Job Advertised Report

Report Details

Job Type   Graduate Job

Employment Mode   Full Time

Period (1) - Job Posting Period:1 Mar 2012 - 31 May 2012

Period (2) - Job Posting Period:1 Mar 2013 - 31 May 2013

	Graduate Job		
	(1 Mar 2012 - 31 May 2012)	(1 Mar 2013 - 31 May 2013)	(1) vs (2) % Change
No. of Employers	1683	1674	-0.53
No. of Positions	5441	5761	5.88
No. of Vacancy	16803	18457	9.84

Median Salary: HKD 12000

Average Salary: HKD 12464

Employer Distribution

Report Details

Job Type   Graduate Job

Employment Mode   Full Time

Period (1) - Job Posting Period:1 Mar 2012 - 31 May 2012

Period (2) - Job Posting Period:1 Mar 2013 - 31 May 2013

Business Nature	(1 Mar 2012 - 31 May 2012)		(1 Mar 2013 - 31 May 2013)		(1) vs (2) % of change
	# of Employers	% of Total	# of Employers	% of Total	% of Employers
Conglomerate	3	0.18	2	0.12	-33.33
Legal	3	0.18	8	0.48	166.67
Management	3	0.18	5	0.30	66.67
Energy/ Utilities	4	0.24	4	0.24	0.00
Environmental/ Sustainability	5	0.30	5	0.30	0.00
Government	6	0.36	4	0.24	-33.33
Textile/ Clothing	7	0.42	5	0.30	-28.57
Healthcare/ Pharmaceutical	10	0.59	12	0.72	20.00
Market Research	12	0.71	5	0.30	-58.33
Medical Services	12	0.71	12	0.72	0.00
Art/ Culture	14	0.83	6	0.36	-57.14
Entertainment/ Recreation	14	0.83	15	0.90	7.14
Public/ Civil	15	0.89	13	0.78	-13.33
Scientific Research/ Testing Services	15	0.89	10	0.60	-33.33

Business Nature	(1 Mar 2012 - 31 May 2012)		(1 Mar 2013 - 31 May 2013)		(1) vs (2) % of change
	# of Employers	% of Total	# of Employers	% of Total	% of Employers
Logistics/ Supply Chain/ Distribution	19	1.13	26	1.55	36.84
Quasi-government/ Non-profit Organization	23	1.37	24	1.43	4.35
Advertising/ Public	27	1.60	34	2.03	25.93
Airline/ Transportation	30	1.78	31	1.85	3.33
Insurance	34	2.02	38	2.27	11.76
Real Estate/ Property	34	2.02	50	2.99	47.06
Hospitality/ Catering/ Tourism	42	2.50	41	2.45	-2.38
Consumer goods/ Retail	44	2.61	54	3.23	22.73
Media/ Publishing/ Communication	45	2.67	45	2.69	0.00
Human Resources Consulting/ Recruitment Agency/ Training	53	3.15	65	3.88	22.64
Management Consulting/ Business Analysis	63	3.74	67	4.00	6.35
Accounting/ Audit/ Taxation	72	4.28	70	4.18	-2.78
Engineering	83	4.93	89	5.32	7.23
Manufacturing	111	6.60	110	6.57	-0.90
Banking/ Financial Services	129	7.66	151	9.02	17.05
Education	148	8.79	122	7.29	-17.57
Others	148	8.79	139	8.30	-6.08
Trading/ Sourcing/ Merchandising	193	11.47	172	10.27	-10.88
Information Technology/ Telecom/ Technology	262	15.57	240	14.34	-8.40
Total	1683	100.00	1674	100.00	-0.53

Job Nature Distribution

Report Details

Job Type   Graduate Job

Employment Mode   Full Time

Period (1) - Job Posting Period:1 Mar 2012 - 31 May 2012

Period (2) - Job Posting Period:1 Mar 2013 - 31 May 2013

Job Nature	(1 Mar 2012 - 31 May 2012)		(1 Mar 2013 - 31 May 2013)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Any	0	0.00	0	0.00	0.00
Accounting/Auditing/Tax	331	3.64	400	4.00	20.85
Administration - Non-private Sector	207	2.27	215	2.15	3.86
Administration - Private Sector	447	4.91	474	4.74	6.04
Architecture/Interior Design	37	0.41	54	0.54	45.95
Banking and Finance Executive	456	5.01	633	6.33	38.82
Community/Social Worker	69	0.76	71	0.71	2.90
Creative/Design/Artist	230	2.53	235	2.35	2.17
Customer Services - Retail/Hotel/Tourism and Others	634	6.97	693	6.93	9.31
Disciplinary Forces	8	0.09	9	0.09	12.50
Education	295	3.24	248	2.48	-15.93
Engineering - Construction/Building Services	158	1.74	225	2.25	42.41

Job Nature	(1 Mar 2012 - 31 May 2012)		(1 Mar 2013 - 31 May 2013)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Engineering - Electronic/Industrial/Electrical/Mechanical and others	466	5.12	527	5.27	13.09
Human Resources/Training/Recruitment	200	2.20	235	2.35	17.50
IT/Programming	1434	15.76	1186	11.86	-17.29
Journalist/Editor/Translation/Copy Writing/Communications	106	1.16	214	2.14	101.89
Legal/Compliance	33	0.36	48	0.48	45.45
Library Officer/Library Assistant	7	0.08	13	0.13	85.71
Logistics/Supply Chain	138	1.52	143	1.43	3.62
Management Consultant/Business Analyst	233	2.56	242	2.42	3.86
Management Trainee	392	4.31	451	4.51	15.05
Marketing/Market Research	666	7.32	755	7.55	13.36
Medical Practitioners/Therapist/Pharmacist	16	0.18	31	0.31	93.75
Merchandising/Buying	184	2.02	182	1.82	-1.09
PR/ Event Management	192	2.11	347	3.47	80.73
Quality Control	69	0.76	82	0.82	18.84
Research & Development	147	1.62	126	1.26	-14.29
Research Assistant/Technicians	82	0.90	85	0.85	3.66
Sales/Account Servicing/Business Development	943	10.36	1094	10.94	16.01
Surveying	38	0.42	45	0.45	18.42
Teaching	131	1.44	95	0.95	-27.48

Job Nature	(1 Mar 2012 - 31 May 2012)		(1 Mar 2013 - 31 May 2013)		(1) vs (2) % of change
	# of Job	% of Total	# of Job	% of Total	# of Job
Others	751	8.25	839	8.39	11.72
Total	9100	100.00	9997	100.00	9.86

*Since employers are allowed to input multiple options for "job nature", disparity between the actual no. of total vacancies and the total no. of vacancies categorized according to job nature is expected.

Job Nature Distribution (by vacancy)

Report Details

Job Type   Graduate Job

Employment Mode   Full Time

Period (1) - Job Posting Period:1 Mar 2012 - 31 May 2012

Period (2) - Job Posting Period:1 Mar 2013 - 31 May 2013

Job Nature	(1 Mar 2012 - 31 May 2012)		(1 Mar 2013 - 31 May 2013)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Any	0	0.00	0	0.00	0.00
Accounting/Auditing/Tax	772	2.79	1184	3.79	53.37
Administration - Non-private Sector	412	1.49	538	1.72	30.58
Administration - Private Sector	903	3.26	968	3.10	7.20
Architecture/Interior Design	74	0.27	134	0.43	81.08
Banking and Finance Executive	3312	11.98	4196	13.42	26.69
Community/Social Worker	119	0.43	173	0.55	45.38
Creative/Design/Artist	373	1.35	338	1.08	-9.38
Customer Services - Retail/Hotel/Tourism and Others	2692	9.73	2837	9.07	5.39
Disciplinary Forces	1089	3.94	49	0.16	-95.50
Education	600	2.17	548	1.75	-8.67
Engineering - Construction/Building Services	437	1.58	633	2.02	44.85

Job Nature	(1 Mar 2012 - 31 May 2012)		(1 Mar 2013 - 31 May 2013)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Engineering - Electronic/Industrial/Electrical/Mechanical and others	915	3.31	1065	3.41	16.39
Human Resources/Training/Recruitment	519	1.88	571	1.83	10.02
IT/Programming	2907	10.51	3405	10.89	17.13
Journalist/Editor/Translation/Copy Writing/Communications	273	0.99	508	1.62	86.08
Legal/Compliance	64	0.23	122	0.39	90.63
Library Officer/Library Assistant	41	0.15	58	0.19	41.46
Logistics/Supply Chain	295	1.07	283	0.91	-4.07
Management Consultant/Business Analyst	890	3.22	731	2.34	-17.87
Management Trainee	1762	6.37	1988	6.36	12.83
Marketing/Market Research	1991	7.20	1993	6.37	0.10
Medical Practitioners/Therapist/Pharmacist	26	0.09	77	0.25	196.15
Merchandising/Buying	467	1.69	437	1.40	-6.42
PR/ Event Management	548	1.98	1181	3.78	115.51
Quality Control	120	0.43	148	0.47	23.33
Research & Development	410	1.48	276	0.88	-32.68
Research Assistant/Technicians	132	0.48	135	0.43	2.27
Sales/Account Servicing/Business Development	3129	11.31	3983	12.74	27.29
Surveying	84	0.30	106	0.34	26.19
Teaching	289	1.04	228	0.73	-21.11

Job Nature	(1 Mar 2012 - 31 May 2012)		(1 Mar 2013 - 31 May 2013)		(1) vs (2) % of change
	# of vacancy	% of Total	# of vacancy	% of Total	# of vacancy
Others	2012	7.27	2370	7.58	17.79
Total	27657	100.00	31263	100.00	13.04

Salary Distribution

Report Details

Job Type   Graduate Job

Employment Mode   Full Time

Period (1) - Job Posting Period:1 Mar 2012 - 31 May 2012

Period (2) - Job Posting Period:1 Mar 2013 - 31 May 2013

Salary Range	Graduate Job - Period (1)		Graduate Job - Period (2)		(1) vs (2) % of change	
	# of Job	% of Total	# of Job	% of Total	# of Job	% of Total
$6000	12	0.22	0	0.00	-100.00	-0.22
$6001 - $8000	216	3.97	80	1.39	-62.96	-2.58
$8001 - $10000	1608	29.55	1505	26.12	-6.41	-3.43
$10001 - $12000	1747	32.11	1718	29.82	-1.66	-2.29
$12001 - $14000	900	16.54	1208	20.97	34.22	4.43
$14001 - $16000	596	10.95	766	13.30	28.52	2.35
$16001 - $18000	120	2.21	204	3.54	70.00	1.33
$18001 - $20000	95	1.75	158	2.74	66.32	0.99
$20001 - $22000	26	0.48	19	0.33	-26.92	-0.15
$22001 - $24000	35	0.64	32	0.56	-8.57	-0.08
$24001 - $26000	14	0.26	24	0.42	71.43	0.16
$26001 - $28000	19	0.35	5	0.09	-73.68	-0.26
$28001 - $30000	22	0.40	10	0.17	-54.55	-0.23
$30001 - $32000	4	0.07	1	0.02	-75.00	-0.05

Salary Range	Graduate Job - Period (1)		Graduate Job - Period (2)		(1) vs (2) % of change	
	# of Job	% of Total	# of Job	% of Total	# of Job	% of Total
$32001 - $34000	3	0.06	3	0.05	0.00	-0.01
$34001 - $36000	4	0.07	4	0.07	0.00	0.00
$36001 - $38000	0	0.00	7	0.12	N/A	0.12
$38001 - $40000	2	0.04	2	0.03	0.00	-0.01
Above $40000	18	0.33	15	0.26	-16.67	-0.07
Total	5441	100.00	5761	100.00	5.88	0.00