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I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2014 to answer the following questions about Bachelor of Business Administration in Accounting and Finance graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2014

Of the 201 graduates from this programme, 180 responded to the survey. Their employment situations are listed below.

	BBA(Acc&Fin)			HKU Overall*				
	2014		2013		2014		2013	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	180	100%	168	100%	2839	100%	2788	100%
Employed	174	97%	158	94%	2246	79%	2188	78%
Unemployed seeking F/T job	1	0.6%	0	0.0%	9	0.3%	7	0.3%
Further Studies	5	2.8%	8	4.8%	533	19%	541	19%
Emigrated/Returned to home country	0	0.0%	0	0.0%	20	0.7%	21	0.8%
Not seeking F/T job	0	0.0%	2	1.2%	31	1.1%	31	1.1%

^{*} HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

III. Further Studies

Since the number of respondents is smaller than 5, these information are withheld to protect privacy of the respondent(s).

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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

	% of new graduates who have secured employment		
By the end of	2014	2013	
May or before	44%	58%	
June	50%	62%	
July	55%	69%	
August	62%	75%	
September	67%	82%	
October	70%	85%	
November	71%	89%	
December	98%	99%	
January	100%	100%	
February	100%	100%	

No Response = 33

V. Employment Sectors

The majority of Accounting and Finance graduates were employed in Commerce & Industry, while others were employed in the Civil Service, Community, Social & Personal Services and Educational Institutions.

Sector	% of graduates			
Sector	2014	2013		
Commerce & Industry	94%	93%		
Civil Service	3.2%	6.3%		
Community, Social & Personal Services	2.5%	0.7%		
Educational Institutions	0.6%	0.0%		

No Response = 17









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VI. Basic Salary and Gross Income

The remuneration received by Accounting and Finance graduates is shown below.

	Basic Salary				Gross Income			
	BBA(Acc&Fin)		HKU Average*		BBA(Acc&Fin)		HKU Average*	
	2014	2013	2014	2013	2014	2013	2014	2013
Mean	\$16,486	\$16,065	\$20,291	\$18,778	\$17,989	\$17,001	\$21,265	\$19,547
Median	\$13,000	\$12,500	\$17,200	\$15,000	\$14,083	\$14,083	\$18,000	\$16,000
Minimum	\$10,000	\$10,000	\$5,000	\$5,000	\$10,000	\$10,000	\$5,000	\$5,000
Maximum	\$49,665	\$45,000	\$63,000	\$83,333	\$91,500	\$61,000	\$105,000	\$83,333

^{*} HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by Accounting and Finance graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)	
One	30 (21%)	
Two	40 (29%)	
Three	39 (28%)	
Four	15 (11%)	
Five	10 (7.1%)	
Six	3 (2.1%)	
Seven	1 (0.7%)	
Eight or more	2 (1.4%)	

No Response = 34







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VIII. Names of Employers and Job Titles

The job titles of Bachelor of Business Administration in Accounting and Finance graduates in full-time employment and the name their employers are listed below.

Employers	Job Titles
Civil Service -	
- HKSAR	- Administrative Officer
- HKSAR - Home Affairs Department	- Administrative Officer
- HKSAR - Home Affairs Department	- Executive Officer
- HKSAR - Hong Kong Police Force	- Probationary Inspector
- HKSAR - Student Financial Assistance Agency	- Executive Officer
Educational Institutions -	
- Organization's name not reported	- Teacher
Community, Social and Personal Services -	
- Hong Kong Jockey Club	- Channels Management Trainee
- Hong Kong Women Development Association Limited	- Assistant Project Officer
- Securities and Futures Commission	- Graduate Trainee
- Organization's name not reported	- Tutor
Commerce and Industry -	
- Agilysys Hospitality Solutions	- System Consultant
- American International Assurance Company	- Wealth Management and Protection
(Bermuda) Limited (AIA)	Manager
- American International Assurance Company	- Wealth Management and Protection
(Bermuda) Limited (AIA)	Manager
- Bain & Company	- Assistant Consultant
- Bank of America	- Occupation's name not reported
- Bank of China (Hong Kong) Limited	- Assistant Financial Management Manager
- Bank of China (Hong Kong) Limited	- Assistant Relationship Manager
- Bank of China Interntional Security Limited	- Analyst
- BDO Limited	- Associate
- BDO Limited	- Associate
- BDO Limited	- Audit Associate
- BDO Limited	- Audit Associate
- Centum Street	- Research Assistant
- China Construction Bank (Asia) Corporation Limited	- Management Trainee
- China Construction Bank (Asia) Corporation Limited	- Management Trainee
- China Construction Bank (Asia) Corporation Limited	- Personal Banker Trainee
- China Merchants Group Ltd	- Intern
- Citibank (Hong Kong) Limited - Citibank (Hong Kong) Limited	- Management Associate
- Citybase Property Management Ltd	- Specialist
- Citybase Property Management Ltd - Commerzbank AG	 Property Assistant Management Trainee
- Convoy Financial Services Holdings Limited	- Management Trainee - Consultant
- Convoy Financial Services Holdings Limited - Convoy Financial Services Holdings Limited	- Consultant - Independent Financial Advisor
- DBS Bank (Hong Kong) Limited	- Management Associate
- DBS Bank (Hong Kong) Limited	- Management Associate
- Delifrance (HK) Limited	- Financial Analyst

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- Deloitte Touche Tohmatsu	- Analyst
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Associate
- Deloitte Touche Tohmatsu	- Audit Associate
- Deloitte Touche Tohmatsu	- Audit Associate
- Deloitte Touche Tohmatsu	- Audit Associate
- Deloitte Touche Tohmatsu	- Auditor
- Deloitte Touche Tohmatsu	- Occupation's name not reported
- Ernst & Young	- Advisor
- Ernst & Young	- Associate
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Accountant
- Ernst & Young	- Staff Associate
- Ernst & Young	- Staff Associate
- Fidelity Investments	- Business Assistant
- Goldenway Group Limited	- Customer Service Advisor
- Grand Tech Consultant	- Assistant Executive
- Grant Thornton Hong Kong Limited	- Audit Associate I
- Hang Seng Bank Ltd.	- General Banking Manager
- Hang Seng Bank Ltd.	- Management Trainee
- Hill+Knowlton Strategies Asia	- Account Coordinator
- Hong Kong Aircraft Engineering Company Limited (HAECO)	- Graduate Trainee
- Hong Kong Airlines	- Operation Assistant
- Hong Kong Dragon Airlines Limited	- Junior First Officer
- Hongkong and Shanghai Banking Corporation Limited	- Accountant
(The) (HSBC)	
- Hongkong and Shanghai Banking Corporation Limited	- Analyst
(The) (HSBC)	
- Hongkong and Shanghai Banking Corporation Limited	- Analyst
(The) (HSBC)	
- Hongkong and Shanghai Banking Corporation Limited	- Analyst
(The) (HSBC)	
- Hongkong and Shanghai Banking Corporation Limited	- Customer Care Officer
(The) (HSBC)	
- Hongkong and Shanghai Banking Corporation Limited	- Customer Care Officer
(The) (HSBC)	
- Hongkong and Shanghai Banking Corporation Limited	- Management Assistant
(The) (HSBC)	
- Hongkong and Shanghai Banking Corporation Limited	- Management Associate
(The) (HSBC)	
- Hongkong and Shanghai Banking Corporation Limited	- Management Associate
(The) (HSBC)	











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	centre of Development and Resources for Students
- Hongkong and Shanghai Banking Corporation Limited (The) (HSBC)	- Management Associate
- Hongkong and Shanghai Banking Corporation Limited (The) (HSBC)	- Management Associate
- Hongkong and Shanghai Banking Corporation Limited	- Management Associate
(The) (HSBC)	(Commercial Banking)
- IBM China/Hong Kong Limited	- Account Receivable Specialist
- JPMorgan Chase & Co.	- Human Resources Analyst
- KPMG	- Accountant
- KPMG	- Analyst
- KPMG	- Auditor
- KPMG	- Auditor
- KPMG	- Staff Accountant
- KPMG	- Staff Accountant
- KPMG	- Tax Consultant
- KPMG	- Tax Consultant
- KPMG	- Tax Consultant
- McCann Worldgroup	- Account Executive
- Moody's Investors Service	- Data Analyst
- Morison Heng CPA Limited	- Audit Assistant
- New World Development Company Limited	- Management Trainee
- PCCW Limited	- Business Associate
- PricewaterhouseCoopers Limited	- Accountant
- PricewaterhouseCoopers Limited	- Accountant
- PricewaterhouseCoopers Limited	- Associate
- PricewaterhouseCoopers Limited	- Associate Audit
- PricewaterhouseCoopers Limited	- Assurance Associate
- PricewaterhouseCoopers Limited	- Assurance Associate
- PricewaterhouseCoopers Limited	- Auditor
- PricewaterhouseCoopers Limited	- Tax Associate
- PricewaterhouseCoopers Limited	- Tax Associate











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-	Pricewater	house(Coopers	Limited	l
_	Pricewater	house(Coopers	Limited	l

- Rabobank

- Roland Berger

- Shun Hing Capital (Asia) Limited (SHCA)

- Sino Group

- Sino Group

- South China Limited

- Standard Chartered Bank (Hong Kong) Limited

- Stanton Chase

Synergy Technologies (Asia) LimitedThe Bank of Tokyo-Mitsubishi UFJ, Ltd.The Bank of Tokyo-Mitsubishi UFJ, Ltd.

- The Boston Consulting Group

- The Hong Kong and China Gas Company Limited

- Travelzoo (Hong Kong) Ltd

- UBS AG

Unionz LimitedWells Fargo Bank

- Organization's name not reported

- Organization's name not reported

- Tax Associate

- Tax Associate

- Management Trainee

- Junior Consultant

- Investment Analyst

- Management Trainee

- Management Trainee

- Management Trainee

- Investment Analyst

- Research Associate

- Accounting and Administrative Officer

Graduate TraineeGraduate TraineeAssociate Consultant

Finance TraineeAccountant Assistant

- Investment Banking Analyst

Chief Executive OfficerProject Specialist

- Broker

- Manager

Others -

- Organization's name not reported

- Equity Analyst

No Response = 16

Note:

Some of the 2014 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

THE UNIVERSITY OF HONG KONG

Where did the 2014 Accounting and Finance graduates go?









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IX. Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact CEDARS for further details.

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Friday (9:00 a.m. to 6:00 p.m.) Saturday (9:00 a.m. to 1:00 p.m.)

Jaime Fung
Director of Careers and Placement

April 2015

The analysis is based on information provided by the respondents, and CEDARS should not be held responsible for any errors arising therefrom.

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