - | |
| - HKSAR - Department of Justice | - Contract Legal Clerk |
| - HKSAR - Environmental Protection Department | - Project Coordinator II |
| - HKSAR - Highways Department | - Executive Officer |
| - HKSAR - Home Affairs Department | - Executive Assistant |
| - HKSAR - Home Affairs Department | - Executive Officer |
| - HKSAR - Hong Kong Police Force | - Office Assistant |
| - HKSAR - Immigration Department | - Executive Officer II |
| - HKSAR - Labour Department | - Assistant Labour Officer II |
| - HKSAR - The Duty Lawyer Service | - Court Liaison Officer |
| - HKSAR Government | - Secretary |
| - Hong Kong Housing Society | - Assistant Officer |
| - Hong Kong Housing Society | - Customer Service Officer |
| - Hong Kong Housing Society | - Customer Service Officer |
| - Hospital Authority | - Executive Assistant II |
| Educational Institutions - | |
| - Hang Seng Management College - Department of Chinese | - Research Assistant |
| - HHCKLA Buddhist Ching Kok Secondary School | - Permitted Teacher |
| - HHCKLA Buddhist Ching Kok Secondary School | - Teacher |
| - HKU School of Professional and Continuing Education - College | - Executive Assistant II |
| of Life Sciences and Technology | |
| - Li Cheng Uk Government Primary School | - Teaching Assistant |
| - Rhenish Church Grace School | - Teaching Assistant & Piano Teacher |
| - The Chinese University of Hong Kong - Office of University | - Research Assistant |
| General Education | |
| - The Hong Kong Institute of Education | - Research Assistant |
| - The University of Hong Kong | - Research Assistant |
| - The University of Hong Kong | - Research Assistant |
| - The University of Hong Kong | - Research Assistant |
| - The University of Hong Kong | - Research Assistant |
| - The University of Hong Kong | - Research Assistant |
| - The University of Hong Kong | - Research Assistant |
| - The University of Hong Kong - Centre for the Enhancement of Teaching and Learning (CETL) | - Research Assistant |
| - The University of Hong Kong - Department of Social Work and | - Research Assistant |
| Social Administration | - Research Assistant |
| - The University of Hong Kong - Department of Social Work and | - Research Assistant |
| Social Administration | Account 1 ionistant |
| - The University of Hong Kong - General Office | - Executive Assistant |
| - The University of Hong Kong - School of Public Health | - Research Assistant |
| - The University of Hong Kong - The Hong Kong Jockey Club Centre | - Research Assistant II |
| for Suicide Research and Prevention | |
| · | |











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Community, Social and Personal Services -

- A Charity for Substainablity
- Asia Art Archive
- Autism Partnership Limited
- Bolcra
- Bridge Academy Education Centre
- Bridge Academy Education Centre
- Campus Crusade for Christ
- E-Side Dance Company
- Hong Kong Eating Disorders Association
- Hong Kong Trade Development Council
- International Social Service Hong Kong Branch
- Joanne Ha Speech Pathology Clinic
- Kadoorie Farm & Botanic Garden
- Kadoorie Farm & Botanic Garden
- Nebula Group Limited
- Ocean Park Corporation
- Ocean Park Corporation
- Perfect Art & Music Centre
- Playright Children's Play Association
- Po Leung Kuk
- Roundtable Enterprise Ltd
- Sino-Africa Centre of Excellence Foundation
- Society for the Promotion of Hospice Care
- St. Paul's Hospital
- The Boys' & Girls' Clubs Association of Hong Kong (Kowloon East)
- The Hong Kong Jockey Club
- Tseung Kwan O Methodist Church
- Youth Arch Foundation
- Organization's name not reported

- Occupation's name not reported
- Development Coorndator
- Program Specialist
- Project Executive
- ABA Therapist
- Therapist
- Short Term Missionary
- Art Admin Trainee
- Assistant Program Officer
- Executive Trainee
- Project Assistant
- Development Practionist
- Assistant Education Officer
- Occupation's name not reported
- Education Consultant
- Actor
- Education Assistant
- Piano Teacher
- Playworker
- Student Counsellor
- Editor
- Research Analyst
- Administrative Assistant
- Administrative Assistant
- Project Coordinator
- Occupation's name not reported
- Pastoral Clerk
- Programme Executive
- Programme Associate

Commerce and Industry -

- Affdff
- AIA Group Limited
- AIA International Limited
- Allegro (HK) Ltd.
- Aon Hewitt Hong Kong Limited
- Aon Hong Kong Limited
- Apple Daily
- Aptitude Asia Limited
- AsiaPay Limited
- Basil Digital Ltd.
- Bloomberg L.P.
- Bloomberg L.F.
- Bo Le Associates
- Career Steps Limited
- Cathay Pacific Airways Limited
- Cathay Pacific Airways Limited
- Cathay Pacific Airways Limited
- Cathay Pacific Catering Services (H.K.) LtdChevalier International Holding Limited
- China Act Enterprises Ltd.
- Commercial Radio Production Limited
- Core Pacific
- Endeavour Search Limited
- ESD Services Limited, Hutchison Whampon
- Ewsencoie
- Goldman Sachs
- GP Strategies Corporation

- Assistant
- Financial Planner
- Wealth Management and Protection Manager
- Executive Assistant (Research)
- Project Assistant
- Management Associate
- Reporter
- Recruitment Consultant
- Sales & Marketing Executive
- Project Executive
- Global Customer Support Representative
- Research Analyst
- Associate Consultant
- Cabin Crew
- Cabin Crew
- Flight Attendant
- Supervisor Trainee
- Executive Assistant
- Marketing Executive
- Project Executive
- Marketing Research AssistantTalent Communication Specialist
- Management Trainee
- Human Resources
- Operation Analyst
- Learning Administrator











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| - | Hang | Seng | Bank | Limited |
|---|------|------|------|---------|
| _ | Hang | Seng | Bank | Limited |

- Hong Kong Telecommunications (HKT) Limited

- Hong Kong Tree Care Limited

Hongkong International Terminals Limited

- HS Financial Group

Hutsman Advanced Material LimitedIBM China/Hong Kong Limited

Ipsos Hong Kong LimitedJapan Airlines Co., LtdJones Lang LaSalle

- KPMG

- Lian Yu Insurance Brokers (HK) Co., Limited

- Ling Kee Publishing Co. Ltd

Manulife Financial
Manulife Financial
MassMutual Asia Ltd
Mercer HK Limited
Microsoft Corporation
MRM//McCann

- Natixis

- PeopleSearch

- PricewaterhouseCoopers

- Racepoint Global

RoadShow Holdings LimitedRoyale International Group

- Sino Group

Standard Chartered Bank (Hong Kong) LimitedStandard Chartered Bank (Hong Kong) Limited

White Bridal Salon

- Human Resources Officer

- Management Trainee

- Management Trainee

- Horticultural Inspector

- Graduate Trainee

- Wealth Management Officer

Marketing TraineeHuman ResourcesResearch ExecutiveCabin Attendant

- Graduate Trainee

- Learning and Development Officer

- Assistant Manager, Operations

Assistant EditorAdministratorConsultant

Administrative Assistant
Consulting Analyst
Staffing Associate
Junior Data Executive
Graduate Trainee

- Employment Consultant

- Employee under the Deals Ace Programme

Public Relations InternMarketing Executive

- International Operations Coordinator

Management TraineeMarketing OfficerRecruitment OfficerEvent Coordinator

Others -

Organization's name not reported
Organization's name not reported
Organization's name not reported

- Administrative Assistant

Program Officer Research Assistant

No Response = 9

Note: Some of the 2015 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.









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IX. Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS should not be held responsible for any errors arising therefrom.

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