



Job Advertised Report

Report Details

Job Type Graduate Job

Employment Mode Full Time

Period (1) - Job Posting Period:1 Sep 2012 - 30 Nov 2012

Period (2) - Job Posting Period:1 Sep 2013 - 30 Nov 2013

	Graduate Job		
	(1 Sep 2012 - 30 Nov 2012)	(1 Sep 2013 - 30 Nov 2013)	(1) vs (2) % Change
No. of Employers	1264	1292	2.22
No. of Positions	4554	5545	21.76
No. of Vacancy	15201	18581	22.24

Median Salary: HKD 12000

Average Salary: HKD 12656



Employer Distribution

Report Details

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Period (1) - Job Posting Period:1 Sep 2012 - 30 Nov 2012

Period (2) - Job Posting Period:1 Sep 2013 - 30 Nov 2013

Business Nature	(1 Sep 2012 - 30 Nov 2012)		(1 Sep 2013 - 30 Nov 2013)		(1) vs (2) % of change
	# of Employers	% of Total	# of Employers	% of Total	% of Employers
Conglomerate	4	0.32	2	0.15	-50.00
Legal	4	0.32	9	0.70	125.00
Management	4	0.32	1	0.08	-75.00
Textile/ Clothing	4	0.32	3	0.23	-25.00
Energy/ Utilities	6	0.47	3	0.23	-50.00
Government	6	0.47	4	0.31	-33.33
Environmental/ Sustainability	7	0.55	6	0.46	-14.29
Scientific Research/ Testing Services	7	0.55	10	0.77	42.86
Public/ Civil	8	0.63	11	0.85	37.50
Entertainment/ Recreation	9	0.71	11	0.85	22.22
Market Research	9	0.71	8	0.62	-11.11
Art/ Culture	11	0.87	6	0.46	-45.45
Healthcare/ Pharmaceutical	11	0.87	8	0.62	-27.27
Medical Services	13	1.03	10	0.77	-23.08



Business Nature	(1 Sep 2012 - 30 Nov 2012)		(1 Sep 2013 - 30 Nov 2013)		(1) vs (2) % of change
	# of Employers	% of Total	# of Employers	% of Total	% of Employers
Airline/ Transportation	16	1.27	23	1.78	43.75
Logistics/ Supply Chain/ Distribution	17	1.34	19	1.47	11.76
Quasi-government/ Non-profit Organization	18	1.42	19	1.47	5.56
Advertising/ Public	24	1.90	20	1.55	-16.67
Media/ Publishing/ Communication	24	1.90	38	2.94	58.33
Insurance	27	2.14	29	2.25	7.41
Real Estate/ Property	30	2.37	39	3.02	30.00
Accounting/ Audit/ Taxation	38	3.01	48	3.72	26.32
Management Consulting/ Business Analysis	42	3.32	45	3.49	7.14
Consumer goods/ Retail	43	3.40	45	3.49	4.65
Hospitality/ Catering/ Tourism	43	3.40	31	2.40	-27.91
Human Resources Consulting/ Recruitment Agency/ Training	49	3.88	59	4.57	20.41
Engineering	56	4.43	57	4.42	1.79
Manufacturing	81	6.41	71	5.50	-12.35
Others	103	8.15	108	8.37	4.85
Education	105	8.31	114	8.83	8.57
Banking/ Financial Services	113	8.94	113	8.75	0.00
Trading/ Sourcing/ Merchandising	129	10.21	128	9.91	-0.78
Information Technology/ Telecom/ Technology	203	16.06	193	14.95	-4.93
Total	1264	100.00	1291	100.00	2.14



Job Nature Distribution

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Job Nature	(1 Sep 2012 - 30 Nov 2012)		(1 Sep 2013 - 30 Nov 2013)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Any	0	0.00	0	0.00	0.00
Accounting/Auditing/Tax	292	3.69	551	4.00	88.70
Administration - Non-private Sector	174	2.20	290	2.11	66.67
Administration - Private Sector	397	5.02	443	3.22	11.59
Architecture/Interior Design	37	0.47	62	0.45	67.57
Banking and Finance Executive	469	5.93	823	5.98	75.48
Community/Social Worker	64	0.81	306	2.22	378.13
Creative/Design/Artist	148	1.87	186	1.35	25.68
Customer Services - Retail/Hotel/Tourism and Others	616	7.79	840	6.11	36.36
Disciplinary Forces	2	0.03	10	0.07	400.00
Education	212	2.68	224	1.63	5.66
Engineering - Construction/Building Services	126	1.59	195	1.42	54.76



Job Nature	(1 Sep 2012 - 30 Nov 2012)		(1 Sep 2013 - 30 Nov 2013)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Engineering - Electronic/Industrial/Electrical/Mechanical and others	369	4.66	566	4.11	53.39
Human Resources/Training/Recruitment	199	2.52	394	2.86	97.99
IT/Programming	866	10.95	1331	9.67	53.70
Journalist/Editor/Translation/Copy Writing/Communications	106	1.34	369	2.68	248.11
Legal/Compliance	32	0.40	67	0.49	109.38
Library Officer/Library Assistant	7	0.09	31	0.23	342.86
Logistics/Supply Chain	130	1.64	205	1.49	57.69
Management Consultant/Business Analyst	226	2.86	408	2.97	80.53
Management Trainee	369	4.66	777	5.65	110.57
Marketing/Market Research	788	9.96	1024	7.44	29.95
Medical Practitioners/Therapist/Pharmacist	29	0.37	141	1.02	386.21
Merchandising/Buying	174	2.20	260	1.89	49.43
PR/ Event Management	246	3.11	516	3.75	109.76
Quality Control	71	0.90	315	2.29	343.66
Research & Development	124	1.57	362	2.63	191.94
Research Assistant/Technicians	71	0.90	329	2.39	363.38
Sales/Account Servicing/Business Development	867	10.96	1420	10.32	63.78
Surveying	49	0.62	49	0.36	0.00
Teaching	79	1.00	122	0.89	54.43



Job Nature	(1 Sep 2012 - 30 Nov 2012)		(1 Sep 2013 - 30 Nov 2013)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Others	573	7.24	1142	8.30	99.30
Total	7912	100.00	13758	100.00	73.89

*Since employers are allowed to input multiple options for "job nature", disparity between the actual no. of total vacancies and the total no. of vacancies categorized according to job nature is expected.



Job Nature Distribution (by vacancy)

Report Details

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Period (2) - Job Posting Period:1 Sep 2013 - 30 Nov 2013

Job Nature	(1 Sep 2012 - 30 Nov 2012)		(1 Sep 2013 - 30 Nov 2013)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Any	0	0.00	0	0.00	0.00
Accounting/Auditing/Tax	1803	7.02	1313	3.63	-27.18
Administration - Non-private Sector	524	2.04	868	2.40	65.65
Administration - Private Sector	850	3.31	965	2.67	13.53
Architecture/Interior Design	63	0.25	178	0.49	182.54
Banking and Finance Executive	3254	12.67	4176	11.54	28.33
Community/Social Worker	79	0.31	436	1.20	451.90
Creative/Design/Artist	221	0.86	322	0.89	45.70
Customer Services - Retail/Hotel/Tourism and Others	2506	9.76	4200	11.60	67.60
Disciplinary Forces	10	0.04	46	0.13	360.00
Education	412	1.60	489	1.35	18.69
Engineering - Construction/Building Services	369	1.44	512	1.41	38.75



Job Nature	(1 Sep 2012 - 30 Nov 2012)		(1 Sep 2013 - 30 Nov 2013)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Engineering - Electronic/Industrial/Electrical/Mechanical and others	786	3.06	1139	3.15	44.91
Human Resources/Training/Recruitment	623	2.43	722	1.99	15.89
IT/Programming	1837	7.15	2669	7.37	45.29
Journalist/Editor/Translation/Copy Writing/Communications	216	0.84	575	1.59	166.20
Legal/Compliance	42	0.16	241	0.67	473.81
Library Officer/Library Assistant	26	0.10	140	0.39	438.46
Logistics/Supply Chain	303	1.18	557	1.54	83.83
Management Consultant/Business Analyst	897	3.49	1050	2.90	17.06
Management Trainee	1562	6.08	2629	7.26	68.31
Marketing/Market Research	2426	9.44	2342	6.47	-3.46
Medical Practitioners/Therapist/Pharmacist	51	0.20	188	0.52	268.63
Merchandising/Buying	428	1.67	387	1.07	-9.58
PR/ Event Management	812	3.16	1303	3.60	60.47
Quality Control	171	0.67	453	1.25	164.91
Research & Development	343	1.34	554	1.53	61.52
Research Assistant/Technicians	121	0.47	462	1.28	281.82
Sales/Account Servicing/Business Development	3040	11.83	4201	11.61	38.19
Surveying	162	0.63	176	0.49	8.64
Teaching	184	0.72	294	0.81	59.78



Job Nature	(1 Sep 2012 - 30 Nov 2012)		(1 Sep 2013 - 30 Nov 2013)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Others	1568	6.10	2610	7.21	66.45
Total	25689	100.00	36197	100.00	40.90



Salary Distribution

Report Details

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Period (2) - Job Posting Period:1 Sep 2013 - 30 Nov 2013

Salary Range	Graduate Job - Period (1)		Graduate Job - Period (2)		(1) vs (2) % of change	
	# of Job	% of Total	# of Job	% of Total	# of Job	% of Total
\$8000	102	2.24	173	3.12	69.61	0.88
\$8001 - \$10000	1185	26.02	1135	20.47	-4.22	-5.55
\$10001 - \$12000	1513	33.22	1676	30.23	10.77	-2.99
\$12001 - \$14000	878	19.28	1105	19.93	25.85	0.65
\$14001 - \$16000	486	10.67	897	16.18	84.57	5.51
\$16001 - \$18000	187	4.11	304	5.48	62.57	1.37
\$18001 - \$20000	103	2.26	94	1.70	-8.74	-0.56
\$20001 - \$22000	28	0.61	27	0.49	-3.57	-0.12
\$22001 - \$24000	34	0.75	23	0.41	-32.35	-0.34
\$24001 - \$26000	21	0.46	37	0.67	76.19	0.21
\$26001 - \$28000	1	0.02	7	0.13	600.00	0.11
\$28001 - \$30000	7	0.15	14	0.25	100.00	0.10
\$30001 - \$32000	1	0.02	3	0.05	200.00	0.03
\$32001 - \$34000	2	0.04	0	0.00	-100.00	-0.04



Salary Range	Graduate Job - Period (1)		Graduate Job - Period (2)		(1) vs (2) % of change	
	# of Job	% of Total	# of Job	% of Total	# of Job	% of Total
\$34001 - \$36000	0	0.00	7	0.13	N/A	0.13
\$36001 - \$38000	0	0.00	30	0.54	N/A	0.54
\$38001 - \$40000	0	0.00	1	0.02	N/A	0.02
Above \$40000	6	0.13	12	0.22	100.00	0.09
Total	4554	100.00	5545	100.00	21.76	0.00