Where did the 2013 Bachelor of Economics graduates go?











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I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2013 to answer the following questions about Bachelor of Economics graduates:-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2013

Of the 15 graduates from this programme, 10 responded to the survey. Their employment situations are listed below.

	BEcon 2013		HKU Overall* 2013	
	No.	%	No.	%
No. of respondents	10	100%	2788	100%
Employed	7	70%	2188	78%
Unemployed seeking F/T job	0	0.0%	7	0.3%
Further Studies	3	30%	541	19%
Emigrated/Returned to home country	0	0.0%	21	0.8%
Not seeking F/T job	0	0.0%	31	1.1%

^{*} HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

III. Further Studies

Since the number of respondents is smaller than 5, these information are withheld to protect privacy of the respondent(s).

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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

	% of new graduates who have secured employment	
By the end of	2013	
May or before	20%	
June	40%	
July	40%	
August	80%	
September	80%	
October	80%	
November	80%	
December	100%	
January	100%	
February	100%	

No Response = 2

V. Employment Sectors

The majority of Bachelor of Economics graduates were employed in Commerce & Industry, while others were employed in Community, Social & Personal Services.

Sector	% of graduates		
Sector	2013		
Commerce & Industry	67%		
Community, Social & Personal Services	33%		
Educational Institutions	0.0%		

No Response = 1

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VI. Basic Salary and Gross Income

The remuneration received by Bachelor of Economics graduates is shown below.

	Basic Salary		Gross Income	
	BEcon	HKU Average*	BEcon	HKU Average*
	2013	2013	2013	2013
Mean	\$18,672	\$18,778	\$19,234	\$19,547
Median	\$14,115	\$15,000	\$14,115	\$16,000
Minimum	\$9,800	\$5,000	\$9,800	\$5,000
Maximum	\$48,000	\$83,333	\$48,000	\$83,333

^{*} HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

Since the number of respondents is smaller than 5, these information are withheld to protect privacy of the respondent(s).

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VIII. Names of Employers and Job Titles

The job titles of Bachelor of Economics graduates in full-time employment and the names of their employers are listed below.

Employers	Job Titles	
Community, Social and Personal Services -		
- Hong Kong Disneyland Management Limited	- Marketing Assistant	
- Organization's name not reported	- Intern	
Commerce and Industry -		
- Blue Umbrella Limited	- Junior Analyst	
- Hang Seng Bank Ltd.	- Assistant Vice President	
- Hang Seng Bank Ltd.	- Customer Unit Officer	
- Morningstar, Inc.	- Research Analyst	

No Response = 1

Note: Some of the 2013 graduates indicated willingness to talk to individual students about their

work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

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IX. Similar information on graduates from other disciplines is available for reference in the Careers Library. Please contact CEDARS for further details.

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> > March 2014

The analysis is based on information provided by the respondents, and CEDARS should not be held responsible for any errors arising therefrom.

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