

189.55K

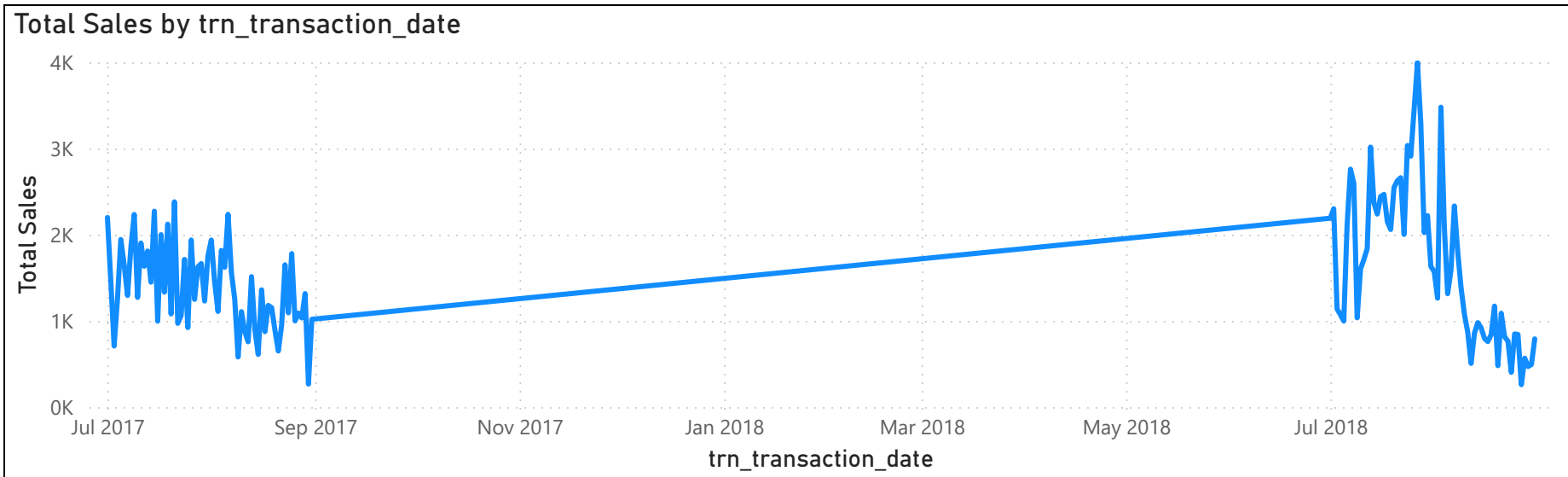
Total Sales

50.87K

Total Margin

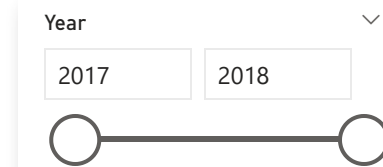
0.21

Sales Growth %



- item_name
- ☐ ASTRONAUT 50 ML
 - ☐ BREYERS PROTEIN ISBAR 55...
 - ☐ CHAMPAGNEBRUS
 - ☐ CHOICE VANILLA CONE
 - ☐ CORNETTO KING CONE VA...
 - ☐ DAIM CONE
 - ☐ DAIM CONE BLACK
 - ☐ DANMARKS VM IS
 - ☐ FEAST SANDWICH
 - ☐ FILUR
 - ☐ GB MAGNUM DOBBEL PEA...
 - ☐ GL.DAGS FLØDEIS LAKRIDS ...
 - ☐ GL.DAGS KÆMPE ESKIMO
 - ☐ GULDHORN
 - ☐ KÆMPE ESKIMO
 - ☐ KØBENHAVNERSTANG
 - ☐ KUNG FU

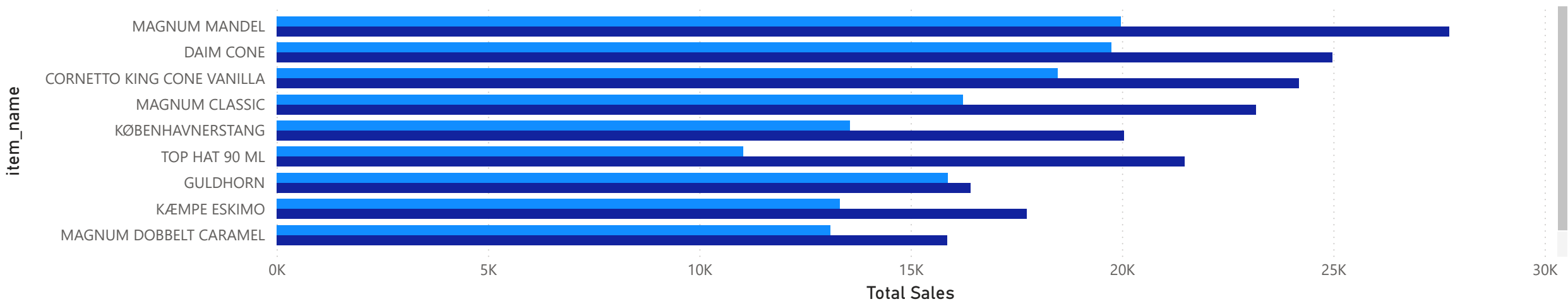
- Is Promo
- ☐ False
 - ☐ True



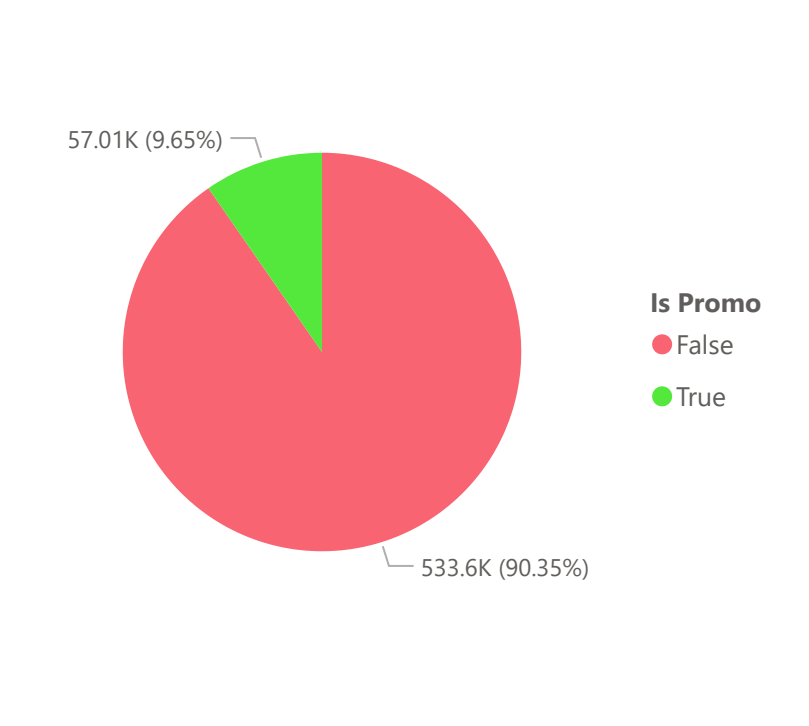
- site_city
- ☐ City1
 - ☐ City2
 - ☐ City3
 - ☒ City4

Total Sales by item_name and Year

Year 2017 2018



Total Sales by Is Promo



item_name	False	True	Total
MAGNUM MANDEL	47,700.00		47,700.00
DAIM CONE	44,713.60		44,713.60
CORNETTO KING CONE VANILLA	42,651.10		42,651.10
MAGNUM CLASSIC	39,396.00		39,396.00
KØBENHAVNERSTANG	22,063.00	11,550.00	33,613.00
TOP HAT 90 ML	17,702.10	14,800.00	32,502.10
GULDHORN	32,292.00		32,292.00
KÆMPE ESKIMO	19,269.60	11,790.00	31,059.60
MAGNUM DOBBELT CARAMEL	28,955.20		28,955.20
KUNG FU	18,975.20	9,140.00	28,115.20
TOMS GULDKARAMEL VAFFEL	26,337.00		26,337.00
MAXIBON	25,537.80		25,537.80
CHAMPAGNEBRUS	16,696.90	8,090.00	24,786.90
TWISTER	17,013.60	240.00	17,253.60
OREO SANDWICH	14,010.00		14,010.00
ASTRONAUT 50 ML	11,736.20		11,736.20
MARABOU CONE CHOC	11,101.00		11,101.00
WOLFIER 200 ML	10,918.40		10,918.40
Total	533,599.20	57,010.00	590,609.20

Is Promo

☐ False

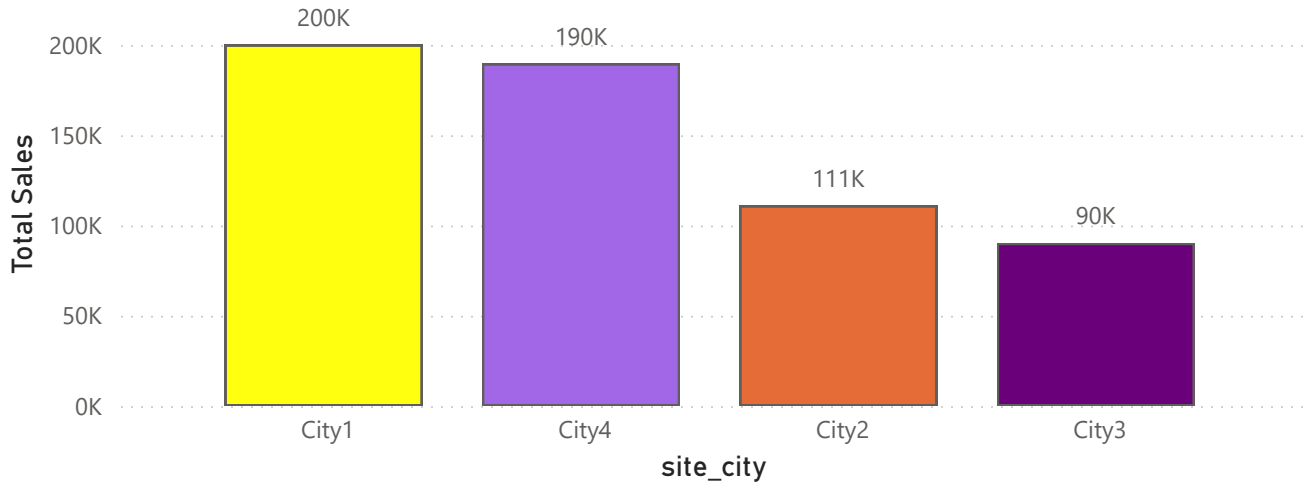
☐ True

Year

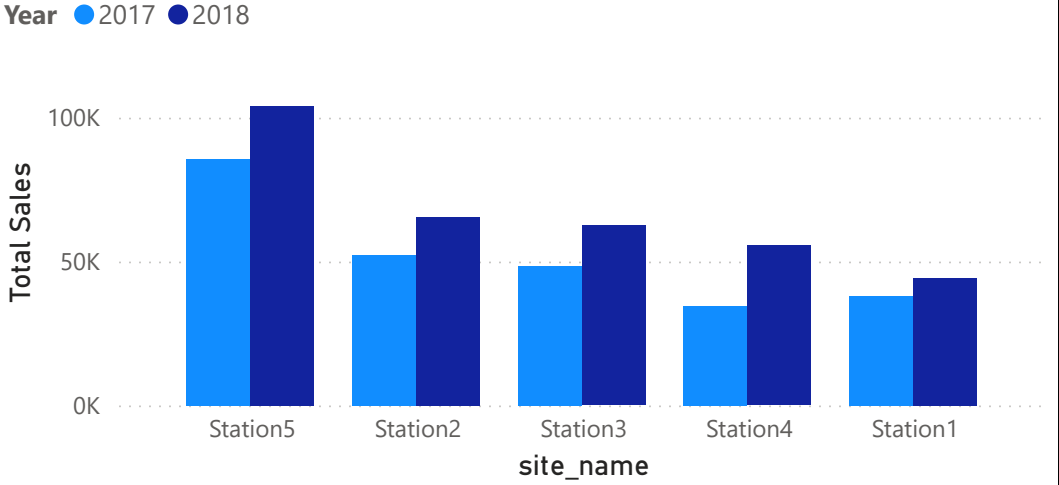
2017

2018

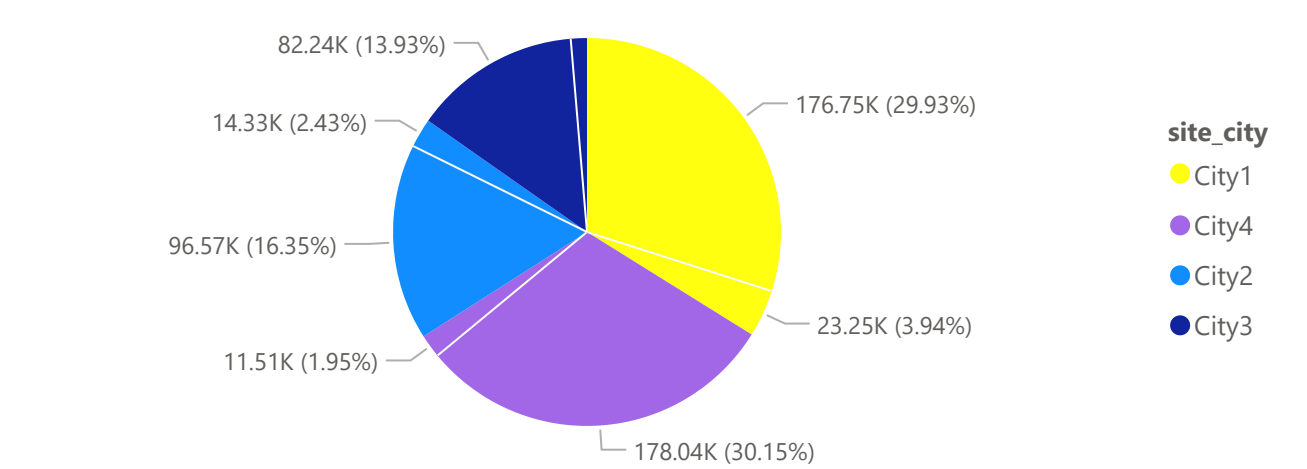
Total Sales by site_city



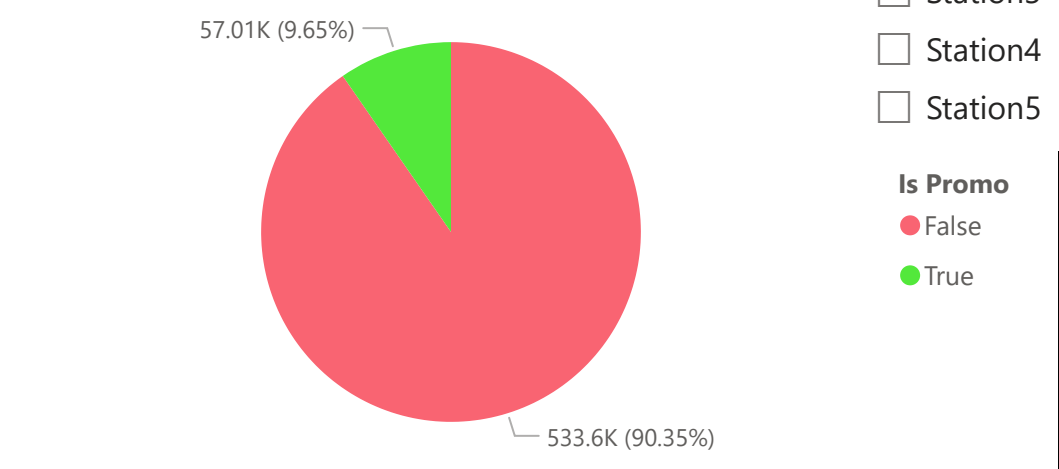
Total Sales by site_name and Year



Total Sales by site_city and Is Promo



Total Sales by Is Promo

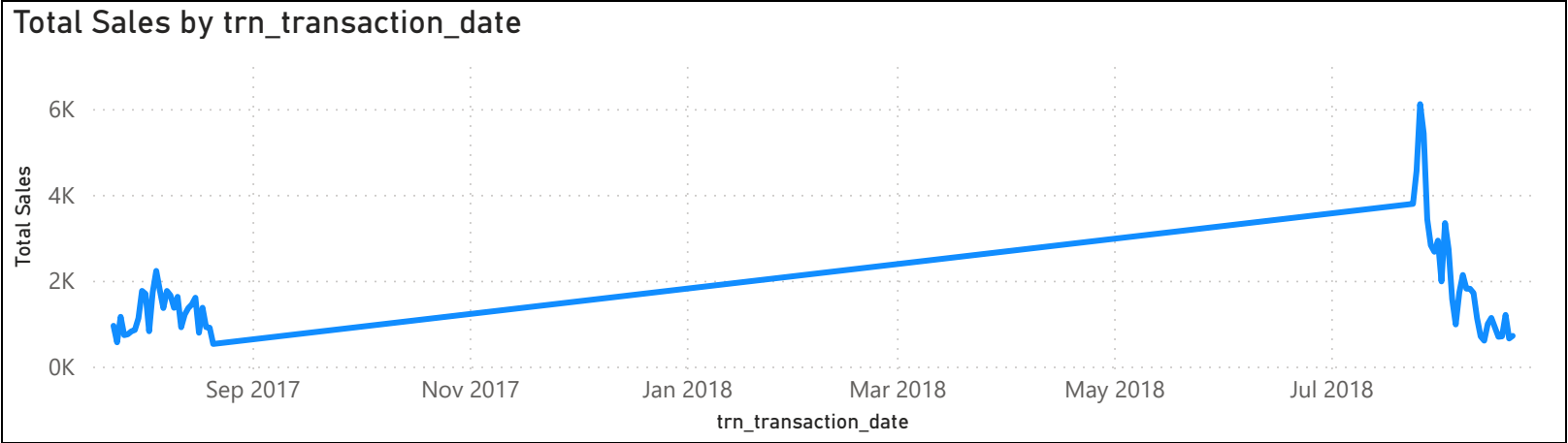
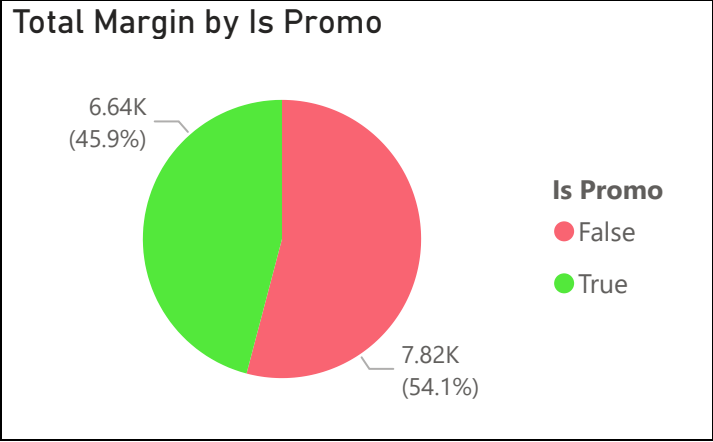
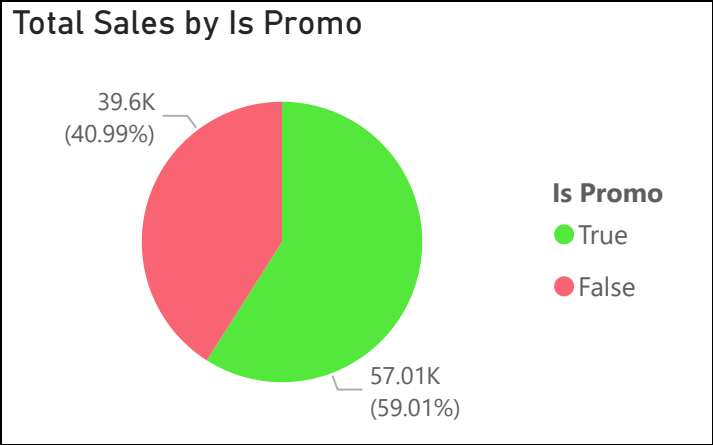
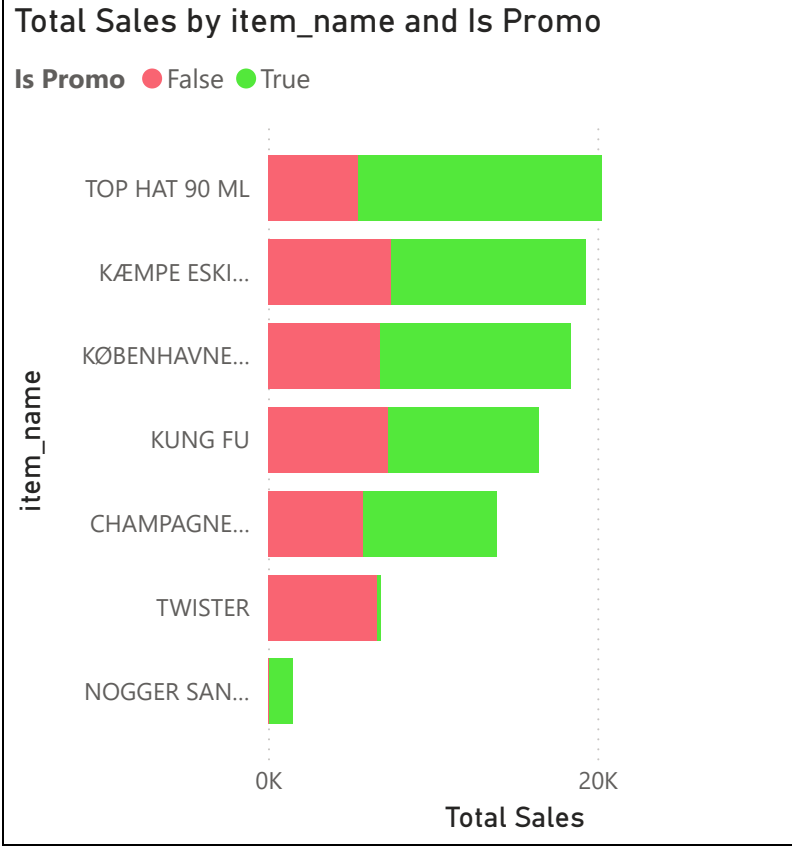
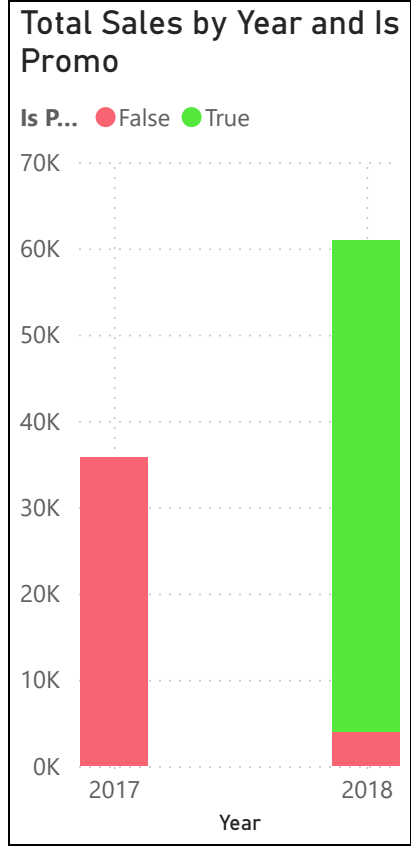


site_name

- Station1
- Station2
- Station3
- Station4
- Station5

Is Promo

- False
- True



PromoPeriodMatch ▾

☐ Other

☒ PromoComparisonPeriod

Is Promo ▾

☐ False

☐ True

ItemPromoStatus ▾

☐ Non-Promo Item

☒ Promo Item

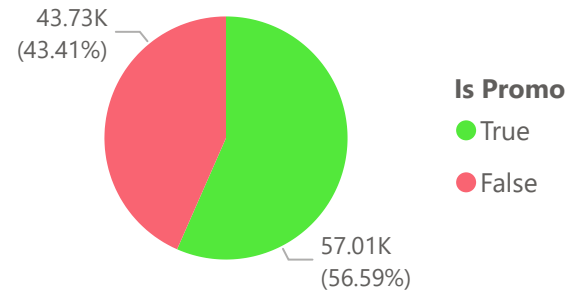
Year ▾

2017 2018

100.74K

Total Sales for Promo Items
(All)

Total Sales for Promo Items (All) by Is Promo



90.01K

Total Margin

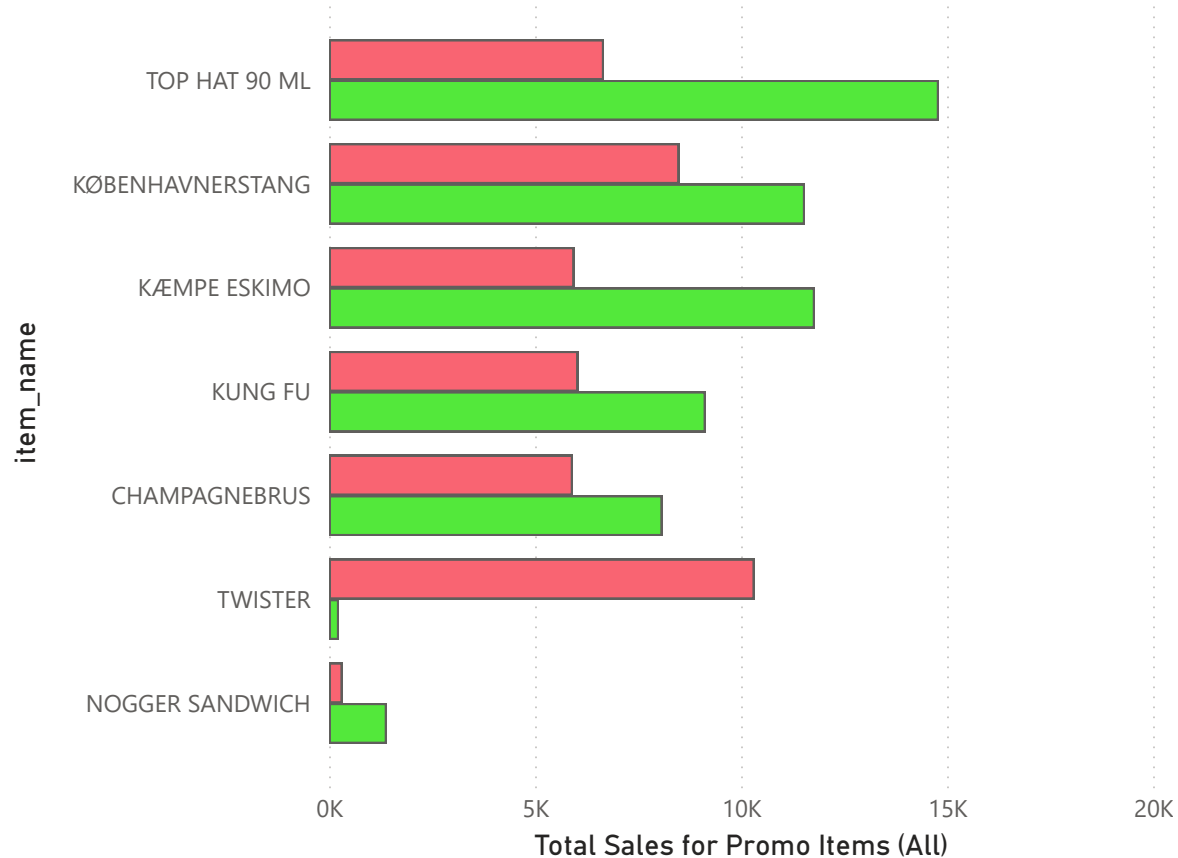
Growth in Promo Items (YoY)

0.47

Promo Item Sales Growth %

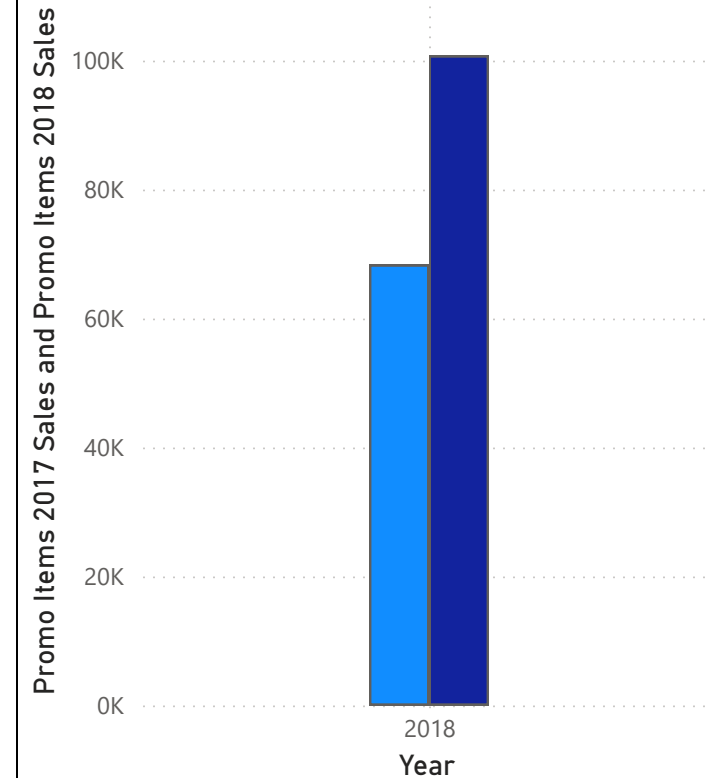
Total Sales for Promo Items (All) by item_name and Is Promo

Is Promo ● False ● True



Promo Items 2017 Sales and Promo Items 2018 Sales by Year

● Promo Items 2017 Sales ● Promo Items 2018 Sales



Total Margin by Year

