

Where did the 2012 BJ graduates go?

I. Introduction

The information in this paper is extracted from the Graduate Employment Survey of 2012 to answer the following questions about BJ graduates :-

- How many were employed six months after graduation?
- Among those who pursued further studies, what programmes were they enrolled in?
- Among those who were employed full-time, how long did it take them to get their first job offer?
- In which sectors were they employed?
- How much salary did they receive?
- How many job offers did they receive?
- Who were their employers and what were their job titles?

II. Employment Situations in 2012

Of the 30 graduates from this programme, 19 responded to the survey. Their employment situations are listed below.

	BJ				HKU Overall*			
	2012		2011		2012		2011	
	No.	%	No.	%	No.	%	No.	%
No. of respondents	19	100%	26	100%	2782	100%	2878	100%
Employed	16	84%	22	85%	2195	79%	2321	81%
Unemployed seeking F/T job	0	0.0%	0	0.0%	9	0.3%	8	0.3%
Further Studies	3	16%	3	12%	549	20%	517	18%
Emigrated/Returned to home country	0	0.0%	0	0.0%	2	0.1%	4	0.1%
Not seeking F/T job	0	0.0%	1	3.8%	27	1.0%	28	1.0%

* HKU Overall refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

III. Further Studies

Since the number of respondents is smaller than 5, these information are withheld to protect privacy of the respondent(s).

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IV. Time Taken to Secure Employment

The time taken for graduates to secure employment is shown below.

By the end of	% of new graduates who have secured employment	
	2012	2011
May or before	46%	21%
June	62%	50%
July	85%	64%
August	92%	79%
September	100%	79%
October	100%	79%
November	100%	100%
December	100%	100%
January	100%	100%
February	100%	100%

No Response = 2

V. Employment Sectors

The majority of BJ graduates were employed in Commerce & Industry, while others were employed in Educational Institutions and the Civil Service.

Sector	% of graduates	
	2012	2011
Commerce & Industry	83%	87%
Educational Institutions	8.3%	6.7%
Civil Service	8.3%	0.0%
Community, Social & Personal Services	0.0%	6.7%

No Response = 3

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VI. Basic Salary and Gross Income

The remuneration received by BJ graduates is shown below.

	Basic Salary				Gross Income			
	BJ		HKU Average*		BJ		HKU Average*	
	2012	2011	2012	2011	2012	2011	2012	2011
Mean	\$16,409	\$14,533	\$18,662	\$17,650	\$16,678	\$15,541	\$19,598	\$18,350
Median	\$15,000	\$12,000	\$15,000	\$15,000	\$15,000	\$12,000	\$15,833	\$15,000
Minimum	\$10,000	\$9,500	\$2,000	\$3,000	\$11,458	\$10,000	\$6,000	\$4,000
Maximum	\$40,000	\$45,500	\$60,000	\$70,000	\$40,000	\$55,500	\$150,000	\$70,000

* HKU Average refers to the figure for the total HKU population and includes M.B.,B.S. and B.D.S. graduates.

VII. Number of Full-Time Job Offers

The number of job offers received by BJ graduates is shown in the following table.

No. of job offers received	No. of graduates (% of graduates)
One	4 (31%)
Two	6 (46%)
Three	3 (23%)

No Response = 2

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VIII. Names of Employers and Job Titles

The job titles of BJ graduates in full-time employment and the names of their employers are listed below.

<u>Employers</u>	<u>Job Titles</u>
Civil Service -	
- HKSAR - Innovation and Technology Commission	- Assistant Secretary-General (Testing+Certification)
Educational Institutions -	
- The University of Hong Kong	- Administration Executive Officer
Commerce and Industry -	
- Chinese Cubes	- Marketing Specialist
- Hip Hong Kong.com Limited	- Staff Writer
- PCCW Limited - Now TV	- Reporter / Anchor
- Research Architecture Design	- Student Intern
- Shun Tak Holdings Limited	- Corporate Communication Assistant
- Sing Tao Newspaper Group Limited	- Editor
- South China Morning Post Limited	- Online News Producer
- Thomson Reuters Hong Kong Limited	- Researcher
- Thomson Reuters Hong Kong Limited	- Researcher
- Organization's name not reported	- Community Manager and Copy Writer
Others -	
- Organization's name not reported	- Associate

No Response = 2

Note: Some of the 2012 graduates indicated willingness to talk to individual students about their work. Contact numbers can be obtained from career advisors at the Careers & Placement, CEDARS.

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- IX.** Similar information on graduates from other disciplines is available for reference in the Careers Library.
Please contact CEDARS for further details.

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The analysis is based on information provided by the respondents, and CEDARS
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