

Dashboard

1 Jan 2022 - 31 Des 2022

Category

Before Discount

0

518.752.000

Value Transaction

Payment Method

2022 Campaign Trends



1 Jan 2022 - 31 Des 2022

Category

Value Transaction

Payment Method

Value Sales

5,1 M

After Discount

5,1 M

Net Profit

1,1 M

Quantity

8.276

Customer ID

3.261

AOV

1,6 jt

customer_id	sku_name	category	net_profit	before_discount	after_discou...	qty_ordered
1. C206125L	IDROID_BALRX7-Gold	Mobiles & Tablets	\$33.930.000	\$518.752.000	\$518.752.000	1.000
2. C460487L	IDROID_BALRX7-Gold	Mobiles & Tablets	\$33.930.000	\$518.752.000	\$518.752.000	1.000
3. C960097L	RS_Coconut Bites	Soghaat	\$452.400	\$2.523.000	\$2.523.000	300
4. C175928L	Darul_Sakoon_Food_Bundle	Superstore	\$98.484	\$574.084	\$574.084	200
5. C908967L	Jayqeue_BL-01-Red-S	Women Fashion	\$391.500	\$2.610.000	\$2.610.000	150

1 Jan 2022 - 31 Des 2022

Category

Value Transaction

Payment Method

	sku_name	category	Margin	Margin (%)
1.	IDROID_BALRX7-Gold	Mobiles & Tablets	1.036.534.356	99,91
2.	GMZV_PS4 Pro 1TB - ...	Entertainment	76.116.068	83,02
3.	Samsung_40K5000	Entertainment	65.965.082	92,22
4.	infinix_Zero 4-Grey	Mobiles & Tablets	63.962.632 1 - 100 / 1897	78,61 < >

before_discount

5,1 M

after_discount

5,1 M

% Discount

0,3

Margin
2,6 MMargin (%)
49,7cogs
2,6 M

	customer_id	sku_name	category	payment_method	net_profit	before_discount	after_discount	qty_order...
1.	C460487L	IDROID_BALR...	Mobiles & Tablets	jazzvoucher	\$33.930.000	\$518.752.000	\$518.752.0...	1.000
2.	C206125L	IDROID_BALR...	Mobiles & Tablets	jazzvoucher	\$33.930.000	\$518.752.000	\$518.752.0...	1.000
3.	C960097L	RS_Coconut Bi...	Soghaat	cod	\$452.400	\$2.523.000	\$2.523.000	300
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